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T H E B I G P I C T U R E

O u r *vision* is C L E A R



SOFTBANK CORP.

<http://www.softbank.co.jp/>

Business Group Formation (As of March 31, 2002)

SOFTBANK EC HOLDINGS

Operation Holding Company

SOFTBANK COMMERCE

eBEST
EC BRIDGE
SOFTBANK Frameworks
E-STAFFING
SOFTBANK LOGISTICS

AIP Bridge
Blue Planet
CarPoint
CMnet
commerce operation
CreativeBank
DIAMOND.COM
DUSKIN I-MART

e-Career

Ability Design
eEntry
Emtorage Broadcommunications
e-Shopping! Toys
e-Shopping! Wine
Eupholink
Nihon Ariba
ONSALE JAPAN
Pratica
Rainbow Technologies
SOFTBANK MOBILE
Vector

BB Technologies

BB Communications
NC Japan
Tokyo Metallic Communications
Osaka Metallic Communications
Nagoya Metallic Communications

SOFTBANK Networks

IP REVOLUTION
BroadBand Tower
Internet Facilities

**Broadband
Infrastructure
Segment**

**e-Commerce
Segment**

**Media & Marketing
Segment**

**Broadmedia
Segment**

SOFTBANK Media & Marketing

Operation Holding Company

SOFTBANK Publishing

EC RESEARCH
SOFTBANK ZDNet
BARKS
click2learn Japan
COM-PATH
cyber communications
Englishtown
Jaja Entertainment
M.P.Technologies
Rivals Japan

Key3Media Group

SOFTBANK Broadmedia

Operation Holding Company

Akamai Technologies Japan
ALISS-NET
BB Factory
Broadmedia TV planning
Club iT
Digital Media Factory
EMBANYA
IM Networks Japan
Media Research Institute
Nihon Eiga Satellite Broadcasting
Tsuru Vision
VOXNET
Xdrive Japan

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Pure Holding Company

Yahoo Japan

BridalConcierge
EGroups
e-Shopping! Books
Tavigator
ValuMore
Internet Research Institute
Net Culture

Yahoo! Deutschland
Yahoo! France
Yahoo! Inc.
Yahoo! Korea
Yahoo! UK

Internet Culture Segment

e-Finance Segment

Technology Services Segment

Overseas Funds Other Businesses

SOFTBANK FINANCE

Operation Holding Company

SOFTBANK INVESTMENT

OnLine IR
SBI ASSET MANAGEMENT
SBI CAPITAL
SBI Promo
SBI Real Estate
SBI REIT
Arsnova Capital Research
ASCOT
Benefit Systems
Cognotec Japan
FX Platform
E*Advisor
E*TRADE Japan
Dream Support
e-Commodity
E*TRADE SECURITIES
SF REALTY
SOFTBANK FRONTIER SECURITIES
E-Real Estate

Finance All Corporation

E-Loan Japan
GOODLOAN
INSWEB Japan
WEB-Lease
HousePortal
Morningstar Japan
Gomez Japan
Morningstar Asset Management
Office Work
SBF Auction
SF AGGREGATION SERVICE
SophiaBank
Swan Credit
TechTank
UTOPIAN LIFE
VeriTrans
Cognotec Korea
SB Finance Korea
SOFTBANK INVESTMENT INTERNATIONAL (STRATEGIC)

SOFTBANK TECHNOLOGY HOLDINGS

Operation Holding Company

SOFTBANK TECHNOLOGY

BROADBAND TECHNOLOGY
Compy
EC Architects
e-Commerce Technology
E-Cosmos
SOFTBANK MOBILE TECHNOLOGY
i2ts
USTC E-BUSINESS TECHNOLOGY

Overseas Funds

SOFTBANK Holdings

Operation Holding Company

Combined SB Europe Fund
Global Sports
National Leisure Group
SB CHINA HOLDINGS
SB Life Science Ventures I
SOFTBANK Asia Infrastructure Fund
SOFTBANK Capital Partners
SOFTBANK Latin America Ventures
SOFTBANK Technology Ventures IV
SOFTBANK Technology Ventures V
SOFTBANK US Ventures VI
SOFTBANK Ventures Fund 1

Other Businesses

Aozora Bank
AtWork
Dee Corp*
Nasdaq Japan
SB Holdings (Europe)
SB Sweden Aktiebolag
SOFTBANK America
SOFTBANK Inc.
SOFTBANK Korea
UTStarcom

* e-Commerce Segment as of June 2002

Message from the President

—Entering the 5th Stage of the Information Revolution

Our Broadband STRATEGY

The Fifth Stage of the Information Revolution Has Begun

The information revolution represents the third great technological revolution in the history of mankind, following the agricultural and industrial revolutions. The information revolution has altered not only our lifestyle but also how we manage companies.

We are entering the fifth stage of the information revolution. The First Stage was defined by “analog information technology,” such as TVs, radios and printing machines. The Second Stage saw the growth of TV stations and newspapers providing “analog information services.” Next came the digital stages. The Third Stage, a period of “digital narrowband information technology,” saw dramatic growth of such pioneering companies as Intel, Microsoft, IBM, Apple Computer and Cisco Systems. The Fourth Stage was the period of “digital narrowband information services” during which Yahoo!, AOL and other companies involved in ISP, Internet portals and other services based on digital technology grew rapidly.

As the curtain rises on the fifth stage, “digital broadband information technology,” the spotlight will shift to companies capable of providing broadband technologies. In four to five years, we will see the Sixth Stage, “digital broadband infor-

mation services.” At such time, companies offering broadband services and content will become leaders.

Concentrating Resources on Broadband

I firmly believe that as information technology evolves, broadband will supersede narrowband as the driving force for the information revolution. The SOFTBANK Group is now focusing resources on broadband to participate in the advent of the broadband era.

Our broadband strategy is comprised of three strategies. First is to be number one in broadband infrastructure. In Japan, BB Technologies Corporation has finished constructing the world’s first nationwide gigabit Ethernet IP network by which BB Technologies Corporation offers a high-speed, always-on ADSL Internet access service. IP REVOLUTION, INC., another SOFTBANK Group company, is providing ultra-high-speed, always-on Internet connections using fiber optic, mainly to corporate clients and apartment complexes and also plans to utilize BB Technologies’ backbone to gradually extend its coverage. The ability to offer both ADSL and fiber optic connections that share a common backbone, is expected to yield significant cost savings.

The second strategy is to be number one in broadband platforms. Broadband infrastructure is much like a railroad network. As stations and shops in and near stations (the platform) open, they flourish as they attract crowds, forming the basis for businesses. The SOFTBANK Group has assembled a platform consisting of *Yahoo*, *E*TRADE* and *Vector*, among others, to complement its broadband infrastructure. We plan to continue building this platform by pursuing a multi-brand strategy.

The third strategy is to capture the number one market share with services and content developed on the aforementioned platform. These services and content are similar to individual stores in a station's shopping area. IP telephony is currently seen as the most exciting broadband service. In April 2002, the SOFTBANK Group began providing a broadband telephone service, *BB Phone*, on a commercial basis, offering the lowest-priced domestic and international calls. In addition, the SOFTBANK Group provides rich content which can be enjoyed by users in a stress-free broadband infrastructure. One example is *Lineage*, an online role-playing game offered by a group company, NC Japan K.K. Further, we continue to develop content and services which take full advantage of broadband technologies such as *Yahoo! BB Mobile*, a high-speed wireless Internet connection service using *Yahoo! BB* infrastructure that started trial operation in April 2002.

What is the significance of realizing these three strategies for the SOFTBANK Group? Becoming number one in broadband infrastructure will give us a reliable earnings stream. Becoming number one in platforms will allow the Group to generate increasing returns. And becoming number one in services and content will give the Group a diversified revenue base. Collectively, these three strategies will give us sound cash flows, make us less susceptible to risk and allow us to constantly evolve and grow in step with markets. These strategies guide my management of the entire SOFTBANK Group.

An Organization That Evolves and Grows from Within

I believe that the SOFTBANK Group must be able to evolve and grow from within if we are to successfully implement our broadband strategies. Our Group embodies many qualities: freedom, innovation, speed, fairness, flexibility and dynamism. These same qualities also define Silicon Valley. Regarding the attitude of our employees, every individual in the Group must continue to take on new challenges and think creatively as we advance toward common goals.

SOFTBANK CORP. became a pure holding company in order to, fundamentally, make it possible for Group companies, by only sharing the same values, to evolve and grow on their own, flexibly, freely, innovatively and fairly. To accomplish this goal, the Group adopted a three-tier structure. We have an intermediary holding company for each segment and the respective operating companies underneath. This structure allows all these companies to operate freely.

This structure prevents "large corporation syndrome" in advance and allows each operating company to act more speedily and achieve IPOs based on independent accounting. SOFTBANK CORP., which introduced a stock option program that directly aligns enterprise value maximization and incentives, is the first pure holding company in Japan. During the fiscal year ended March 2002, SOFTBANK INVESTMENT CORPORATION was listed on the First Section of the Tokyo Stock Exchange. In addition, SOFTBANK FRONTIER SECURITIES CO., LTD and Club iT Corporation were listed on the Nasdaq Japan Market.

In September 2001, the SOFTBANK Group started offering a full line of low-cost, high-speed broadband services through *Yahoo! BB*, sparking rapid growth in Japan's broadband market. It is my wish that the SOFTBANK Group make a great social contribution by continually evolving and growing from within, buoyed by the progress of broadband businesses.

June 2002



Masayoshi Son

President and Chief Executive Officer

Market Trends

Exponential Growth in the Broadband Market

Broadband generally refers to broadband Internet technology capable of handling large volumes of data at high speed. Along with rapid expansion in Japan, broadband is about to become a social infrastructure by altering people's lifestyle and how companies do business. This section examines SOFTBANK's position among broadband service providers as well as future prospects of the broadband content market, a sector poised for rapid growth fueled by demand from individuals and households.

Broadband Becomes a Social Infrastructure

2001 was the advent of broadband for Japan. Until then, broadband's progress centered around South Korea and the U.S. As of year-end 2001, the number of broadband users in Japan grew to 2.85 million lines (348.3% year-on-year increase) despite the nation's slumping economy. The word "broadband" began also seeping into social awareness as it was recognized as a "buzzword" (in *Basic Knowledge of Present-day Vocabulary* by JIYUKOKUMINSHA). In a move that helped accelerate this growth, *Yahoo! BB* began offering a full line of low-cost broadband services in September 2001. Other ISPs had no choice but to follow *Yahoo! BB's* lead in providing competitive rates and services. Now, all the necessary elements are in place for an even faster acceptance of broadband. At the same time, next-generation broadband services using fiber optic and wireless communications are making their debut.

Broadband will become even more important as a social infrastructure as the convergence of commerce and information technology spawned by narrowband Internet is augmented

by the convergence of broadcasting and telecommunications due to broadband technology. The stage is set for Japan to become a global leader in the broadband sector and take this technology to new heights.

The Global Broadband Leader by 2005 With 22.48 Million Lines Connected

There are basically four types of broadband connections: xDSL, which is provided by *Yahoo! BB* and other services; cable TV (CATV); fiber optic (FTTx); and the fixed-wireless access (FWA) format.

The number of ADSL lines connected rose to 1,525,000 during 2001 alone (see Table 1), a remarkable achievement considering that there were only 10,000 lines at the end of 2000. Cable TV lines more than doubled to about 1.3 million. This illustrates an important characteristic of the Japanese market: phenomenally rapid acceptance of new, leading-edge technologies. This was also true of the video, CDs and DoCoMo's i-mode. Broadband is currently exhibiting precisely the same pattern. For 2002, EC RESEARCH CORP. estimates that Japan's broadband access market will about triple to 7,503,000 lines (163.2% year-on-year growth). Projections call for ADSL (xDSL) to capture a 58.9% share of this market, or 4,417,000 lines. By 2005, estimates place the number of xDSL lines at 12,630,000. Growth is foreseen over the next three to four years because this technology, which effectively utilizes conventional telephone lines, is well suited to a densely populated country like Japan. Work is under way on technology that will raise xDSL's inbound speed above the present maximum of 8Mbps. FTTx is projected to grow from 38,000 to

Table 1
Broadband Internet Subscribers by Sector

Source: EC RESEARCH CORP., February 2002

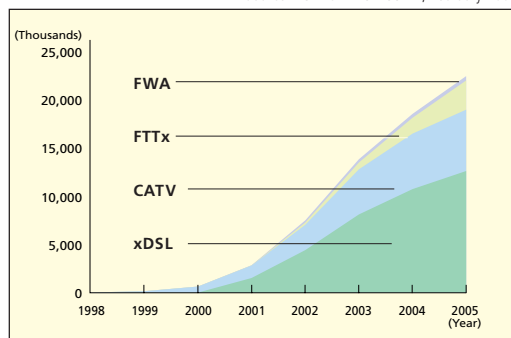
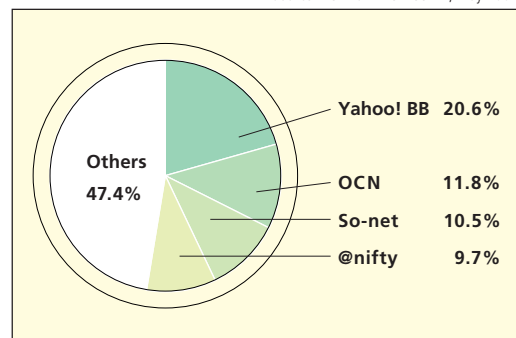


Table 2
Share of ISP Subscribers in ADSL Market (March 31, 2002)

Source: EC RESEARCH CORP., May 2002



* All figures are rounded to the nearest tenth.

3,033,000 lines between now and 2005, capturing 13.5% of the broadband market. Total broadband lines connected in 2005 are expected to rise to 22,480,000, making Japan one of the world's largest markets.

ADSL Sparks Breathtaking Growth at ISPs

If we examine the competitive landscape of major ISPs with respect to the ADSL market, *Yahoo! BB* ranked first among ISPs in the ADSL sector with 490,000 connected lines at the end of March 2002, a market share of 20.6% (see Table 2). The company combined a shockingly competitive price with high speed (maximum of 8Mbps downstream) to attract customers. Market response was overwhelming. Lines connected skyrocketed since the September 2001 introduction of *Yahoo! BB*. Growth continues, supported by a high-speed backbone with more than 1,200 central offices nationwide. Competitors are mostly ISPs affiliated with computer manufactures and communications companies fighting aggressively to gain market share.

On to the Era of Broadband Content

With the rapid market penetration of broadband access, individuals and families wonder what type of content will be available. According to EC RESEARCH CORP., the 2002 broadband content market for individuals and households is estimated at ¥156.5 billion (449% year-on-year growth).

The largest component is broadband communication services, notably IP telephony. This sector alone is expected to rise 814% over 2001's results to generate revenues of ¥42.2

billion. Broadband communication including IP telephony, video telephony and video mail will soon become part of our everyday lives.

The next-largest component is the distribution of moving pictures, a field that merges TV and communications technology. Estimates value this market at ¥41.1 billion in 2002. There are two categories: downloaded content, similar to renting a video; and streaming services, similar to watching TV. Satellite broadcasters, video suppliers and other companies are already moving from trial operations to full-scale commercial services of this nature.

Third comes the distribution of music, a market projected to grow to ¥23.6 billion in 2002.

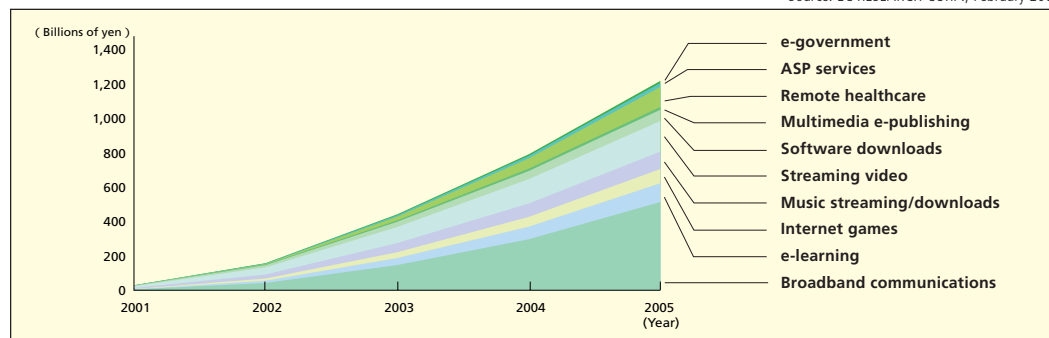
As these categories expand, rapid growth in many new markets spawned by broadband technology is foreseen. By 2005, annual revenues from broadband content for individuals and households alone are projected to be ¥1,211.5 billion (see Table 3). Japan is obviously at the doorstep of the broadband content age.

An enormous economic cycle will be generated as broadband sends its roots deep into Japanese society. The cycle is likely to transcend countries and organizations, at last producing an economic impact having the magnitude that had been originally envisioned when the first Internet boom swept the world.

Note: All estimates in this section are based on surveys by EC RESEARCH CORP., which is not part of the business plans of BB Technologies Corporation and other Group companies.

Table 3
Growth of Consumer Broadband Content Market (Usage Fees)

Source: EC RESEARCH CORP., February 2002



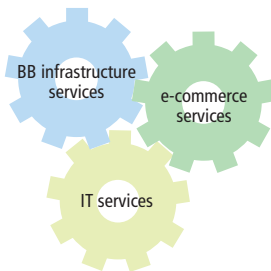
Outline of Businesses

e-Commerce Segment



Ken Miyauchi

SOFTBANK EC HOLDINGS CORP.
President and Chief Executive Officer



Aligning Businesses for the Broadband Age

The e-Commerce segment is realigning Group companies as it targets three business fields: e-commerce services, IT services and broadband infrastructure services. The first field involves B-to-B and B-to-C e-commerce. The second promotes greater use of IT by companies for distributing IT-related products and services and e-commerce. The third field involves the provision of reliable infrastructures for content providers. Specifically, this entails the development and sale of the network and storage solutions that e-commerce businesses need to distribute rich content.

Fiscal 2002* Performance

Segment revenue rose ¥26,379 million to ¥284,878 million. This was mainly attributable to steady growth at SOFTBANK COMMERCE CORP. and higher revenues at Emtorage Broadcommunications, Inc. and other broadband-related businesses. Operating income increased ¥1,421 million to ¥3,168 million as improving results at broadband businesses that are no longer in a start-up phase outweighed expenses to launch other broadband ventures during the year.

How Broadband Unlocks Doors to New Business Domains

The central theme in the e-Commerce Group is the strategic use of broadband to enter new business domains. In IT services, SOFTBANK COMMERCE CORP., one of our core companies, has formed alliances with several major retailers, including BEST DENKI Co., Ltd. and YAMADA DENKI Co., Ltd., to establish a nationwide network of stores selling *Yahoo! BB* and *BB Phone* services. Vector Inc., which sells software that can be

downloaded over the Internet, can now sell bulky software that was impractical to distribute over narrowband networks. In February 2002, cumulative downloads from Vector's site passed 400 million. Downloads have increased sharply along with the popularity of broadband services.

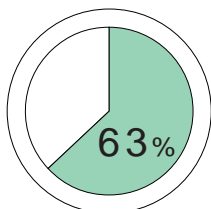
In broadband infrastructure services, Emtorage Broadcommunications Inc., which was formed in August 2001, develops and sells solutions that make use of SAN*¹ architecture and storage. Such solutions are essential to the smooth distribution of games, movies and other types of "very rich" content. Strong growth is foreseen in demand for these solutions as companies abandon outdated technology requiring networks to be structured around a single server.

*1 SAN: Storage Area Network, a network used exclusively to link servers and storage devices.

