

**Earnings Results
for the Six-month Period
Ended September 30, 2008
(FY2008/H1)**

Analyst Meeting



**November 6, 2008
SOFTBANK CORP.**

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Accounting



Kazuko Kimiwada

General Manager

Accounting, Internal Control

SOFTBANK CORP.

Consolidated P/L Analysis

Consolidated B/S Analysis

Consolidated CF Analysis

Scope of Consolidation/Scope of Equity Method <P/L-1>

		No. of Comp.	Core Companies
Consolidated subsidiaries		106	SOFTBANK MOBILE, SOFTBANK BB, SOFTBANK TELECOM, Yahoo Japan, SOFTBANK TECHNOLOGY, ITmedia, etc.
	Newly consolidated companies	7	SOFTBANK TELECOM PARTNERS CORP. (*1), Alibaba.com Japan, etc.
	Subsidiaries excluded from consolidation	10	Broadmedia, etc.
Non-consolidated subsidiaries (=1+2)		73	Insignificant companies
Non-consolidated subsidiaries under the equity method (1)		4	
	Entities newly accounted under the equity method	1	
Affiliated companies under the equity method		73	Gung Ho Online Entertainment, MySpace Japan, Alibaba Group Holding Limited, etc.
	Entities newly accounted under the equity method	12	Broadmedia, etc.
	Entities no longer accounted under the equity method	3	
Non-consolidated subsidiaries not under the equity method (2)		69	Insignificant companies
Affiliated companies not under the equity method		20	Insignificant companies

	Consolidated subsidiaries	Companies under equity method	Core group companies	Main business activities
Mobile Communications	6	2	SOFTBANK MOBILE (SBM)	- Mobile phone service - Sales of mobile phone handsets
Broadband Infrastructure	4	3	SOFTBANK BB (SBB)	- ADSL and fiber-optic high-speed Internet connection services
Fixed-line Telecommunications	4	-	SOFTBANK TELECOM (SBTM)	- Fixed-line telecommunications service - Data center service
Internet Culture	15	19	Yahoo Japan	- Online advertisement
e-Commerce	7	4	SOFTBANK BB, Vector, Carview	- Distribution of PC, software, and PC accessories - e-Commerce towards businesses and consumers
Others	70	49	SOFTBANK TECHNOLOGY, ITmedia	- Technology service business - Media marketing business - Overseas fund business
Total	106	77		

*1 Changed its company name from JAPAN TELECOM INVOICE Co., Ltd. on July 1, 2008.

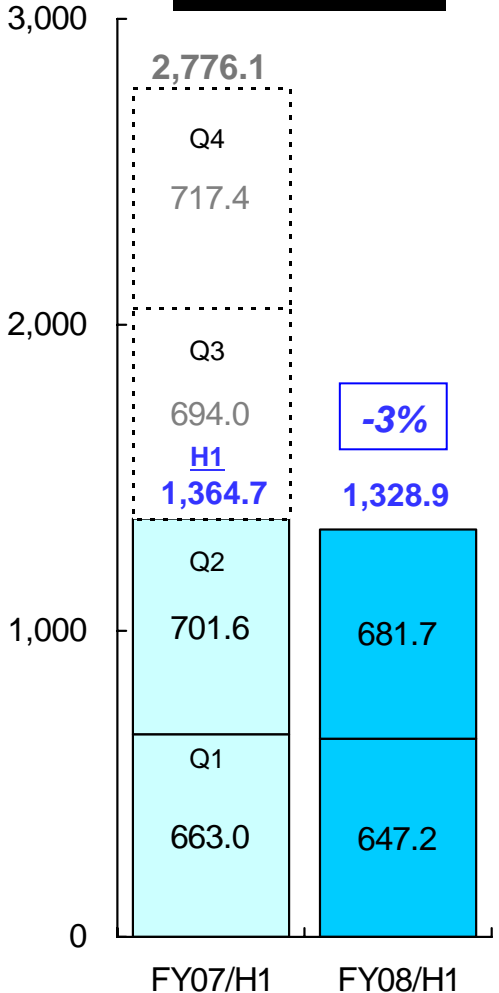
*2 SOFTBANK BB Corp. SOFTBANK TELECOM Corp., and Yahoo Japan Corporation are included in the consolidated subsidiaries of the Broadband Infrastructure, Fixed-line Telecommunications, and Internet Culture segments respectively, while SOFTBANK BB Corp., SOFTBANK TELECOM Corp., and Yahoo Japan Corporation operate multiple business and their operating results are allocated to multiple business segments.

Consolidated P/L Summary

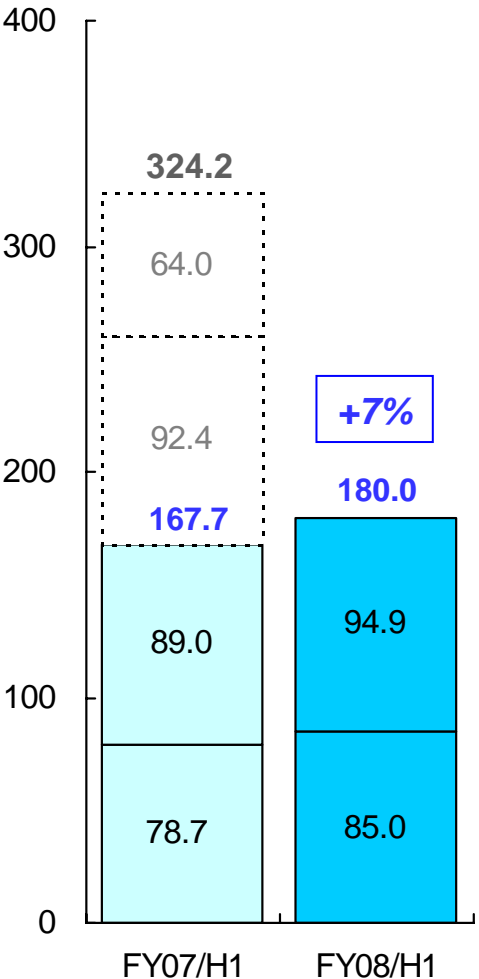
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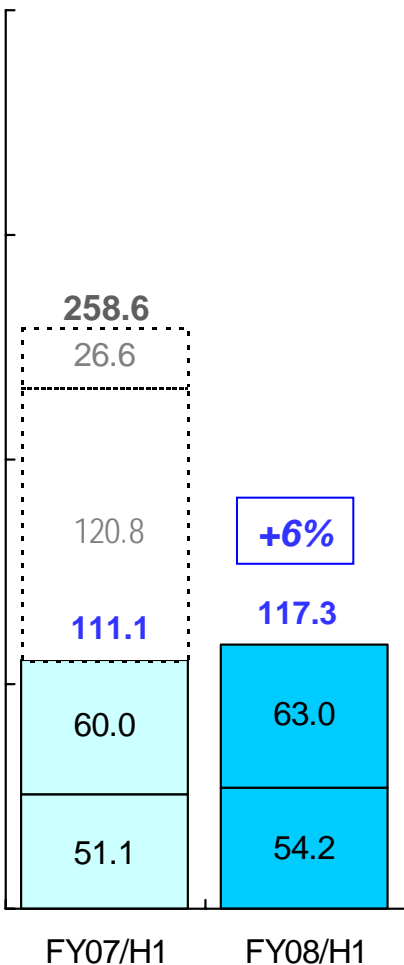
Net Sales



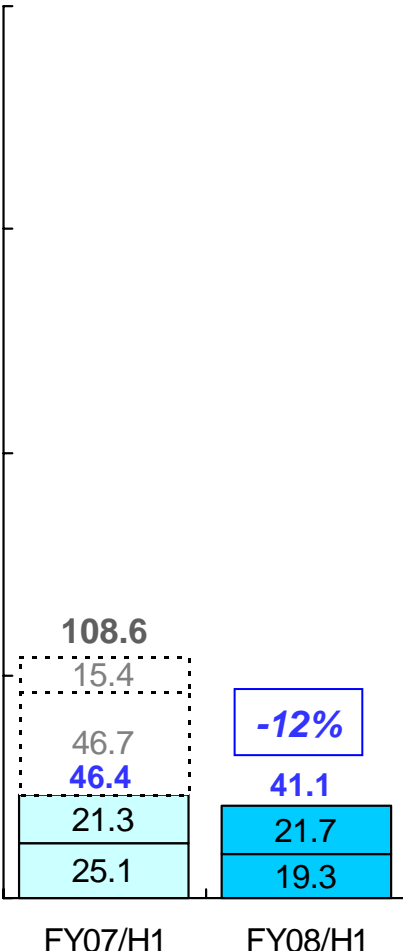
Operating Income



Ordinary Income



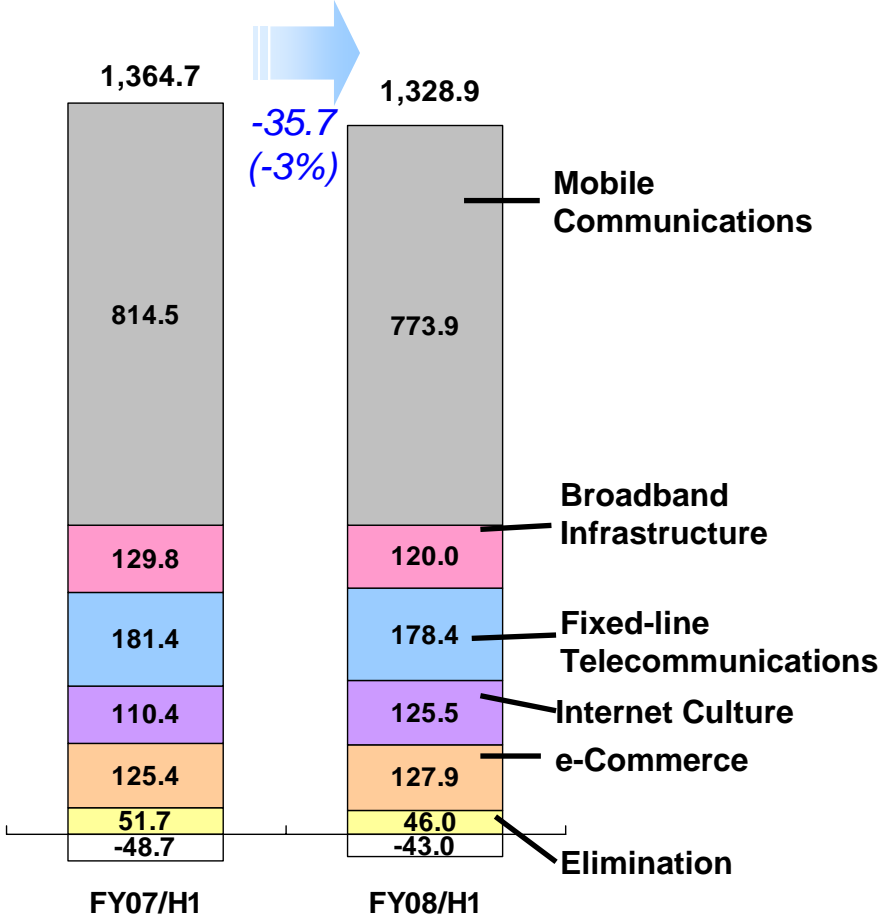
Net Income



Consolidated Net Sales

<P/L-3>

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Mobile Communications (-40.5bn)

- Increase in sales of telecommunications service (+1.2bn)
 - Increase in subscribers (+13.1bn)
 - Decrease in ARPU (-13.8bn)
 - Others (+2.0bn)
- Decrease in sales of mobile handsets and accessories (-36.8bn)

Broadband Infrastructure (-9.7bn)

- Decrease in the number of ADSL charged users (-6.9bn)
- Decrease in ADSL ARPU (-0.7bn)
- Decrease in ODN (-1.8bn)

Fixed-line Telecommunications (-3.0bn)

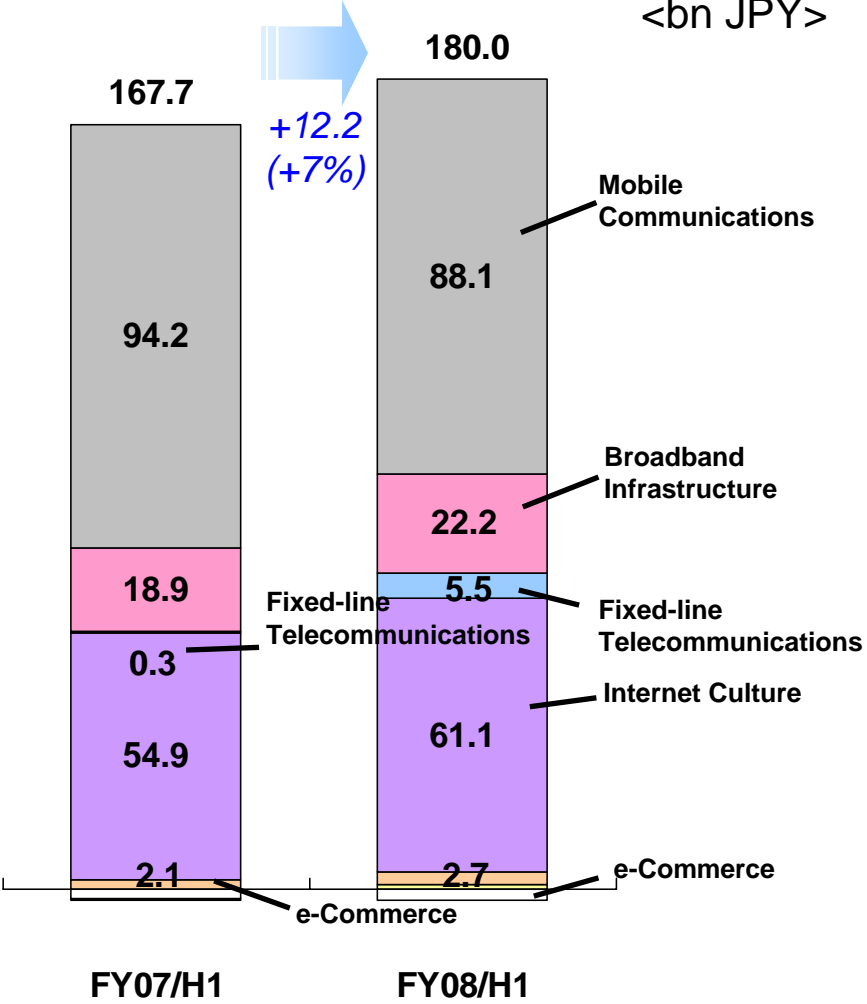
- Increase in *OTOKU Line* (+6.7bn)
- Increase in corporate data traffic (+2.3bn)
- Decrease in *MYLINE* (-6.6bn)
- Decrease in international traffic (-4.6bn)

Internet Culture (+15.1bn)

- Increase in advertising business (+26.5bn) (gross basis)
- Effect of changing part of sales from gross to net basis (-14.2bn)

Consolidated Operating Income (loss)

<P/L-4>



Mobile Communications (-6.0bn)

- Decrease in net sales (-40.5bn)
- Decrease in cost of sales due to the reduction of number of devices shipped (+20.5bn)
- Decrease in SGA
 - Decrease in sales promotion expense (+16.0bn)
 - Decrease in sales commission (+13.1bn)
 - Allowance for debt of account (-8.3bn)

Broadband Infrastructure (+3.2bn)

- Decrease in net sales (-9.7bn)
- Decrease in communication service lines and depreciation and cost of sales (+6.2bn)
- Decrease in SGA
 - Decrease in sales commission (+3.0bn)
 - Decrease in sales promotion expense (+1.3bn)

Fixed-line Telecommunications (+5.2bn)

- Decrease in net sales (-3.0bn)
- Decrease in usage fees for communications equipment such as access charge (+7.8)
- Decrease in sales commission (+2.8bn)

Internet Culture (+6.2bn)

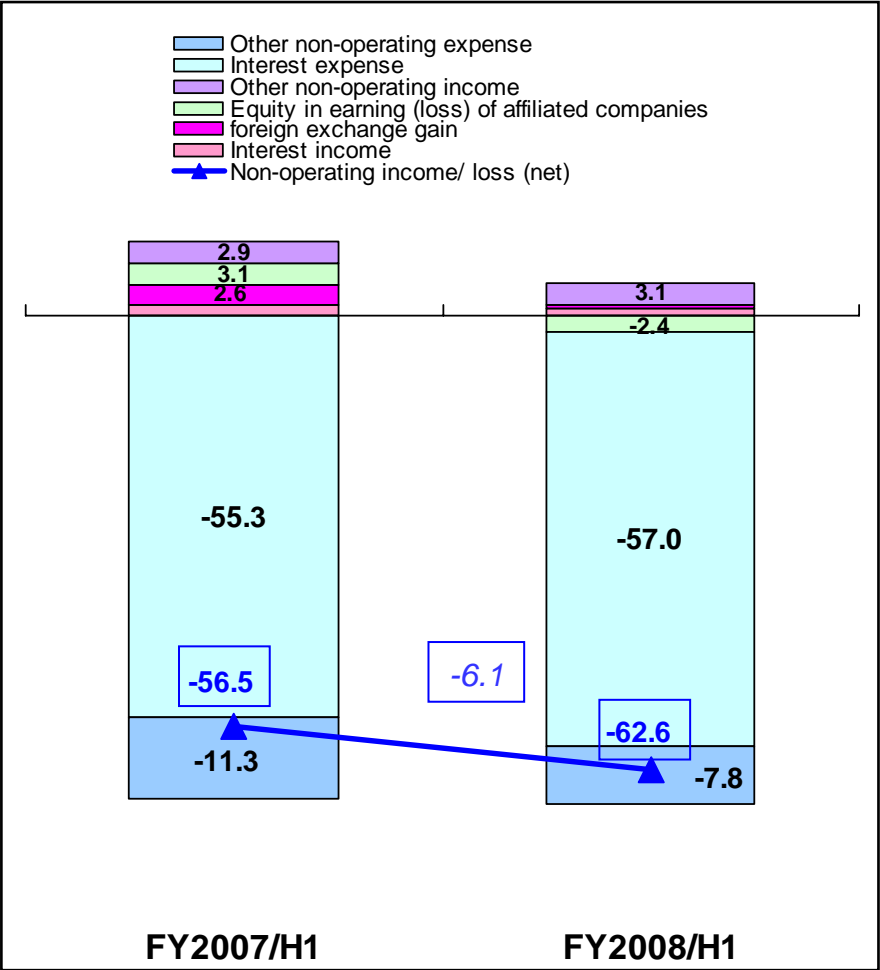
- Increase in net sales (+15.1bn)
- Increase in cost of sales due to Overture K.K newly consolidated since FY07/Q2. (-8.8bn)
- Increase in personnel costs (-2.7bn)

Non-operating Income/Loss and Ordinary Income

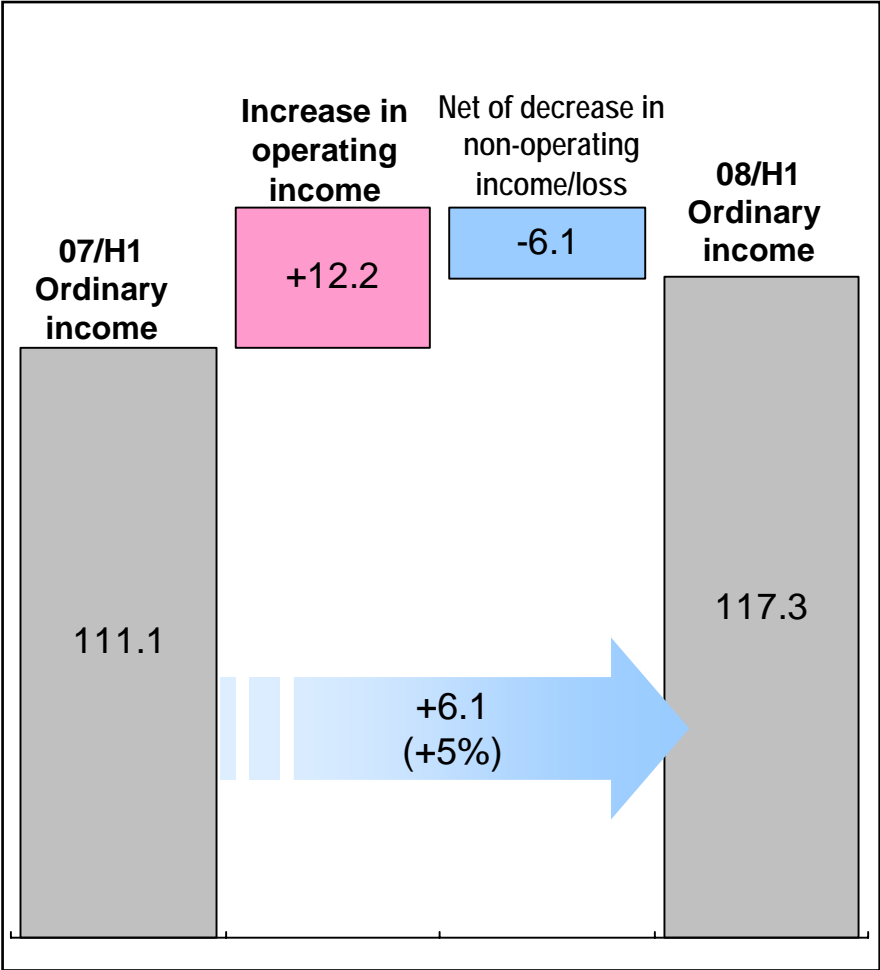
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Non-operating Income/Loss



Ordinary Income

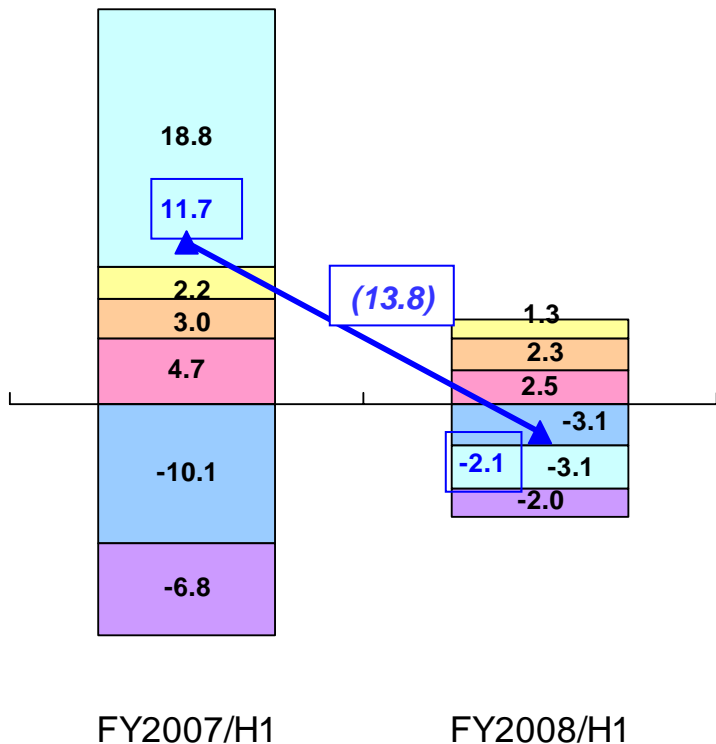


Special Income/Loss and Income Before Income Taxes and Minority Interests <P/L-6>

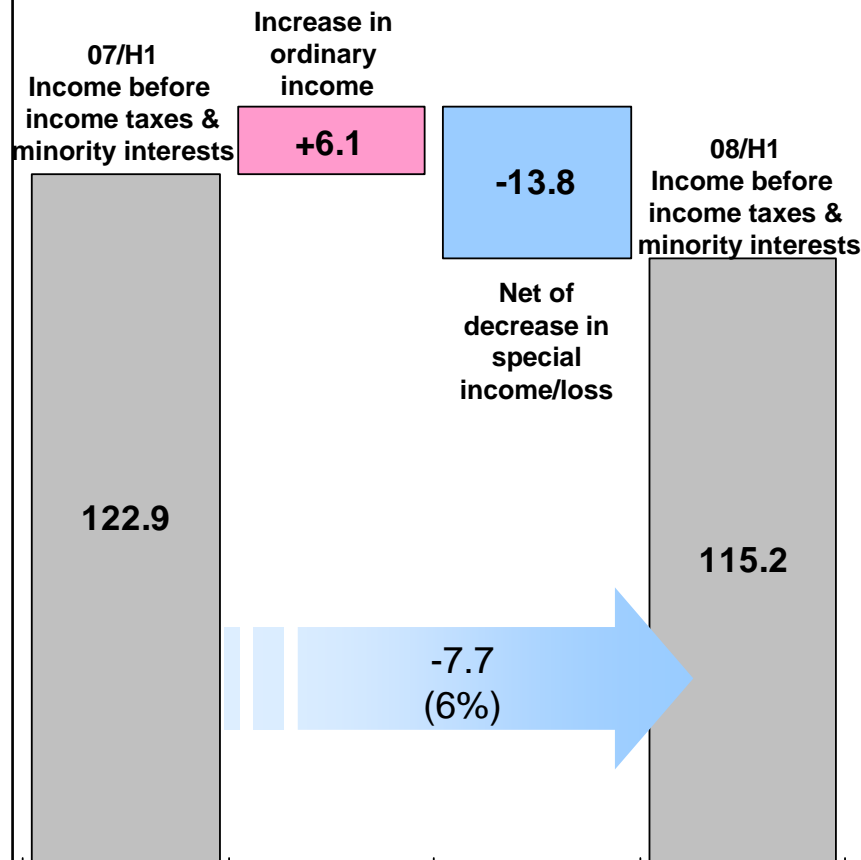
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Special Income/Loss