The B-to-B Strategy—Four Companies Hold the Key

In the e-commerce services field, we have a B-to-B strategy of concentrating on services that help companies cut costs. Four companies are at the vanguard of this strategy. Nihon Ariba K.K., Dee Corp.*², and DUSKIN I-MART CORP., revolutionize the procurement of indirect materials. The fourth, CMnet corporation, operates the *CMnet*, Open Marketplace, an e-market for placing and receiving construction orders. Nihon Ariba K.K. sells an electronic procurement solution called *Ariba Buyer*, a means to improve procurement activities by cutting expenses, centralizing operations and other means. On the market for about 18 months, *Ariba Buyer* is already used by 26 companies. *CMnet* was established in November 2000 jointly with Mori Building Co., Ltd. as an open marketplace for construction orders. The benefits are a more transparent ordering process, lower costs due to the larger number of companies submitting bids

e-Commerce Percentage of SOFTBANK's Consolidated Revenues



SOFTBANK EC HOLDINGS CORP.'s FY2002* Summary of Consolidated Business Results (Unaudited)

■ Statement of Income

	(Millions of yen)
Revenue	284,878
Cost of sales	257,659
Selling, general and administrative expenses	24,050
Operating income	3,168
Ordinary income	1,896
Net income	667

■ Balance Sheet

	(Millions of yen)		
Current assets	70,989	Current liabilities	74,535
Property and equipment	540	Long-term liabilities	1,603
Intangible assets	3,121	Minority interests	2,095
Investments and other assets	13,564	Shareholders' equity	9,981
Deferred charges	1	Common stock	10,000
Total assets	88,216	Total	88,216

Note: Figures differ from SOFTBANK's consolidated business segment information because a different calculation method was used.

* The 2002 fiscal year refers to the year ended March 31, 2002 throughout this book.

and more efficient order placements. Making this possible are the use of construction management*3 and a separate ordering system.

*2 Dee Corp. is under the control of the e-Commerce segment as of June 2002.

*3 Construction management: An ordering system under which construction contracts are entered into directly with each contractor. The construction management company is responsible for designs, managing construction activities, and providing the project owner with advice and proposals.

Deeper Ties With Yahoo! Japan at the Core of B-to-C Strategy

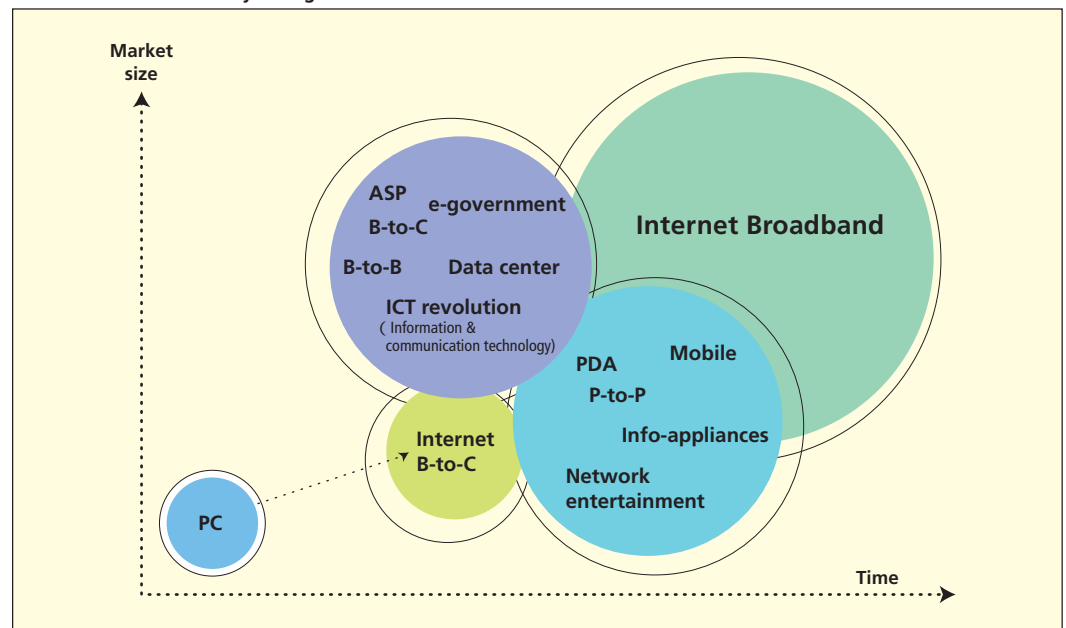
Competitive products and powerful systems are not the only keys to success in the B-to-C market. Highly effective promotional activities are equally important. In short, that means a B-to-C venture must have a well-recognized brand. With this in mind, the decision was reached to sell shares in two B-to-C businesses to the widely recognized Yahoo Japan Corporation: on-line book retailer e-Shopping! Books CORP., and BridalConcierge Corp., which provides information on wedding halls and hotels. Both rank first in their respective markets, the former in terms of sales of Japanese-language books and the latter in the number of registered wedding halls, and will benefit from their association with the Yahoo! Japan brand. All B-to-C companies inevitably require a certain

amount of time to gain a solid footing. While recognizing this fact, the segment has been withdrawing from businesses that exhibit little potential, largely completing these consolidations and closings during fiscal 2002. e-commerce operations will now focus on B-to-C e-services. This specifically involves the further development of e-Career, a job search and career information site, *car view*, which assists in the car selection process, and other strategic sites.

Number One Companies



Innovation in the IT Industry During the Past Two Decades



Major Group Companies

Company name	Type of business				Date established	Location	SB's cost basis	SB's ownership
					URL			
Most recent fiscal year-end	Revenue	Operating income	Ordinary income	Net income	Total assets		Shareholders' equity	
Stock code	Date of IPO	Public offering price	Share price*		SB's market cap. share*		Number of shares outstanding	
* As of March 29, 2002								
SOFTBANK EC HOLDINGS CORP.	Operation holding company of e-Commerce segment				Sep 1999	Chuo-ku, Tokyo	–	100%
					http://www.softbankec.co.jp/			
Ability Design, Ltd	Temporary and permanent employment services and outsourcing for hiring personnel				Oct 2000	Chuo-ku, Tokyo	¥229 million	85%
					http://www.ability-design.com/			
AIP Bridge CORP.	Internet infrastructure services (Type 2 carrier)				Sep 2000	Chuo-ku, Tokyo	¥497 million	100%
					http://www.aipbridge.co.jp/			
CarPoint K.K.	On-line provider of information on automobiles for sale				Oct 1999	Chuo-ku, Tokyo	¥1,752 million	53%
					http://www.carview.co.jp/			
commerce operation CORPORATION	Development, design and sales of computers, peripherals and software				Sep 2000	Chuo-ku, Tokyo	¥10 million	100%
					–			
CreativeBank Inc.	Advertising agency and sales promotion support for Internet businesses				Dec 1986	Minato-ku, Tokyo	¥328 million	55%
					http://www.creativebank.co.jp/			
Jun 2001 (Non-consolidated)	¥1,439 million	¥(52) million	¥(56) million	¥(86) million	¥652 million		¥404 million	
DIAMOND.COM CORPORATION	On-line sales of diamonds, accessories, watches and luxury-brand merchandise				Sep 2000	Chuo-ku, Tokyo	¥200 million	100%
					http://jp.diamond.com/			
e-Career CORP.	On-line job search information service				Sep 1999	Chuo-ku, Tokyo	¥1,460 million	85%
					http://www.ecareer.ne.jp/			
EC BRIDGE CORP.	On-line order processing agent for information and communications equipment and software				Feb 2001	Chuo-ku, Tokyo	¥50 million	100%
					–			
eEntry Corporation	Support for overseas IT enterprises seeking to enter Japan				Dec 2000	Minato-ku, Tokyo	¥292 million	51%
					http://www.eentry.co.jp/			
Emtorage Broadcommunications, Inc.	Sales, sales agent services and management of SAN and other storage devices, communications equipment and servers				Aug 2001	Chuo-ku, Tokyo	¥400 million	100%
					http://www.emtorage.com/			
e-Shopping! Toys CORP.	On-line sales of toys, multimedia merchandise and PC peripherals				Aug 1999	Chuo-ku, Tokyo	¥276 million	69%
					http://www.estoyes.co.jp/			
e-Shopping! Wine CORP.	On-line sales of wine, other alcoholic beverages, and food as well as related information services				May 2000	Chuo-ku, Tokyo	¥171 million	57%
					http://www.eswine.co.jp/			
SOFTBANK COMMERCE CORP.	IT-related product and service marketing and total IT solutions provider				Mar 2000	Chuo-ku, Tokyo	¥3,000 million	100%
					http://www.sb-commerce.co.jp/			
Mar 2002 (Non-consolidated)	¥275,407 million	¥6,740 million	¥6,197 million	¥3,303 million	¥63,938 million		¥10,241 million	
SOFTBANK Frameworks Corporation	Logistics outsourcing and consulting services for IT companies				Oct 1990	Chuo-ku, Tokyo	¥150 million	100%
					http://www.sbfw.co.jp/			
Mar 2002 (Non-consolidated)	¥5,902 million	¥298 million	¥306 million	¥166 million	¥1,592 million		¥654 million	
SOFTBANK LOGISTICS CORPORATION	Management and operation of distribution centers, collection and processing of logistics data, packaging and warehousing				Jul 2000	Koto-ku, Tokyo	¥10 million	100%
					–			

Company name	Type of business				Date established	Location	SB's cost basis	SB's ownership
					URL			
Most recent fiscal year-end	Revenue	Operating income	Ordinary income	Net income	Total assets		Shareholders' equity	
Stock code	Date of IPO	Public offering price	Share price*		SB's market cap. share*		Number of shares outstanding	
* As of March 29, 2002								
SOFTBANK MOBILE CORP.	Planning and development of services for mobile Internet users and mobile IT strategy				May 2000	Chuo-ku, Tokyo	¥300 million	100%
					http://www.softbank-mobile.co.jp/			
Vector Inc.	PC software sales through downloading				Feb 1989	Nerima-ku, Tokyo	¥1,117 million	52%
					http://www.vector.co.jp/			
Mar 2002 (Non-consolidated)	¥1,345 million	¥151 million	¥149 million	¥82 million	¥2,844 million		¥2,439 million	
2656 (Nasdaq Japan)	Aug 2000	¥400,000**	¥360,000		¥12,938 million		68 thousand shares	
** Retroactively Adjusted								
Blue Planet Corporation	Business portal management for regional financial institutions and B-to-B support for their business partners				Apr 2001	Chiyoda-ku, Tokyo	¥136 million	37%
					http://www.blueplanet.co.jp/			
CMnet corporation	Management of construction e-market and portal site that handles orders for construction projects on-line				Nov 2000	Minato-ku, Tokyo	¥245 million	50%
					http://www.cmnetcorp.com/			
DUSKIN I-MART CORP.	Purchasing agency for PCs, peripherals, office equipment, travel documentation, etc.				Apr 2001	Chuo-ku, Tokyo	¥196 million	49%
					-			
eBEST CORP.	On-line sales of products from home electric appliances to everyday items and related services				Oct 1999	Fukuoka, Fukuoka	¥100 million	33%
					http://www.ebest.co.jp/			
E-STAFFING Inc.	Management company for part-time staffing				Jul 2000	Koto-ku, Tokyo	¥1 million	33%
					-			
Eupholink, Inc.	General consulting and financing for e-business and EC and support for business creation				Oct 2000	Chuo-ku, Tokyo	¥161 million	33%
					http://www.eupholink.com/			
Nihon Ariba K.K.	Development, sales, maintenance, and management of e-procurement software				Dec 1999	Shinjuku-ku, Tokyo	¥4,399 million	41%
					http://www.ariba.co.jp/			
ONSALE JAPAN K.K.	On-line auction ASP business				Jul 1998	Shibuya-ku, Tokyo	¥266 million	44%
					http://www.onsale.co.jp/			
Pratica Inc.	Planning, design and production of digital content, consulting for Internet-based marketing activities				Jun 2000	Shibuya-ku, Tokyo	¥35 million	35%
					http://www.pratica.co.jp/			
Rainbow Technologies K.K.	Development, manufacture, sales, maintenance and import/export of computers, peripherals, communications equipment and software				Jul 2001	Chuo-ku, Tokyo	¥88 million	35%
					http://www.rainbowtech.co.jp/			

- Consolidated subsidiaries
- Equity-method non-consolidated subsidiaries and affiliates
- Other securities, etc.
- Consolidated partnerships
- Equity-method partnerships

Notes: Date established May represent the date on which the business was launched.

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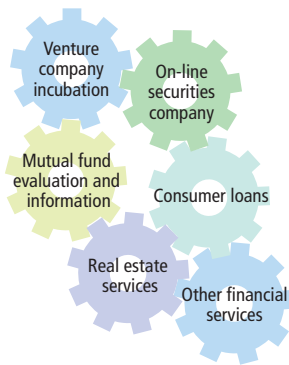
SB's ownership Ownership refers to the ratio of economic ownership, but does not include investments made by affiliated companies and funds in individual companies. Figures are rounded up or down to the nearest whole number.

Outline of Businesses

e-Finance Segment



Yoshitaka Kitao

SOFTBANK FINANCE CORPORATION
President and Chief Executive Officer

A Clear Vision of the Future of the Financial Services Industry

The e-Finance group, headed by the operation holding company SOFTBANK FINANCE CORPORATION, oversees more than 40 operating companies covering almost all categories of the financial service sectors. The group has envisioned the future of the financial industry, and has enlarged the group to actualize its vision to be a financial company providing the "Three One Services": One Stop, a single destination to choose a full line of financial products; One Table, an opportunity for users to compare a variety of products at a glance; and One-to-One, interactive and customized services and "Network Value."

Fiscal 2002 Performance

Segment revenue decreased ¥7,619 million to ¥23,924 million, due to decline in fund success fees at SOFTBANK INVESTMENT CORPORATION, while revenue at Morningstar Japan K.K., E*TRADE Japan K.K. and WEB-Lease Co., Ltd. made organic growth. Operating income slid ¥18,259 million to a loss of ¥4,984 million due to SOFTBANK INVESTMENT CORPORATION's lower fund success fees and revaluation losses on operational investment securities by applying conservative assessment based on the weak stock market, and initial losses at newly established subsidiaries. The group posted an ordinary loss of ¥13,547 million, primarily because of losses in equities both of affiliated companies and venture capital funds. And the segment posted a net loss of ¥19,060 million. A gain on sale of SOFTBANK INVESTMENT CORPORATION shares at its listing on the First Section of the Tokyo Stock Exchange was outweighed by substantial revaluation losses on investment securities.

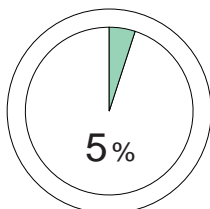
A Group Where a "Business Ecosystem" Encapsulates "Structural Differentiation"

SOFTBANK FRONTIER SECURITIES Co., Ltd. was listed in August 2001 on the Nasdaq Japan market. In February 2002, SOFTBANK INVESTMENT CORPORATION was listed on the First Section of the Tokyo Stock Exchange only two and a half years after its establishment, faster than ever. SOFTBANK has ensured that newly established companies should embed "Structural Differentiation" or other important characteristics to sustain a competitive edge from day 1. Operating companies thus have formed sustainable businesses and synergized with other group companies collectively. In other words, the e-Finance group has enlarged itself to be a "Business Ecosystem" in which member companies form mutually beneficial relationships, as opposed to separately conducting their own businesses. The "Business Ecosystem" concept is the heart of the group's strategic backbone, ensuring that the group, as "the Financial Innovator," can develop its businesses and rewrite the financial services industry map.

Strategic Reorganization and Integration

The e-Finance group has now reached the stage on which it should develop the ecosystem more efficiently and effectively to move on to the next stage. For this purpose, the group has identified several core companies under which companies take care of the same customer segments and expand the customer base. Such core companies are, SOFTBANK INVESTMENT CORPORATION, Morningstar Japan K.K., E*TRADE Japan K.K. and Finance All Corporation. Each of the four groups under these core companies have mutually evolved and realized organic growth. The group is determined to further implement "strategic reorganization and integration" of the group to accelerate business expansion.

e-Finance Percentage of SOFTBANK's Consolidated Revenues



SOFTBANK FINANCE CORPORATION's FY2002 Summary of Consolidated Business Results (Unaudited)

■ Statement of Income

	(Millions of yen)
Financing business revenue	23,924
Financing business expenses	28,909
Operating income	(4,984)
Ordinary income	(13,547)
Net income	(19,060)

■ Balance Sheet

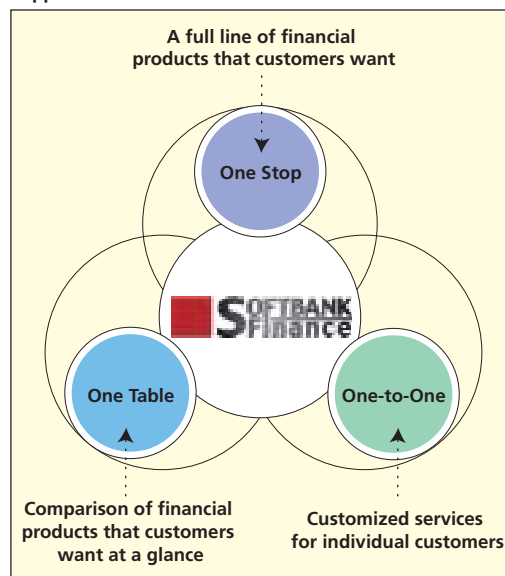
	(Millions of yen)		
Current assets	158,017	Current liabilities	156,388
Property and equipment	16,651	Long-term liabilities	14,133
Intangible assets	11,503	Minority interests	30,288
Investments and other assets	91,010	Shareholders' equity	76,581
Deferred charges	209	Common stock	41,315
Total assets	277,392	Total	277,392

Note: Figures differ from SOFTBANK's consolidated business segment information because a different calculation method was used.

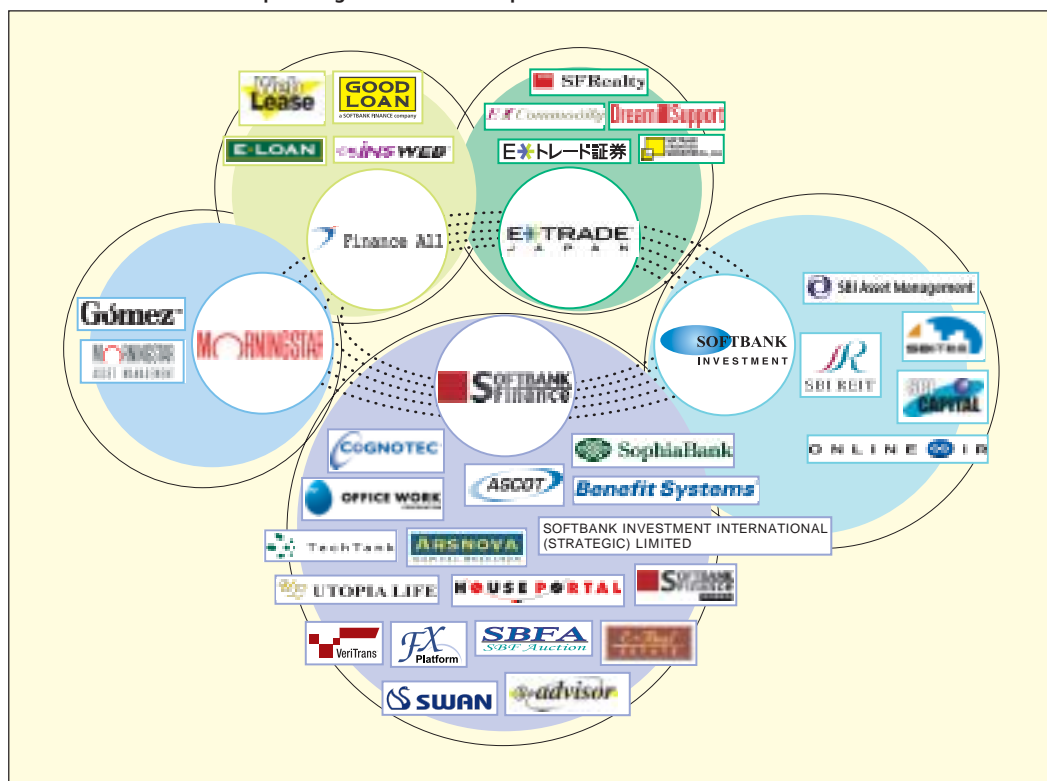
New Investment Opportunities

SOFTBANK INVESTMENT CORPORATION, as an "Industry Incubator" rather than just a venture capital company, has supported venture firms, mainly portfolio companies, in various ways. Not just injecting capital, the company has provided infrastructure necessary for venture firms to grow. SOFTBANK INVESTMENT CORPORATION has so far invested exclusively in promising IT venture firms and has recently expanded investment opportunities beyond the IT sector to identify high-potential companies and maximize performance in managing funds. For instance, the company has started a leveraged buyout business vehicle for restoring ailing companies. A pilot fund formed in May 2001 made a smooth start. With this success, SOFTBANK INVESTMENT CORPORATION has raised more than ¥10 billion from investors for a LBO fund. Beyond that, the company has planned to set up a real estate trust fund and invest in high growth markets such as biotechnology in order to ensure a well-balanced business portfolio.

Unifying the Group to Form a Business Ecosystem That Supplies "Three One Services"



The SOFTBANK Finance Group—Using Several Core Companies to Grow from Within



Major Group Companies

Company name	Type of business				Date established	Location	SB's cost basis	SB's ownership
					URL			
Most recent fiscal year-end	Revenue	Operating income	Ordinary income	Net income	Total assets		Shareholders' equity	
Stock code	Date of IPO	Public offering price	Share price*		SB's market cap. share*		Number of shares outstanding	
* As of March 29, 2002								
SOFTBANK FINANCE CORPORATION	Operation holding company of e-Finance segment				Mar 1999	Chiyoda-ku, Tokyo	–	100%
					http://www.sbfinance.co.jp/			
Arsnova Capital Research, Inc.	Structuring and management of securitized assets and other order-made financial products				Aug 2001	Chiyoda-ku, Tokyo	¥164 million	82%
					http://www.arsnova-cr.com/			
Benefit Systems, Inc.	Operation and management of defined-benefit pension funds				Mar 2001	Chiyoda-ku, Tokyo	¥514 million	51%
					http://www.benefit401k.com/			
Cognotec Japan K.K.	Foreign exchange dealing solutions provider				Oct 1998	Chiyoda-ku, Tokyo	¥303 million	56%
					http://www.cognotec.co.jp/			
Dream Support, Inc.	Advertising agency and provision of consulting for communications				Oct 2001	Minato-ku, Tokyo	¥12 million	25%
					http://www.dream-support.co.jp/			
E*Advisor Co., Ltd.	Financial planning service				Mar 1995	Chiyoda-ku, Tokyo	¥770 million	61%
					http://www.eadvisor.co.jp/			
e-Commodity Co., Ltd.	On-line commodity futures trading				Oct 2000	Chuo-ku, Tokyo	¥410 million	25%
					http://www.ecommodity.co.jp/			
E-Loan Japan Co., Ltd.	Comparison and search service for loans				May 1999	Chiyoda-ku, Tokyo	¥312 million	66%
					http://www.eloan.co.jp/			
E-Real Estate Co., Ltd.	Operation holding company for real estate business				Aug 2000	Chiyoda-ku, Tokyo	¥329 million	84%
					http://www.erealestate.co.jp/			
E*TRADE Japan K.K.	Development and maintenance of on-line systems for financial services				Jun 1998	Chiyoda-ku, Tokyo	¥4,601 million	49%
					http://www.etrade.ne.jp/			
Mar 2002 (Consolidated)	¥8,763 million	¥1,137 million	¥1,117 million	¥415 million	¥110,656 million		¥19,345 million	
8627 (Nasdaq Japan)	Sep 2000	¥500,000**		¥125,000	¥18,372 million		298 thousand shares	
** Retroactive Adjustment								
E*TRADE SECURITIES, CO., LTD.	Comprehensive on-line securities businesses				Apr 1999	Chiyoda-ku, Tokyo	¥6,382 million	49%
					http://www.etrade.ne.jp/			
Finance All Corporation	Operation holding company for INSWEB Japan K.K., E-Loan Japan Co., Ltd., GOODLOAN Co., Ltd. and WEB-Lease Co., Ltd.				Mar 2001	Chiyoda-ku, Tokyo	¥1,625 million	66%
					–			
Gomez Japan K.K.	Evaluations and business support for EC sites				Mar 2001	Chiyoda-ku, Tokyo	¥169 million	55%
					http://www.gomez.co.jp/			
GOODLOAN Co., Ltd.	Housing loans and loan broker				Nov 2000	Chiyoda-ku, Tokyo	¥197 million	66%
					http://www.goodloan.co.jp/			
HousePortal Co., Ltd.	On-line provision of real estate information				Sep 2000	Chuo-ku, Tokyo	¥134 million	45%
					http://www.houseportal.co.jp/			
INSAgency K.K.	Life insurance sales services and property and casualty insurance agent				Nov 2000	Chiyoda-ku, Tokyo	¥6 million	66%
					–			
INSWEB Japan K.K.	Comparative marketplace for insurance products and search services				Dec 1998	Chiyoda-ku, Tokyo	¥340 million	66%
					http://www.insweb.co.jp/			

Company name	Type of business				Date established	Location	SB's cost basis	SB's ownership
					URL			
Most recent fiscal year-end	Revenue	Operating income	Ordinary income	Net income	Total assets		Shareholders' equity	
Stock code	Date of IPO	Public offering price	Share price*		SB's market cap. share*		Number of shares outstanding	
* As of March 29, 2002								
Morningstar Asset Management Co., Ltd.	Asset management consulting, asset management and advisory services for financial institutions				May 2001 -	Chiyoda-ku, Tokyo	¥14 million	48%
Morningstar Japan K.K.	On-line information and rating service for mutual funds and other financial products				Mar 1998 http://www.morningstar.co.jp/	Chiyoda-ku, Tokyo	¥716 million	48%
Dec 2001 (Consolidated)	¥820 million	¥313 million	¥302 million	¥165 million	¥4,028 million		¥3,734 million	
4765 (Nasdaq Japan)	Jun 2000	¥1,750,000**		¥302,000	¥8,657 million		59 thousand shares	
** Retroactive Adjustment								
Office Work Corporation	Provision of accounting and other back-office services				Jul 2000 http://www.office-work.co.jp/	Chiyoda-ku, Tokyo	¥100 million	100%
OnLine IR Co., Ltd.	Investor relations (IR) consulting, provision of corporate information to investors				Mar 2001 http://www.onlineir.co.jp/	Minato-ku, Tokyo	¥126 million	63%
SBF Auction Inc.	Broker for works of art				Aug 2001 http://www.sbfa.co.jp/	Chuo-ku, Tokyo	¥371 million	62%
SB Finance Korea CO., LTD.	Strategic base in South Korea for general financial operations				Jun 2000 -	South Korea	KRW15,000 million	100%
SBI ASSET MANAGEMENT Co., Ltd.	Asset management and management of investment trust assets				Sep 1987 http://www.sbiam.co.jp/	Minato-ku, Tokyo	¥597 million	63%
Note: Formed in May 2002 by the merger of SOFTBANK ASSET MANAGEMENT CO., LTD. and AOZORA ASSET MANAGEMENT CO., LTD.								
SBI CAPITAL CO., Ltd.	Operation and management of LBO funds				Apr 2001 -	Minato-ku, Tokyo	¥27 million	66%
SBI Promo CORP.	Collection, planning and sales of sales promotion information and materials				Jun 2001 -	Minato-ku, Tokyo	¥21 million	36%
SBI Real Estate CO., Ltd.	Structuring and management of real estate investment funds, structuring and management of Japanese REITs, real estate securitization				Apr 2001 -	Minato-ku, Tokyo	¥182 million	66%
SBI REIT Co., Ltd. (formerly Tokyo REIT Asset Management CO., Ltd.)	Management of assets in investment funds				Apr 2001 -	Minato-ku, Tokyo	¥118 million	36%
SF AGGREGATION SERVICE Co., Ltd.	Provision of asset management advice to high-net-worth individuals				May 2001 -	Chiyoda-ku, Tokyo	¥43 million	43%
SF REALTY CO., LTD.	Real estate broker, mainly for real estate purchased as investments				Mar 2001 http://www.sfrealty.co.jp/	Chiyoda-ku, Tokyo	¥49 million	49%
Softbank China Venture Investments Ltd.	Management of CHINA ENTERPRISE INVESTMENT FUND and other funds				Aug 1999 -	Hong Kong	US\$0 million	66%

Consolidated subsidiaries
Equity-method non-consolidated subsidiaries and affiliates
Other securities, etc.
Consolidated partnerships
Equity-method partnerships

Notes: Date established May represent the date on which the business was launched.

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Major Group Companies

Company name	Type of business				Date established	Location	SB's cost basis	SB's ownership
					URL			
Most recent fiscal year-end	Revenue	Operating income	Ordinary income	Net income	Total assets		Shareholders' equity	
Stock code	Date of IPO	Public offering price	Share price*		SB's market cap. share*		Number of shares outstanding	
* As of March 29, 2002								
SOFTBANK Contents Partners Corporation	Operation and management of assets in partnerships				May 1997	Minato-ku, Tokyo	¥33 million	66%
					-			
SOFTBANK FRONTIER SECURITIES CO., LTD	Assistance for venture firms in issuance and sale of shares prior to IPO and other issues				Aug 1999	Minato-ku, Tokyo	¥473 million	40%
					http://www.sbfrontier.co.jp/			
Mar 2002 (Non-consolidated)	¥564 million	¥220 million	¥233 million	¥133 million	¥1,536 million		¥1,457 million	
8629 (Nasdaq Japan)	Aug 2001	¥550,000		¥280,000	¥1,333 million		11 thousand shares	
SOFTBANK INVESTMENT CORPORATION	Venture business incubation				Jul 1999	Minato-ku, Tokyo	¥1,086 million	66%
					http://www.sbinvestment.co.jp/			
Sep 2001 (Consolidated)	¥20,891 million	¥14,415 million	¥14,887 million	¥8,164 million	¥41,537 million		¥28,440 million	
8473 (TSE 1st)	Dec 2000	¥500,000**		¥172,000	¥37,668 million		330 thousand shares	
Note: Listed on the Nasdaq Japan Market in December 2000 and on the TSE 1st Section in Feb. 2002. ** Retroactive Adjustment								
SOFTBANK INVESTMENT INTERNATIONAL (STRATEGIC) LIMITED	Strategic operating base for Asia				Jan 1989	Hong Kong	US\$29 million	35%
					http://www.softbank.com.hk/			
Jun 2001 (Consolidated)	HK\$184 million	HK\$(95) million	-	HK\$(97) million	HK\$1,236 million		HK\$553 million	
648 HK (Hong Kong)	Oct 1990	HK\$0.55**		HK\$0.265	HK\$228 million		2,440 million shares	
** Retroactive Adjustment								
SOFTBANK Ventures, Inc.	Operation and management of assets in SOFTBANK Ventures fund				Jun 1996	Minato-ku, Tokyo	¥33 million	66%
					-			
SOFT TREND CAPITAL Corp.	Management of SOFTBANK Internet Fund				Apr 1999	Minato-ku, Tokyo	¥33 million	53%
					http://internetfund.co.jp/			
SophiaBank Limited.	Think tank				Jun 2000	Chiyoda-ku, Tokyo	¥166 million	83%
					http://www.sophiabank.co.jp/			
Swan Credit Co., Ltd.	Business loans				Aug 2001	Chiyoda-ku, Tokyo	¥80 million	80%
					http://www.swan-credit.co.jp/			
TechTank Corporation	Provision of IT solutions				Aug 2001	Chiyoda-ku, Tokyo	¥233 million	76%
					http://www.techtank.co.jp/			
WEB-Lease Co., Ltd.	General leasing services, mainly in IT field				Nov 1999	Chiyoda-ku, Tokyo	¥295 million	66%
					http://www.weblease.co.jp/			
Mar 2002 (Non-consolidated)	¥4,002 million	¥152 million	¥145 million	¥82 million	¥15,539 million		¥863 million	
ASCOT CO., LTD.	On-line broker for loans and credit cards for consumers and companies				Oct 1999	Chiyoda-ku, Tokyo	¥147 million	37%
					http://www.webascot.jp/			
Cognotec Korea Co., Ltd.	ASP business for automated foreign exchange dealing system (ADL)				Apr 2001	South Korea	KRW400 million	40%
					-			
DigiCode K.K.	Internet access service and connection broker				Mar 2001	Chiyoda-ku, Tokyo	¥358 million	18%
					http://www.digicode.co.jp/			
E*TRADE KOREA CO. LTD.	On-line securities brokerage				Dec 1999	South Korea	KRW12,000 million	40%
					http://www.etrade.co.kr/			
FX Platform K.K.	Provision of infrastructures for currency trading				Nov 2001	Chiyoda-ku, Tokyo	¥14 million	28%
					http://www.fxplat.com/			
InsWeb Corporation	On-line insurance marketplace				Feb 1995	California, U.S.A.	US\$98 million	19%
					http://www.insweb.com/			
Dec 2001 (Consolidated)	US\$24 million	US\$(45) million	-	US\$(44) million	US\$54 million		US\$31 million	
INSW (Nasdaq US)	Jul 1999	US\$102.00**		US\$5.10	US\$6 million		7 million shares	
** Retroactive Adjustment								

Company name	Type of business				Date established	Location	SB's cost basis	SB's ownership
					URL			
Most recent fiscal year-end	Revenue	Operating income	Ordinary income	Net income	Total assets		Shareholders' equity	
Stock code	Date of IPO	Public offering price	Share price*		SB's market cap. share*		Number of shares outstanding	
* As of March 29, 2002								
Morningstar Asia Limited	Mutual fund rating and analysis services				Apr 2000	Hong Kong	US\$3 million	14%
					http://www.asia.morningstar.com/			
Morningstar, Inc.	Mutual fund rating and analysis services				May 1984	Illinois, U.S.A.	US\$90 million	20%
					http://www.morningstar.com/			
SOFTGRAM CO., LTD.	Development of software for on-line financial solutions				Dec 1998	South Korea	KRW1,920 million	22%
					http://www.softgram.com/			
UTOPIAN LIFE Co., Ltd.	Broker for resort properties				Mar 2001	Chiyoda-ku, Tokyo	¥9 million	30%
					-			
Morningstar Korea Co., Ltd.	Mutual fund rating and analysis services				Jun 2000	South Korea	KRW2,358 million	20%
					http://www.morningstar.co.kr/			
VeriTrans, Inc. (formerly Cyber Cash K.K.)	On-line settlement service for EC stores and malls				Apr 1997	Chiyoda-ku, Tokyo	¥200 million	14%
					http://www.veritrans.co.jp/			

- Consolidated subsidiaries
- Equity-method non-consolidated subsidiaries and affiliates
- Other securities, etc.
- Consolidated partnerships
- Equity-method partnerships

Notes: Date established May represent the date on which the business was launched.

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Outline of Businesses

Media & Marketing Segment



Makoto Okazaki

SOFTBANK Media & Marketing Corp.
President and Chief Executive Officer



Pursuing Synergies in Three Business Domains

To maximize synergies, the activities of the Media & Marketing segment are grouped into three domains: research and marketing, media and content, and communities. Operating companies conduct businesses such as publishing; the distribution of video, music, sports and other forms of content; comprehensive IT information sites; English language study; and advertising agency services.

Fiscal 2002 Performance

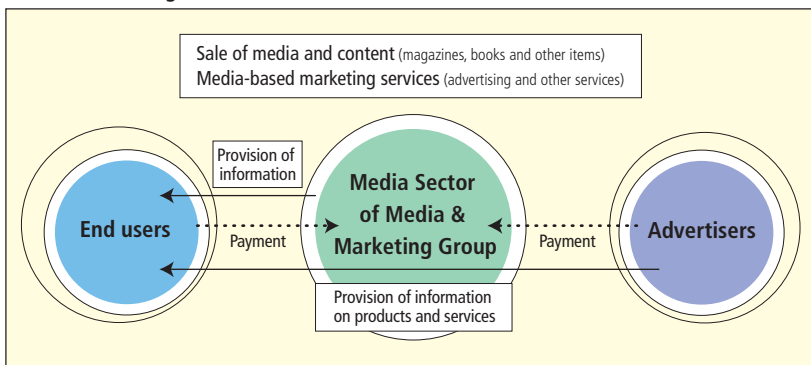
Segment revenue was down ¥4,826 million year-on-year to ¥17,518 million, mainly attributable to lower revenue at SOFTBANK Publishing Inc., where high-margin advertising revenue fell, and the transfer of SOFTBANK Forums Japan, Inc. (now Key3Media Events Japan, Inc.) to Key3Media Group, Inc. The segment's operating loss increased ¥1,056 million to ¥1,261 million, the result of lower revenues and start-up expenses at new ventures. After the inclusion of a ¥2,386 million profit on the sale of shares in SOFTBANK Forums Japan, Inc., the segment had a net loss of ¥166 million.

Media & Marketing Strategy for the Broadband Era

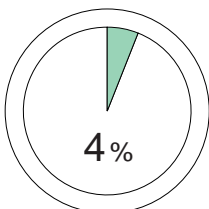
The Media & Marketing segment is focusing on the content business as the content market expands along with the provision of broadband infrastructures. In October 2001, BARKS K.K., which operates a music information site, started a broadband streaming service called *Broad Band Barks*. Users with Internet connections of 1Mbps and over can enjoy dynamic videos and music. Rivals Japan Corporation, operator of a sports community site, launched *BroadBand Rivals* in December 2001 to transmit Italian *Serie A* football games, allowing fans to experience directly the sounds and scenes of the stadium.

SOFTBANK ZDNet Inc., which commands a high traffic rating as a provider of IT-related news, added *mobile* and *broadband* channels to its site, *ZDNet JAPAN* to keep users more informed of the latest developments in the IT world. Monthly access numbers have roughly doubled during the past year. In October 2001, it recorded 86 million page views and 4 million unique visitors. What distinguishes the Media & Marketing segment most is its extensive reach. By offering even more appealing content, the segment plans to increase the value of its various media to generate higher advertising revenues. At the same time, the segment is continuing to deal with unprofitable businesses either by disposition or consolidation. Looking ahead, the segment will concentrate on increasing content-related earnings by supplying more content that takes advantage of the speed and capacity of broadband.

Media & Marketing Business Model



Media & Marketing Percentage of SOFTBANK's Consolidated Revenues



SOFTBANK Media & Marketing Corp.'s FY2002 Summary of Consolidated Business Results (Unaudited)

■ Statement of Income

	(Millions of yen)
Revenue	17,518
Cost of sales	13,329
Selling, general and administrative expenses	5,449
Operating income	(1,261)
Ordinary income	(1,377)
Net income	(166)

■ Balance Sheet

	(Millions of yen)		
Current assets	9,666	Current liabilities	11,405
Property and equipment	151	Long-term liabilities	111
Intangible assets	1,161	Minority interests	95
Investments and other assets	4,002	Shareholders' equity	3,371
Deferred charges	2	Common stock	1,300
Total assets	14,983	Total	14,983

Note: Key3Media Group, Inc. (see page 41) is included in the Media & Marketing segment in the consolidated financial statements of SOFTBANK CORP., but is not included in the above figures. Furthermore, the above figures differ from SOFTBANK's consolidated business segment information because a different calculation method was used.

Major Group Companies

Company name	Type of business				Date established	Location	SB's cost basis	SB's ownership
					URL			
Most recent fiscal year-end	Revenue	Operating income	Ordinary income	Net income	Total assets		Shareholders' equity	
Stock code	Date of IPO	Public offering price	Share price*		SB's market cap. share*		Number of shares outstanding	
* As of March 29, 2002								
SOFTBANK Media & Marketing Corp.	Operation holding company of Media & Marketing segment				Mar 1999	Minato-ku, Tokyo	–	100%
					http://www.softbankmm.co.jp/			
BARKS K.K.	On-line provision of a broad range of music-related information				Apr 2001	Minato-ku, Tokyo	¥200 million	100%
					http://www.barks.co.jp/			
click2learn Japan K.K.	On-line provision of employee education and training programs				May 2000	Minato-ku, Tokyo	¥231 million	54%
					http://www.click2learn.co.jp/			
COM PATH, Inc.	Comprehensive computer product information services				Aug 1998	Chuo-ku, Tokyo	¥356 million	90%
					http://www.com-path.ne.jp/			
EC RESEARCH CORP.	Research, surveys and consulting for e-commerce and IT companies				Sep 2000	Minato-ku, Tokyo	¥120 million	100%
					http://www.ec-r.co.jp/			
JaJa Entertainment Kabushikikaisha	On-line provision of entertainment content				Oct 2000	Minato-ku, Tokyo	¥190 million	70%
					http://www.jaja-uma.com/			
Rivals Japan Corporation	On-line provision of sports information				Aug 2000	Minato-ku, Tokyo	¥303 million	98%
					http://www.rivals.co.jp/			
SOFTBANK Publishing Inc.	IT and Internet-related publishing				Mar 2000	Minato-ku, Tokyo	¥600 million	100%
					http://www.softbankpub.co.jp/			
Mar 2002 (Non-consolidated)	¥16,726 million	¥929 million	¥1,086 million	¥1,884 million	¥9,667 million		¥3,402 million	
SOFTBANK ZDNet Inc.	Comprehensive IT information site				Dec 1999	Minato-ku, Tokyo	¥930 million	96%
					http://www.zdnet.co.jp/			
cyber communications inc.	Advertising agency for Internet and other network advertising				Jun 1996	Chuo-ku, Tokyo	¥501 million	47%
					http://www.cci.co.jp/			
Mar 2002 (Non-consolidated)	¥9,691 million	¥126 million	¥137 million	¥68 million	¥5,824 million		¥4,116 million	
4788 (Nasdaq Japan)	Sep 2000	¥350,000	¥180,000		¥21,168 million		251 thousand shares	
Englishtown Ltd.	On-line provision and sales of language education systems				Jan 2001	Meguro-ku, Tokyo	¥396 million	30%
					http://www.englishtown.com/			
M.P.Technologies, Inc.	Architecture and solutions for broadband and other next-generation Internet infrastructures				Sep 2001	Shinjuku-ku, Tokyo	¥570 million	44%
					http://www.mpotech.co.jp/			
Key3Media Group, Inc.	Sponsorship and management of IT-related expositions				Aug 2000	California, U.S.A.	US\$198 million	45%
					http://www.key3media.com/			
Dec 2001 (Consolidated)	US\$252 million	US\$16 million	–	US\$(21) million	US\$1,056 million		US\$484 million	
KME (NYSE)	Aug 2000	US\$6**	US\$4.59		US\$168 million		68 million shares	

** Share price is as of this company's spin-off date.

- Consolidated subsidiaries
- Equity-method non-consolidated subsidiaries and affiliates
- Other securities, etc.
- Consolidated partnerships
- Equity-method partnerships

Notes: Date established May represent the date on which the business was launched.