- Other special loss
- Unrealized loss on valuation of investments at subsidiaries in the U.S., net*
- Valuation loss on investment securities
- Other special income
- Dilution gain from changes in equity interest
- Gain on sale of investment securities
- Special income/loss (NET)



Income Before Income Taxes and Minority Interests



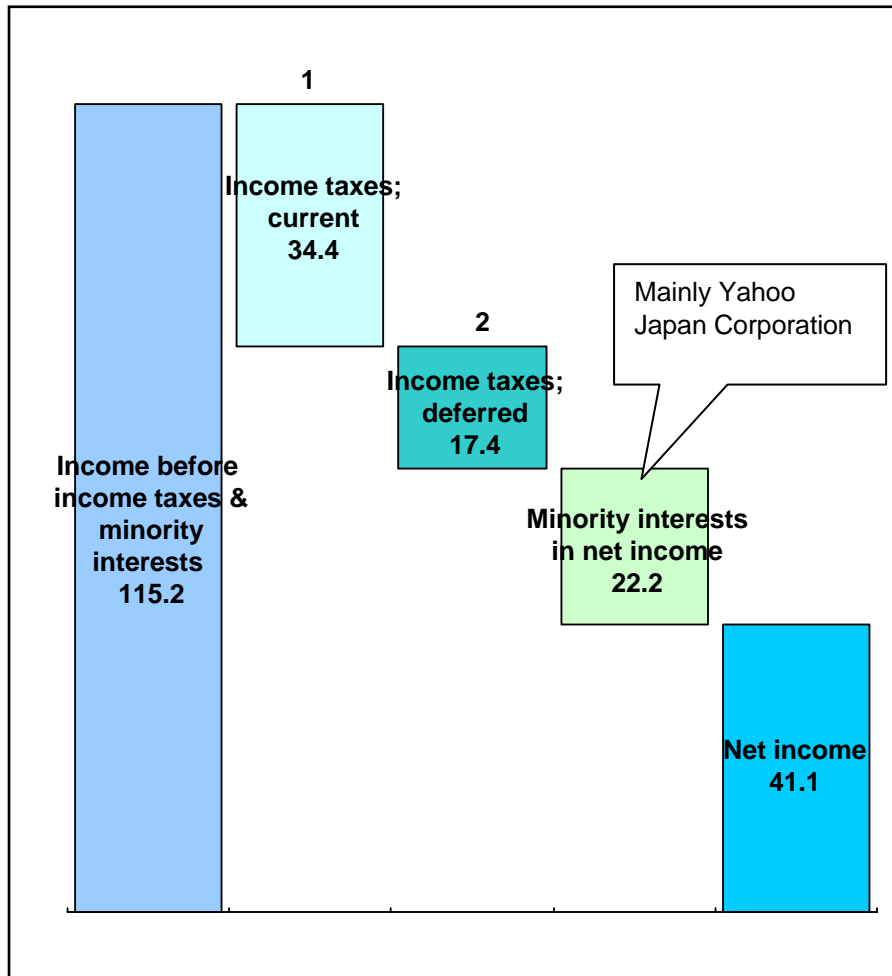
*Unrealized loss on valuation of investments and gain on sale of investments at subsidiaries in the U.S., net.

Tax and Other Adjustments, Difference in Tax Rate

<P/L-7>

<bn JPY>

Tax and Other Adjustments



Income Taxes: Current & Deferred

1	• Yahoo Japan Corporation	25.7	34.4
	• BBM group consolidated taxation	11.9	
2	• BBM use of loss carryforwards	16.3	17.4
	• SBM depreciation and amortization on adjustments	6.5	
	• SBM temporary difference	-4.1	
	• SBB deferred tax assets	-2.6	
Total tax expenses (1+2)			51.8

Primary Factors of Tax Rate Difference

	%	Amount
Income before income taxes & minority interests		115.2
Statutory income tax rate	40.7%	46.8
(Primary factors of tax rate differences)		
Amortization of goodwill (Mainly SBM)	+10.6%	12.3
Change in valuation allowance (Mainly SBB)	-5.6%	-6.4
Other	-0.7%	-0.9
Effective income tax rate	45.0%	51.8

Loss Carryforwards (e/o Sep 2008)

<P/L-8>

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	Balance (tax income based)	Balance (tax based)	Valuation allowance	Deferred tax assets on B/S
Total	406.5	164.8	130.1	34.7

Company Name	Balance (tax income based)	Expiry date
BB Mobile	68.0	Mar 2009-Mar 2015
SOFTBANK TELECOM	87.1	Mar 2013-Mar 2015
SOFTBANK IDC	65.3	Mar 2009-Mar 2013
SOFTBANK BB	49.8	Mar 2012-Mar 2013
Others	136.0	Mar 2009-Mar 2015
Total	406.5	

Consolidated P/L Analysis

Consolidated B/S Analysis

Consolidated CF Analysis

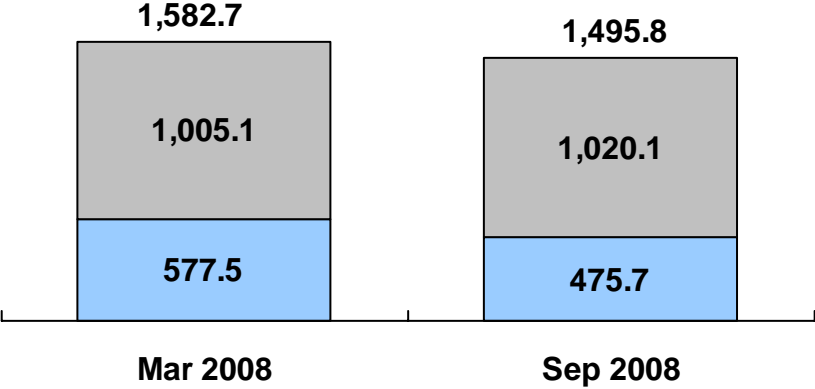
Consolidated B/S Summary

<B/S-1>

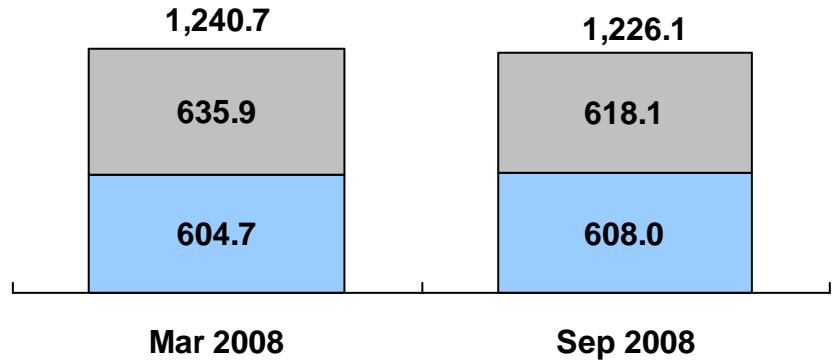


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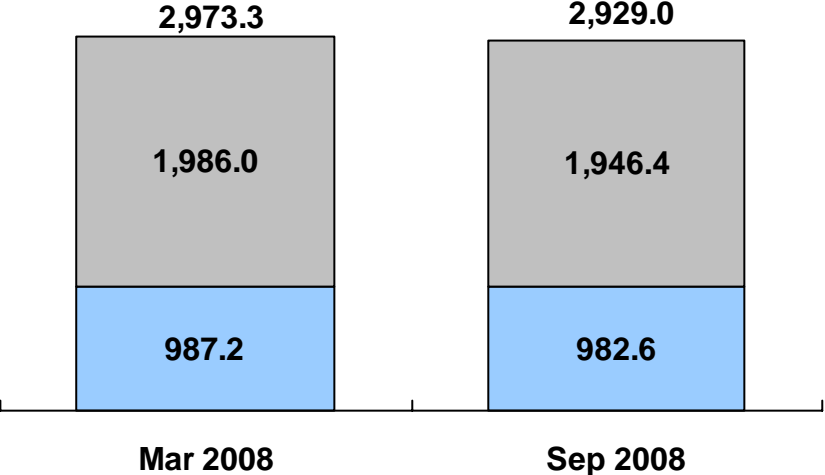
Current Assets



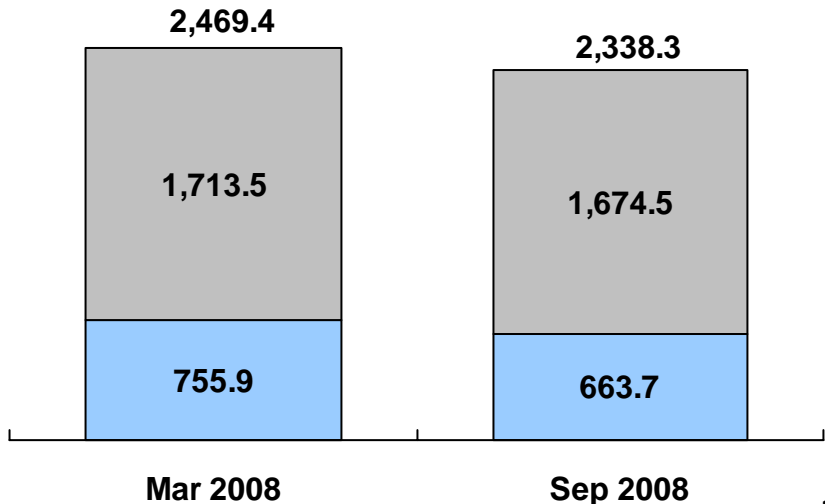
Current Liabilities



Fixed Assets



Long-term Liabilities



Consolidated B/S (1) Current Assets

<B/S-2>

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Assets	e/o Mar 2008	e/o Sep 2008	Variance	Outline
Current assets	1,582.7	1,495.8	-86.8	
SBM	1,005.1	1,020.1	14.9	
Others	577.5	475.7	-101.8	
Cash and deposits	491.1	418.9	-72.1	
SBM	236.9	227.5	-9.4	Increase provided by operating activities (+115.2) Securitization of installment sales receivables (procured +102.6, paid -90.7) Sales and lease back of equipment newly acquired (received +55.1, paid -36.2) Purchase of fixed assets (-113.3) Repayment of SBM loan (-37.2)
Others	254.1	191.4	-62.7	SB stand-alone: e/o Mar 08 (57.8) >> e/o Sep 08 (35.6) Breakdown: borrowings (+35.9), redemption 20 th series Unsecured SB (-12.5), redemption 21 st series Unsecured SB (-20.0) OPI stock acquisition (-12.9), dividend payment (-2.6) Yahoo Japan: e/o 08/03 (97.2) >> e/o Sep 08 (56.2) Breakdown: (+34.2) increase provided by operating activities after income tax of (28.1), stock buyback (-51.9), repayment of borrowings (-10.0), dividend payment (-6.2)
Notes and accounts receivable-trade	887.7	895.5	7.8	
SBM	683.0	718.3	35.3	Mobile handset installment sales receivables e/o Mar 08 (479.5) >> e/o Jun 08 (525.5)
Others	204.6	177.2	-27.4	SBB: e/o Mar 08 (89.1) >> e/o Sep 08 (77.1) SBTM: e/o Mar 08/03 (66.8) >> e/o Sep 08 (47.0)
Merchandise	58.1	57.1	-0.9	
SBM	46.2	44.9	-1.3	Mobile handsets etc.
Other	11.8	12.2	0.4	
Deferred tax assets	105.8	91.8	-13.9	
SBM	52.1	51.3	-0.7	
Others	53.7	40.5	-13.2	
Other	39.8	32.2	-7.6	
SBM	-13.2	-22.0	-8.7	Accounts receivable-other e/o Mar 08 (24.1) >> e/o Sep 08 (31.2) Allowance for doubtful accounts e/o Mar 08 (-60.1) >> e/o Sep 08 (-80.9)
Others	53.1	54.2	1.1	

Consolidated B/S (2) Tangible Assets

<B/S-3>

<bn JPY>

Assets	e/o Mar 2008	e/o Sep 2008	Variance	Outline
Fixed assets	2,973.3	2,929.0	-44.2	
SBM	1,986.0	1,946.4	-39.5	
Others	987.2	982.6	-4.6	
Property and equipment, net	1,029.2	1,008.4	-20.8	
SBM	692.9	683.9	-9.0	
Others	336.2	324.4	-11.7	
Building and structures	75.7	72.9	-2.8	
SBM	31.5	30.4	-1.0	Network center etc.
Others	44.2	42.5	-1.7	SBTM: e/o Mar 08 (28.9) >> e/o Sep 08 (27.2)
Telecommunications equipment	744.0	737.6	-6.3	
SBM	591.4	590.4	-1.0	
Others	152.5	147.1	-5.3	SBTM: e/o Mar 08 (104.9) >> e/o Sep 08 (102.6) SBB: e/o Mar 08 (44.5) >> e/o Sep 08 (41.6)
Telecommunications service lines	86.0	82.8	-3.1	
SBM	9.3	9.2	-0.1	
Others	76.6	73.6	-2.9	SBTM: e/o Mar 08 (76.6) >> e/o Sep 08 (73.6)
Land	23.4	22.5	-0.8	
SBM	10.7	10.7	0	
Others	12.6	11.7	-0.9	SBTM: e/o Mar 08 (7.1) >> e/o Sep 08 (6.2), SBIDC (5.0)
Construction-in-progress	45.5	38.8	-6.7	
SBM	21.0	14.2	-6.8	
Others	24.4	24.5	0	
Other	54.3	53.4	-0.8	
SBM	28.6	28.6	0	
Others	25.6	24.7	-0.8	

Consolidated B/S (3) Intangible Assets

<B/S-4>

<bn JPY>

Assets	e/o Mar 2008	e/o Sep 2008	Variance	Outline
Intangible assets, net	1,238.3	1,248.7	10.4	
SBM	1,119.6	1,091.9	-27.6	
Others	118.6	156.8	38.1	
Goodwill	974.4	988.9	14.5	
SBM	929.9	904.2	-25.7	Decrease due to amortization
Others	44.4	84.7	40.2	SOFTBANK TELECOM PARTNERS (+23.4), Yahoo Japan (+19.3)
Software	224.1	222.3	-1.8	
SBM	182.6	183.4	0.8	Recorded due to buyback of treasury stock by Yahoo Japan Amount: 19.6bn amortization period: 20 years
Others	41.5	38.8	-2.7	
Other	39.6	37.4	-2.2	
SBM	7.0	4.2	-2.8	
Others	32.6	33.2	0.6	
Investments and other assets	705.7	671.8	-33.8	
SBM	173.4	170.6	-2.8	Amount at acquisition in April 2008 : 24.6bn
Others	532.3	501.2	-31.0	amortization period: 10 years
Investment securities and investment in partnership	464.9	401.4	-63.5	
SBM	3.1	2.2	-0.9	
Others	461.8	399.1	-62.6	Decline in share price of Yahoo! Inc.
Deferred tax assets	126.8	126.0	-0.8	
SBM	119.8	118.3	-1.4	
Others	7.0	7.6	0.6	
Other	113.8	144.4	30.5	
SBM	50.3	49.9	-0.4	
Others	63.4	94.4	30.9	SBH: derivative assets (+28.4)
Deferred charges	2.8	2.0	-0.7	
SBM	-	-	-	
Others	2.8	2.0	-0.7	

Consolidated B/S (4) Current Liabilities

<B/S-5>

<bn JPY>

Liabilities	e/o Mar 2008	e/o Sep 2008	Variance	Outline
Current liabilities	1,240.7	1,226.1	-14.5	
SBM	635.9	618.1	-17.8	
Others	604.7	608.0	3.3	
Accounts payable-trade	187.2	151.7	-35.5	
SBM	113.3	96.9	-16.4	Mobile handsets costs payable etc.
Others	73.8	54.8	-19.0	SBB: e/o Mar 08 (45.2) >> e/o Sep 08 (33.8) SBTM: e/o Mar 08 (8.5) >> e/o Sep 08 (3.9)
Short-term borrowings	448.5	540.5	92.0	
SBM	165.9	191.5	25.5	Short-term borrowings from installment sales receivables securitization structure (+25.5)
Others	282.5	349.0	66.4	SB stand-alone: e/o Mar 08 (218.0) >> e/o Sep 08 (281.0) SBTM: e/o Mar 08 (32.0) >> e/o Sep 08 (40.0) Yahoo Japan: e/o Mar 08 (20.0) >> e/o Sep 08 (20.0)
Commercial paper	-	2.0	2.0	
SBM	-	-	-	
Others	-	2.0	2.0	SB stand-alone: (+2.0)
Current position of corporate bonds	52.5	20.0	-32.5	
SBM	-	-	-	
Others	52.5	20.0	-32.5	SB stand-alone: redemption 20 th series Unsecured SB (-12.5), redemption 21 th series Unsecured SB (-20.0)
Accounts payable-other	364.4	299.9	-64.5	
SBM	262.3	215.2	-47.0	Mainly payable for capital expenditure, operating expenses, etc.
Others	102.1	84.6	-17.4	SBB: e/o Mar 08 (30.7) >> e/o Sep 08 (17.9) SBTM: e/o Mar 08 (37.4) >> e/o Sep 08 (36.9)
Current portion of lease obligations	69.7	82.5	12.8	
SBM	69.7	82.4	12.6	Transferred from the long-term (+48.9), lease paid (-36.3)
Others	0	0.1	0.1	
Others	118.0	129.2	11.1	
SBM	24.5	31.9	7.4	
Others	93.5	97.3	3.7	Accounting treatment under new accounting standard for lease transactions. Leases contracted before April 1, 2008 are continuously accounted for as operating lease transactions with footnote disclosure.

Consolidated B/S (5) Long-term Liabilities

<B/S-6>

<bn JPY>

Liabilities	e/o Mar 2008	e/o Sep 2008	Variance	Outline
Long-term liabilities	2,469.4	2,338.3	-1,31.1	
SBM	1,713.5	1,674.5	-38.9	
Others	755.9	663.7	-92.1	
Corporate bonds	445.2	442.3	-2.8	
SBM	-	-	-	
Others	445.2	442.3	-2.8	SB stand-alone: redemption (-2.8)
Long-term debt	1,586.6	1,490.0	-96.6	
SBM	1,414.2	1,363.2	-50.9	SBM loan e/o Mar 08 (1,276.4) >> e/o Sep 08 (1,239.2) Vodafone subordinate loan e/o Mar 08 (84.5) >> e/o Sep 08 (84.5) Installment sales receivables structure borrowings e/o Mar 08 (53.1) >> e/o Sep 08 (39.4)
Others	172.4	126.7	-45.7	SB stand-alone: e/o Mar 08 (20.0) >> e/o Sep 08 (0) Yahoo Japan: e/o Mar 08 (30.0) >> e/o Sep 08 (20.0)
Deferred tax liabilities	41.9	39.5	-2.3	
SBM	-	-	-	
Others	41.9	39.5	-2.3	
Allowance for point mileage	43.8	39.5	-4.2	
SBM	43.8	39.5	-4.2	Allowance for point mileage
Others	-	-	-	
Lease obligations	241.4	254.4	12.9	
SBM	241.4	253.6	12.2	Newly procured (+61.1), transferred to short-term (-48.9)
Others	0	0.7	0.7	
Other	110.3	72.3	-37.9	Please refer to P18 for lease transactions
SBM	14.0	17.9	3.9	
Others	96.3	54.3	-41.9	SBH: derivative liabilities (-20.5) SBB: deferred revenue (mainly modem rental business securitization advanced royalty balance etc.) e/o Mar 08 (15.9) → e/o Sep 08 (8.8)

Consolidated B/S (6) Equity

<B/S-7>

<bn JPY>

Net Assets	e/o Mar 2008	e/o Sep 2008	Variance	Outline
Equity	848.7	862.4	13.7	
Shareholders' equity	307.2	345.9	38.7	
Common stock	187.4	187.5	0.1	
Cash receipts for new stock subscriptions	-	0.2	0.2	
Additional paid-in capital	211.7	211.8	0.1	
Accumulated deficit	-91.7	-53.4	38.2	Net income (41.1), dividend payment (-2.7)
Treasury stock	-0.2	-0.2	0	
Valuation and translation adjustments	76.5	68.1	-8.3	Unrealized gain on available-for-sale securities (-32.6), deferred gain/loss on derivatives under hedge accounting (+28.1), foreign currency translation adjustments (-3.9)
Stock acquisition rights	0.1	0.2	0	
Minority interests	464.8	448.1	-16.7	BBM e/o Sep 08 (300.0) *Issued preferred stock to Vodafone International Holdings B.V. Yahoo Japan e/o Mar 08 (149.1) >> e/o Sep 08 (130.5) * Related to treasury stock buyback of Yahoo Japan

Consolidated P/L Analysis

Consolidated B/S Analysis

Consolidated CF Analysis

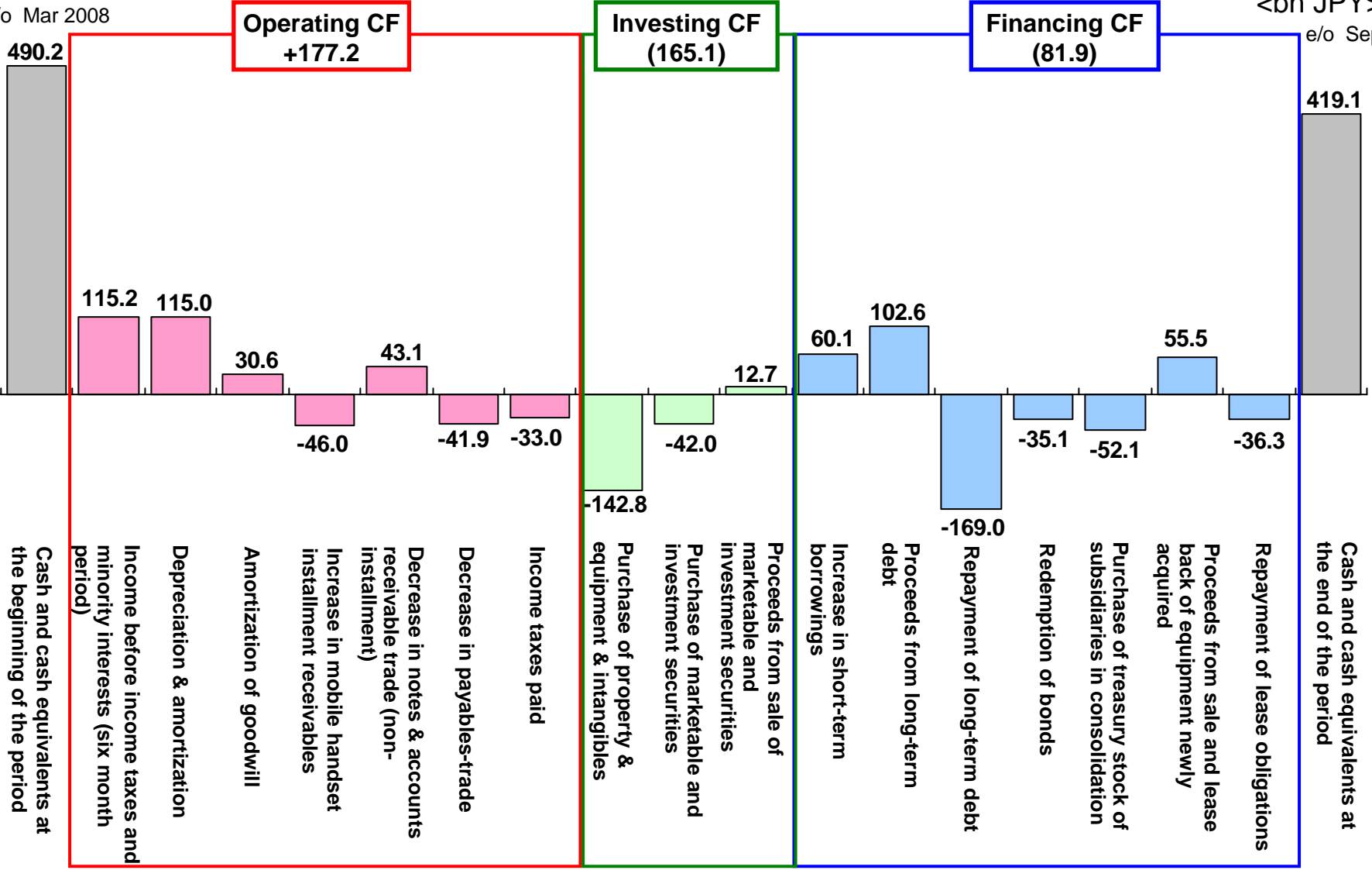
Consolidated Cash Flow Main Breakdown

<CF>

e/o Mar 2008

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e/o Sep 2008

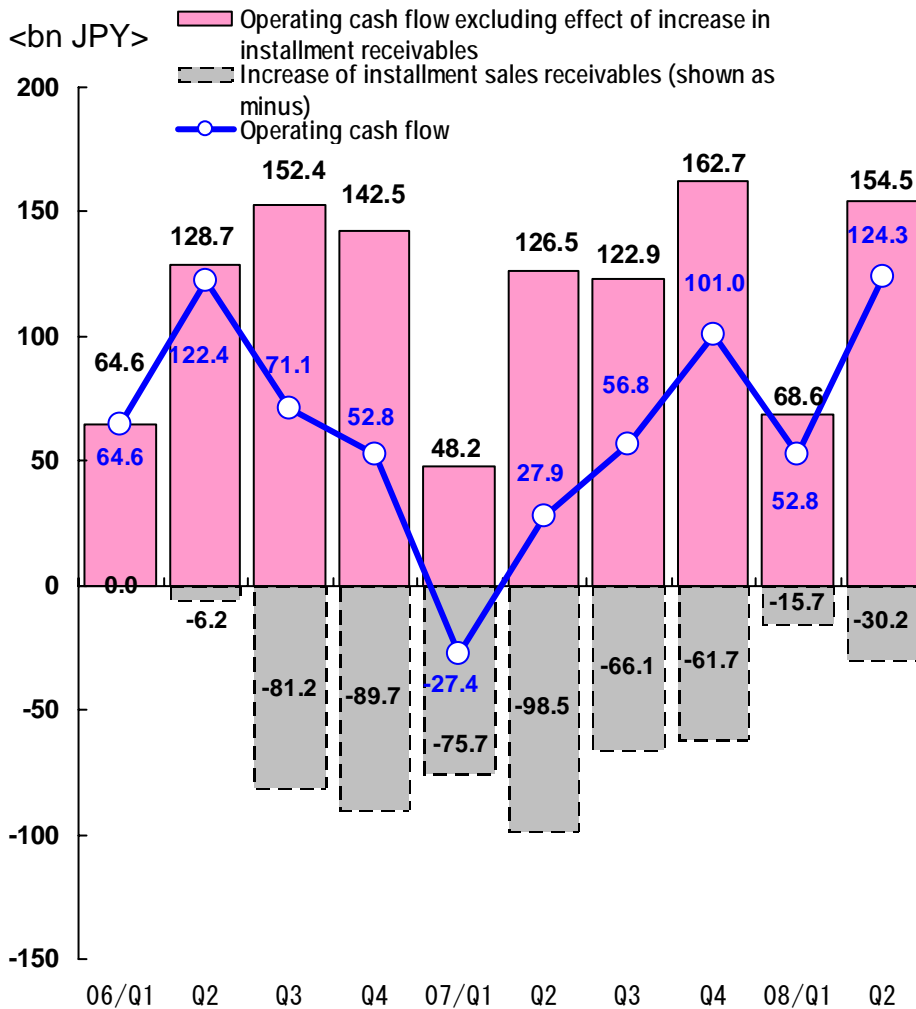


* Significant items from the consolidated CF statement are shown here.

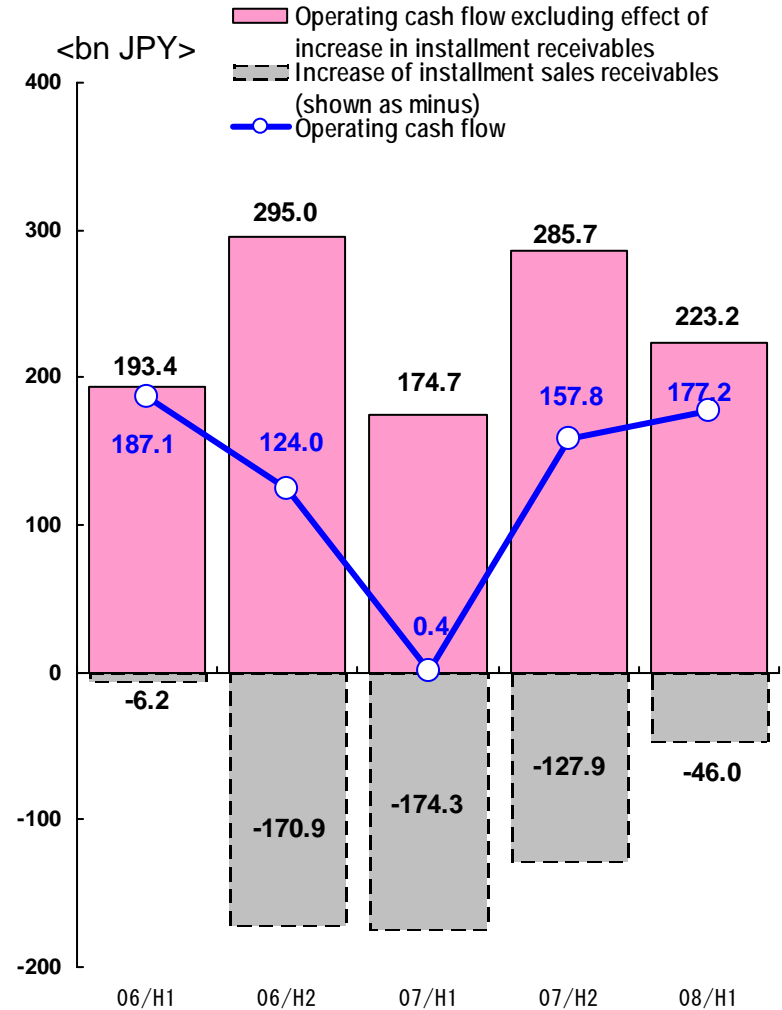
Operating Cash Flow

<CF>

Operating Cash Flow: Quarterly Trend



Operating Cash Flow: Six Month Trend





Finance

Yoshimitsu Goto

General Manager

Finance, Group Management

SOFTBANK CORP.

Towards appropriate level of leverage

- ◆ Maximize FCF in each segment and decrease interest-bearing debt
- ◆ Improve various financial indices and equity ratio
- ◆ Improve credit rating as a result of the above

Respond to market trends flexibly

- ◆ Minimize financial risks in each of the markets
- ◆ Secure diverse procurement methods selectively depending on market conditions
- ◆ Improve procurement costs by business segment and objective

IR activities up to speed as business expands

- ◆ Sustain proactive quarterly domestic and overseas IR meetings
- ◆ Approach all layers of investors
- ◆ Satisfy requests from debt and equity markets thoroughly

Major Financial Activities of FY08/H1

Date	Content	Amount
April 2008	Investment in Oak Pacific Interactive	JPY 10.2bn
	Investment in SOFTBANK TELECOM PARTNERS(*)	JPY 25.5bn
June 2008	Redemption of 20 th series Unsecured Straight Bond	JPY12.5bn
	Securitization of installment receivables (fifth)	JPY 45.3bn
September 2008	Redemption of 21 th series Unsecured Straight Bond	JPY 20.0bn
	Renewal of credit line facility	JPY 201.0bn
	Securitization of installment receivables (sixth)	JPY 57.2bn

* Changed its company name from JAPAN TELECOM INVOICE Co., Ltd. on July 1, 2008.

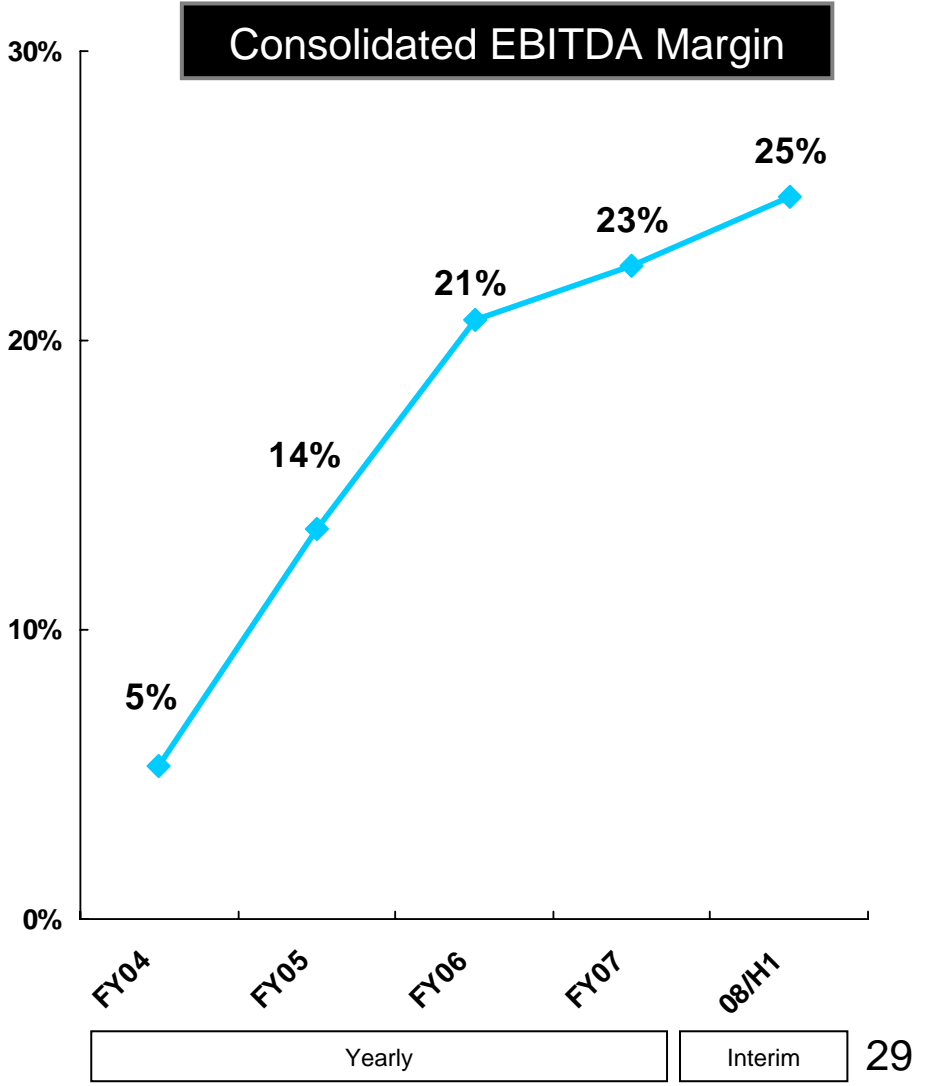
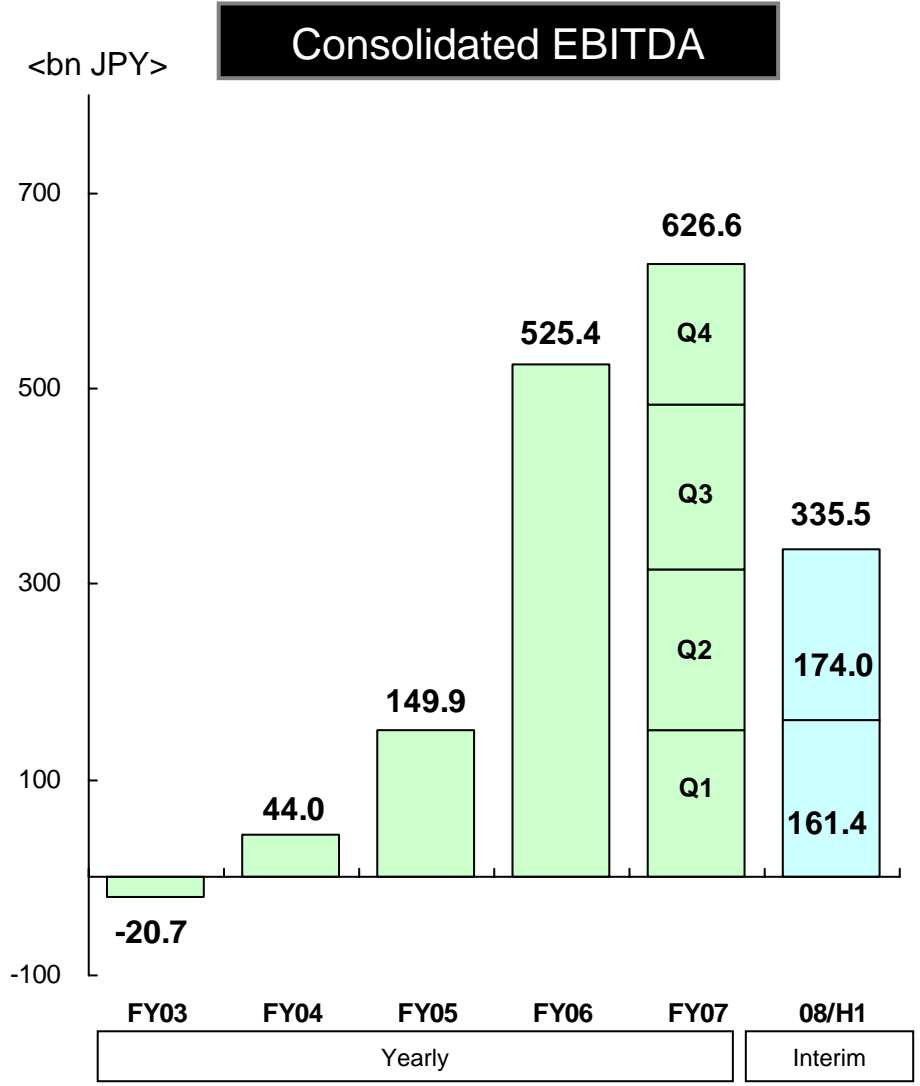
Repayment Resources & Cash Position

Reduce Debt

Improve Various Financial Indices

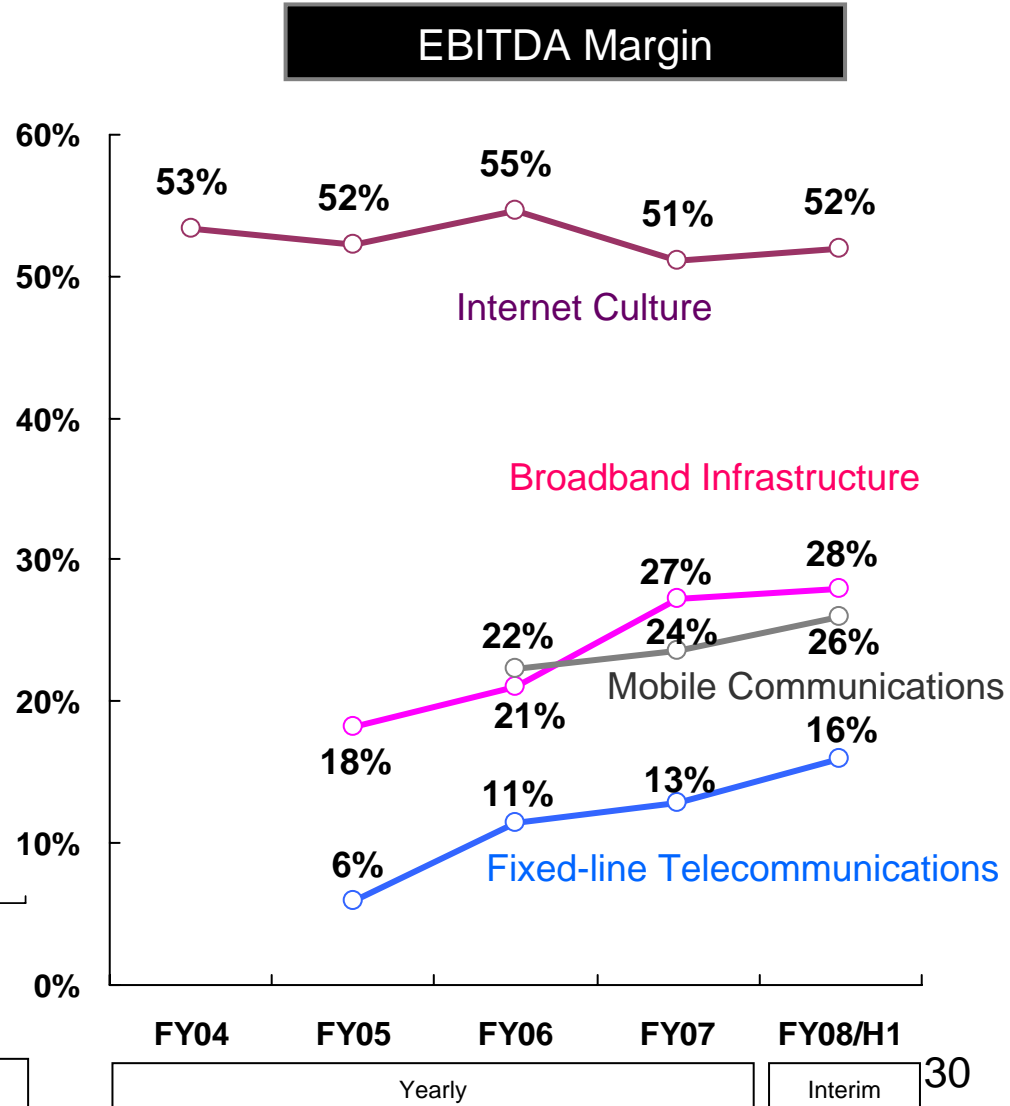
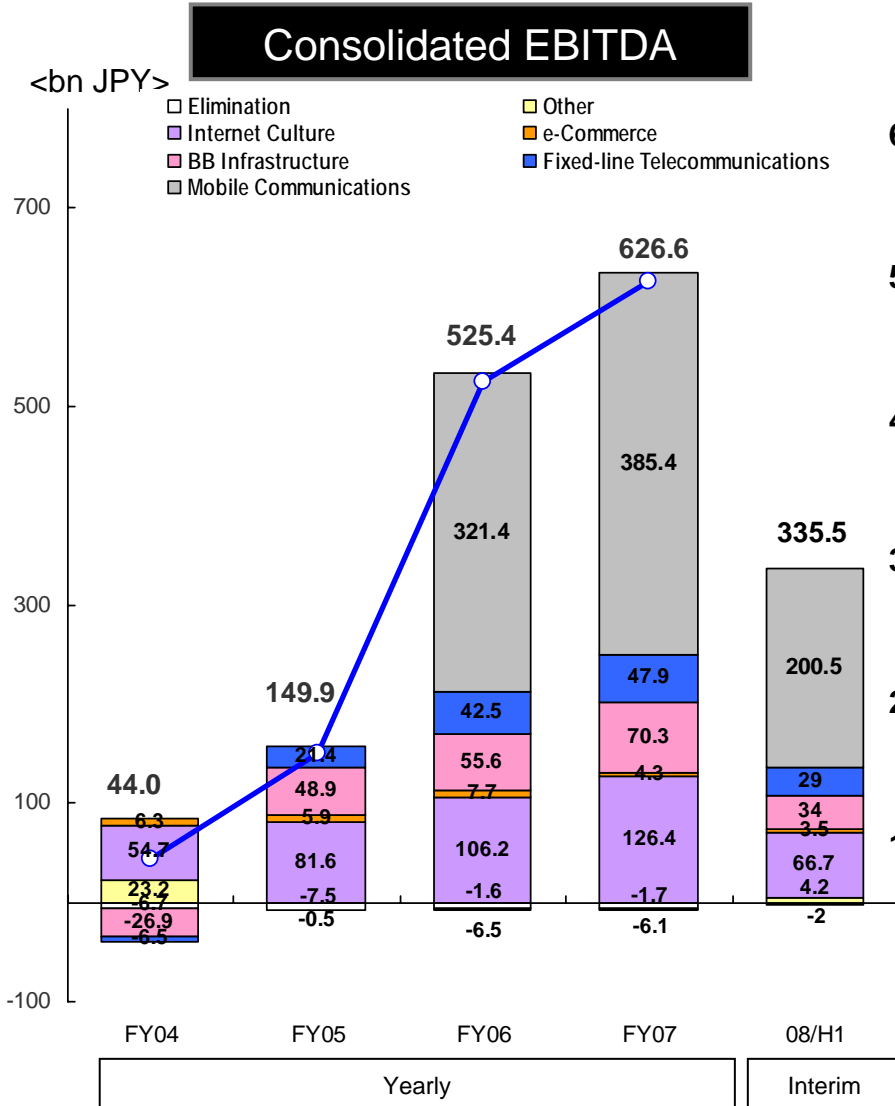
Consolidated EBITDA and EBITDA Margin

➤ Cash flow from operations increasing steadily



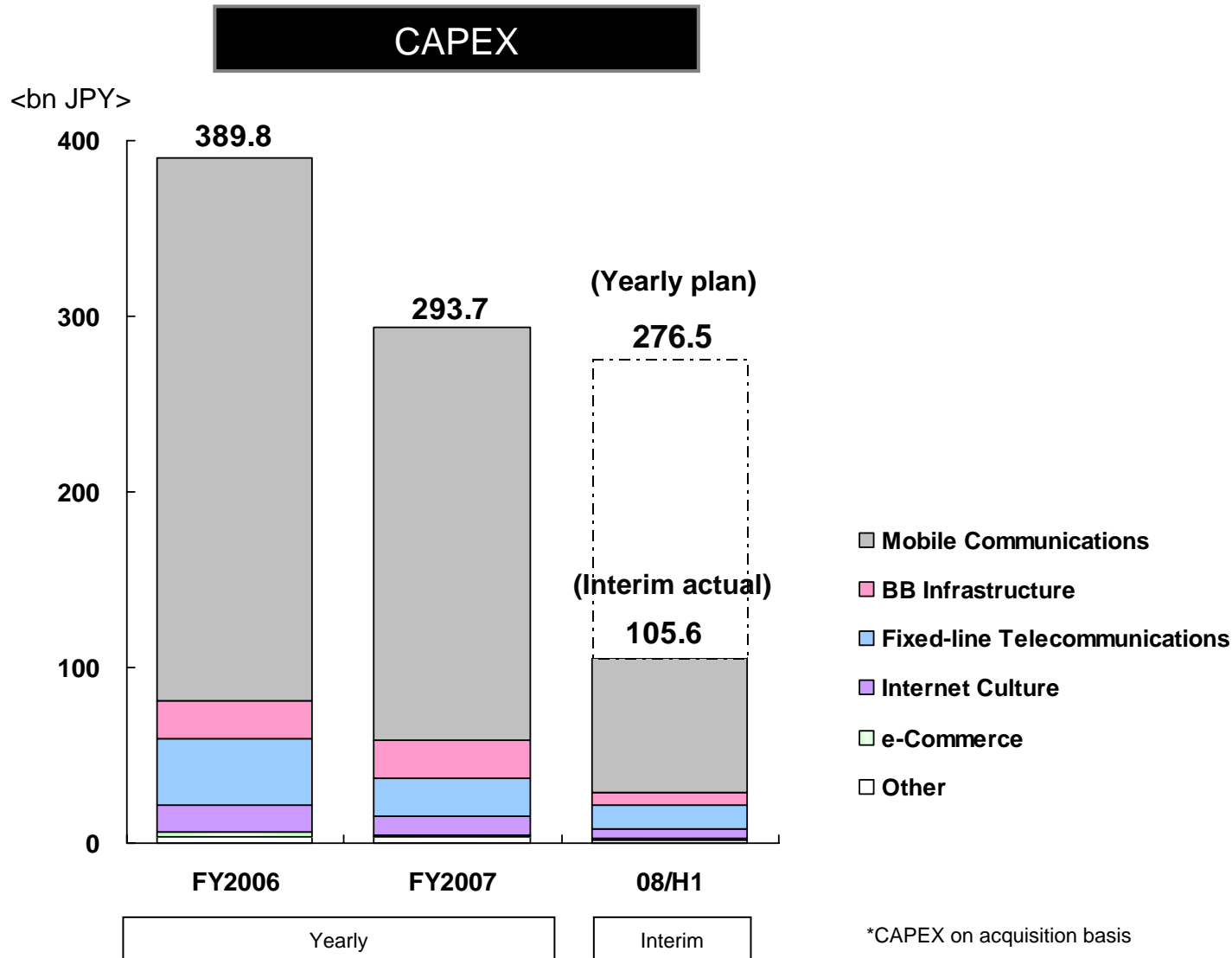
EBITDA and EBITDA Margin (by segment)