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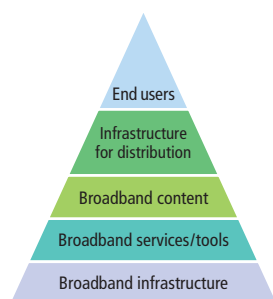
Outline of Businesses

Broadmedia Segment



Taro Hashimoto

SOFTBANK Broadmedia Corporation
President and Chief Executive Officer



Leveraging Broadband Infrastructure to Develop Services, Tools and Content

SOFTBANK Broadmedia's primary objective is the integration of broadcasting and communications. The company is focused on developing content which can be leveraged across not only a satellite broadcast platform but broadband infrastructure as well. In addition, Broadmedia is focused on the development of broadband services and tools necessary to create a broadband content distribution system.

Fiscal 2002 Performance

A decline in new members at *Club iT* was mainly responsible for a decrease of ¥930 million in segment revenue to ¥12,071 million. There was an operating loss of ¥24 million, ¥1,080 million less than the previous year's operating income, mainly because of start-up expenses at Akamai Technologies Japan K.K. and Xdrive Japan K.K. The termination of Club iT Corporation's agency agreement with SKY Perfect Communications Inc. in April 2002 caused a loss of ¥2,985 million on the write-down of inventories of CS tuners and antennas.

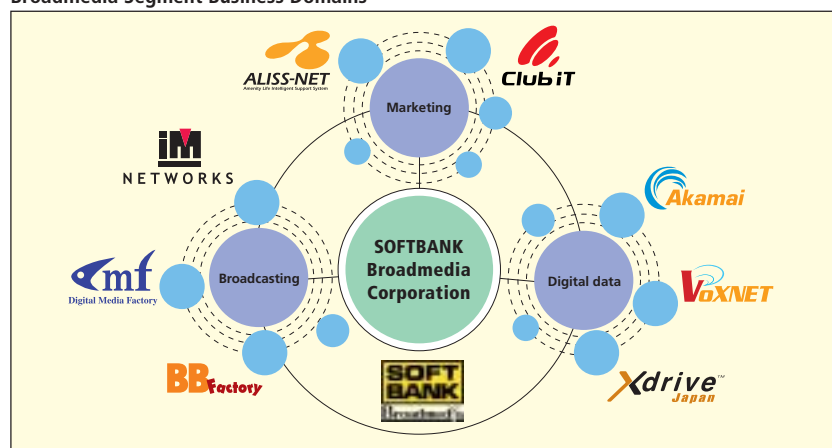
However, this was more than offset by a gain of ¥8,927 million on the sale of SKY Perfect Communications Inc. stock, resulting in net income of ¥2,360 million.

Expansion of Broadband Services for Individuals and Enterprises

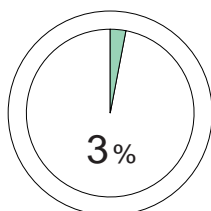
Two companies were established in April 2001: Xdrive Japan K.K.—an online storage service provider—and Akamai Technologies Japan K.K.—a content delivery network (CDN) service provider. The Xdrive service provided by Xdrive Japan K.K. allows users to store and share large volumes of data via the Internet. This service has already become a standard component of Windows XP, for individual usage. Further, Xdrive Enterprise, a service for corporations, is growing steadily due to increasing in demand from users that handle immense volumes of electronic data, such as hospitals, manufacturers, financial service companies, and companies that have global operations. Akamai Technologies Japan K.K. helps content providers avoid Internet bottlenecks as the expansion of broadband networks leads to growth in content volume and user access and facilitates stable, high-speed Internet content delivery. Many companies are already using the Akamai service, including E*TRADE Japan K.K., All Nippon Airways Co., Ltd., The Yomiuri Shinbun and Yahoo Japan Corporation.

In the broadcasting sector, Channel BB (formerly Computer Channel) and other broadcasting units were combined with businesses involved in content production and streaming to form BB Factory, an integrated service provider handling everything from content production through distribution. In addition, Club iT Corporation, Broadmedia's marketing arm, is launching a number of new businesses beginning with the sales promotion of services such as Yahoo! BB, a comprehensive broadband service, and BB Phone, a broadband telephone service.

Broadmedia Segment Business Domains



Broadmedia Percentage of SOFTBANK's Consolidated Revenues



SOFTBANK Broadmedia Corporation's FY2002 Summary of Consolidated Business Results (Unaudited)

Statement of Income

	(Millions of yen)
Revenue	12,071
Cost of sales	7,670
Selling, general and administrative expenses	4,425
Operating income	(24)
Ordinary income	(52)
Net income	2,360

Balance Sheet

	(Millions of yen)		
Current assets	12,589	Current liabilities	5,202
Property and equipment	256	Long-term liabilities	3,981
Intangible assets	1,154	Minority interests	1,249
Investments and other assets	18,176	Shareholders' equity	21,747
Deferred charges	6	Common stock	10,750
Total assets	32,182	Total	32,182

Note: Figures differ from SOFTBANK's consolidated business segment information because a different calculation method was used.

Major Group Companies

Company name	Type of business				Date established	Location	SB's cost basis	SB's ownership
					URL			
Most recent fiscal year-end	Revenue	Operating income	Ordinary income	Net income	Total assets		Shareholders' equity	
Stock code	Date of IPO	Public offering price	Share price*		SB's market cap. share*		Number of shares outstanding	
* As of March 29, 2002								
SOFTBANK Broadmedia Corporation	Operation holding company of Broadmedia segment				Mar 2000	Chuo-ku, Tokyo	–	100%
					http://www.broadmedia.co.jp/			
Akamai Technologies Japan K.K.	Content delivery network services				Apr 2001	Chuo-ku, Tokyo	¥270 million	60%
					http://www.akamai.co.jp/			
ALISS-NET Co., Ltd.	On-line distribution of lifestyle information, production and sale of computer software, terminals and peripherals				Nov 1999	Chuo-ku, Fukuoka	¥432 million	51%
					http://www.aliss-net.ne.jp/			
BB Factory Corporation	Licensed communications satellite broadcaster				Apr 1998	Chuo-ku, Tokyo	¥299 million	95%
					http://www.bb-factory.com/			
Broadmedia TV planning Corporation	Broadcasting business using communication facilities and planning, production and sale of programs for these broadcasts				Dec 2001	Chuo-ku, Tokyo	¥5 million	58%
					–			
Club iT Corporation	Planning and operation of <i>Club iT</i> , a members-only organization, and packaged sales of Internet lines				Nov 1998	Chuo-ku, Tokyo	¥739 million	58%
					http://www.clubit.co.jp/			
Mar 2002 (Consolidated)	¥10,785 million	¥2,042 million	¥2,086 million	¥(614) million	¥6,126 million		¥1,975 million	
4347 (Nasdaq Japan)	Mar 2002	¥1,200	¥839		¥4,027 million		8,257 thousand shares	
Digital Media Factory, Inc.	Creation, research, and development of computer graphics				Oct 1997	Naha, Okinawa	¥175 million	53%
					http://www.dmf.co.jp/			
EMBANYA Inc.	Planning and production of programs for broadcasters				Nov 2000	Shinjuku-ku, Tokyo	¥9 million	95%
					http://www.embanya.com/			
IM Networks, Japan K.K.	On-line distribution of music and related information and advertising agency				Dec 2001	Chuo-ku, Tokyo	¥180 million	60%
					–			
Media Research Institute, inc.	Market surveys and analysis involving the Internet, publishing and e-publishing				Sep 2001	Chuo-ku, Tokyo	¥5,653 million	100%
					–			
VOXNET Corporation	Comprehensive Voice over Internet Protocol (VoIP) service				Nov 1999	Chuo-ku, Tokyo	¥295 million	100%
					http://www.voxnet.jp/			
Xdrive Japan K.K.	On-line data storage services				Apr 2001	Chuo-ku, Tokyo	¥180 million	60%
					http://www.xdrive.co.jp/			
Nihon Eiga Satellite Broadcasting Corp.	Licensed communications satellite broadcaster				Feb 2000	Minato-ku, Tokyo	¥100 million	15%
					http://www.nihon-eiga.co.jp/			
Tsuri Vision Co., Ltd.	Production and sale of programs for <i>Tsuri Vision</i> broadcasts using CS digital broadcasting platforms and cable TV				Mar 1998	Shinjuku-ku, Tokyo	¥587 million	24%
					http://www.fishing-v.co.jp/			

- Consolidated subsidiaries
- Equity-method non-consolidated subsidiaries and affiliates
- Other securities, etc.
- Consolidated partnerships
- Equity-method partnerships

Notes: Date established May represent the date on which the business was launched.

SB's cost basis Amount is based on the economic ownership ratio of SB, but does not include investments in operation holding, holding and fund-related companies or investments made by affiliated companies and funds in individual companies.

SB's ownership Ownership refers to the ratio of economic ownership, but does not include investments made by affiliated companies and funds in individual companies. Figures are rounded up or down to the nearest whole number.

Outline of Businesses

Internet Culture Segment



Masahiro Inoue

Yahoo Japan Corporation
President and Chief Executive Officer



Japan's Largest Internet Service Organization

The core member of the Internet Culture segment is Yahoo Japan Corporation, which has an overwhelming lead among Japanese portal sites with 7.6 billion page views per month. By fully leveraging Yahoo's powerful brand, unmatched reach and superior technology, the segment is creating a more diverse profit structure. Two steps in this direction during fiscal 2002 were the launch of *Yahoo! BB* and the introduction of a personal identification fee in Yahoo's auction business. Both have the potential to become new core businesses alongside advertising. To bolster shopping and other services, Yahoo Japan Corporation acquired shares in e-Shopping! Books CORP., which has a library of more than 1.5 million titles, and BridalConcierge Corp., a source of wedding information, making them subsidiaries.

Fiscal 2002 Performance*

Yahoo Japan Corporation revenue on a consolidated basis was ¥31,497 million and operating income was ¥10,406 million. Difficult market conditions caused Internet advertising revenue

to decline somewhat compared to the previous fiscal year. Offsetting this was strong growth in revenue at *Yahoo! BB* and the auction business, as Yahoo Japan Corporation continued to diversify its revenue sources.

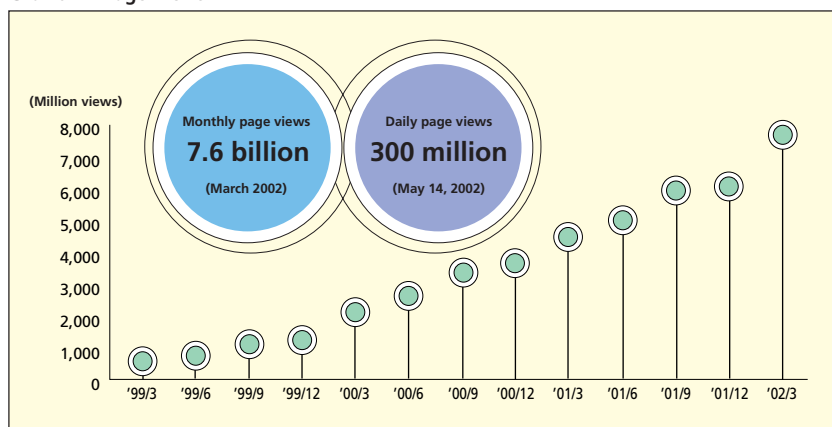
Yahoo! BB and Auctions Point the Way to New Profit Models

Yahoo Japan Corporation is taking numerous actions to counter weakness in advertising operations caused by Japan's economic weakness. Cooperation with ad agencies is being enhanced, sales activities are being concentrated on large advertisers and companies with large advertising budgets, and advertisements using rich media are increasing. The new *Yahoo! Billboard* is a reach-oriented service based on the estimated number of unique browsers that view advertisements. This service is attracting attention for its revolutionary concept of offering cost-effect data to permit direct comparisons of its advertising rates with TV and other media.

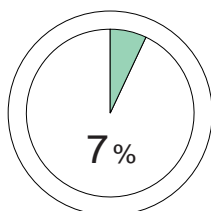
Yahoo! BB, a comprehensive broadband service based on ADSL technology, has grown steadily, with the number of connected lines as of March 31, 2002 standing at 490 thousand. Since April 2002, a number of major retailers have been selling this service as marketing partners. This is shifting the profit model from the previous reliance on sales of starter kits to BB Technologies Corporation. As a marketing partner, this company has more diverse sales channels that generate earnings from new customers in the form of a user acquisition bounty and monthly continuing fees. Sales promotions will remain one of the primary focuses of this company. Goals include increasing earnings by heightening synergies within the SOFTBANK Group.

Enhancements are also planned for the revenue model of the on-line auction service of Yahoo Japan Corporation, Japan's largest. In addition to the existing personal identification fees, plans call for the introduction of system fees based on the closing price and other fees.

Growth in Page Views



Internet Culture Percentage of SOFTBANK's Consolidated Revenues



Yahoo Japan Corporation's FY2002 Summary of Consolidated Business Results

■ Statement of Income

	(Millions of yen)
Revenue	31,497
Cost of sales	8,963
Selling, general and administrative expenses	12,127
Operating income	10,406
Ordinary income	10,318
Net income	5,868

■ Balance Sheet

	(Millions of yen)		
Current assets	15,053	Current liabilities	6,911
Property and equipment	3,259	Long-term liabilities	2,023
Intangible assets	1,285	Minority interests	56
Investments and other assets	9,619	Shareholders' equity	20,227
Deferred charges	-	Common stock	6,033
Total assets	29,218	Total	29,218

Note: Yahoo Japan Corporation began preparing consolidated financial statements in the fiscal year ended March 31, 2002.

* The figures shown here are consolidated financial highlights of Yahoo Japan Corporation, which accounts for a large share of the operations of the Internet Culture segment.

Major Group Companies

Company name	Type of business				Date established	Location	SB's cost basis	SB's ownership
					URL			
Most recent fiscal year-end	Revenue	Operating income	Ordinary income	Net income	Total assets		Shareholders' equity	
Stock code	Date of IPO	Public offering price	Share price*		SB's market cap. share*		Number of shares outstanding	
* As of March 29, 2002								
Yahoo Japan Corporation	Internet services				Jan 1996	Minato-ku, Tokyo	¥7,662 million	51%
					http://www.yahoo.co.jp/			
Mar 2002 (Non-consolidated)	¥31,497 million	¥10,406 million	¥10,318 million	¥5,868 million	¥29,218 million		¥20,227 million	
4689 (OTC)	Nov 1997	¥21,875**	¥3,200,000		¥380,172 million		235 thousand shares	
** Retroactive Adjustment								
BridalConcierge Corp.	Information on weddings and married life, agent for wedding-related businesses				Oct 2000	Minato-ku, Tokyo	¥102 million	50%
					http://www.339.to/			
EGroups Inc.	Operation of eGroups, a groupware service mainly targeting e-mail				Jan 1999	Minato-ku, Tokyo	¥454 million	46%
					http://www.egroups.co.jp/			
e-Shopping! Books CORP.	On-line sales of books and other products				Aug 1999	Chuo-ku, Tokyo	¥211 million	36%
					http://www.esbooks.co.jp/			
Net Culture K.K.	Holding company that invests in and manages Internet Culture businesses				Mar 2001	Minato-ku, Tokyo	–	100%
					–			
Tavigator, Inc.	On-line travel agency				Mar 2000	Minato-ku, Tokyo	¥43 million	43%
					http://www.tavigator.co.jp/			
ValuMore Corporation (formerly YPC Co., Ltd.)	On-line sales of PCs and peripherals and provision of related information				Jan 2002	Minato-ku, Tokyo	¥75 million	75%
					http://store.yahoo.co.jp/valumore/			
Internet Research Institute, Inc.	Consulting, design, construction and operation of IP networks, and marketing and sales agency services				Dec 1996	Shinjuku -ku, Tokyo	¥175 million	12%
					http://www.iri.co.jp/			
Jun 2001 (Consolidated)	¥2,177 million	¥(469) million	¥(758) million	¥(870) million	¥12,973 million		¥10,681 million	
4741 (Mothers)	Dec 1999	¥390,000**	¥396,000		¥1,970 million		40 thousand shares	
** Retroactive Adjustment								
Yahoo! Deutschland GmbH	Internet services				Jan 1997	Munich, Germany	US\$0.45 million	30%
					http://www.de.yahoo.com/			
Yahoo! France SARL	Internet services				Nov 1996	Paris, France	US\$0.45 million	30%
					http://www.fr.yahoo.com/			
Yahoo! Korea Corporation	Internet services				Oct 1997	Seoul, South Korea	KRW292 million	27%
					http://kr.yahoo.com/			
Yahoo! UK Limited	Internet services				Aug 1996	London, U.K.	US\$0.9 million	30%
					http://www.uk.yahoo.com/			
Yahoo! Inc.	Internet services				Mar 1995	California, U.S.A.	US\$310 million	16%
					http://www.yahoo.com/			
Dec 2001 (Consolidated)	US\$717 million	US\$(158) million	–	US\$(92) million	US\$2,379 million		US\$1,967 million	
YHOO (Nasdaq US)	Apr 1996	US\$1.08**	US\$18.47		US\$1,781 million		596 million shares	

** Retroactive Adjustment

- Consolidated subsidiaries
- Equity-method non-consolidated subsidiaries and affiliates
- Other securities, etc.
- Consolidated partnerships
- Equity-method partnerships

Notes: Date established May represent the date on which the business was launched.

SB's cost basis Amount is based on the economic ownership ratio of SB, but does not include investments in operation holding, holding and fund-related companies or investments made by affiliated companies and funds in individual companies.

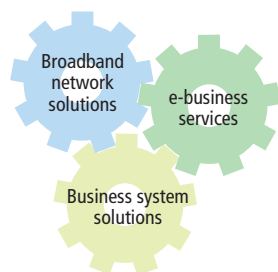
SB's ownership Ownership refers to the ratio of economic ownership, but does not include investments made by affiliated companies and funds in individual companies. Figures are rounded up or down to the nearest whole number.

Outline of Businesses

Technology Services Segment



Norikazu Ishikawa
SOFTBANK TECHNOLOGY HOLDINGS CORP.
President and Chief Executive Officer



Evolving from Technology-Driven e-Commerce Producer to Broadband Solutions Company

SOFTBANK TECHNOLOGY CORP., centerpiece of the Technology Services segment, provides total solutions relating to e-commerce extending from consulting services, system design, construction and operation to sales and settlement support system, including supportive call center operations.

In March 2002, the company was reorganized to gain greater agility in responding to changes sparked by breathtaking expansion of the broadband market. There are now three business sectors: broadband network solutions, e-business services and business system solutions. Operations are now more oriented toward offering packaged broadband and business solutions and upgrading system operation services.