➤ EBITDA of each segment is increasing steadily



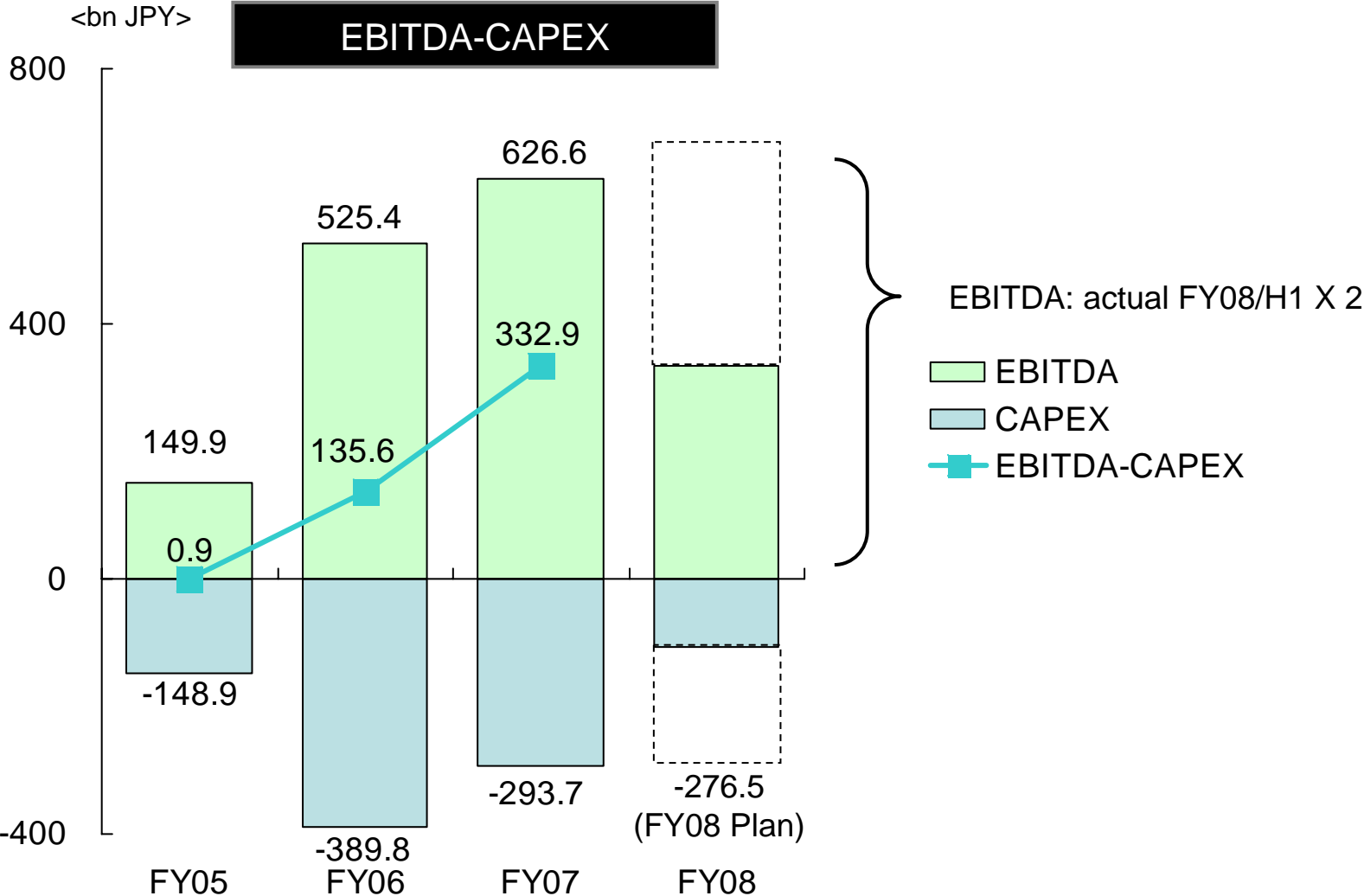
CAPEX (acquisition and forecast)

- Completed a cycle of CAPEX for BB, Fixed-line, 3G base stations for Mobile



EBITDA-CAPEX

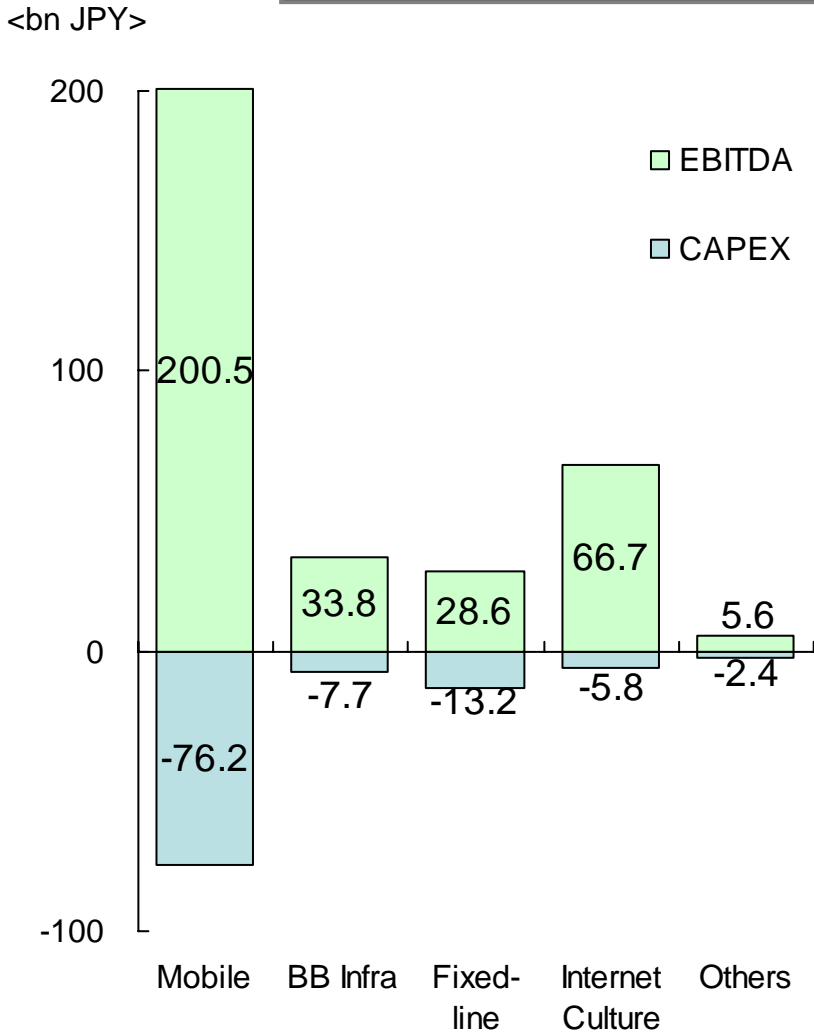
➤ Steady increase due to expansion of EBITDA and completion of first of CAPEX cycle



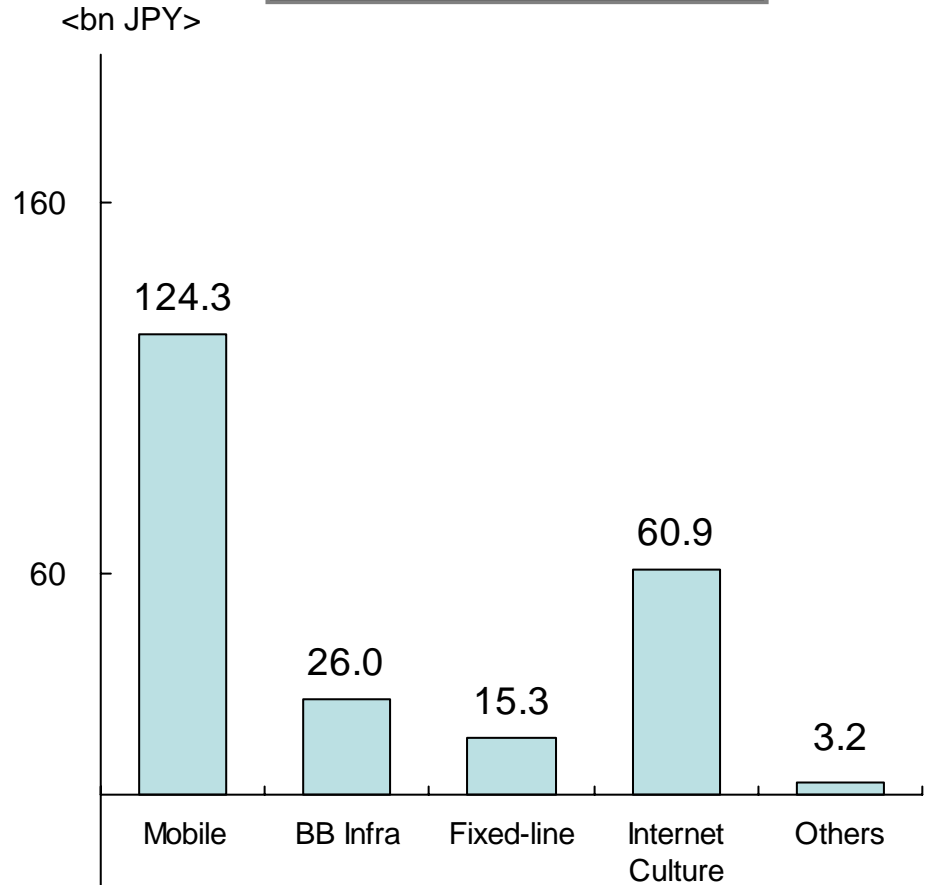
*CAPEX on acquisition basis

EBITDA-CAPEX (by segment)

**EBITDA & CAPEX
(FY08/H1 actual)**



**EBITDA-CAPEX
(FY08/H1 actual)**

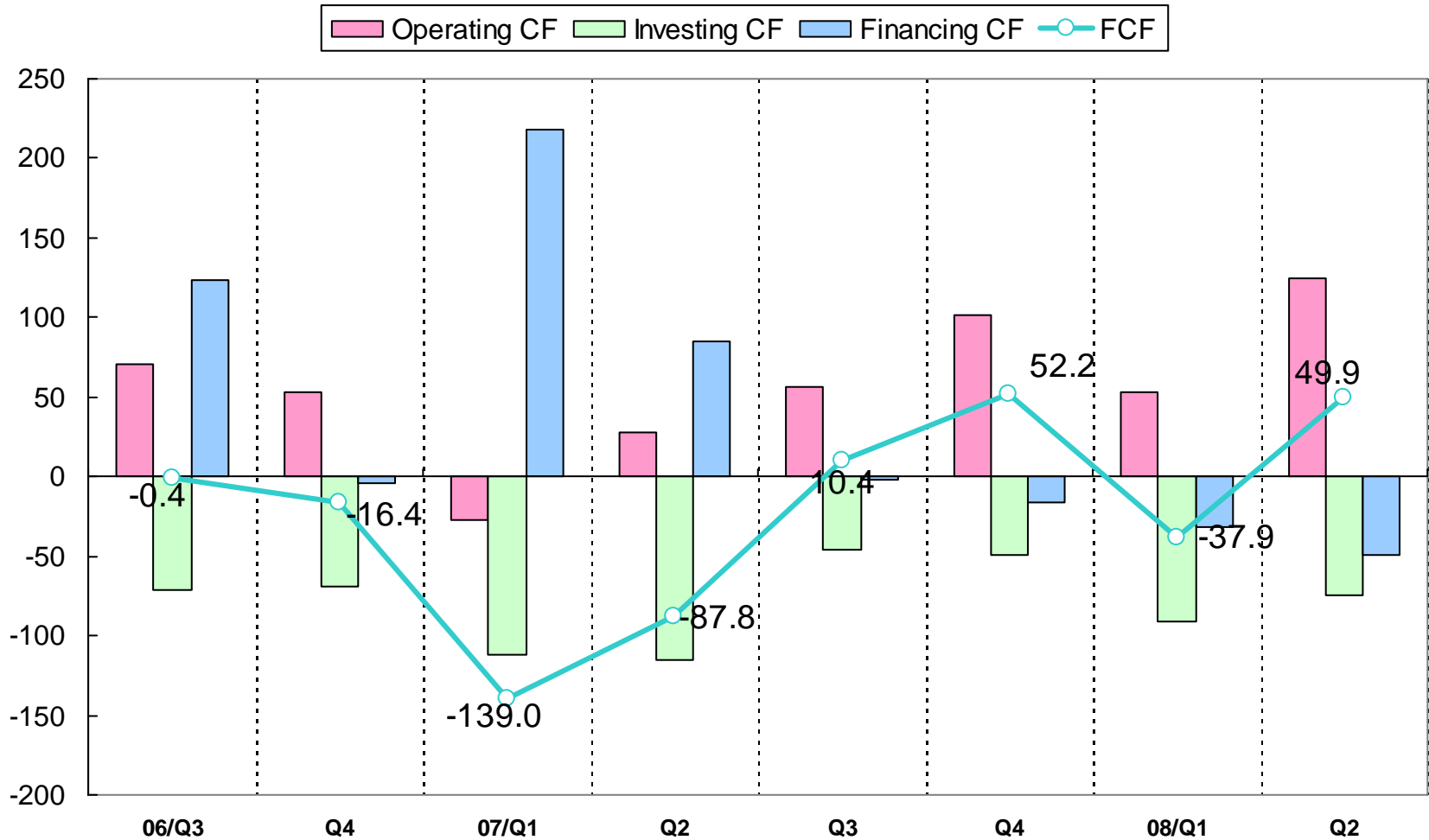


*CAPEX on acquisition basis

Cash Flow

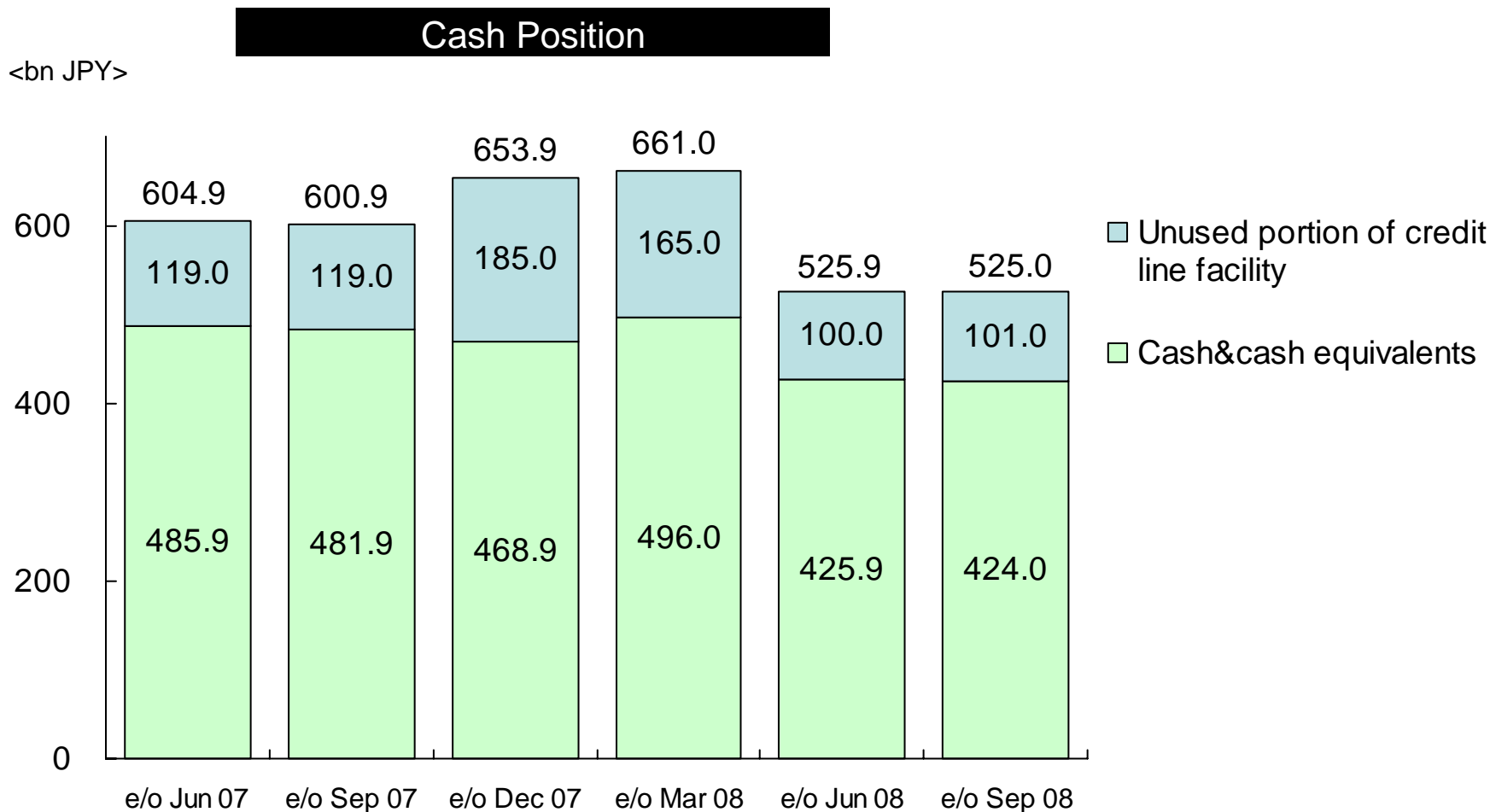
Consolidated Cash Flow: Quarterly Trend

<bn JPY>



Free Cash Flow (FCF) = cash flows from operating activities + cash flows from investing activities

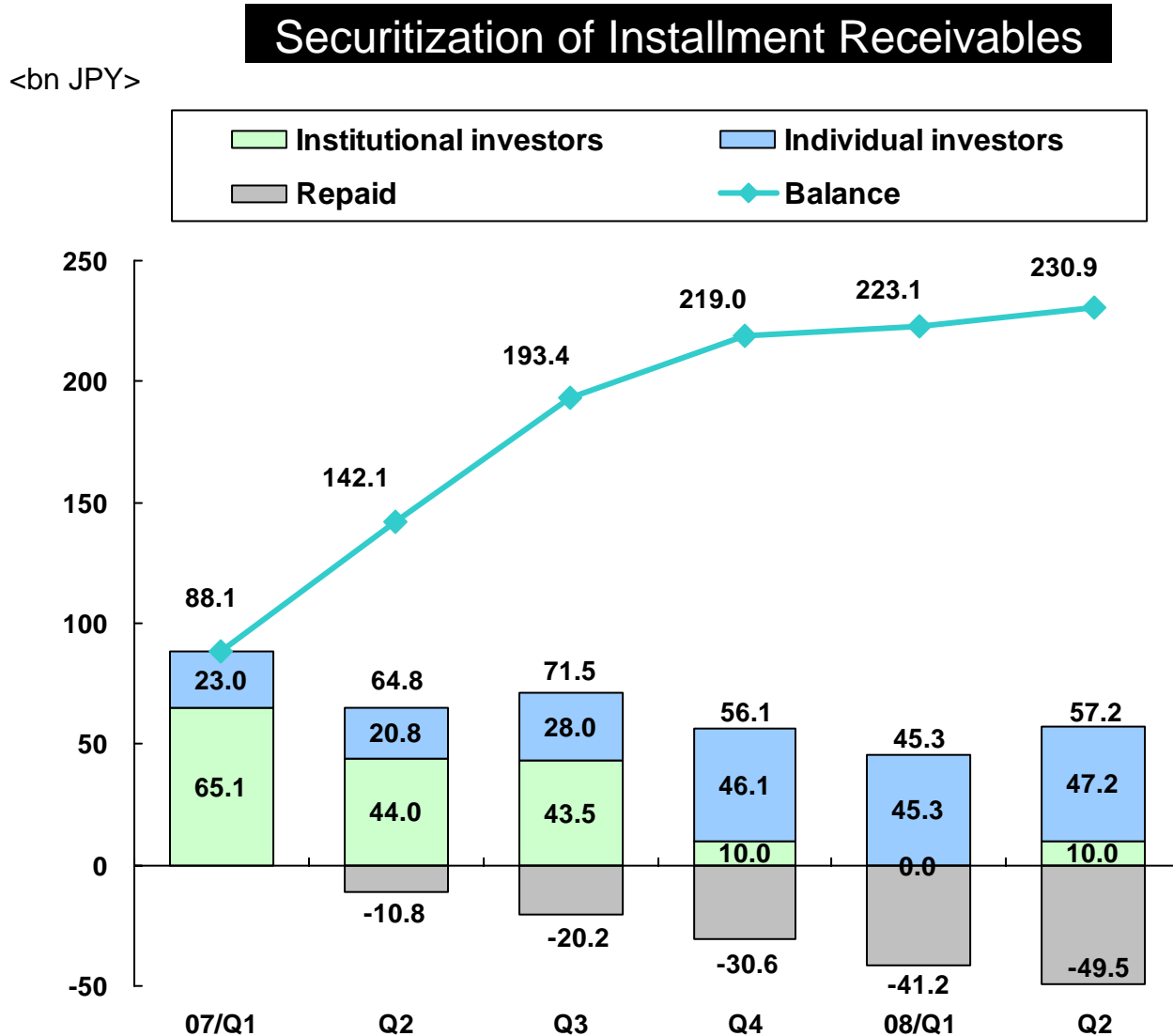
Cash Position



Definition: cash position = cash&cash deposits, marketable securities
 unused portion of credit line facility = credit line facility size - credit line borrowings

Securitization of Installment Receivables

- Continue securitization of installment receivables going forwards



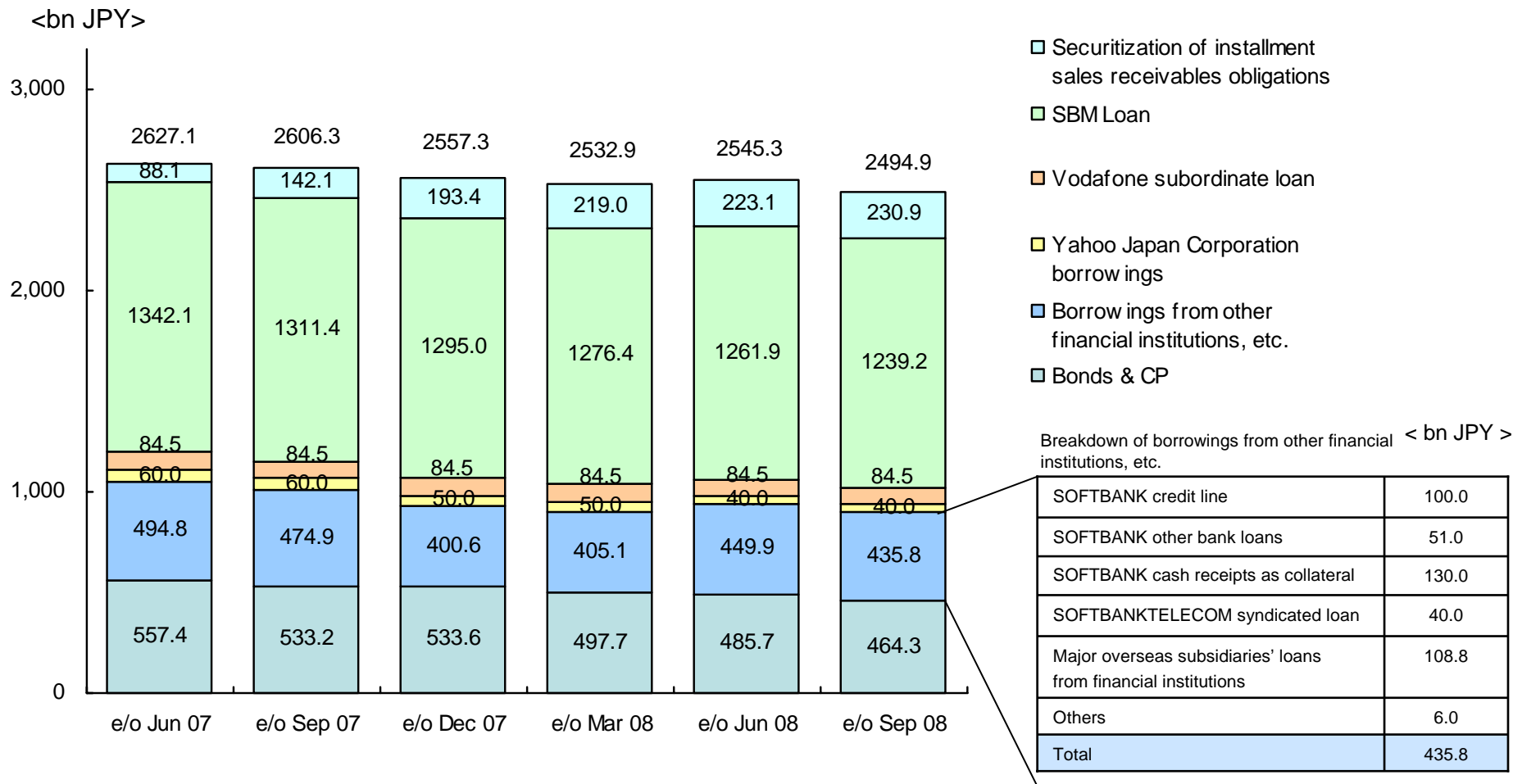
Repayment Resources & Cash Position

Reduce Debt

Improve Various Financial Indices

Interest-bearing debt Status (by item)