Fiscal 2002 Performance*

Revenue at SOFTBANK TECHNOLOGY CORP. was ¥18,544 million and operating income was ¥1,312 million. The major contributors were higher revenue from broadband infrastructure build-up and other broadband-related services, and growth in settlement and collection services.

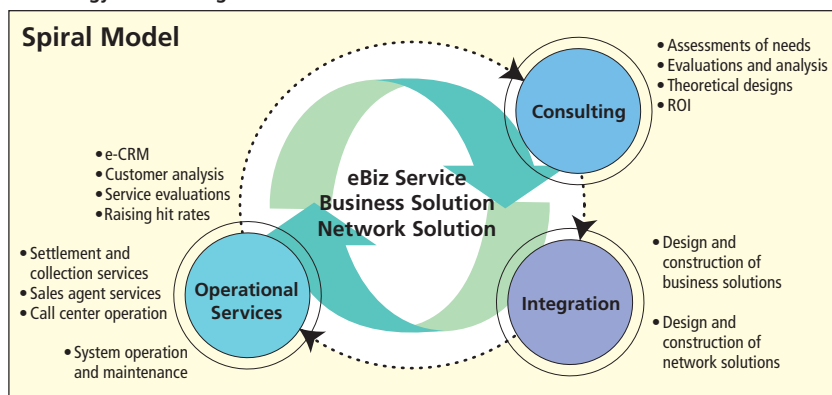
Putting Broadband to Work to Cut Costs

The network solutions business offers a full line of back-office services including technology services for system design and structuring broadband infrastructure businesses headed by *Yahoo! BB*, a Group project, as well as services to operate these businesses. Network solutions further cover proposals for the restructuring of corporate networks to adopt to the broadband age. IP-VPN*¹ is employed to establish a virtual network linking a company's head office with branches and customers. IP telephone*² service links and TV conferences help companies cut costs. SOFTBANK TECHNOLOGY CORP. itself adopted in May 2002 a new office system called *BB-Office*, taking advantage of the technologies it offers clients. To become "triple free," the company has TV conference systems to become free of business trips, IP telephone services to be PBX-free*³, and wireless LANs to become free of wires.

The system solutions business supplies *Ariba Buyer* and other system solutions that boost productivity at corporate clients. This business plans to develop and sell new and innovative solutions as well. One example is *Project-Q*, a system that manages profits and losses for individual projects.

E-business services supplies the One-Stop EC Outsourcing Service, taking on the settlement and collection, sales management, marketing and other operations of large internet service providers. As these services inevitably lead to close contact with clients, their needs can be accurately identified. The ability to reflect this knowledge to system design and structure is the strength of SOFTBANK TECHNOLOGY CORP.

Technology Services Segment Business Domains

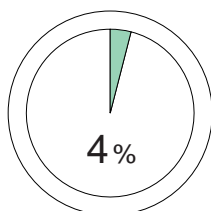


*1 IP-VPN: Internet protocol virtual private network

*2 IP telephone: Communication service using Voice over IP (VoIP) technology to transmit sound in the form of IP packets.

*3 PBX: Private branch exchange. Telephone exchange used exclusively within an organization and located on the premises.

Technology Services Percentage of SOFTBANK's Consolidated Revenues



SOFTBANK TECHNOLOGY CORP.'s FY2002 Summary of Consolidated Business Results

Statement of Income

	(Millions of yen)
Revenue	18,544
Cost of sales	14,248
Selling, general and administrative expenses	2,984
Operating income	1,312
Ordinary income	1,333
Net income	650

Balance Sheet

	(Millions of yen)		
Current assets	7,953	Current liabilities	5,760
Property and equipment	200	Long-term liabilities	47
Intangible assets	259	Minority interests	66
Investments and other assets	1,049	Shareholders' equity	3,588
Deferred charges	-	Common stock	613
Total assets	9,462	Total	9,462

* The figures shown here are consolidated financial highlights of SOFTBANK TECHNOLOGY CORP., which accounts for a large share of the operations of the Technology Services segment.

Major Group Companies

Company name	Type of business				Date established	Location	SB's cost basis	SB's ownership
					URL			
Most recent fiscal year-end	Revenue	Operating income	Ordinary income	Net income	Total assets		Shareholders' equity	
Stock code	Date of IPO	Public offering price	Share price*		SB's market cap. share*		Number of shares outstanding	
* As of March 29, 2002								
SOFTBANK TECHNOLOGY HOLDINGS CORP.	Operation holding company of Technology Services segment				Oct 2000	Chuo-ku, Tokyo	–	100%
BROADBAND TECHNOLOGY CORP.	Visual communication solutions using broadband communication services				Apr 2000	Chuo-ku, Tokyo http://www.broadbandtech.co.jp/	¥97 million	65%
Compy Inc.	System construction and operation services, with on-site personnel, design and building of verification systems				Dec 1998	Minato-ku, Tokyo http://www.compy.co.jp/	¥90 million	53%
EC Architects Corp.	Consulting, system designs and project management for EC solutions				Apr 2000	Chuo-ku, Tokyo http://www.ec-architects.co.jp/	¥93 million	62%
E-Cosmos, Inc.	Technical support, business consulting and other services for new EC businesses				Jan 2000	Chuo-ku, Tokyo http://www.e-cosmos.co.jp/	¥194 million	65%
SOFTBANK MOBILE TECHNOLOGY CORP.	Technical support and services for Internet businesses using mobile platforms				May 2000	Chuo-ku, Tokyo	¥64 million	65%
SOFTBANK TECHNOLOGY CORP.	Provision of comprehensive technologies and services for EC				Aug 1997	Chuo-ku, Tokyo http://www.tech.softbank.co.jp/	¥2,135 million	65%
Mar 2002 (Consolidated)	¥18,544 million	¥1,312 million	¥1,333 million	¥650 million	¥9,462 million		¥3,588 million	
4726 (OTC)	Jul 1999	¥1533.33**	¥1,860		¥12,412 million		10 million shares	
** Retroactive Adjustment								
e-Commerce Technology corp.	System design, construction and operation for EC and B-to-B businesses				Jun 2000	Chuo-ku, Tokyo http://www.ectech.co.jp/	¥48 million	32%
i2ts, inc.	Internet system management support service				Sep 1999	Minato-ku, Tokyo http://www.i2ts.com/	¥198 million	25%
USTC E-BUSINESS TECHNOLOGY CO., LTD.	Provision of EC solutions in China and other activities				Nov 2000	China	¥125 million	32%
					–			

- Consolidated subsidiaries
- Equity-method non-consolidated subsidiaries and affiliates
- Other securities, etc.
- Consolidated partnerships
- Equity-method partnerships

Notes: Date established May represent the date on which the business was launched.

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SB's ownership Ownership refers to the ratio of economic ownership, but does not include investments made by affiliated companies and funds in individual companies. Figures are rounded up or down to the nearest whole number.

Outline of Businesses

Broadband Infrastructure Segment



Masayoshi Son

BB Technologies Corporation
President and Chief Executive Officer

Aiming to be Number One in Broadband Infrastructure

Companies in this segment provide Internet connection services via ADSL and other xDSL lines and fiber-optic lines. By taking advantage of synergies with other SOFTBANK Group operations, notably cost reduction due to sharing of the backbone, Group companies in this segment are progressing smoothly to become the leaders in each sector of the broadband infrastructure market.

Fiscal 2002 Performance

The former Internet Infrastructure segment was changed to the Broadband Infrastructure segment, which was newly formed in fiscal 2002 by adding BB Technologies Corporation, Tokyo Metallic Communications Corp. and other companies. In its first year, the segment recorded revenue of ¥9,168 million including ¥6,124 million from BB Technologies Corporation, revenue of the Metallic Communications Group, which was newly included within the scope of consolidation, and revenue of IP REVOLUTION, INC., a company in the former Internet Infrastructure segment that generated revenue for the first time in the past fiscal year. This segment had an operating loss of ¥17,952 million as many businesses are still in their start-up phases.

Diverse Spectrum of Broadband Infrastructure Services

Having completed a nationwide gigabit Ethernet IP network, BB Technologies Corporation in September 2001 joined forces with Yahoo Japan Corporation to commercialize *Yahoo! BB*, a comprehensive broadband service using ADSL technology. Subscribers skyrocketed during this venture's first 7 months to 490,000 by the end of March 2002, about 20% of all ADSL subscribers in Japan. Another new service also made its debut: *BB Phone*, a remarkably low-cost, telephone service using broadband. Domestic calls and calls from Japan to the U.S. mainland are only ¥7.5 for 3 minutes* and all calls between subscribers are free.

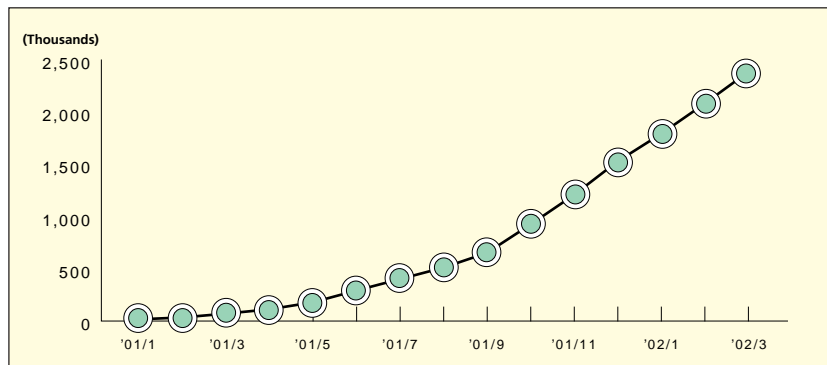
* Overseas calls are billed by the minute. For the U.S. mainland, the rate per minute is ¥2.5.

In April 2002, the broadband infrastructure of *Yahoo! BB* was used to begin trial operation of the *Yahoo! BB Mobile* high-speed wireless Internet link. Tie-ups with partners that have powerful distribution channels will be used to expand the service lineup. In May 2002, agreements were inked with McDonald's Company (Japan), Ltd., the DUSKIN Group, Starbucks Coffee Japan, Ltd. and others. Broadband communication services starting with *Yahoo! BB Mobile* will be offered on a trial basis at the stores of these partners. Through an alliance with Sony Computer Entertainment Inc., *Yahoo! BB for PlayStation 2* was launched, allowing *Yahoo! BB* and *BB Phone* services to be used on *PlayStation 2* game consoles.

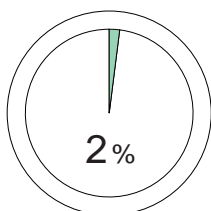
IP REVOLUTION, INC., a Type I telecommunications carrier, began providing an ultra-high-speed, high-capacity, always-on Ethernet Internet connection service in February 2001. Offered mainly in the Tokyo metropolitan area, this 100Mbps service

Growth in DSL Subscribers

Source: Ministry of Public Management, Home Affairs, Posts and Telecommunications



Broadband Infrastructure Percentage of SOFTBANK's Consolidated Revenues



Broadband Infrastructure Segment's FY2002 Summary of Consolidated Business Results (Unaudited)

■ Statement of Income

(Millions of yen)

Revenue	9,168
Operating expenses	27,121
Operating income	(17,952)
Ordinary income	(19,978)
Net income	(21,042)

Total assets were ¥77,298 million

Note: Figures differ from SOFTBANK's consolidated business segment information because a different calculation method was used.

targets corporate clients and large, multi-unit residential structures. The next step is using the nationwide backbone of BB Technologies Corporation to extend service coverage to Osaka, Nagoya and other major cities in Japan. With a simplified broadband network that uses only IP, this system minimizes problems while average latency is under 5msec. In May 2002, IP REVOLUTION, INC. was first in Japan to roll out a nationwide ultra-high-speed one gigabit Ethernet Internet connection service. IP REVOLUTION, INC. is also offering Broadband VPN, Voice over IP services, on-line TV conferencing and many other IP-based services at low prices. Moreover, IP REVOLUTION,

INC. is anticipating an IPv6 environment, conducting joint IPv6 trials with Kogakuin University.

The three companies in Tokyo, Nagoya and Osaka making up the Metallic Communications Group (Tokyo Metallic Communications Corp., Nagoya Metallic Communications Corp. and Osaka Metallic Communications Corp.) are also dedicated to offering a growing array of Internet connection and other infrastructure services. An xDSL Internet connection service is already available, and trials of a wireless LAN Internet connection service began in April 2002.



Yutaka Shinto

SOFTBANK Networks Inc.
President and Chief Executive Officer

Major Group Companies

Company name	Type of business				Date established	Location	SB's cost basis	SB's ownership
					URL		Total assets	Shareholders' equity
Most recent fiscal year-end	Revenue	Operating income	Ordinary income	Net income	SB's market cap. share*		Number of shares outstanding	
Stock code	Date of IPO	Public offering price	Share price*					
* As of March 29, 2002								
BB Technologies Corporation	Construction, technological development and technical support for ADSL infrastructures, IP telephone service				May 2000	Chuo-ku, Tokyo	¥2,851 million	95%
Mar 2002 (Non-consolidated)	¥6,124 million	¥(12,318) million	¥(12,642) million	¥(12,986) million	http://www.bbtec.net/ ¥62,738 million		¥(9,994) million	
SOFTBANK Networks Inc.	Holding company (formerly operation holding company for Internet Infrastructure business)				Feb 2000	Minato-ku, Tokyo	-	100%
					http://www.softbank-net.com/			
IP REVOLUTION, INC.	Internet access services using fiber optic				Apr 2000	Minato-ku, Tokyo	¥2,000 million	100%
					http://www.iprevolution.ne.jp/			
Tokyo Metallic Communications Corp.	Information and communication services using high-speed modems				Jul 1999	Chuo-ku, Tokyo	¥1,070 million	95%
Mar 2002 (Non-consolidated)	¥1,928 million	¥(1,730) million	¥(1,818) million	¥(2,907) million	http://www.metallic.co.jp/ ¥4,717 million		¥(1,213) million	
Osaka Metallic Communications Corp.	Information and communication services using high-speed modems				Mar 2000	Chuo-ku, Osaka	¥476 million	87%
					http://www.osaka-metallic.co.jp/			
Nagoya Metallic Communications Corp.	Information and communication services using high-speed modems				Jun 2000	Naka-ku, Nagoya	¥1,625 million	99.7%
Mar 2002 (Non-consolidated)	¥3,869 million	¥(1,498) million	¥(1,523) million	¥(1,749) million	http://www.nagoya-metallic.co.jp/ ¥1,770 million		¥(986) million	
BB Communications Co.	Development, design, manufacture and sales of computers, peripherals and software				Feb 2002	Chuo-ku, Tokyo	¥171 million	57%
					http://www.bbcom.jp/			
Internet Facilities Inc.	Data center business and related activities				Feb 2001	Minato-ku, Tokyo	¥100 million	100%
					http://www.internetfacilities.co.jp/			
NC Japan K.K.	On-line distribution of games, planning, development, design, translation and sales of game software				Sep 2001	Meguro-ku, Tokyo	¥297 million	60%
					http://www.lineageonline.jp/			
BroadBand Tower, Inc. (formerly GlobalCenter Japan Corp.)	Data center business				Feb 2000	Shinjuku-ku, Tokyo	¥723 million	16%
					http://www.bbtower.co.jp/			

- Consolidated subsidiaries
- Equity-method non-consolidated subsidiaries and affiliates
- Other securities, etc.
- Consolidated partnerships
- Equity-method partnerships

Notes: Date established May represent the date on which the business was launched.

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SB's ownership Ownership refers to the ratio of economic ownership, but does not include investments made by affiliated companies and funds in individual companies. Figures are rounded up or down to the nearest whole number (except Nagoya Metallic Communications Corp.).

Outline of Businesses

Overseas Funds and Other Businesses



Ronald D. Fisher
SOFTBANK Holdings Inc.
Vice Chairman

SOFTBANK Holdings Inc.

SOFTBANK Holdings Inc. (SBH) oversees SOFTBANK's overseas operations. SBH's principal focus is SOFTBANK's investment activities outside Japan. This includes strategic direct investments, affiliated venture capital funds and proprietary venture capital activity. SBH performs an important strategic role as well: keeping SOFTBANK abreast of the latest global developments in technology and the Internet. SOFTBANK employs this information to target opportunities that can be transformed into new sources of earnings.

During 2001, a number of negative economic developments brought down stock prices worldwide. Many venture capital firms became reluctant to approve new investments, dealing a severe blow to the private equity market. Furthermore, companies found it extremely difficult to conduct IPOs. The September terrorist attacks in the U.S. made this situation even worse.

To deal with these challenges, SOFTBANK implemented a plan in October to revise its approach to overseas investments. In line with this plan, SBH wrote off or disposed of a large volume of investments in businesses that did not exhibit the potential for meaningful near-term growth. SOFTBANK also decided to focus its resources in the U.S. and Asia, both regions with much growth potential. SOFTBANK further decided that the activities in Latin America, Europe and other parts of the world for the time being will be centered around managing the existing portfolio rather than seeking new investments. To lower operating expenses significantly, SBH's 11 offices were reduced to only 3 and its workforce was cut by approximately two-thirds. Overseas offices currently focus almost exclusively on investments in the U.S. and Asia. In addition to these actions, SBH was able to generate more than US\$1 billion of proceeds from sales of some of its investment portfolio during the year despite the adverse market conditions. Most of these funds

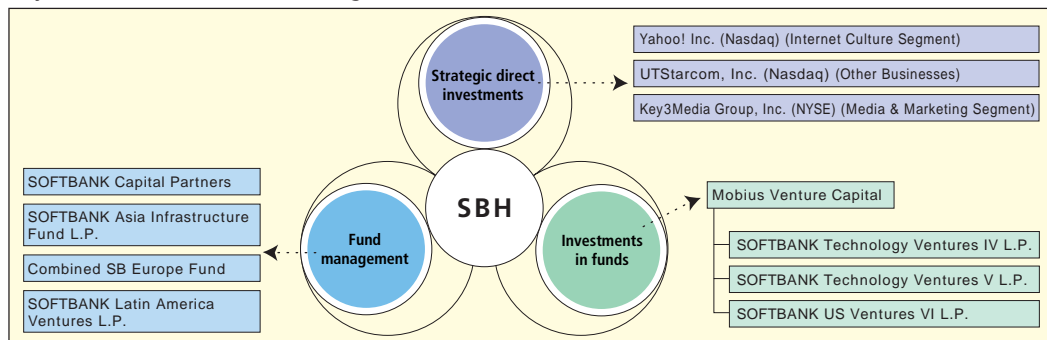
were used to repay debt in Japan and make investments in promising broadband businesses.

Following these actions, SBH is now positioned to concentrate on three core functions moving forward to grow earnings. First is strategic direct investments such as those in Yahoo! Inc. and UTStarcom, Inc. Second is managing SOFTBANK Capital Partners, SOFTBANK Asia Infrastructure Fund and other SOFTBANK funds. Third is investments in Mobius Venture Capital and other affiliated funds.

Mobius Venture Capital, originally SOFTBANK Venture Capital, has been a key SOFTBANK partner for a number of years. This company was formed in 1996 by Masayoshi Son, Ronald Fisher and Gary Rieschel to make strategic investments in the U.S. Since then, this venture capital firm generated extremely high returns by investing in pioneering companies with revolutionary technologies. Among the investments are such well-known companies as Art Technology Group, Inc., Concentric Networks Corporation (now XO Communications, Inc.), E*TRADE Group, Inc., GeoCities Corporation (now Yahoo! Inc.), Net2Phone, Inc., USWeb Corporation and VeriSign, Inc. The firm adopted Mobius as its name to more clearly express its position as an independently managed company. SOFTBANK remains the largest of Mobius fund's limited partners. Specialized knowledge gained from Mobius and through this company's investments will continue to yield substantial benefits for SOFTBANK.

SBH plays a vital strategic role within the SOFTBANK Group as a source of insight into overseas markets as well as a means of increasing the value of SOFTBANK's holdings on a global scale. Underscoring the importance of this role are expectations of a global economic upturn in 2002. SBH is now poised to increase the value of its own investments, and become a reliable and significant source of value for SOFTBANK.

Major Businesses of SOFTBANK Holdings Inc.



Note: SOFTBANK Emerging Markets, Ltd., a joint venture with International Finance Corporation, has ceased operations following a review of the SOFTBANK Group's business activities.