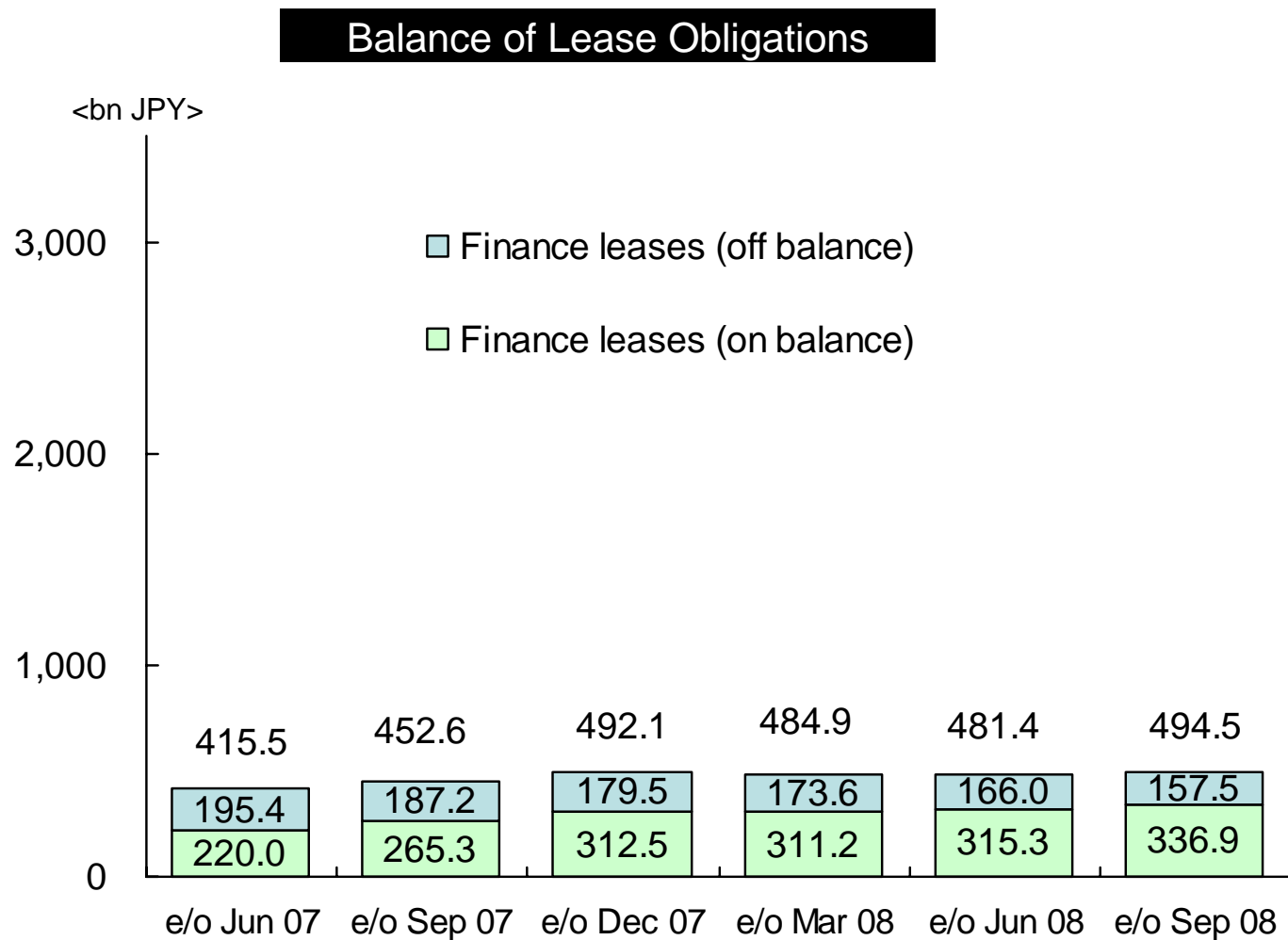
Interest-bearing Debt



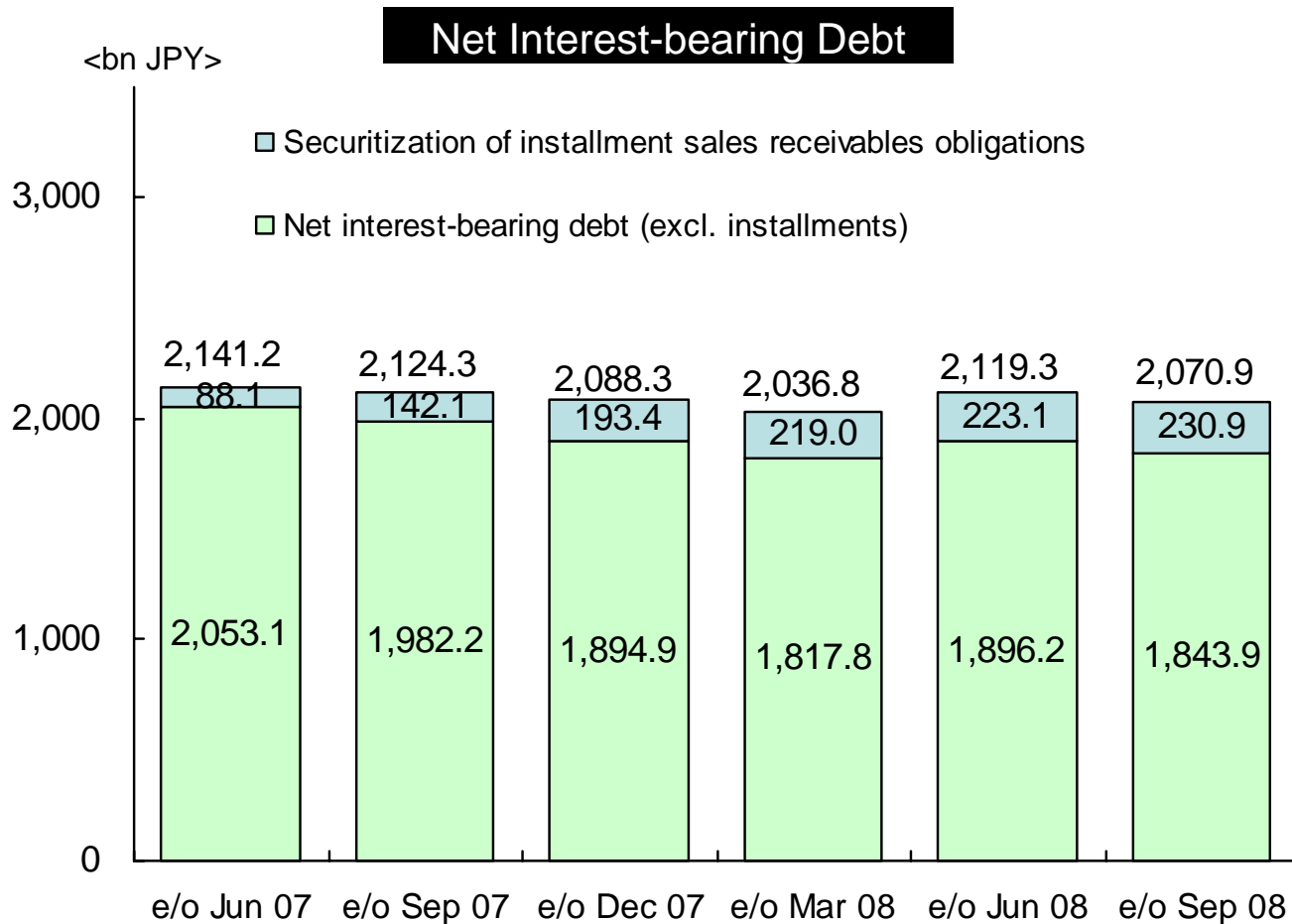
* Interest-bearing debt before FY2007 is calculated with retroactive adjustments by adding the cash receipts as collateral relating to marketable security lending transactions.

* Lease obligations are not included in interest-bearing debt. Please refer to the next page for details on lease obligations.

Balance of Lease Obligations



Net Interest-bearing Debt Balance



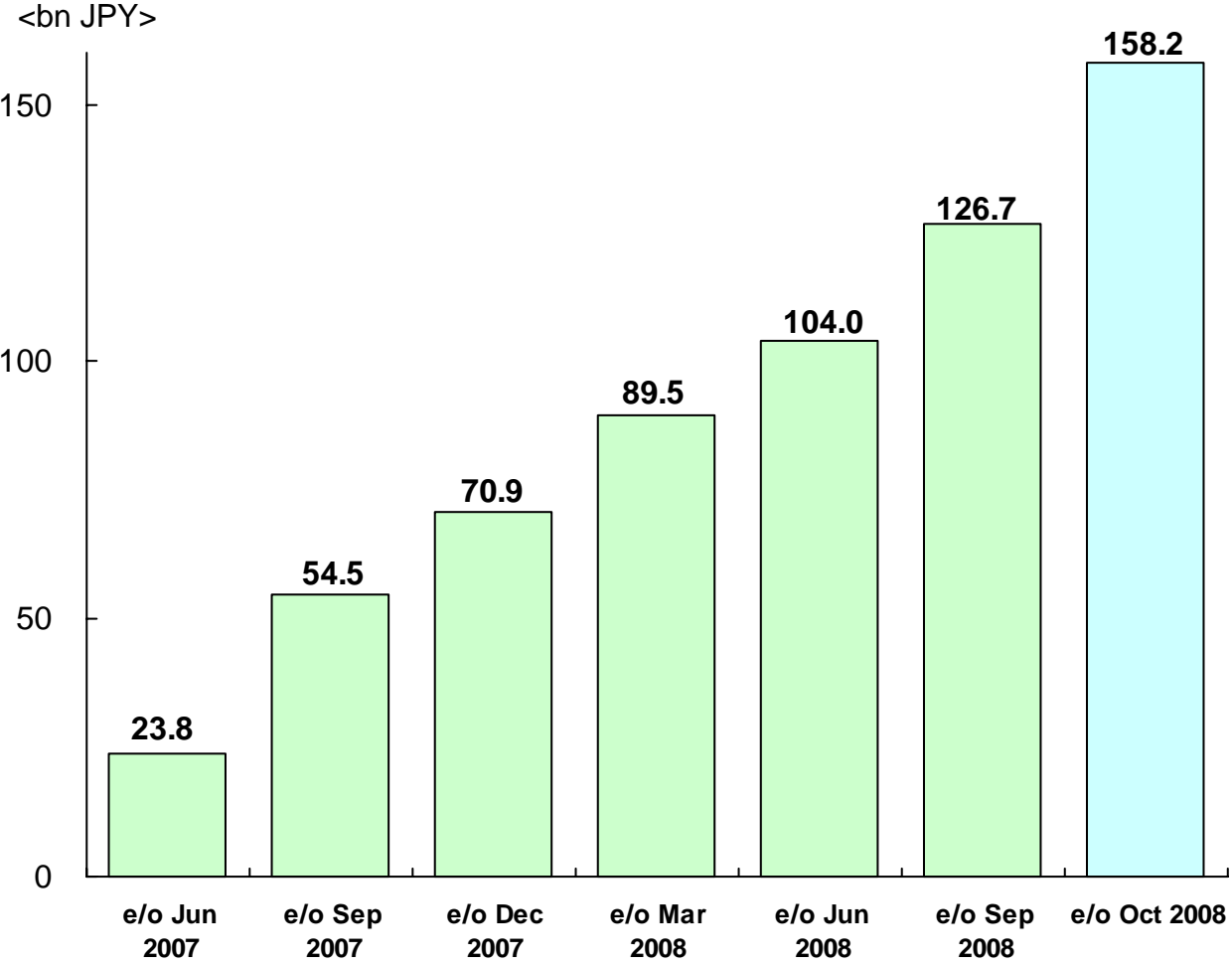
Definition: net interest-bearing debt = interest-bearing debt – cash position

* Interest-bearing debt before FY2007 is calculated with retroactive adjustments by adding the cash receipts as collateral relating to marketable security lending transactions.

Reduce Debt: SBM Loan

➤ SBM loan repayment exceeds forecast

SBM Loan Cumulative Repayment Amount

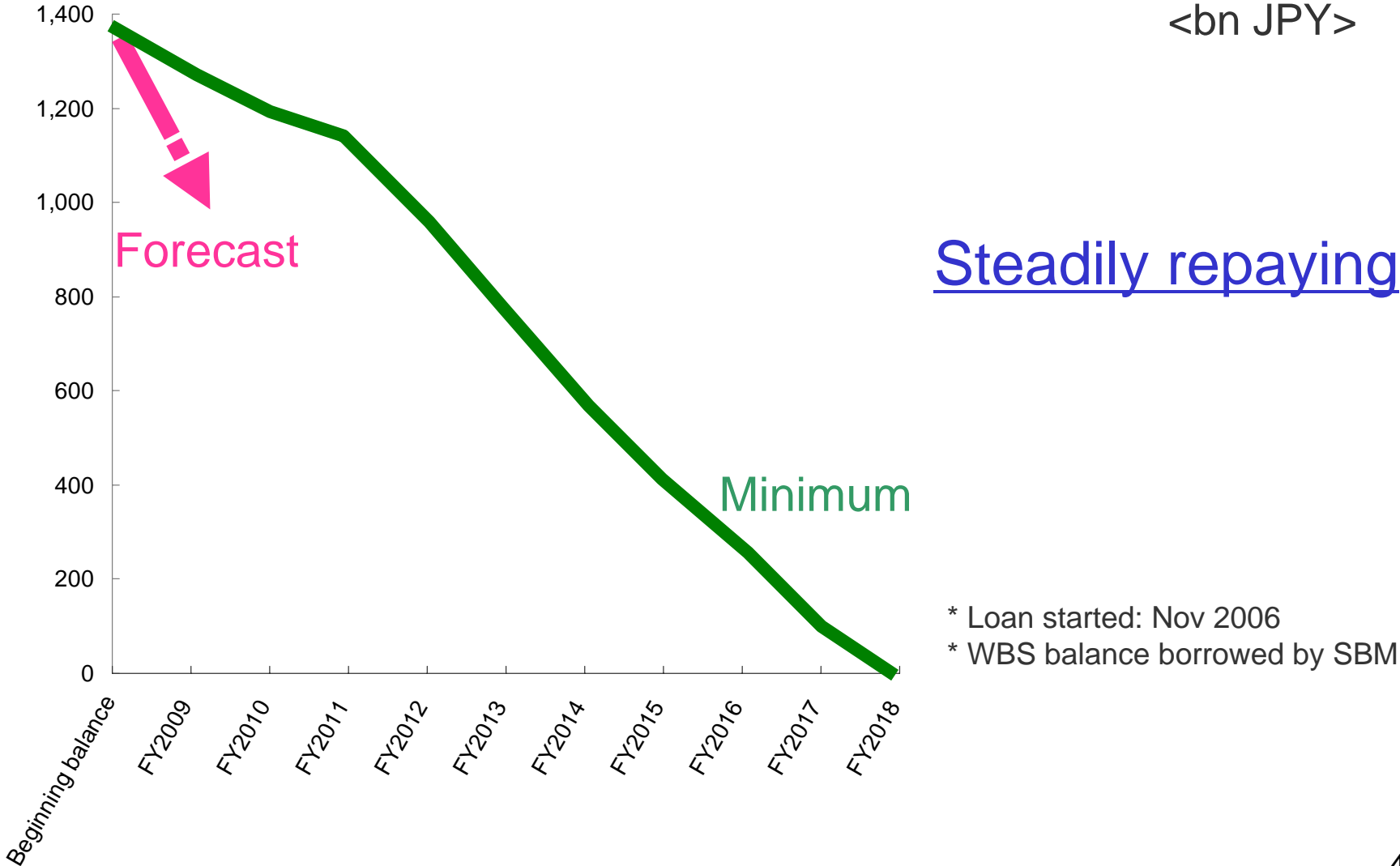


Mobile
Communications
leverage ratio*
x3.9
(FY08/H1)

*Leverage ratio = interest-bearing debt / EBITDA (annualized)

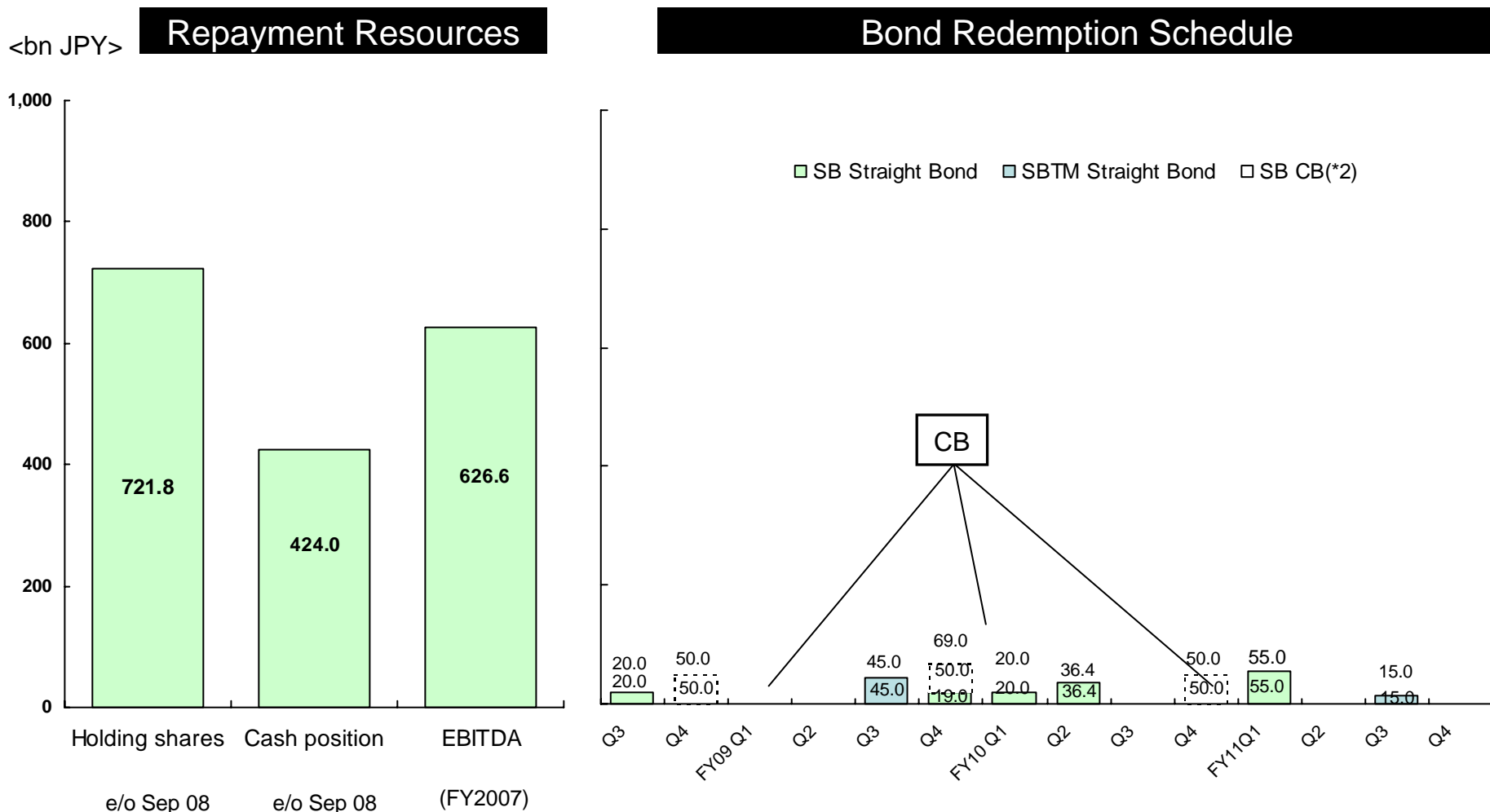
Reduce Debt: Debt Balance After Mobile Business Acquisition

➤ Repayment exceeds forecast



Reduce Debt: Bond Redemption Schedule

➤ Secure sufficient cash position in accordance with the redemption schedule



e/o Sep 08 e/o Sep 08 (FY2007)

*1 Market cap of SOFTBANK held listed shares is calculated based on the share price of investment securities (listed&public companies only). Shares as collateral and others are excluded.

*2 Concerning CB due 2013, 2014, 2015, under certain conditions early redemption of these bonds due to the holders' or companies' request is possible respectively after 2007, 2008, and 2009. The above chart assumes the case where bond holders exercise their put options.

Reduce Debt: Corporate Bond Details

(m JPY)

Company name	Bond	Issue date	Maturity date	Interest rate (%/year)	Collateral	Mar 08 balance	Jun 08 balance	Sep 08 balance	Change
SOFTBANK	19th series Unsecured Straight Bond	2005/1/31	2010/1/29	1.97	None	19,000	19,000	19,000	—
	20th series Unsecured Straight Bond (1st <i>Fukuoka SoftBank HAWKS</i> bond)	2005/6/9	2008/6/9	1.41	None	12,500	—	—	—
	21st series Unsecured Straight Bond	2005/9/14	2008/9/12	1.17	None	20,000	20,000	—	(20,000)
	22nd series Unsecured Straight Bond	2005/9/14	2010/9/14	1.98	None	36,400	36,400	36,400	—
	23rd series Unsecured Straight Bond (2nd <i>Fukuoka SoftBank HAWKS</i> bond)	2005/11/29	2008/11/28	1.36	None	20,000	20,000	20,000	—
	24th series Unsecured Straight Bond (3rd <i>Fukuoka SoftBank HAWKS</i> bond)	2007/4/26	2010/4/26	2.72	None	20,000	20,000	20,000	—
	25th series Unsecured Straight Bond	2007/6/19	2011/6/17	3.39	None	55,000	55,000	55,000	—
	26th series Unsecured Straight Bond	2007/6/19	2014/6/19	4.36	None	15,000	15,000	15,000	—
	Convertible Bond due 2013 ^(*)	2003/12/30	2013/3/31	1.50	None	50,000	50,000	50,000	—
	Convertible Bond due 2014 ^(*)	2003/12/30	2014/3/31	1.75	None	50,000	50,000	50,000	—
	Convertible Bond due 2015 ^(*)	2003/12/30	2015/3/31	2.00	None	50,000	50,000	50,000	—
	Euro-denominated Senior Notes due 2013 ^(**)	2006/10/12	2013/10/15	7.75	None	57,311 (425m Euro)	57,799 (415m Euro)	54,457 (408m Euro)	(1,342)
SOFTBANK TELECOM	1st series Unsecured Straight Bond	2004/12/7	2009/12/7	2.00	None	45,000	45,000	45,000	—
	2nd series Unsecured Straight Bond	2004/12/7	2011/12/7	2.88	None	15,000	15,000	15,000	—
Phoenix JT	Subordinated Notes Due 2016	2004/12/24	2016/12/15	5.95	None	32,400	32,400	32,400	—
Other corporate bonds	-	-	-	-	-	140	140	100	(40)
Total	-	-	-	-	-	497,751	483,739	462,357	(35,394)

(*1) Concerning CB due 2013, 2014, 2015, under certain conditions early redemption of these bonds due to the holders' or companies' request is possible respectively after 2007, 2008, and 2009.

(*2) 92m EUR of the Euro-denominated Senior Notes Due 2013 was redeemed during FY2007.

(*3) The above table does not include straight bonds issued by SOFTBANK MOBILE, on which a debt assumption was executed.