Other Overseas Businesses

In Asia, SOFTBANK manages the SOFTBANK Asia Infrastructure Fund, which was established in partnership with Cisco Systems, Inc. The fund invests across the Asia-Pacific region in the most promising companies in broadband, wireless and Internet-related sectors.

Besides SOFTBANK Asia Infrastructure Fund, SOFTBANK invests actively throughout Asia, including Japan, South Korea and China, through other funds. In Japan, SOFTBANK INVESTMENT CORPORATION (refer to the e-Finance section) manages investment portfolios, while SOFTBANK Ventures Korea Inc. and SB CHINA HOLDINGS PTE LTD manage investments in South Korea and China, respectively.

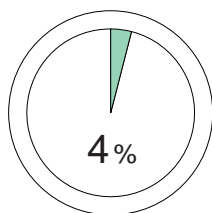
With South Korea at the cutting edge of advances in broadband connectivity, SOFTBANK Ventures Korea Inc. focuses its

investment activities on companies providing broadband-related equipment, wireless technologies, and enterprise solutions. Investing is not the only activity SOFTBANK carries out in South Korea. Through subsidiary SOFTBANK Korea Co., Ltd., SOFTBANK is also engaged in the wholesale and distribution of network devices and software, and is developing businesses publishing PC and Internet-related magazines and offering IT education and training.

In China, SB CHINA HOLDINGS PTE LTD has a broad investment horizon, extending from wireless and optical communications to Web-based education, medical care, financial services, and commerce.

In addition to the above, SOFTBANK formed SB Life Science Ventures I, L. P. as a vehicle for investing in life science and biotechnology-related fields.

SOFTBANK Korea Co., Ltd. Percentage of SOFTBANK's Consolidated Revenues



SOFTBANK Korea Co., Ltd.'s Summary of Consolidated Business Results for the Year Ended December 31, 2001 (Unaudited)

■ Statement of Income

	(Millions of yen)
Revenue	19,320
Cost of sales	17,792
Selling, general and administrative expenses	1,558
Operating income	(30)
Ordinary income	(663)
Net income	(438)

■ Balance Sheet

	(Millions of yen)		
Current assets	9,480	Current liabilities	5,857
Property and equipment	213	Long-term liabilities	152
Intangible assets	167	Minority interests	105
Investments and other assets	6,971	Shareholders' equity	10,716
Deferred charges	–	Common stock	8,729
Total assets	16,832	Total	16,832

Note: Consolidated results for the fund business of SOFTBANK Korea Co., Ltd. are included in the Overseas Funds segment in the consolidated results of SOFTBANK CORP. and results for all other operations are included in the Other Businesses.

Aozora Bank

By working with the SOFTBANK Group, Aozora Bank, Ltd. has been developing new businesses that complement its core business of providing long-term financing. Aozora Bank Group and SOFTBANK Group jointly formed Blue Planet Corporation, a company that extends a full line of support required by regional financial institutions to start e-businesses. Another

achievement was the October 2001 adoption, through Blue Planet Corporation, of *Ariba Buyer*, e-procurement software offered by a SOFTBANK Group member. Aozora Bank, Ltd. thus became the first financial institution in Japan to use this sophisticated software. To prevent Group ties from making it an "institutional bank," Aozora Bank, Ltd. has established an Internal Audit Committee to monitor all transactions with major shareholders.

Major Group Companies

Overseas Funds

Company name	Category	Type of business	Date established	Primary region*1	SB commitment*2	SB's ownership*3
			Maturity	Fund size	Portfolio companies	URL
SB CHINA HOLDINGS PTE LTD	A	Holding company; supervises China-based operations and conducts venture fund business	Jan 2000	China	US\$90 million	90%
			–	US\$100 million	17	
			http://www.sbcvc.com/			
Global Sports, Inc.	–	e-Commerce solutions for sporting goods companies and others	Dec 1998	Pennsylvania, U.S.A.	US\$49 million	11%
			http://www.globalsports.com/			
National Leisure Group, Inc.	–	Travel agency	Jan 1995	Massachusetts, U.S.A.	US\$31 million	27%
			–			
SOFTBANK Asia Infrastructure Fund L.P.	A	Investments in broadband-related companies	Mar 2001	Asia-Pacific	US\$4 million	1%
			10 years	US\$404 million	5	
			–			
Combined SB Europe Fund	A	Venture capital operations	Sep 2000	Europe	US\$168 million	100%
			10 years	US\$168 million	11	
			–			
Note: Information is current following integration of SOFTBANK Europe Capital LP and SOFTBANK United Kingdom Capital LP						
SOFTBANK Capital Partners	A	Venture capital operations	Jul 1999	U.S.A.	US\$720 million	50%
			10 years	US\$1,450 million	16	
			–			
Note: Total assets is the sum of SOFTBANK Capital LP (a consolidated partnership of which SOFTBANK holds 99.2%) and SOFTBANK Capital Partners LP (an equity-method partnership in which SOFTBANK holds 2.6%).						
SOFTBANK Latin America Ventures L.P.	A	Venture capital operations	Apr 2000	Latin America	US\$54 million	98%
			8 years	US\$55 million	8	
			–			
SB Life Science Ventures I, L.P.	A	Investments in life sciences field	Jul 2001	U.S.A.	US\$30 million	34%
			10 years	US\$89 million	6	
			http://www.sblifescience.com/			
SOFTBANK Technology Ventures IV L.P.	B	Venture capital operations	Nov 1997	U.S.A.	US\$12 million	4%
			10 years	US\$313 million	13	
			–			
SOFTBANK Technology Ventures V L.P.	B	Venture capital operations	Jul 1999	U.S.A.	US\$151 million	25%
			10 years	US\$606 million	25	
			–			
SOFTBANK US Ventures VI L.P.	B	Venture capital operations	Apr 2000	U.S.A.	US\$730 million	97%
			10 years	US\$752 million	61	
			–			
Note: In the 2001 Fact Book, total assets are listed as US\$1,454 million due to the inclusion of a twin fund (SOFTBANK Technology Ventures VI L.P., SOFTBANK interest of 0%) in which SOFTBANK had made no investment.						
SOFTBANK Ventures Fund 1	A	Venture capital operations	Apr 2000	South Korea	US\$23 million	48%
			5 years	US\$38 million	13	
			–			

Note: Fund is managed by SOFTBANK Ventures Korea Inc.

- Consolidated subsidiaries
- Equity-method non-consolidated subsidiaries and affiliates
- Other securities, etc.
- Consolidated partnerships
- Equity-method partnerships

Notes: Date established May represent the date on which the business was launched.

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Category A: Funds managed by SOFTBANK CORP. B: Other funds

*1 Location of head office for incorporated funds

*2 SOFTBANK CORP. investment for incorporated funds

*3 For funds, SOFTBANK CORP. ownership as pct. of total fund size

Other Businesses

Company name	Type of business				Date established	Location	SB's cost basis	SB's ownership
					URL			
Most recent fiscal year-end	Revenue	Operating income	Ordinary income	Net income	Total assets		Shareholders' equity	
Stock code	Date of IPO	Public offering price	Share price*		SB's market cap. share*		Number of shares outstanding	
* As of March 29, 2002								
AtWork Corporation	Outsourcing services for administrative, personnel, technological and other tasks				Apr 1999 http://www.atwork.co.jp/	Chuo-ku, Tokyo	¥90 million	100%
Dee Corp.	On-line comprehensive procurement support for companies				Feb 2001 http://www.deecorp.jp/	Chuo-ku, Tokyo	¥1,300 million	100%
SB Holdings (Europe) Ltd.	Holding company				Dec 1995 –	London, U.K.	–	100%
SB Sweden Aktiebolag	Holding company				Oct 1999 –	Sweden	–	100%
SOFTBANK America Inc.	Holding company				Dec 1998 –	Massachusetts, U.S.A.	–	100%
SOFTBANK Holdings Inc.	Holding company				Mar 1994 –	Massachusetts, U.S.A.	–	100%
SOFTBANK Inc.	Holding company				Jun 1999 –	Massachusetts, U.S.A.	–	100%
SOFTBANK Korea Co., Ltd.	Managing company for operations in South Korea, wholesaling and marketing of IT-related products				Feb 1991 http://www.softbank.co.kr/	Seoul, South Korea	¥18,394 million	80%
Aozora Bank, Ltd.	Banking business				Apr 1957 http://www.aozorabank.co.jp/	Chiyoda-ku, Tokyo	¥50,765 million	49%
Nasdaq Japan, Inc.	IPO support, marketing, technical services, solution development and other assistance for companies desiring to be traded on the Nasdaq Japan Market				Jun 1999 http://www.nasdaq-japan.com/	Minato-ku, Tokyo	¥1,237 million	43%
UTStarcom, Inc.	Manufacturer of IP networks and wireless equipment				1991 http://www.utstar.com/	California, U.S.A.	US\$91 million	32%
Dec 2001 (Consolidated)	US\$626 million	US\$76 million	–	US\$56 million	US\$1,005 million		US\$681 million	
UTSI (Nasdaq US)	Mar 2000	US\$18.00	US\$26.23		US\$908 million		109 million shares	

- Consolidated subsidiaries
- Equity-method non-consolidated subsidiaries and affiliates
- Other securities, etc.
- Consolidated partnerships
- Equity-method partnerships

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Investment Summary

SOFTBANK Group Investment Update (As of March 31, 2002)

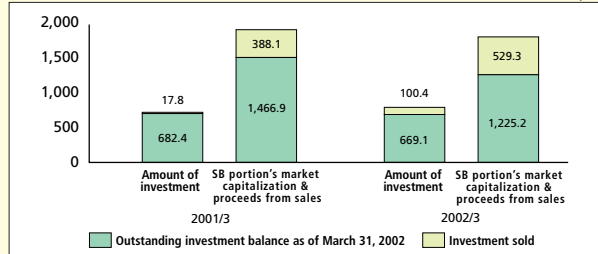
Investment Summary

(As of March 31, 2002)	Amount of investment	SB portion's market capitalization & proceeds from sales	Multiple
Outstanding investment balance	¥669.1 billion	¥1,225.2 billion	1.83X
Investment sold*	100.4 billion	529.3 billion	5.27X
Total	¥769.5 billion	¥1,754.5 billion	2.28X

* Names of portfolio companies are listed below.

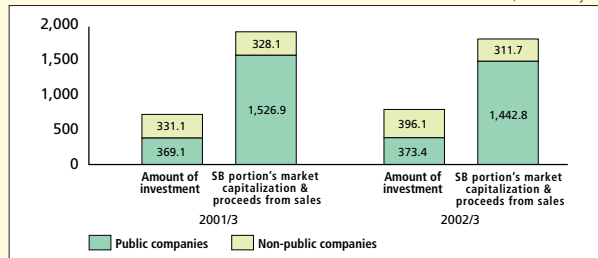
Investment Outstanding and Sold

(Billions of yen)



Public and Non-Public Investment

(Billions of yen)



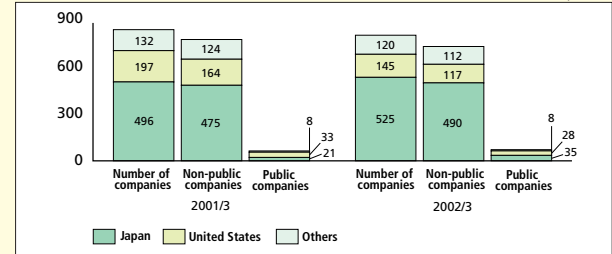
Outline of Portfolio Companies

(As of March 31, 2002)

Number of companies: 790 (377 of which are direct investments)
 Public companies included: 71 (44 of which are direct investments)

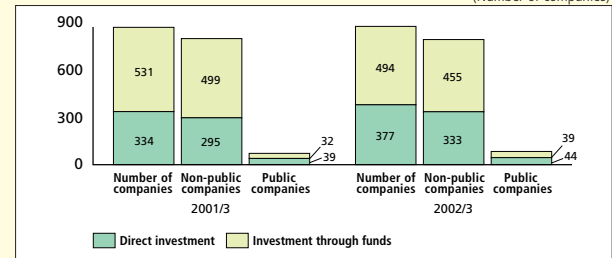
Investment by Region

(Number of companies)



Type of Investment (Including duplicate investments)

(Number of companies)

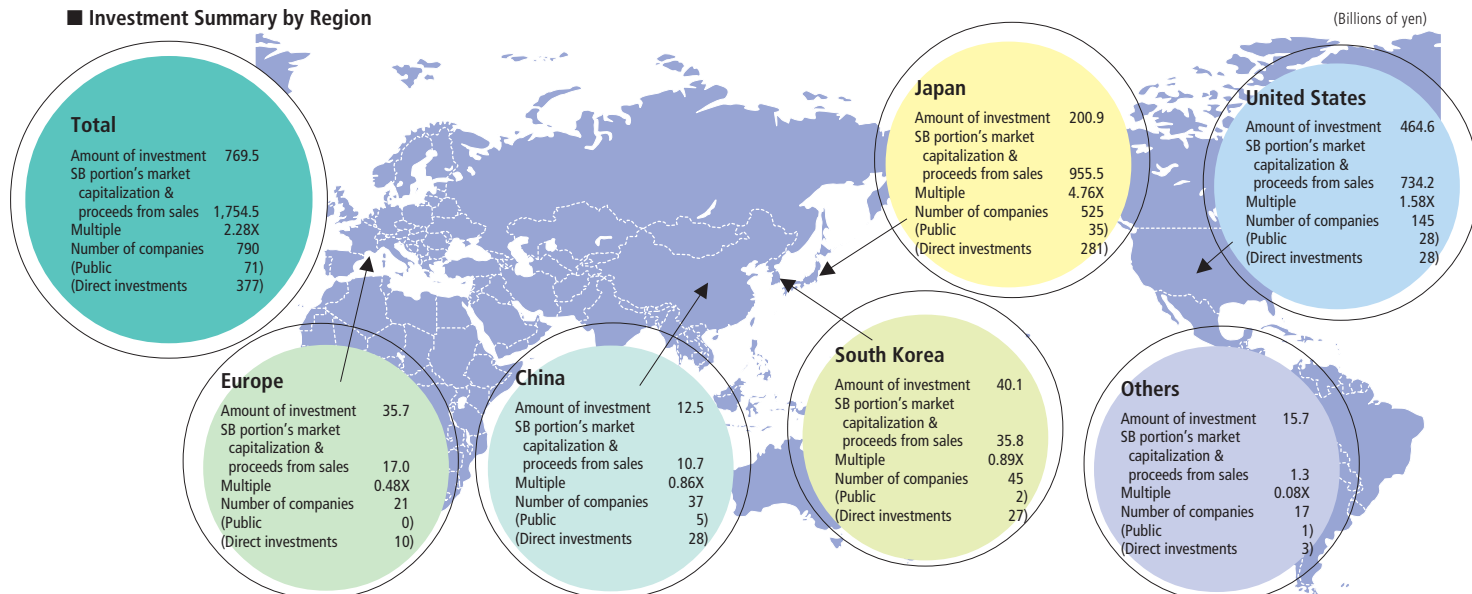


Investment Return by Individual Company

(Billions of yen)

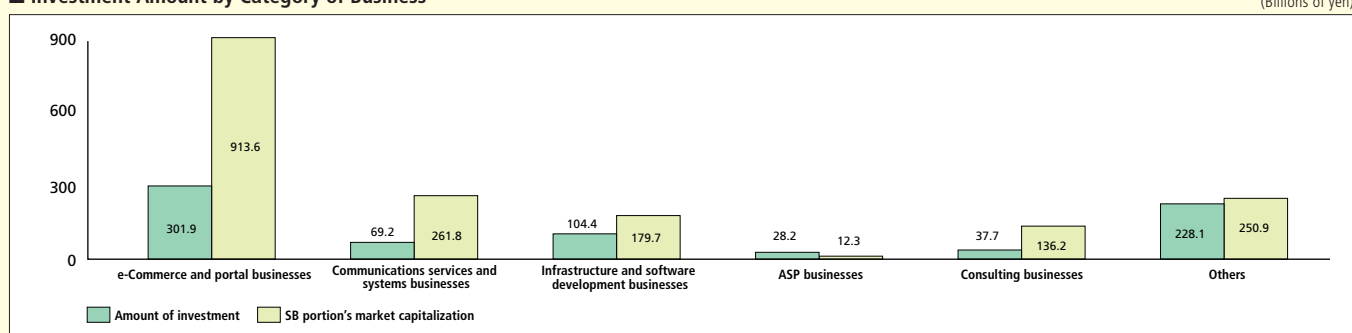
Company name	Amount of investment	Proceeds from sales	SB portion's market capitalization	SB portion's market capitalization & proceeds from sales	Multiple
Yahoo Japan Corporation	7.7	0.1	380.2	380.3	49.39X
cyber communications inc.	0.5	-	21.2	21.2	42.40X
SOFTBANK INVESTMENT CORPORATION	1.4	18.2	37.7	55.9	39.93X
SOFTBANK TECHNOLOGY CORP.	3.3	81.9	12.4	94.3	28.58X
Internet Research Institute, Inc.	0.1	-	2.0	2.0	20.00X
Cisco Systems, K.K.	1.8	32.1	0.1	32.2	17.89X
Trend Micro Incorporated	8.5	140.0	-	140.0	16.47X
Morningstar Japan K.K.	0.8	2.2	8.7	10.9	13.63X
Vector Inc.	1.1	-	12.9	12.9	11.55X
UTStarcom, Inc.	21.5	25.8	121.1	146.9	6.83X
Yahoo! Inc.	54.7	133.4	237.4	370.8	6.78X
E*TRADE Japan K.K.	4.9	8.5	18.4	26.9	5.49X
SKY Perfect Communications Inc.	9.2	25.5	3.0	28.5	3.10X
PROFECIO, Inc.	2.0	5.9	-	5.9	2.95X
SOFTBANK FRONTIER SECURITIES CO.,LTD	0.7	0.6	1.3	1.9	2.72X
E*TRADE Group, Inc.	53.3	44.9	19.3	64.2	1.21X
Digit Brain, Inc.	10.8	-	10.8	10.8	1.00X
Key3Media Group, Inc.	27.9	0.8	22.4	23.2	0.83X
CNET Networks, Inc.	63.7	9.4	10.7	20.1	0.32X
Asia Global Crossing Ltd.	45.2	-	2.5	2.5	0.06X
Total (20 companies)	319.1	529.3	922.1	1,451.4	4.55X

■ Investment Summary by Region



Note: The amount of investment, SB portion's market capitalization, proceeds from sales and other data for India and Latin America are included in "Others."

■ Investment Amount by Category of Business



Note: Business categories are the same as those used by SOFTBANK to manage its operations in the United States. Beginning with figures for the fiscal year ended March 31, 2002, all portfolio companies of SOFTBANK Technology Ventures IV L.P., SOFTBANK Technology Ventures V L.P. and SOFTBANK US Ventures VI L.P., which are managed by Mobius Venture Capital, are included in "Others."

■ Method Used to Analyze Investment Activities

1. Statistical Sources

O: included in statistics	Investee					
	Holding companies		Operating companies		Cross-shareholdings and others	
	Amount of investment	Number of companies	Amount of investment	Number of companies	Internet-related	Others
Investor						
SOFTBANK CORP.	—	—	○	○	○	—
Holding companies (subsidiaries)	—	—	○	○	○	—
Operating companies (subsidiaries)	—	—	—	○	○	—

- Notes:
- Portfolio company invested by operating companies are included only in the number of companies.
 - Investments from affiliates are not included.
 - Cross-holdings and similar investments in all companies other than those involved in Internet-related businesses are not included in the number of companies or amount of investment.
 - Multiple Group investments in companies are netted out to obtain figures for the number of companies. Companies using the compulsory devaluation method are not included in the number of companies.
 - Figures include portfolio companies through funds in which SOFTBANK CORP. and its subsidiaries have invested (including indirect holdings).

2. Calculation Method

- Amounts of investments and SB portion's market capitalization are calculated based on SOFTBANK's economic interest in each holding. For funds, economic interest is calculated based on the amount invested.
- Investments in publicly owned companies are valued at market as of March 31, 2002. As a rule, investments in privately owned companies are valued at their acquisition price. For devalued companies, the book value is used as market value to calculate returns. Fund investments are based on quarterly reports issued by the funds.
- U.S. dollar-denominated overseas investments and SB portion's market capitalization are translated into yen at US\$1=¥133.25, the closing exchange rate at the end of March 2002. Closing exchange rates as of this date are used for translations of other currencies as well. U.S. dollar-denominated overseas investments and SB portion's market capitalization as of March 31, 2001 are translated into yen at US\$1=¥123.9, the closing exchange rate at the end of March 2001. Closing exchange rates as of this date are used for March 2001 translations of other currencies as well.

Financial Information

Major Financial Indicators (Years ended March 31)

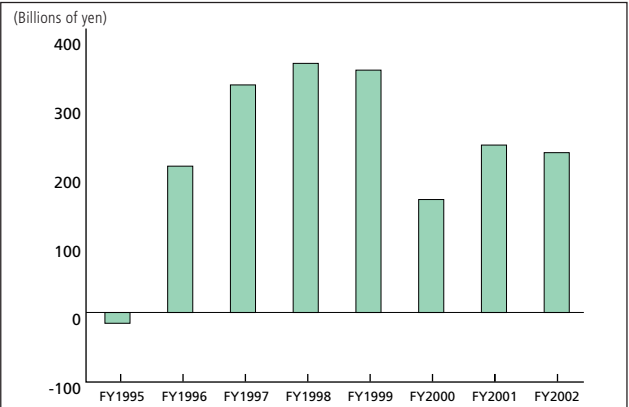
	FY2002	FY2001	FY2000	FY1999	FY1998
Results of Operations:					
Revenues	405,315	397,105	423,220	528,159	513,364
Operating income	(23,901)	16,431	8,377	12,130	31,938
Ratio of operating income to revenues (%)	—	4.1	2.0	2.3	6.2
EBITDA	(10,024)	28,866	43,816	54,650	88,083
Income before income taxes	(119,939)	87,009	32,168	36,640	33,824
Net income	(88,755)	36,631	8,446	37,538	10,303
Ratio of net income to revenues (%)	—	9.2	2.0	7.1	2.0
Financial Position (at fiscal year-end):					
Total interest-bearing debts	365,644	413,442	418,706	444,392	396,143
Net interest-bearing debts	232,016	243,042	163,997	351,790	361,602
Shareholders' equity	465,326	424,261	380,740	284,976	242,758
Total assets	1,163,678	1,146,083	1,168,308	952,578	854,743
Equity ratio (%)	40.0	37.0	32.6	29.9	28.4
Current ratio (%)	109.9	96.3	149.8	162.2	111.5
Debt/equity ratio (%)	78.6	97.4	110.0	155.9	163.2
Net debt/equity ratio (%)	49.9	57.3	43.1	123.4	149.0
Fixed assets to net worth ratio (%)	165.1	183.9	171.1	227.6	370.7
Ratio of fixed assets to long-term capital (%)	101.4	110.3	90.8	91.9	102.5
Cash Flows:					
Cash flows (used for) provided by operating activities	(79,123)	(91,598)	349	(28,668)	19,248
Cash flows (used for) provided by investing activities	39,751	(42,612)	(60,341)	281,005	(33,677)
Cash flows provided by (used for) financing activities	1,313	24,548	220,914	(205,562)	21,591
Net (decrease) increase in cash and cash equivalents	(34,479)	(76,200)	160,615	53,988	9,909
Cash and cash equivalents at end of the period	119,855	159,105	268,060	105,886	51,898
Others:					
Return on equity (%)	(20.0)	9.1	2.5	14.2	4.3
Price earnings ratio (times)	(9.0)	42.5	1,172.3	36.3	53.2
Per Share Data (¥):					
Net income	(263.53)	110.47	78.05	365.38	100.77
Net income after retroactive adjustment	(263.53)	110.47	26.02	121.79	33.59
Net assets	1,381.31	1,260.14	3,456.55	2,719.35	2,375.24
Net assets after retroactive adjustment	1,381.31	1,260.14	1,152.18	906.45	791.75
Cash dividends	7.00	7.00	20.00	20.00	40.00
Cash dividends after retroactive adjustment	7.00	7.00	6.67	6.67	13.33
Shares outstanding (thousands of shares)	336,872	336,677	110,150	104,796	102,204
Consolidated subsidiaries	285	216	143	71	63
Equity-method non-consolidated subsidiaries and affiliates	113	117	53	20	15
Number of public companies	17	21	13	7	2

- Notes: 1. Revenues include revenues from both financial and non-financial businesses.
2. EBITDA = Business income (operating income + interest income and dividends) + depreciation + amortization
3. For the fiscal years 1996-98, total interest-bearing debts, net interest-bearing debts, total assets, the equity ratio, the debt/equity ratio and the net debt/equity ratio have been adjusted to exclude loans from SOFTBANK to MAC Inc. and borrowings of SOFTBANK Holdings Inc. from MAC Inc.
4. For the fiscal years 1995-2000, net interest-bearing debts and the net debt/equity ratio are calculated by deducting cash and deposits from interest-bearing debts. For the fiscal years 2001-2002, cash, deposits and marketable securities (current assets) are deducted.
5. The price earnings ratio uses the share price at each fiscal year-end.
6. Net income per share is calculated based on the average number of shares outstanding during each fiscal year, and net assets per share is calculated based on the number of shares outstanding as of each fiscal year-end. The adjusted figures reflect the following stock splits.
May 19, 1995 1.4:1 / Nov. 20, 1995 1.4:1 / May 20, 1996 1.4:1 / Nov. 20, 1996 1.4:1 / May 20, 1997 1.3:1 / June 23, 2000 3:1
7. Cash dividends per share paid in fiscal 1998 include an additional ¥20 per share to commemorate the listing of SOFTBANK's shares.
8. The number of publicly owned companies refers to SOFTBANK subsidiaries and affiliates.

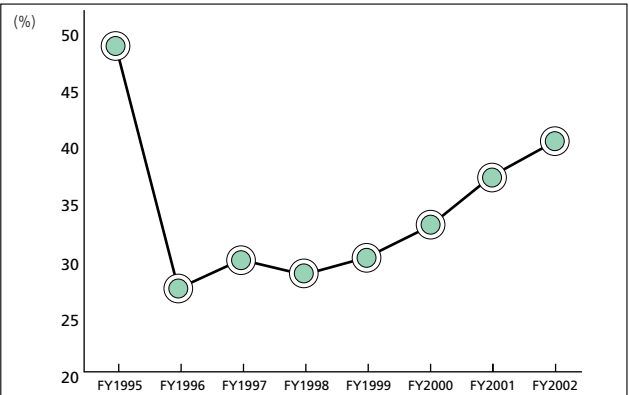
(Millions of yen except for per share and % data)

FY1997	FY1996	FY1995
359,742	171,101	96,808
33,670	15,822	5,692
9.4	9.2	5.9
71,921	21,535	6,307
29,567	15,982	5,379
9,092	5,794	2,052
2.5	3.4	2.1
365,578	230,996	21,092
330,329	212,424	(15,595)
234,617	119,679	47,709
790,889	440,618	98,640
29.7	27.2	48.4
110.9	118.1	236.0
155.8	193.0	44.2
140.8	177.5	(32.7)
368.7	413.7	45.8
99.8	97.3	32.5
43,422	5,269	(509)
(323,817)	(446,459)	(18,649)
343,278	434,605	51,759
16,676	(18,114)	32,601
35,249	18,573	36,687
5.1	6.9	7.6
63.2	123.6	62.2
124.25	176.33	149.07
31.86	23.07	9.95
2,980.33	3,452.06	2,935.92
764.19	451.60	195.96
20.00	15.00	15.00
5.13	1.96	1.00
78,722	34,669	16,250
32	25	12
13	9	6
1	0	0

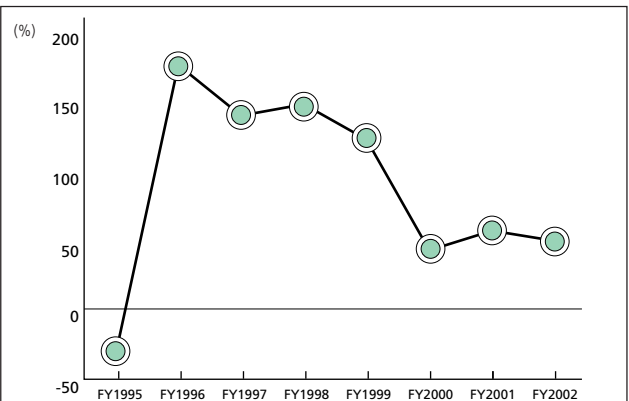
Balance of Net Interest-bearing Debts



Equity Ratio



Net Debt/Equity Ratio



Financial Information

Consolidated Balance Sheets

(Millions of yen; amounts less than one million yen are omitted.)

■ Current Assets

Current assets increased ¥29,280 million compared with March 31, 2001 to ¥394,447 million. This was mainly attributable to the temporary payments for future lease assets of approximately ¥47.0 billion which were included in inventories and other current assets (from BB Technologies Corporation) and an increase of ¥19,463 million in receivables related to margin transactions at E*TRADE Japan K.K.

■ Intangible Assets

Intangible assets decreased ¥88,242 million to ¥31,531 million, mainly because of the elimination of ¥37,499 million in goodwill and ¥41,093 million in trade names of Key3Media Group, Inc., which was excluded from consolidated subsidiaries. There was also a decline of ¥12,365 million in other intangible assets.

■ Investment in Securities

Major changes in investments in securities were as follows:

Yahoo! Inc.: Valued at fair market value because of exclusion from equity-method affiliates due to decline in ownership ¥177.0 billion

E*TRADE Group, Inc.: Valued at fair market value and excluded from the equity-method affiliates ¥(34.6) billion

Key3Media Group, Inc.:
Reclassified from consolidated subsidiary to equity-method affiliate following partial sale of stock, and others. ¥11.9 billion

CNET Networks, Inc.: Partial sale and loss on valuation of investment securities ¥(33.8) billion

Asia Global Crossing Ltd.: Difference in fair market value between 2002 and 2001 fiscal year-ends (including ¥40.3 billion valuation loss on investments recognized in the consolidated statements of income) ¥(67.0) billion

SKY Perfect Communications Inc.:
Partial sale and difference in fair market value between 2002 and 2001 fiscal year-end valuations ¥(17.5) billion

Aozora Bank, Ltd.: Equity in gains under the equity method ¥19.0 billion

	FY2002 (As of March 31, 2002)	FY2001 (As of March 31, 2001)	Increase (Decrease)
ASSETS			
Current assets	394,447	365,166	29,280
Cash and deposits	113,580	141,056	(27,476)
Trade notes and accounts receivable	62,047	81,286	(19,239)
Marketable securities	9,545	29,343	(19,798)
Inventories	36,312	23,413	12,898
Deferred tax assets	15,430	8,234	7,195
Receivables related to margin transactions	42,316	22,852	19,463
Other current assets	116,802	60,222	56,580
Less : Allowance for doubtful accounts (current)	(1,586)	(1,244)	(342)
Non current assets	768,473	780,318	(11,844)
Property and equipment	28,408	13,529	14,879
Intangible assets, net	31,531	119,774	(88,242)
Goodwill	4,180	41,680	(37,499)
Trade names	—	41,093	(41,093)
Software	8,741	7,135	1,605
Consolidation adjustment	16,190	15,079	1,110
Other intangible assets	2,419	14,785	(12,365)
Investments and other assets	708,533	647,014	61,518
Investment securities	521,150	492,853	28,296
Long-term loan receivables	1,287	3,033	(1,746)
Deferred tax assets	35,832	9,826	26,006
Investments in partnerships	141,456	133,303	8,152
Other assets	10,313	9,440	873
Less : Allowance for doubtful accounts	(1,506)	(1,442)	(63)
Deferred charges	757	598	159
TOTAL ASSETS	1,163,678	1,146,083	17,595

(Millions of yen; amounts less than one million yen are omitted.)

	FY2002 (As of March 31, 2002)	FY2001 (As of March 31, 2001)	Increase (Decrease)
LIABILITIES			
Current liabilities	358,976	379,309	(20,332)
Trade notes and accounts payable	56,742	63,935	(7,193)
Short-term borrowings	114,190	128,482	(14,291)
Commercial paper	10,000	30,000	(20,000)
Current portion of straight bonds	48,841	21,400	27,441
Current portion of convertible bonds	—	6,614	(6,614)
Income taxes payable	9,593	23,428	(13,834)
Deferred tax liabilities	47	298	(250)
Accrued expenses	10,176	10,654	(478)
Payables related to margin transactions	37,417	17,545	19,872
Allowance for sales returns	1,343	1,471	(127)
Other current liabilities	70,623	75,478	(4,855)
Long-term liabilities	292,241	283,059	9,182
Straight bonds	179,365	175,368	3,997
Convertible bonds	125	—	125
Long-term debt	13,121	51,578	(38,456)
Deferred tax liabilities	70,962	32,372	38,589
Accrued retirement benefits	331	152	179
Other liabilities	28,335	23,587	4,747
TOTAL LIABILITIES	651,218	662,368	(11,150)
MINORITY INTERESTS	47,134	59,453	(12,318)
SHAREHOLDERS' EQUITY			
Common stock	137,867	137,630	237
Additional paid-in capital	162,231	161,953	278
Retained earnings	4,035	94,803	(90,768)
Net unrealized gain (loss) on other securities	126,625	18,435	108,190
Translation adjustments	34,577	11,441	23,135
Less: Treasury stock	(10)	(2)	(8)
TOTAL SHAREHOLDERS' EQUITY	465,326	424,261	41,064
TOTAL LIABILITIES, MINORITY INTERESTS AND SHAREHOLDERS' EQUITY	1,163,678	1,146,083	17,595

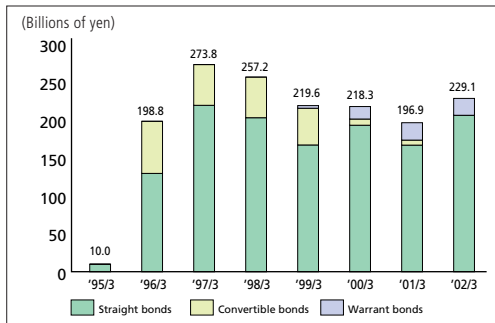
Interest-bearing Debts

Proceeds from sales of securities and others were used to redeem ¥20.7 billion and repurchase ¥20.0 billion of straight bonds and make repayments on short-term borrowings. There was also a decline in long-term debts due to the exclusion from consolidation of Key3Media Group, Inc. The result of these and other factors was a reduction of ¥47.7 billion during the fiscal year in interest-bearing debts to ¥365.6 billion. This is ¥121.8 billion less than at the end of the interim period. Net interest-bearing debts were ¥232.0 billion, ¥11.0 billion less than one year earlier and ¥107.3 billion less than six months ago.

(Billions of yen)	2001/3	2001/9	2002/3
Net interest-bearing debts	243.0	339.3	232.0

During the year, SOFTBANK CORP. (the holding company) completed a ¥80.0 billion issue of straight bonds.

Bonds Outstanding at SOFTBANK CORP. (Non-consolidated)



Total Liabilities

Liabilities decreased ¥11,150 million to ¥651,218 million. There was an increase of ¥38,338 million in deferred tax liabilities. Interest-bearing debts were down ¥47,798 million.

Shareholders' Equity

Shareholders' equity increased ¥41,064 million to ¥465,326 million. While retained earnings declined ¥90,768 million, unrealized gain on other securities rose ¥108,190 million because Yahoo! Inc. was accounted at fair market value, and translation adjustments increased ¥23,135 million.

Financial Information

Consolidated Statements of Income

■ Revenues

Revenues increased ¥8,209 million, or 2.1%, to ¥405,315 million. This was mainly attributable to growth in the e-Commerce and Internet Culture segments.

■ Total Operating Income

There was an operating loss of ¥23,901 million, a decline of ¥40,332 million compared with the previous year's operating income. One reason was a loss of approximately ¥17,952 million due to start-up expenses at BB Technologies Corporation and other Broadband Infrastructure businesses. Another reason was losses posted by e-Finance and other segments due to adverse economic and market conditions in Japan and overseas.

■ Ordinary Income

Ordinary income declined ¥53,367 million to a loss of ¥33,302 million. Although an exchange gain of ¥24,939 million was recorded because of the decline in the yen's value, equity losses under the equity method, mainly in overseas investments of ¥17,575 million and net interest expenses of ¥13,574 million were recorded.

■ Net Income

There was a net loss of ¥88,755 million, ¥125,386 million less than the net income in the previous fiscal year.

< Special income >

Gain on sales of investment securities:

Yahoo! Inc.	¥33.8 billion
UTStarcom, Inc.	¥16.9 billion
SKY Perfect Communication Inc.	¥6.1 billion
SOFTBANK INVESTMENT CORPORATION	¥4.5 billion

Dilution gain from changes in equity interest:

Yahoo! Inc.	¥7.4 billion
UTStarcom, Inc.	¥7.1 billion

< Special loss >

Loss on sales of investment securities:

CNET Networks, Inc.	¥10.2 billion
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Valuation Loss on investment securities:

Asia Global Crossing, Ltd.	¥40.3 billion
CNET Networks, Inc.	¥29.7 billion
Overseas funds*	¥9.8 billion

Valuation loss on investments held in affiliates:

Overseas funds*	¥15.9 billion
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Valuation loss on goodwill and other intangible assets:

Key3Media Group, Inc.	¥18.2 billion
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* The venture capital and private equity businesses managed by SOFTBANK Holdings Inc.

(Millions of yen; amounts less than one million yen are omitted.)

	FY2002 (April 2001 through March 2002)	FY2001 (April 2000 through March 2001)	Increase (Decrease)
Net sales from non-financing business	381,532	365,201	16,331
Cost of sales	319,328	291,507	27,820
Gross profit	62,204	73,693	(11,489)
Selling, general and administrative expenses	81,311	70,493	10,817
Operating income (loss) from non-financing business	(19,107)	3,200	(22,307)
Revenue from financing business	23,782	31,903	(8,121)
Expenses of financing business	28,576	18,672	9,904
Operating income (loss) from financing business	(4,794)	13,231	(18,025)
Total operating income (loss)	(23,901)	16,431	(40,332)
Non-operating income	32,530	42,374	(9,843)
Interest income	2,065	4,363	(2,297)
Exchange gains, net	24,939	28,115	(3,176)
Other non-operating income	5,526	9,895	(4,369)
Non-operating expenses	41,931	38,740	3,190
Interest expense	15,640	12,263	3,376
Equity in losses under the equity method, net	17,575	19,765	(2,189)
Other non-operating expenses	8,715	6,710	2,004
Ordinary income (loss)	(33,302)	20,065	(53,367)
Special income	91,198	169,925	(78,727)
Gain on sale of investment securities	67,068	119,054	(51,985)
Dilution gain from changes in equity interest	19,353	49,712	(30,359)
Other special income	4,776	1,158	3,617
Special losses	177,836	102,981	74,854
Loss on sale of investment securities	15,673	23,764	(8,091)
Loss on valuation of investment securities	99,046	29,230	69,816
Loss on valuation of investments in affiliates	19,413	28,761	(9,347)
Valuation loss on goodwill and other intangible assets	19,978	–	19,978
Loss on discontinued operations	–	8,604	(8,604)
Dilution loss from changes in equity interest	3,761	1,558	2,202
Other special losses	19,963	11,062	8,901
Income (loss) before income taxes and minority interests	(119,939)	87,009	(206,949)
Income taxes – current	8,378	69,043	(60,665)
Income taxes – deferred	(36,219)	(20,427)	(15,791)
Minority interests	3,343	(1,762)	5,106
Net income (loss)	(88,755)	36,631	(125,386)
Retained earnings at the beginning of the period	94,803	59,091	35,711
Increase in retained earnings	690	1,431	(741)
Increase due to exclusion of affiliates under equity method	690	1,385	(695)
Increase due to merger	–	46	(46)
Decrease in retained earnings	2,703	2,351	352
Cash dividends paid	2,356	2,203	153
Bonuses to directors	142	117	25
Decrease due to exclusion of affiliates under equity method	203	1	202
Net decrease due to companies newly included or excluded from consolidation	0	29	(28)
Net (loss) income	(88,755)	36,631	(125,386)
Retained earnings at the end of period	4,035	94,803	(90,768)

Financial Information

Consolidated Statements of Cash Flows

■ Cash Flows from Operating Activities

Net cash used for operating activities was ¥79,123 million. In addition to the operating loss, there was an outflow of ¥37,474 million in other receivables mainly resulting from temporary advances for the future lease assets by BB Technologies Corporation. Income tax payments resulted in an outflow of ¥25,180 million. However, there was an improvement of ¥12,474 million in net operating cash flows compared with the previous fiscal year because of a substantial decline in income tax payments.