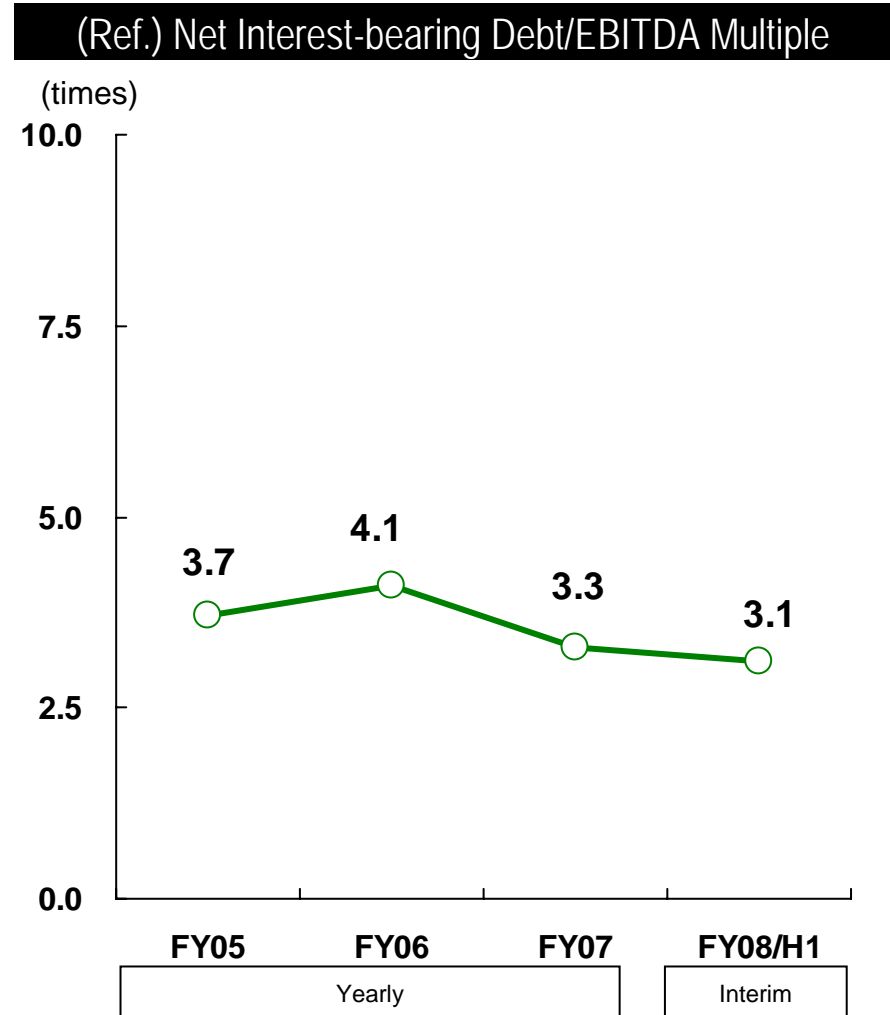
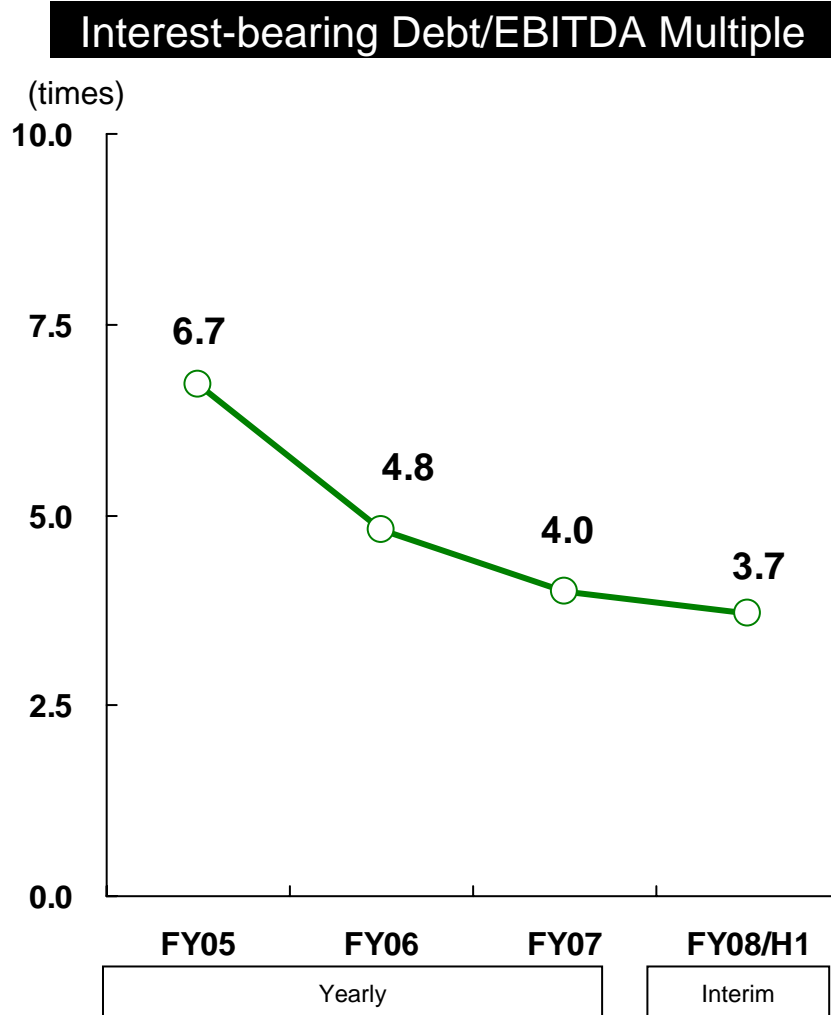
Repayment Resources & Cash Position

Reduce Debt

Improve Various Financial Indices

Improve Indices: (1) Interest-bearing Debt/EBITDA Multiple

- Combine reduction of interest-bearing debt and expansion of EBITDA



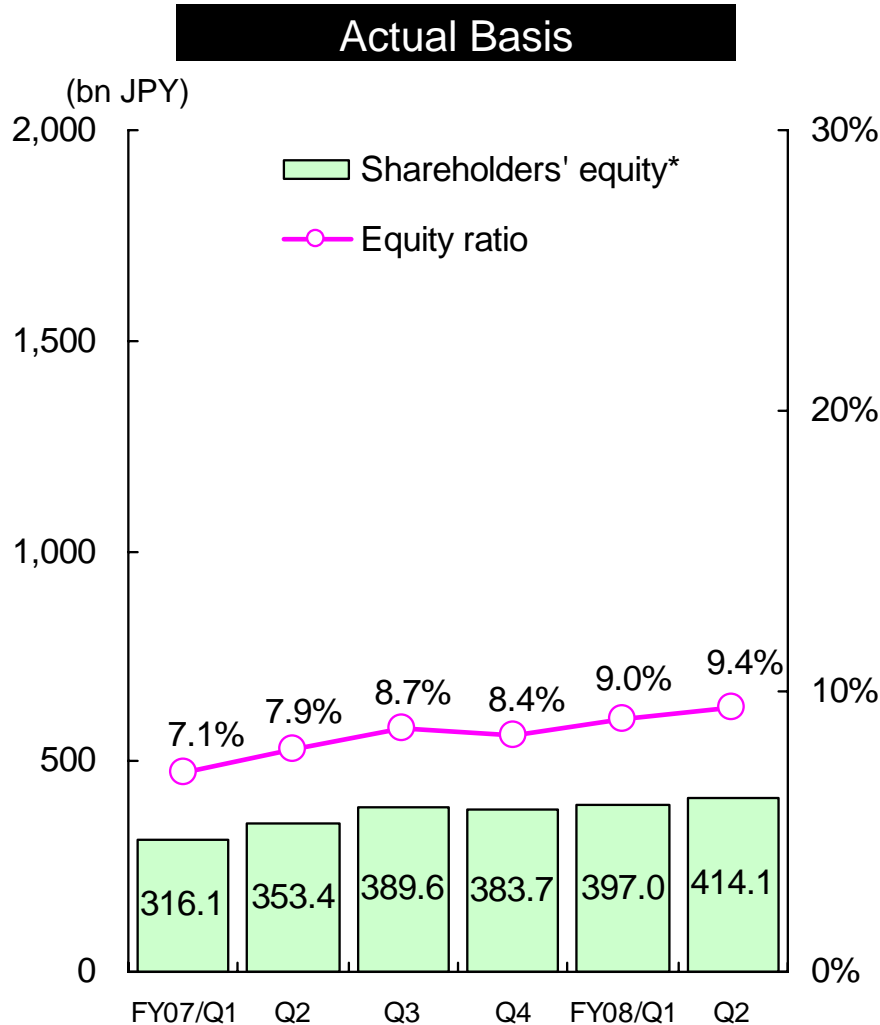
*1 Interest-bearing debt before FY2006 is calculated with retroactive adjustments by adding the cash receipts as collateral relating to marketable security lending transactions.

*2 Lease obligations are not included in interest-bearing debt.

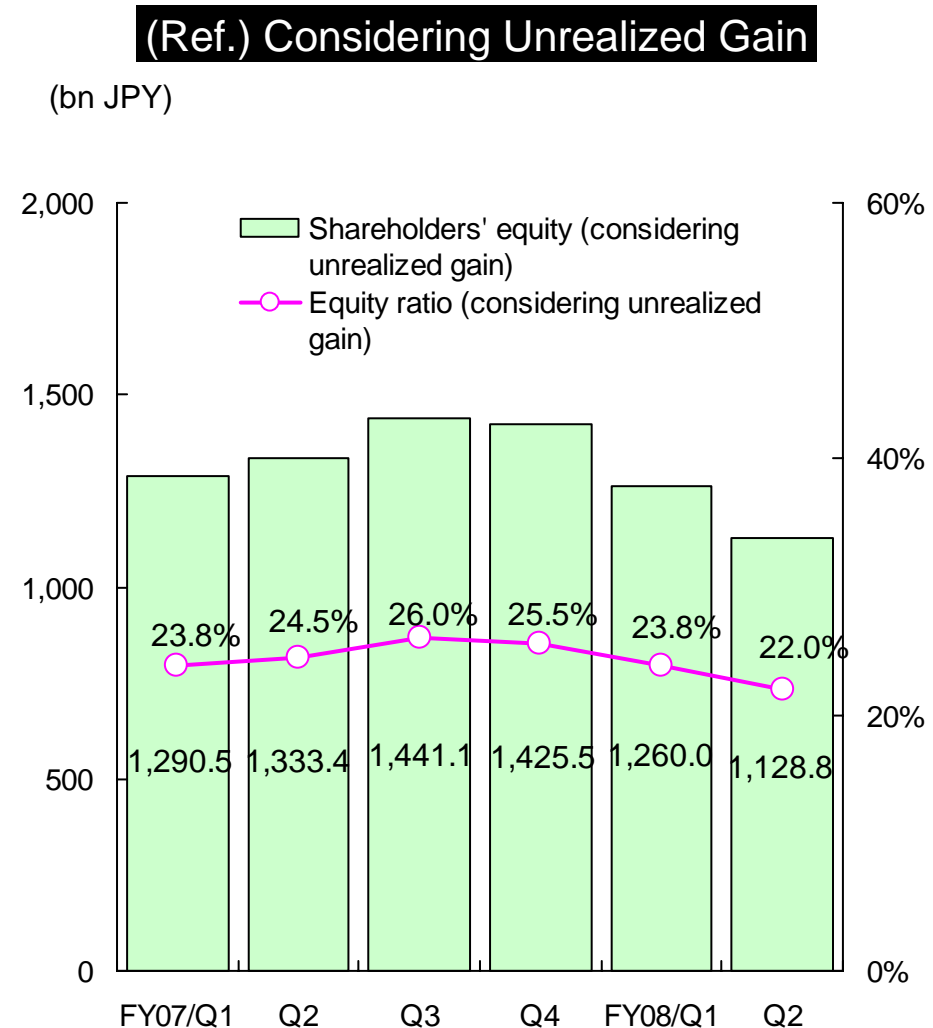
*3 FY08/H1 has been annualized by multiplying the FY08/H1 EBITDA by 2.

Improve Indices: (2) Equity Ratio

➤ Improve equity ratio through steady build up of profit



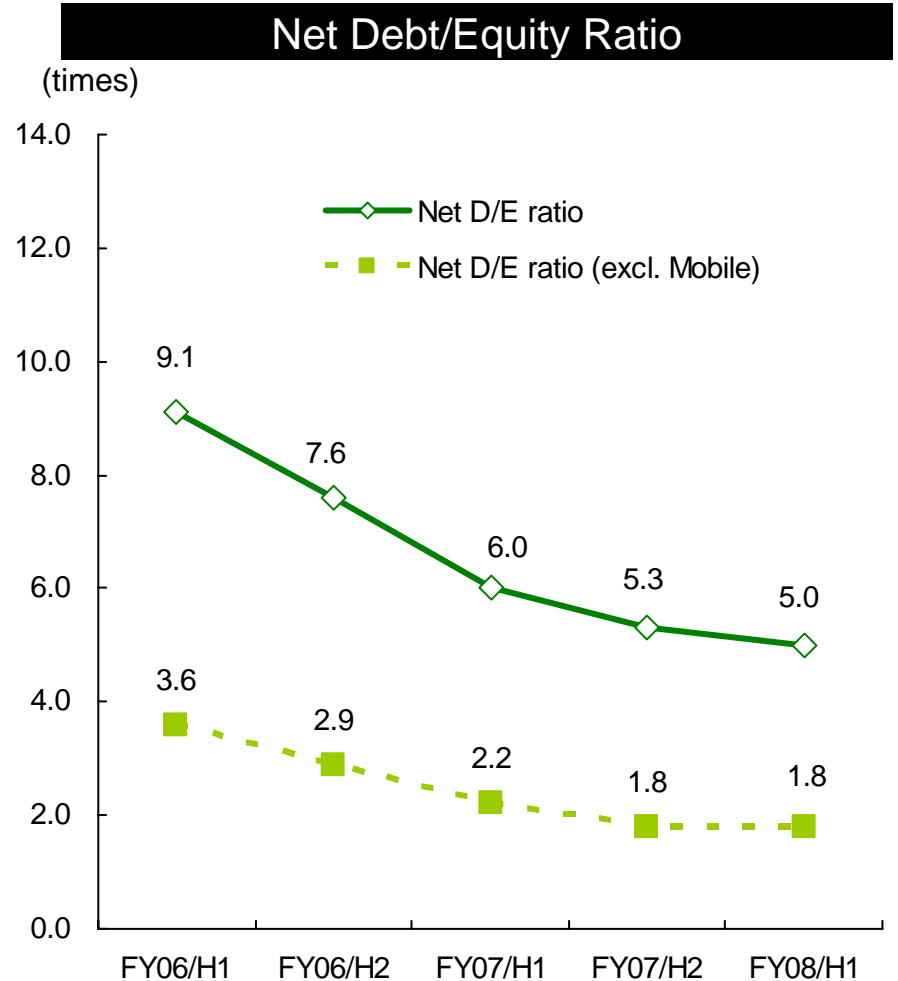
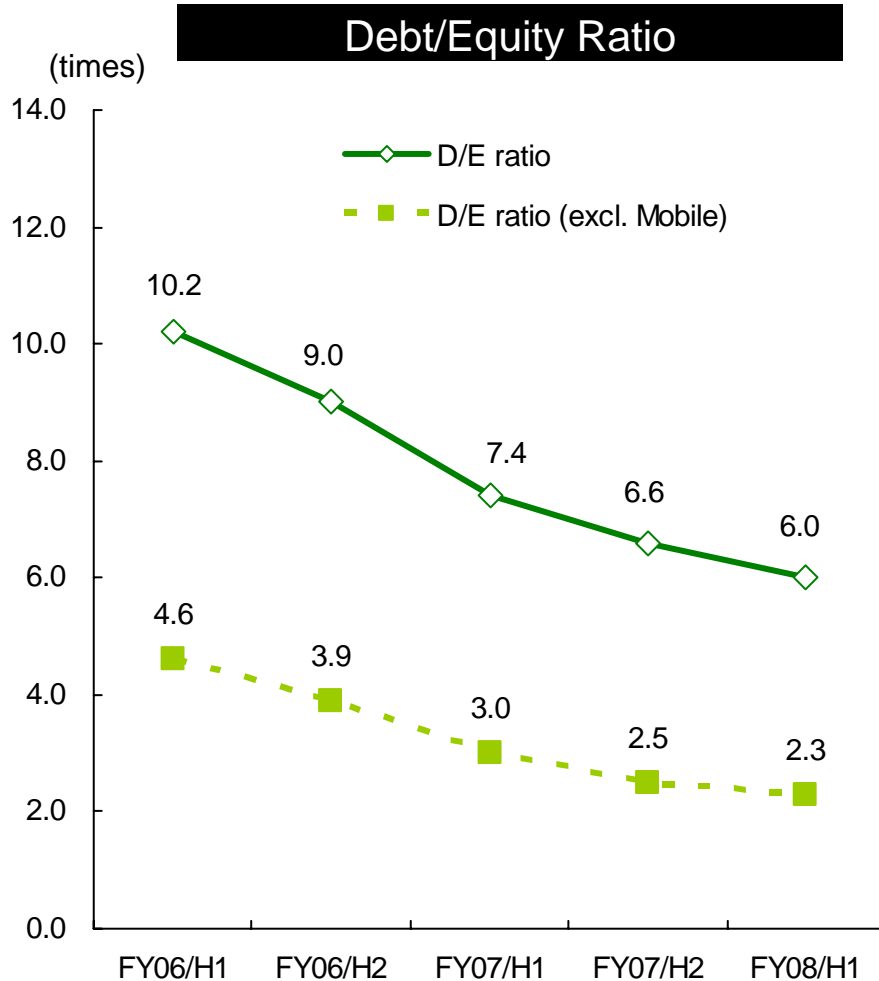
* Shareholders' equity includes valuation and translation adjustments



*Refer to the page 7 of the supplemental data for calculation basis.

Improve Indices: (3) Debt/Equity Ratio

➤ Ratio improving steadily



*1 Interest-bearing debt and net interest-bearing debt before e/o Dec 2007 are calculated with retroactive adjustments by adding the cash receipts as collateral relating to marketable security lending transactions.

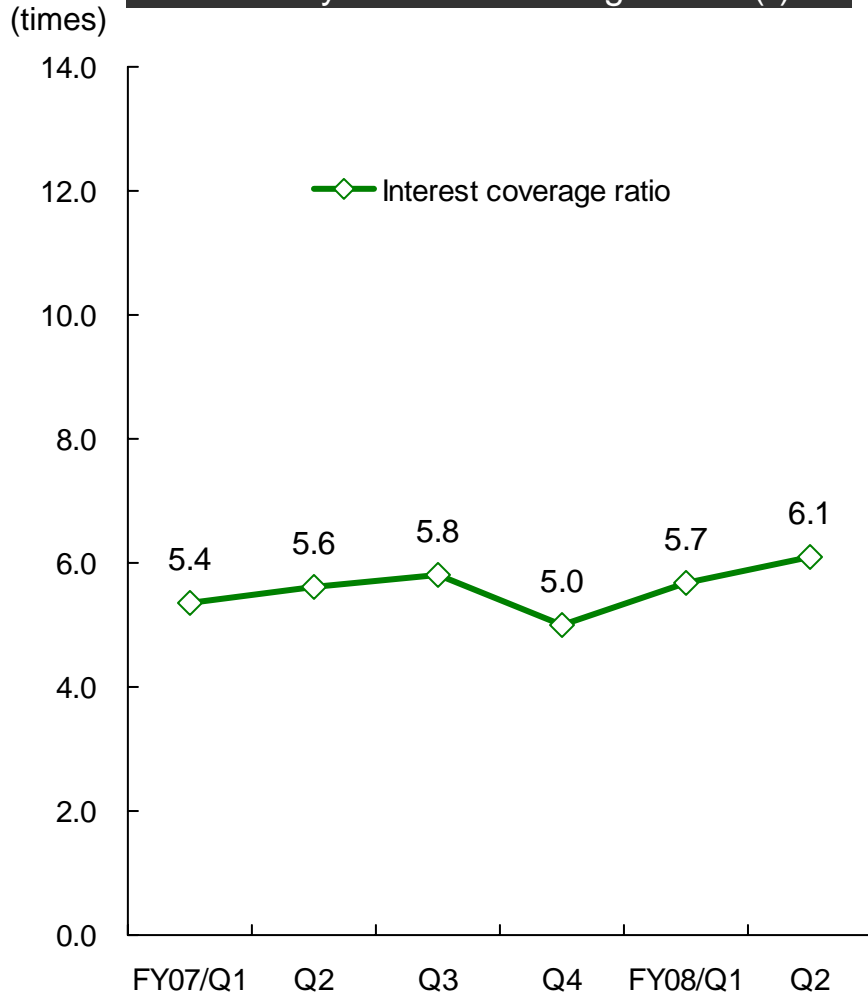
*2 Lease obligations are not included in interest-bearing debt.

*3 Excluding Mobile: SOFTBANK MOBILE and BB Mobile's balance has been deducted from consolidated interest-bearing debt and net interest-bearing debt balance respectively.

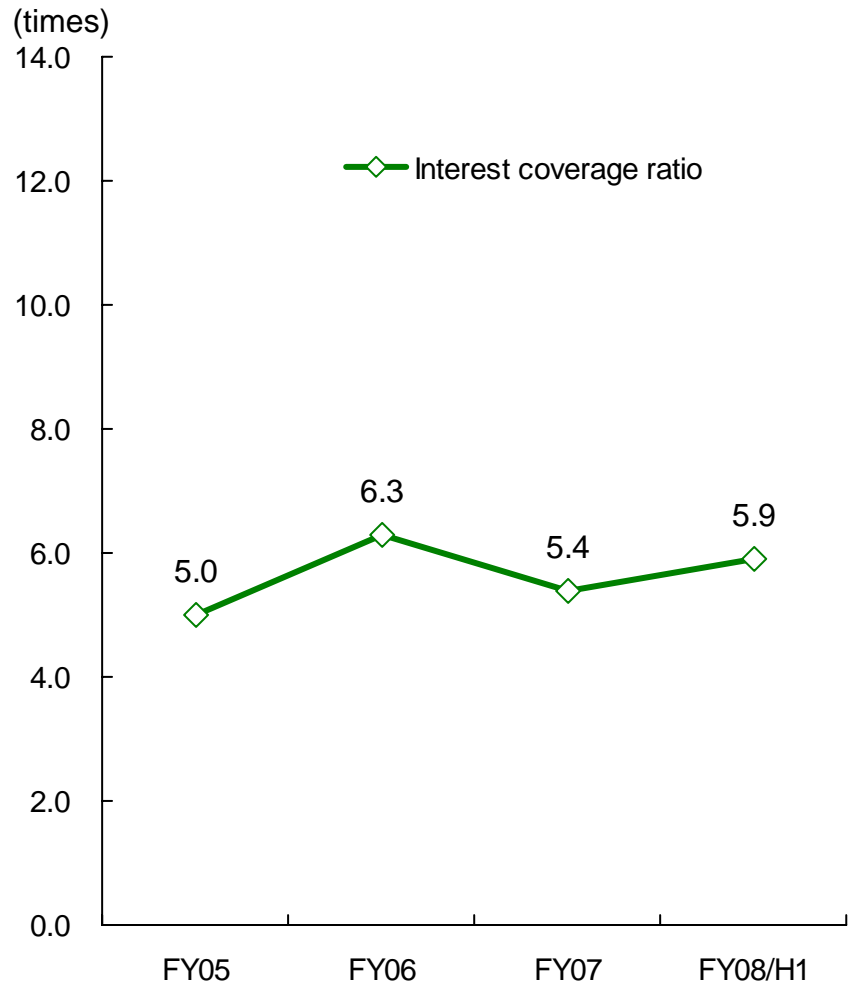
Improve Indices: (4) Interest Coverage Ratio

➤ Maintain stable trend

Quarterly Interest Coverage Ratio (*)



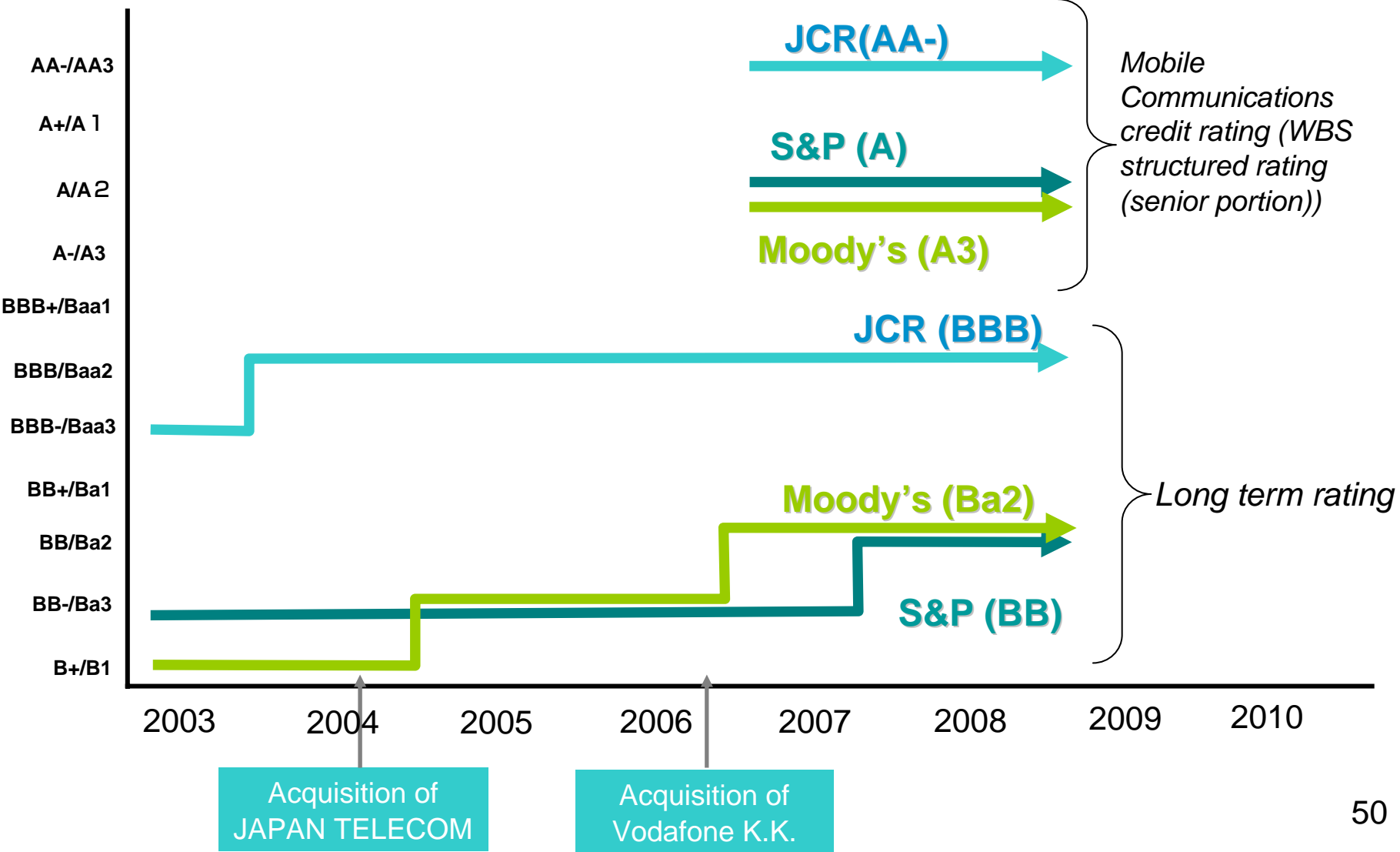
Yearly Interest Coverage Ratio (*)



* Interest coverage ratio = EBITDA/interest expenses

* Interest expense in or before FY2007/Q4 include retroactively adjusted stock bailment fees relating to marketable security lending transactions.