■ Cash Flows from Investing Activities

Net cash provided by investing activities was ¥39,751 million compared with net cash used of ¥42,612 million in the previous fiscal year. There were payments of ¥71,426 million to purchase marketable and investment securities and ¥30,272 million to purchase property and equipment and intangible assets. On the other hand, sales of marketable and investment securities generated proceeds of ¥157,985 million.

Proceeds from sales of marketable and investment securities:

Yahoo! Inc.	¥46.3 billion
E*TRADE Group, Inc.	¥44.7 billion
UTStarcom, Inc.	¥25.4 billion
SKY Perfect Communications Inc.	¥11.7 billion
CNET Networks, Inc.	¥9.3 billion

■ Cash Flows from Financing Activities

Net cash provided by financing activities was ¥1,313 million, compared with ¥24,548 million in the previous fiscal year. Proceeds from issuance of bonds, mainly by SOFTBANK CORP. and Key3Media Group, Inc., were ¥126,393 million. On the other hand, there were bond repayments of ¥53,597 million, a decrease in short-term borrowings of ¥29,226 million, and a net repayment of commercial paper of ¥20,000 million based on the company's strategy of reducing interest-bearing debts.

(Millions of yen; amounts less than one million yen are omitted.)

	FY2002 (April 2001 through March 2002)	FY2001 (April 2000 through March 2001)
I Cash flows from operating activities:		
Income (loss) before income taxes	(119,939)	87,009
Depreciation and amortization	11,749	8,072
Equity in losses under the equity method	17,575	19,765
Dilution gains from changes in equity interest, net	(15,591)	(48,154)
Loss on valuation of investment securities	118,459	57,991
Gains on sale of marketable and investment securities, net	(51,490)	(95,404)
Exchange gains, net	(20,311)	(28,219)
Interest and dividend income	(2,129)	(4,377)
Interest expense	15,640	12,263
Valuation loss on goodwill and other intangible assets	19,978	–
Loss on discontinued operations	–	16,246
Decrease (increase) in receivables- trade	16,684	(4,259)
(Decrease) increase in payables-trade	(10,533)	10,902
Increase in other receivables	(37,474)	(48,644)
Increase in other payables	9,785	24,759
Other, net	8,613	(5,777)
Subtotal	(38,983)	2,174
Interest and dividends received	2,320	4,103
Interest paid	(17,281)	(11,823)
Payments for income taxes	(25,180)	(86,053)
Net cash used for operating activities	(79,123)	(91,598)
II Cash flows from investing activities:		
Purchases of property and equipment and intangible assets	(30,272)	(16,241)
Purchase of marketable and investment securities	(71,426)	(233,131)
Proceeds from sale of marketable and investment securities	157,985	104,224
Additional investments in newly consolidated subsidiaries	(18,263)	(362)
Proceeds from sale of interests in previously consolidated subsidiaries	(33)	66
Proceeds from sale of interests in consolidated subsidiaries	10,554	20,965
Increase of loans	(12,803)	(6,647)
Collection of loans	8,294	5,154
Proceeds from sale of assets held for sale	–	82,906
Other, net	(4,283)	453
Net cash provided by (used for) investing activities	39,751	(42,612)
III Cash flows from financing activities:		
Proceeds from issuance of shares to minority shareholders	11,039	38,502
(Decrease) increase in short-term borrowings	(29,226)	37,547
Proceeds from issuance of commercial paper	71,400	50,000
Repayment of commercial paper	(91,400)	(20,000)
Proceeds from long-term debts	15,630	63,491
Repayment of long-term debts	(43,531)	(142,102)
Proceeds from issuance of bonds	126,393	27,867
Repayment of bonds	(53,597)	(26,603)
Cash dividends paid	(2,346)	(2,200)
Other, net	(3,048)	(1,952)
Net cash provided by financing activities	1,313	24,548
IV Effects of exchange rate changes on cash and cash equivalents	3,578	33,461
V Net decrease in cash and cash equivalents	(34,479)	(76,200)
VI Net increase in cash and cash equivalents due to companies newly consolidated	2	517
VII Decrease in cash and cash equivalents due to exclusion of consolidated entities	(4,772)	(22,444)
VIII Decrease in cash and cash equivalents due to change in accounting policy for the investment association	–	(10,827)
IX Cash and cash equivalents at the beginning of the period	159,105	268,060
X Cash and cash equivalents at the end of the period	119,855	159,105

Financial Information

Segment Information

■ Business Segment Information

(Millions of yen; amounts less than one million yen are omitted.)

	FY2002 (April 2001 through March 2002)											Elimination or Corporate Assets	Consolidated Total
	e-Commerce	e-Finance	Media & Marketing	Broadmedia	Internet Culture	Technology Services	Broadband Infrastructure	Overseas Funds	Others	Total			
Net sales													
(1) Sales to customers	265,107	21,301	47,553	11,795	20,152	9,955	7,386	2,481	19,581	405,315	–	405,315	
(2) Inter-segment sales	19,087	2,959	885	331	11,862	8,571	1,781	–	1,222	46,703	(46,703)	–	
Total	284,195	24,260	48,439	12,127	32,015	18,527	9,168	2,481	20,803	452,018	(46,703)	405,315	
Operating expenses	280,989	29,181	45,877	12,166	22,078	17,391	27,121	2,708	27,458	464,972	(35,756)	429,216	
Operating income (loss)	3,206	(4,920)	2,561	(39)	9,936	1,135	(17,952)	(226)	(6,654)	(12,953)	(10,947)	(23,901)	
Identifiable assets	83,060	298,496	26,494	16,259	279,657	8,134	77,298	134,016	184,476	1,107,894	55,784	1,163,678	
Depreciation & amortization	1,152	4,377	3,478	238	2,065	174	1,913	85	1,942	15,428	197	15,625	
Capital expenditures	2,431	16,501	2,962	2,749	3,439	262	10,410	66	1,302	40,127	560	40,687	

(Millions of yen; amounts less than one million yen are omitted.)

	FY2001 (April 2000 through March 2001)											Elimination or Corporate Assets	Consolidated Total
	e-Commerce	e-Finance	Media & Marketing	Broadmedia	Internet Culture	Technology Services	Broadband Infrastructure	Overseas Funds	Others	Total			
Net sales													
(1) Sales to customers	253,943	30,626	52,414	12,998	12,481	11,728	–	1,277	21,635	397,105	–	397,105	
(2) Inter-segment sales	4,577	778	847	3	742	2,743	–	463	840	10,997	(10,997)	–	
Total	258,521	31,404	53,262	13,001	13,223	14,471	–	1,741	22,476	408,102	(10,997)	397,105	
Operating expenses	256,751	17,966	47,358	11,946	8,521	13,996	1,068	1,501	28,141	387,252	(6,578)	380,673	
Operating income (loss)	1,769	13,437	5,904	1,055	4,702	475	(1,068)	239	(5,664)	20,850	(4,418)	16,431	
Identifiable assets	97,821	308,828	140,523	33,417	129,771	9,282	7,587	140,886	210,839	1,078,958	67,125	1,146,083	
Depreciation & amortization	1,571	1,313	4,313	18	1,317	132	13	14	1,858	10,553	150	10,703	
Capital expenditures	4,472	10,197	1,625	165	1,911	443	115	127	1,069	20,127	2,618	22,745	

■ Geographical Segment Information

(Millions of yen; amounts less than one million yen are omitted.)

	FY2002 (April 2001 through March 2002)						Total	Elimination or Corporate Assets	Consolidated Total
	Japan	North America	Europe	Korea	Others				
Net sales									
(1) Sales to customers	352,044	28,947	1,575	19,520	3,227	405,315	–	405,315	
(2) Inter-segment sales	1,677	1,505	1,094	–	–	4,277	(4,277)	–	
Total	353,721	30,453	2,669	19,520	3,227	409,592	(4,277)	405,315	
Operating expenses	369,714	28,599	3,930	21,097	5,497	428,838	377	429,216	
Operating income (loss)	(15,992)	1,854	(1,260)	(1,576)	(2,270)	(19,245)	(4,655)	(23,901)	
Identifiable assets	567,478	398,053	44,059	29,565	63,799	1,102,956	60,721	1,163,678	

(Millions of yen; amounts less than one million yen are omitted.)

	FY2001 (April 2000 through March 2001)						Total	Elimination or Corporate Assets	Consolidated Total
	Japan	North America	Europe	Korea	Others				
Net sales									
(1) Sales to customers	341,978	30,523	1,291	21,271	2,040	397,105	–	397,105	
(2) Inter-segment sales	–	555	–	–	–	555	(555)	–	
Total	341,978	31,079	1,291	21,271	2,040	397,660	(555)	397,105	
Operating expenses	322,123	28,427	1,765	22,127	2,820	377,264	3,409	380,673	
Operating income (loss)	19,855	2,651	(473)	(856)	(780)	20,396	(3,964)	16,431	
Identifiable assets	491,551	385,017	41,282	26,556	128,068	1,072,477	73,606	1,146,083	

■ Business Segment Information

Additional information regarding the performance of individual business segments can be found on pages 6-29.

■ Media & Marketing Segment

In Media & Marketing, revenue declined ¥4,822 million to ¥48,439 million. In publishing, lower advertising revenues, an important source of earnings, halved earnings at SOFTBANK Publishing Inc. Earnings were also lower at Key3Media Group, Inc. Earnings also suffered from start-up costs at new businesses. As a result, operating income was ¥2,561 million. Key3Media Group, Inc. is no longer a consolidated subsidiary, having become an equity-method affiliate due to decline in the SOFTBANK Group's ownership.

■ Overseas Funds

In Overseas Funds, revenue were up ¥740 million, or 42.5%, to ¥2,481 million as management fees from funds held by SOFTBANK Holdings Inc. and other existing funds increased. The operating loss decreased ¥466 million to ¥226 million. The loss was the result of lower earnings from funds at SOFTBANK Holdings Inc. and the loss on funds at SB CHINA HOLDINGS PTE LTD, although this represented an improvement from the previous fiscal year.

■ Geographical Segment Information

■ Japan

Revenues in Japan increased ¥11,743 million, or 3.4%, to ¥353,721 million as revenues rose in e-Commerce, Internet Culture and other segments. Operating income declined ¥35,847 million to a loss of ¥15,992 million, mainly the result of losses at start-up businesses in Broadband Infrastructure and a loss in e-Finance.

■ North America

Revenues decreased ¥626 million, or 2.0%, to ¥30,453 million and operating income was down ¥797 million, or 30.1%, to ¥1,854 million. North American revenues and earnings at Key3Media Group, Inc. were lower. Results were also affected by a one-time increase in selling, general and administrative expenses at SOFTBANK Holdings Inc. due to a restructuring of its fund operations.

■ Europe

Revenues increased ¥1,378 million, or 106.7%, to ¥2,669 million due to higher European revenues at Key3Media Group, Inc. and growth in management fees in the fund business. The operating loss increased ¥787 million to ¥1,260 million because of lower earnings at Key3Media Group, Inc. and higher fund and other management expenses.

■ Korea

Revenues decreased ¥1,751 million, or 8.2%, to ¥19,520 million and the operating loss increased ¥720 million to ¥1,576 million. Both revenues and earnings reflected the poor performance of SOFTBANK Korea Co., Ltd. due to extremely difficult market conditions.

News

Highlights of the Fiscal Year

Topics

2001	Apr	Established Blue Planet Corporation, with investment from Aozora Bank Group, to provide e-business support to regional financial institutions. Goal is building nationwide eCRM system extending comprehensive support for starting B-to-B operations.
	May	SOFTBANK Group decided to adopt a defined-contribution pension plan (Japanese 401k).
	Jun	Announcement of <i>Yahoo! BB</i> comprehensive broadband service.
	Jul	Established JV, Rainbow Technologies K.K., to enter Japanese market for Internet security services. IP REVOLUTION, INC. received provisional license for 26GHz band broadcasts.
	Aug	Established <i>Yahoo! BB</i> portal site exclusively for broadband users. SOFTBANK FRONTIER SECURITIES CO., LTD shares listed on the Nasdaq Japan Market.
	Sep	<i>Yahoo! BB</i> broadband Internet service began commercial operations. SOFTBANK CORP. celebrated its 20th anniversary. DTH Marketing Corporation completed purchase of Tokyo Metallic Communications Corp. shares through a public tender. SOFTBANK CORP. sold ¥80 billion of corporate bonds to individual investors. Established Emtorage Broadcommunications, Inc.
	Oct	SOFTBANK CORP. acquired shares in Nagoya Metallic Communications Corp. Started <i>Xdrive Plus</i> on-line storage service. <i>Xdrive Plus</i> officially chosen by Microsoft Corporation as standard service for Windows XP. BARKS K.K. started the <i>Broad Band Barks</i> broadband streaming service. Announced plan to review overseas investment activities.
	Nov	Established call center for <i>Yahoo! BB</i> customers. <i>Yahoo! Cafe Akihabara</i> began operations in LAOX THE DIGITAL KAN. Key3Media Group, Inc. was excluded from a consolidated subsidiary to an equity-method affiliate.

	Dec	Rivals Japan Corporation started the <i>BroadBand Rivals</i> service, which includes transmissions of Italian <i>Serie A</i> football games. E*TRADE Japan K.K. purchased shares through private placements, making SOFTBANK FRONTIER SECURITIES CO., LTD and e-Commodity Co., Ltd. into subsidiaries. IP REVOLUTION, INC. and Kogakuin University participate in tests to demonstrate feasibility of IPv6 access network and information home appliances. Trial operation of <i>BB Phone</i> broadband telephone service started. SOFTBANK Group and Yahoo Japan Corporation signed basic agreement with Sony Computer Entertainment Inc. for alliance in broadband network services. SOFTBANK Group, Yahoo Japan Corporation and Nagoya Metallic Communications Corp. began cooperating with Oguchi-cho, a municipality in Aichi prefecture, to offer <i>BB Phone</i> to all its residents as part of the Cyber-town Plan.
2002	Jan	NC Japan K.K. began official service offering <i>Lineage</i> , an on-line role playing game enjoyed by more than 5 million users worldwide.
	Feb	SOFTBANK INVESTMENT CORPORATION shares listed on the First Section of the Tokyo Stock Exchange. BB Technologies Corporation and FORVAL TELECOM, Inc. established BB Communications Co. to serve as <i>BB Phone</i> sales agent for corporate users.
	Mar	Club IT Corporation shares listed on the Nasdaq Japan Market. SOFTBANK CORP. announced that shareholders can use <i>Yahoo! BB</i> for three months at no charge. BEST DENKI Co., Ltd., BB Technologies Corporation and SOFTBANK COMMERCE CORP. agreed to establish BEST BroadBand Corp. to sell <i>Yahoo! BB</i> and related broadband products. <i>Yahoo! BB</i> customer service telephone contact was expanded to 24 hours. IP REVOLUTION, INC. announced that its fiber-optic 100Mbps service would be extended to Osaka, Nagoya and other major cities in Japan beginning in May. SOFTBANK Group and YAMADA DENKI Co., Ltd. agreed to establish YAMADA BroadBand Corp. to sell <i>Yahoo! BB</i> and related broadband products.

Major "IPR" Service Users

- Hitachi, Ltd.
- Shochiku Co., Ltd.
- NIKKATSU CORPORATION
- Siemens K.K.
- Horipro Inc. (Net-TV)
- OKURA Hotels & Resorts
- The New Otani Hotels
- Palace Hotel
- Yokohama Bay Sheraton HOTEL&TOWERS
- ANA HOTEL TOKYO
- Pearl Hotel Group
- Vanfu, Inc., the largest publishing-related output service (network is all directly operated stores and new agents)
- Kogakuin University Information Science Research & Education Center
- JOIN Association
- Mori Building Co., Ltd.
- Internet Manga Kissa (Cafe) Gera Gera, the largest Internet cafe
- others

Major "CMnet" Service User

- ASAHI BEER ENGINEERING, LTD.
- others

Major "Ariba Buyer" Users

- Seven-Eleven Japan Co., Ltd.
- ASAHI BREWERIES, LTD.
- Blue Planet Corporation
- AOZORA BANK, LTD.
- OMRON Corporation
- Pasona Inc.
- DUSKIN CO., LTD.
- others

Corporate Data

Company Outline

Company Name

SOFTBANK CORP.

Corporate Headquarters

24-1, Nihonbashi-Hakozakicho, Chuo-ku,
Tokyo 103-8501, Japan
TEL: +81-3-5642-8000

Founded

September 3, 1981

Paid-in Capital

¥137,867,524,101 (As of March 31, 2002)

Stock Exchange Registration

Tokyo Stock Exchange, First Section

Annual Meeting

June

Directors and Corporate Auditors

(As of June 21, 2002)

President and
Chief Executive Officer,
SOFTBANK CORP.

Masayoshi Son

Directors

Yoshitaka Kitao
(President & CEO, SOFTBANK FINANCE CORPORATION)

Ken Miyauchi
(President & CEO, SOFTBANK EC HOLDINGS CORP.)

Kazuhiko Kasai

Masahiro Inoue
(President & CEO, Yahoo Japan Corporation)

Ronald D. Fisher
(Vice Chairman, SOFTBANK Holdings Inc.)

Jun Murai, Ph.D.
(Professor, Faculty of Environmental Information, KEIO University)

Tadashi Yanai
(President & CEO, FAST RETAILING CO., LTD.)

Mark Schwartz
(Senior Director, Goldman, Sachs & Co.)

Corporate Auditors

Mitsuo Sano
(Full-time Corporate Auditor, SOFTBANK CORP.)

Yasuharu Nagashima
(Attorney)

Saburo Kobayashi
(Full-time Corporate Auditor, HEIWA Corporation)

Hidekazu Kubokawa
(Certified Public Accountant, Certified Tax Accountant)

Note: Mr. Yasuharu Nagashima, Mr. Saburo Kobayashi, and Mr. Hidekazu Kubokawa, candidates for the reappointment of Corporate Auditors, satisfy the qualifications of outside corporate auditors as provided in Paragraph 1, Article 18 of "Law for Special Measures to Commercial Code Concerning Audit, etc. of Kabushiki-kaisya."

Stock Information

(As of March 31, 2002)

Stock Information

Shares Authorized	1,200,000,000 shares
Shares Issued	336,876,826 shares
Number of Shareholders	282,795

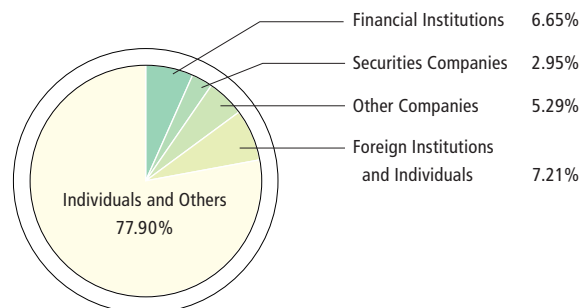
Principal Shareholders

Name	Number of Shares Held (Thousands)	Percentage of Total Shares Issued (%)
Masayoshi Son	125,126	37.14
Son Ventures Hoshio, Inc.	5,779	1.71
Cedel International (Standing proxy: The Industrial Bank of Japan, Limited)	5,747	1.70
UFJ Trust Bank Limited	5,054	1.50
Japan Trustee Services Bank, Ltd.	3,839	1.13
Son Holdings Inc.	3,579	1.06
The Mitsubishi Trust and Banking Corporation	3,411	1.01
Mitsui Asset Trust and Banking Company, Limited	2,882	0.85
Trust & Custody Services Bank, Ltd.	2,121	0.62
Morgan Stanley & Co, Inc (Standing proxy: Morgan Stanley Japan Limited)	2,058	0.61

Note: The above table includes shares held as part of trust operations as follows:

UFJ Trust Bank Limited	4,597 thousand shares
Japan Trustee Services Bank, Ltd.	3,770 thousand shares
The Mitsubishi Trust and Banking Corporation	3,360 thousand shares
Mitsui Asset Trust and Banking Company, Limited	2,831 thousand shares
Trust & Custody Services Bank, Ltd.	2,121 thousand shares

Breakdown of Shareholders



Please use the following URL to register for "SOFTBANK BB mail":
<http://www.softbank.co.jp/BBMail/> (only in Japanese)



SOFTBANK CORP.

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Tokyo 103-8501, Japan

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