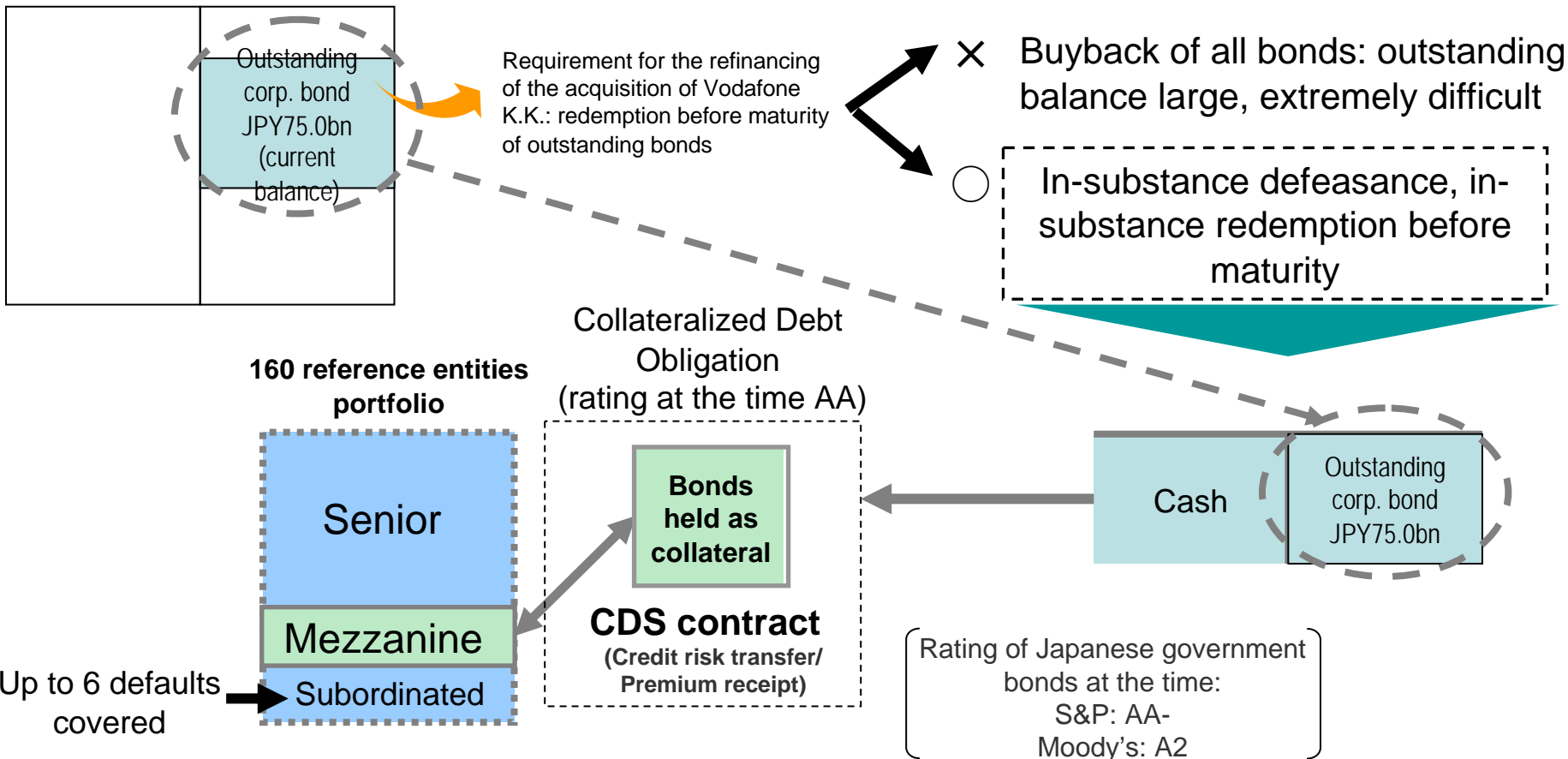
Credit Rating



Impact From Financial Market Deterioration

Background of In-Substance Redemption Before Maturity of Former Vodafone K.K. Corporate Bond (in-substance defeasance) and Possibility of Special Loss

Former Vodafone K.K. B/S



Due to deterioration of financial market, financial sector entities defaulting one after the other (as of Oct 29, 6 entities)

Impact on Consolidated Results

<Current: 6 defaults>

No loss to be realized

<In case of 7th default>

Special loss	Approx. JPY 45.6bn
Impact on net income after tax effect	Approx. JPY 27.1bn

<In case of default of 8 or more entities>

Special loss	Approx. JPY 75.0bn
Impact on net income after tax effect	Approx. JPY 44.4bn

<Impact on redemption of former Vodafone K.K. corporate bonds >

Redemption of former Vodafone K.K. corporate bonds due 2 years from now (Aug/Sep 2010)

[Funds for redemption have been secured by credit enhancement through Mizuho Corporate Bank, Ltd.](#)

Credit Enhancement for Redemption of Former Vodafone K.K. Bonds

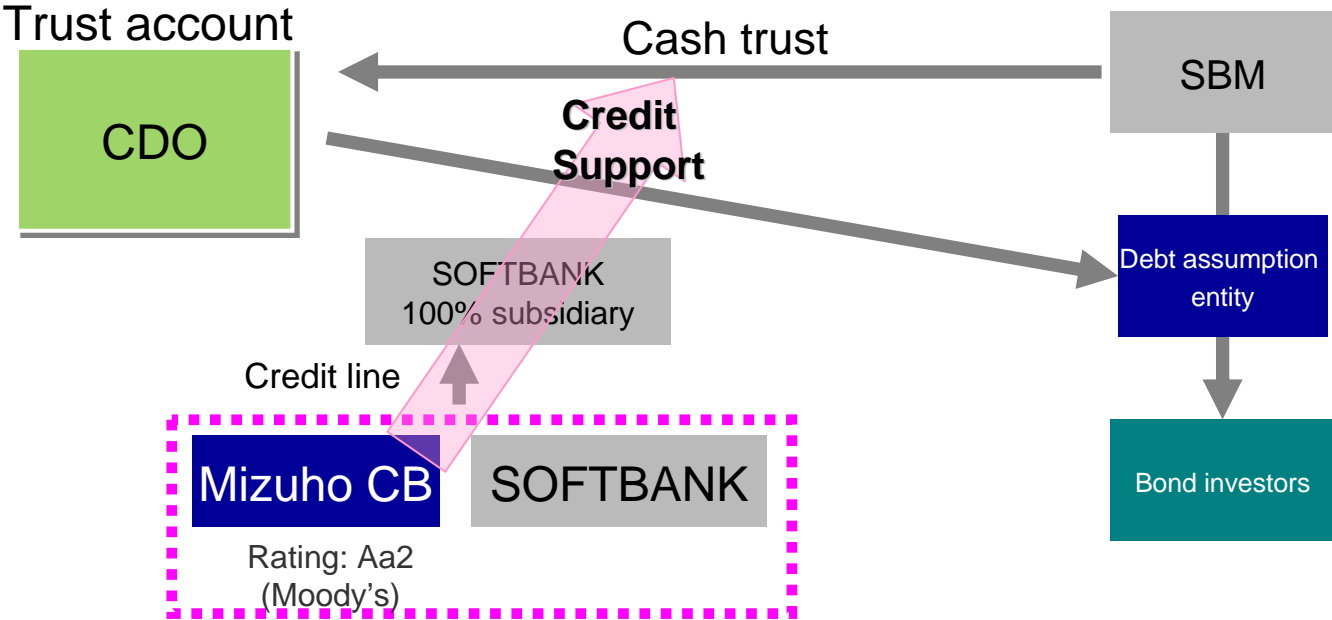
Principal of the bonds (total amount: JPY 75bn) will be paid upon maturity in 2 years as scheduled.

Funds for the principal payments have been backed by a credit line facility provided by Mizuho Corporate Bank, Ltd. and the SOFTBANK.

<Effect>

Credit enhancement through Mizuho CB's credit capability

Maintaining in-substance defeasance (necessary to maintain structure of the WBS scheme and SBM bond rating)



1. No extraordinary loss to be incurred up to the 6th default
2. There are no other similar types of transactions
3. This loss is a one-time loss if at all



Operation



Kazuhiko Fujihara

Senior Vice President, CFO, Director
SOFTBANK MOBILE Corp.

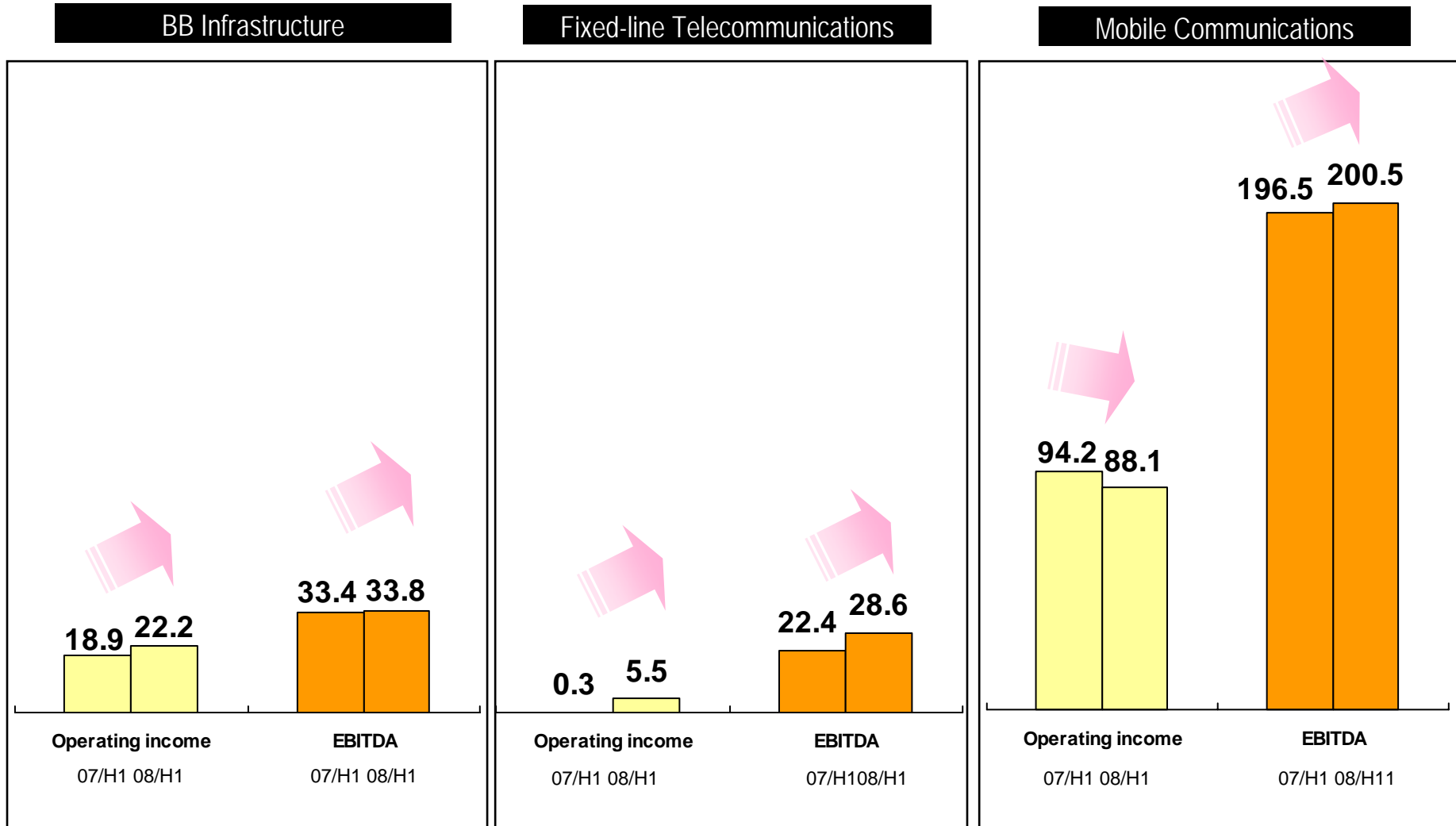
Senior Vice President & CFO, Director
SOFTBANK BB Corp.

Director
SOFTBANK TELECOM Corp.

Overview of 3 Telecommunications Businesses

➤ All 3 telecommunications businesses maintain profitability

<bn JPY>



Broadband Infrastructure Business

Fixed-line Telecommunications Business

Mobile Communications Business

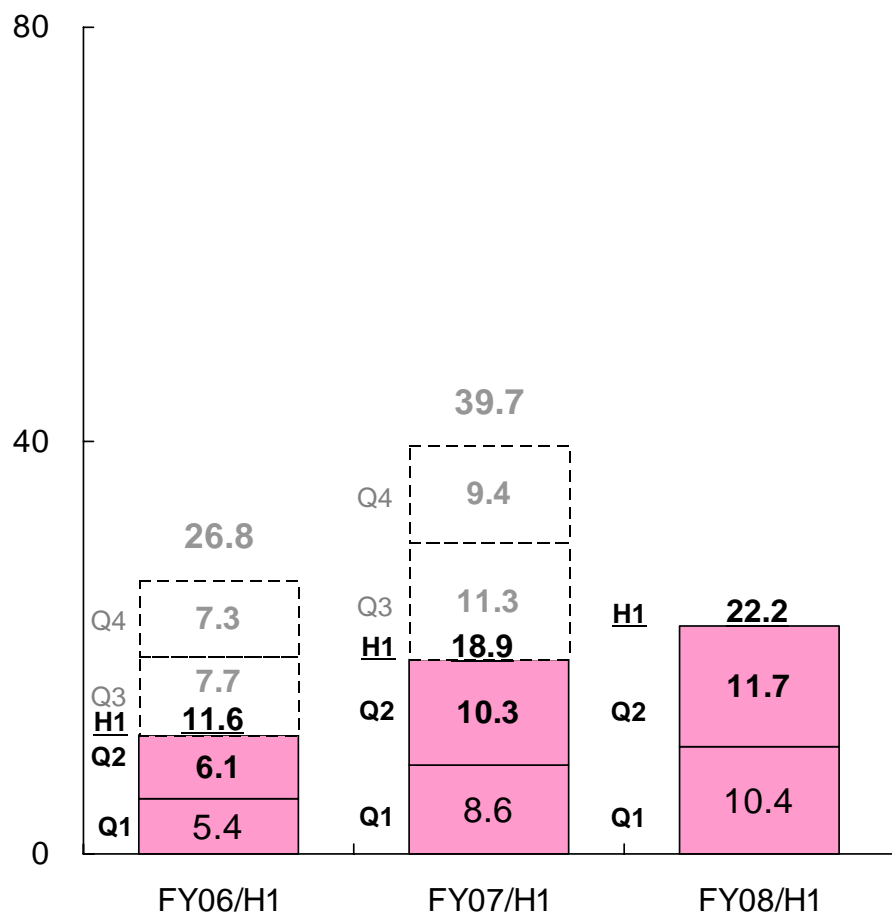
Operating Income, EBITDA (BB Business)

<BB-1>

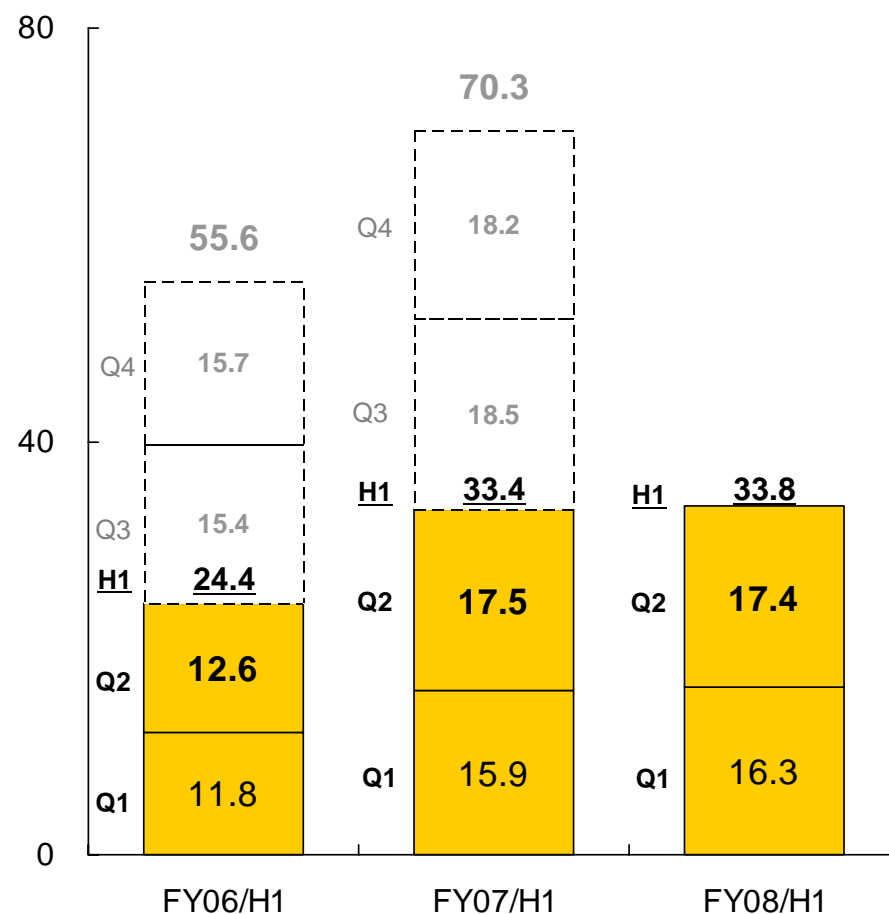
➤ Maintain trend of revenue increase through cost reductions

<bn JPY>

Operating Income



EBITDA

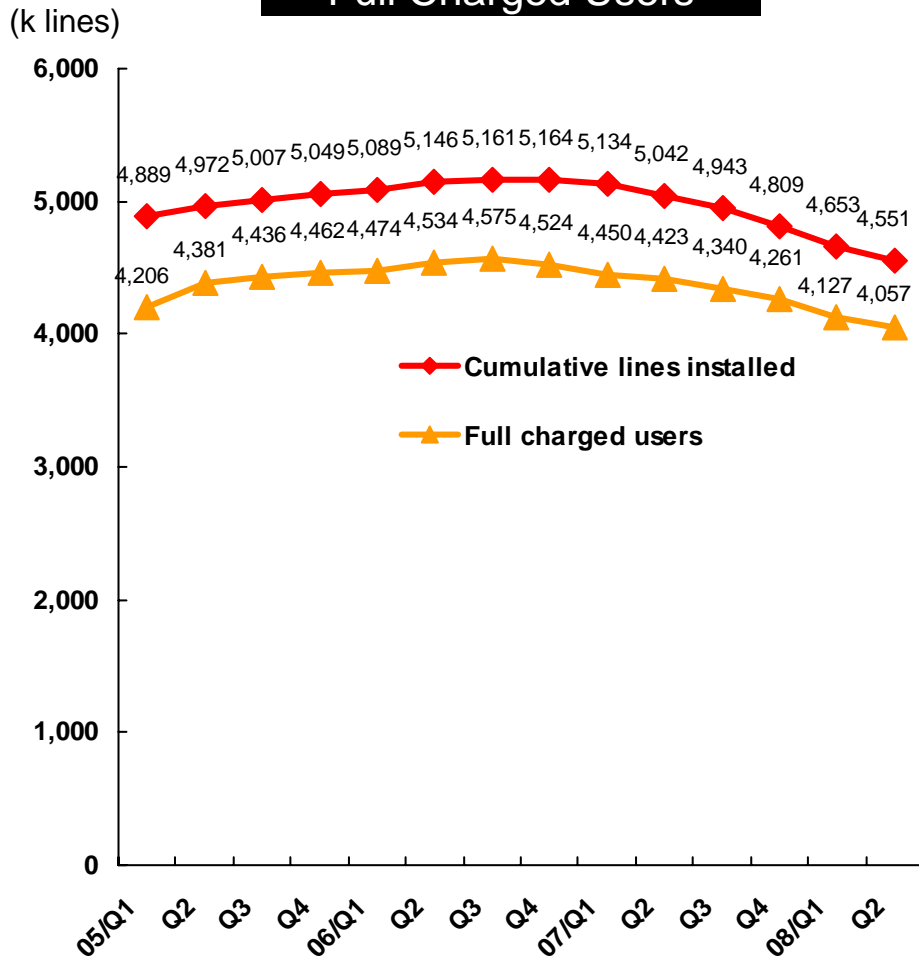


Yahoo! BB ADSL Lines and ARPU

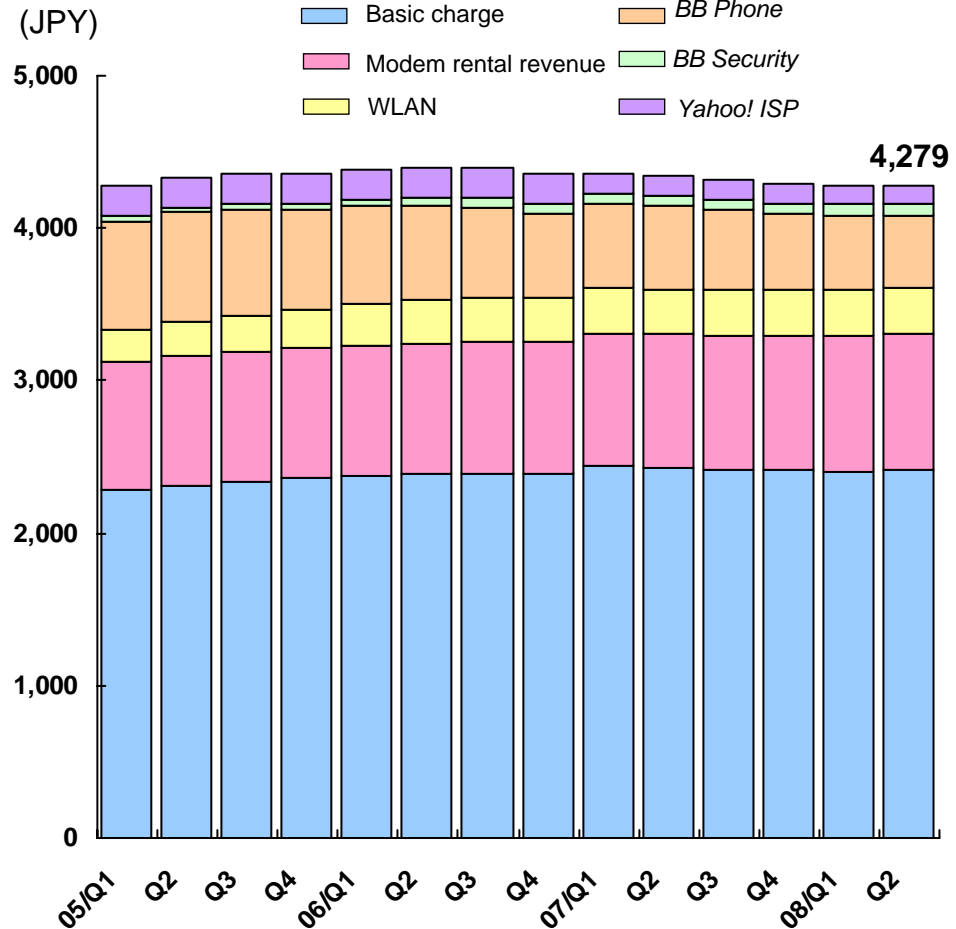
<BB-2>

➤ Number of ADSL lines are decreasing. Slight decrease in ARPU.

Number of Lines and Full Charged Users



ARPU



*ARPU is based on user's payment. The impact of the modem rental business sale is not reflected.

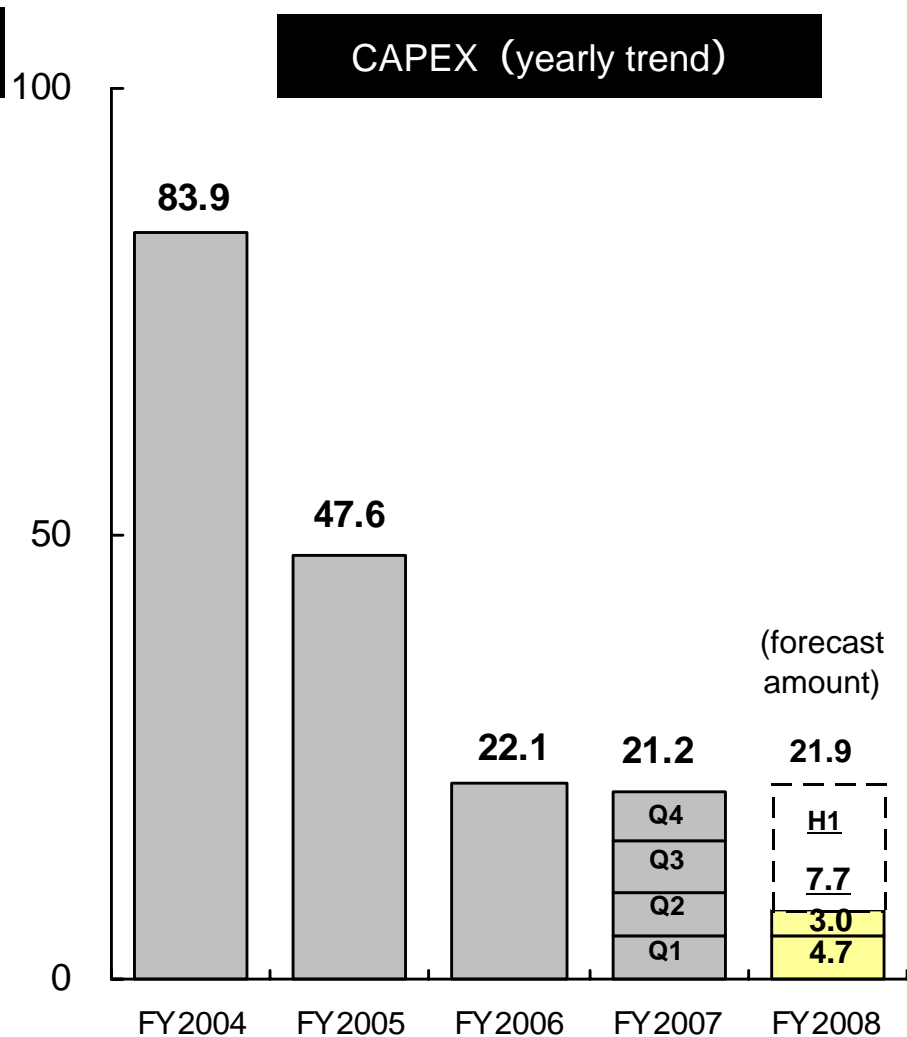
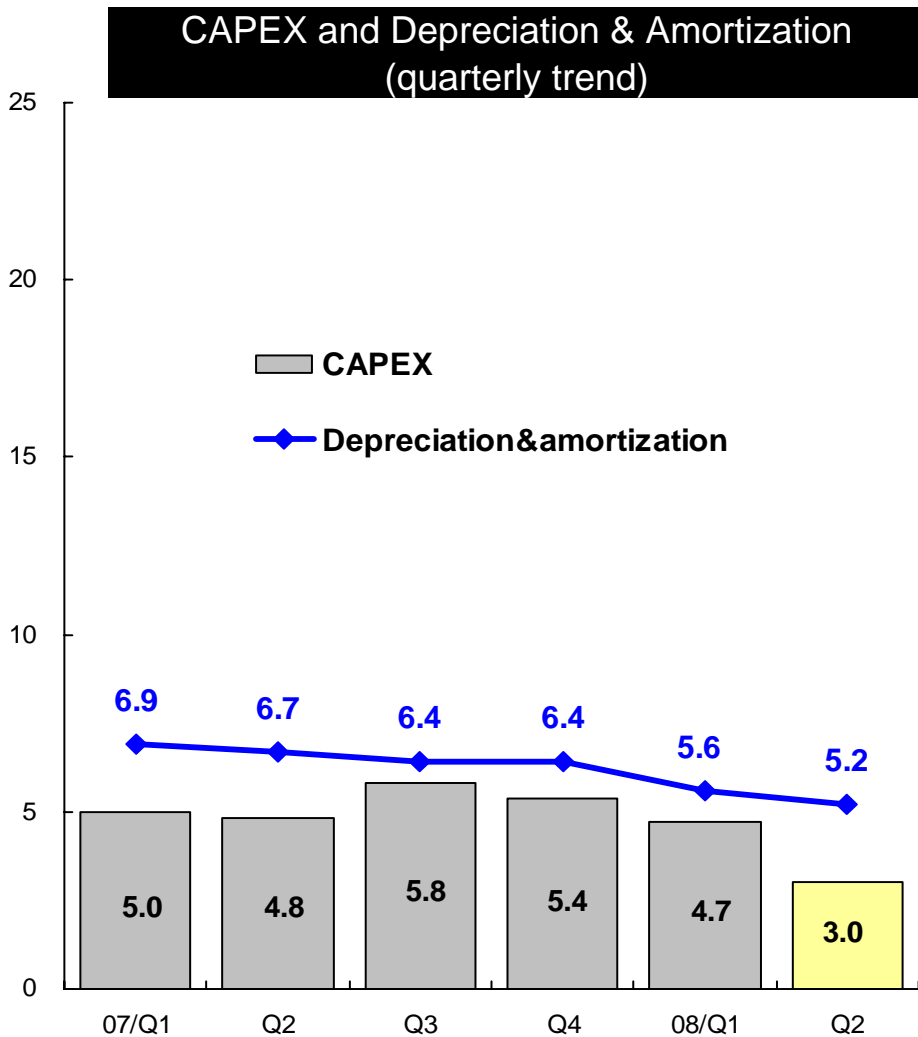
From F07/Q1 part of Yahoo! ISP revenue recorded as basic charge (no impact on user's charge).

CAPEX (BB Business)

<BB-3>

➤ CAPEX stabilized within range of depreciation

<bn JPY>



Broadband Infrastructure Business

Fixed-line Telecommunications

Mobile Communications

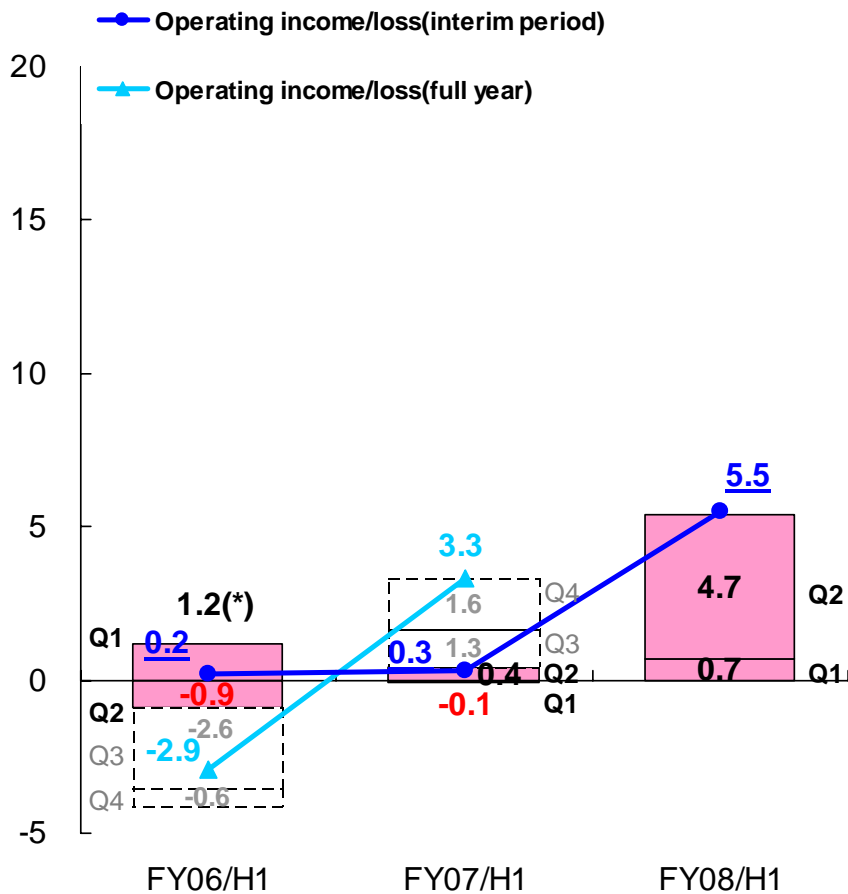
Operating Income, EBITDA (Fixed-line Telecommunications Business)

<Fixed-1>

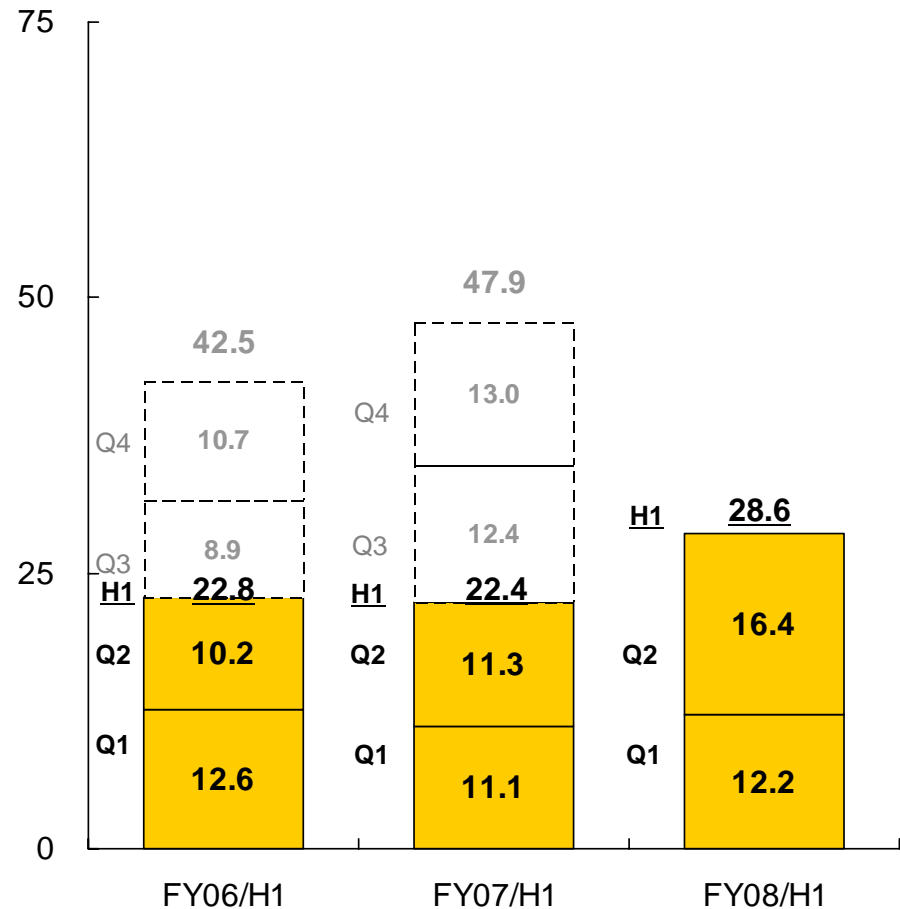
- Trend of revenue increase through enhancement of corporate lines and efficient management

<bn JPY>

Operating Income/Loss



EBITDA

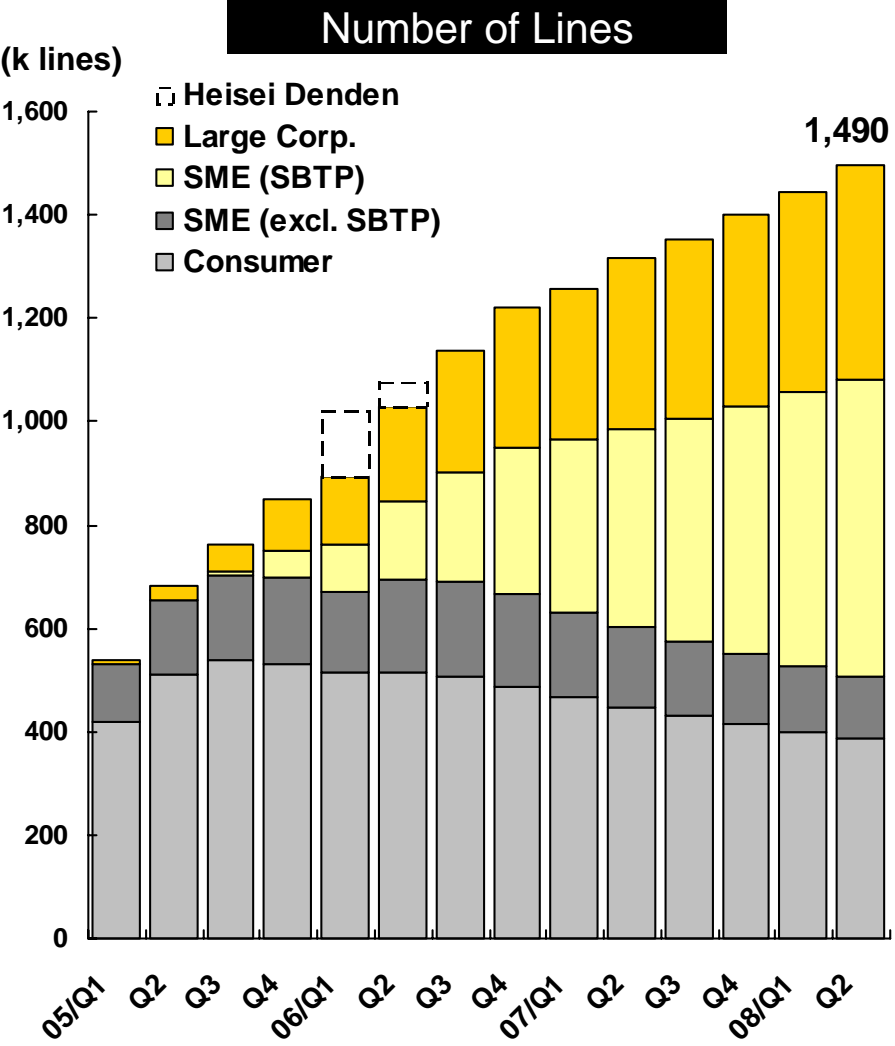


*FY06/Q1: including reversal of JPY 2.5bn for retirement benefits.

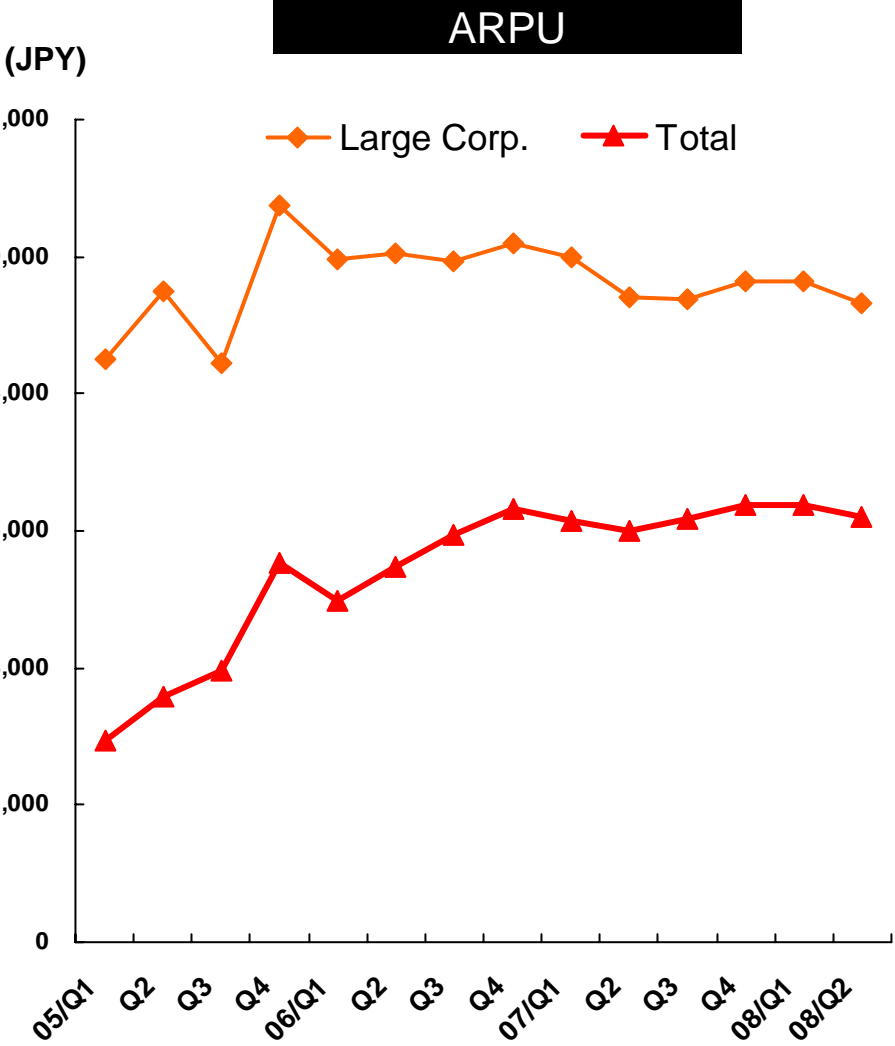
Number of Lines and ARPU for OTOKU Line

<Fixed-2>

➤ Number of lines and ARPU improving due to enhancement of corporate lines



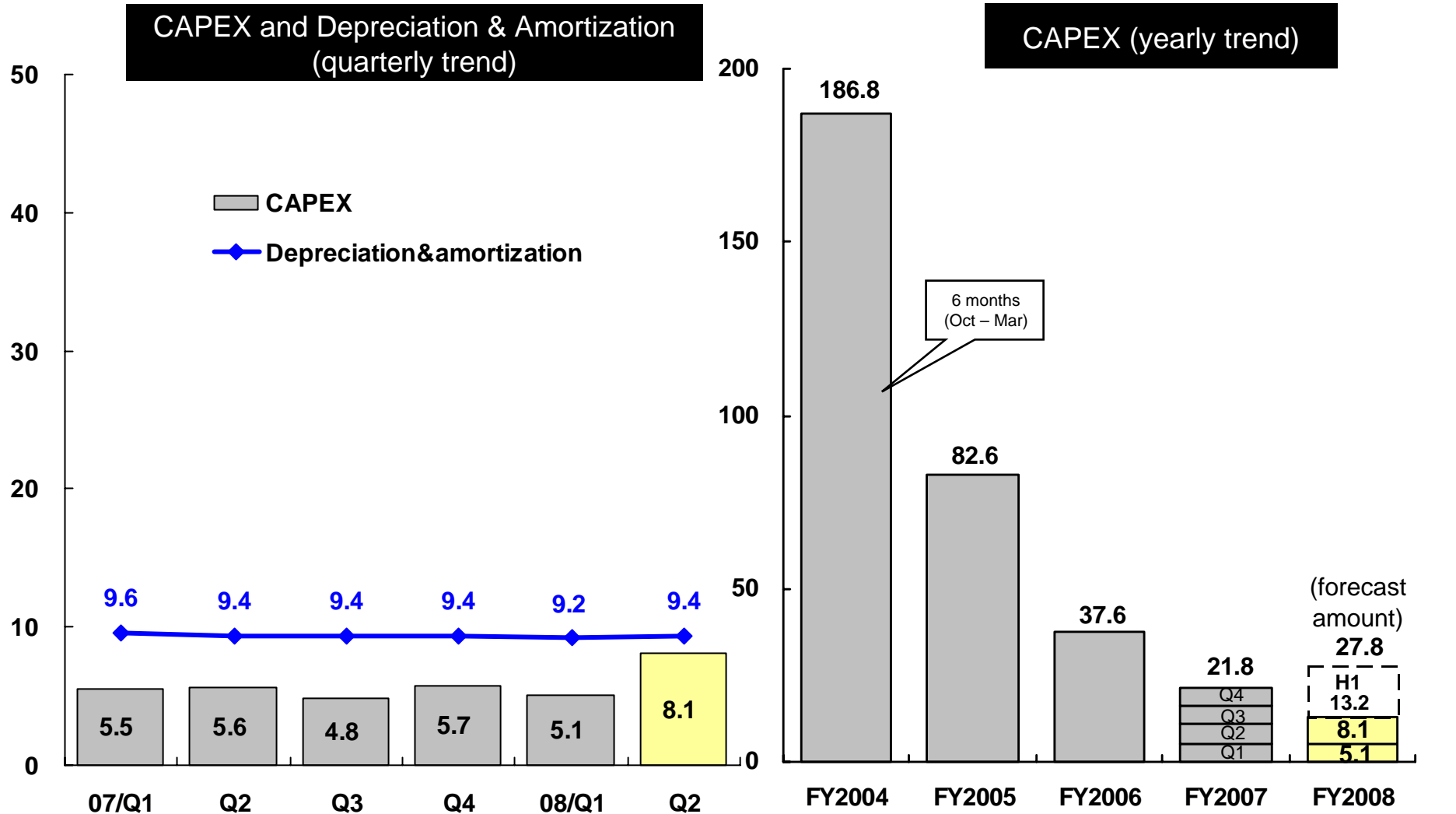
*SBTP : SOFTBANK TELECOM PARTNERS



CAPEX (Fixed-line Telecommunications Business)

<Fixed-3>

➤ CAPEX stabilized within the range of depreciation



Broadband Infrastructure Business

Fixed-line Telecommunications

Mobile Communications

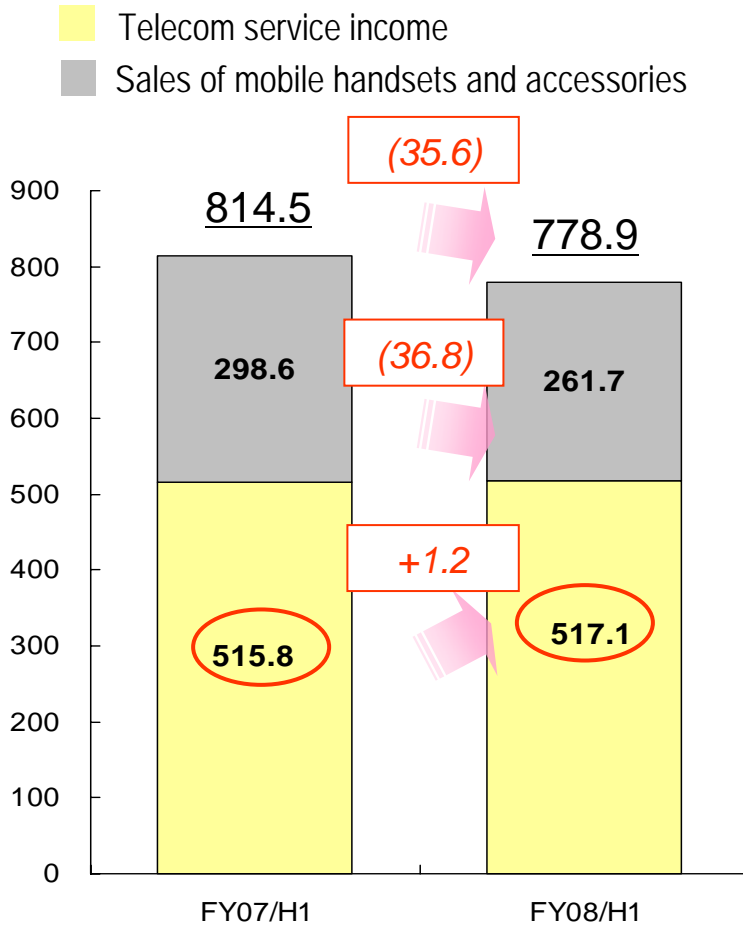
Net Sales (SBM consolidated)

<Mobile-1>

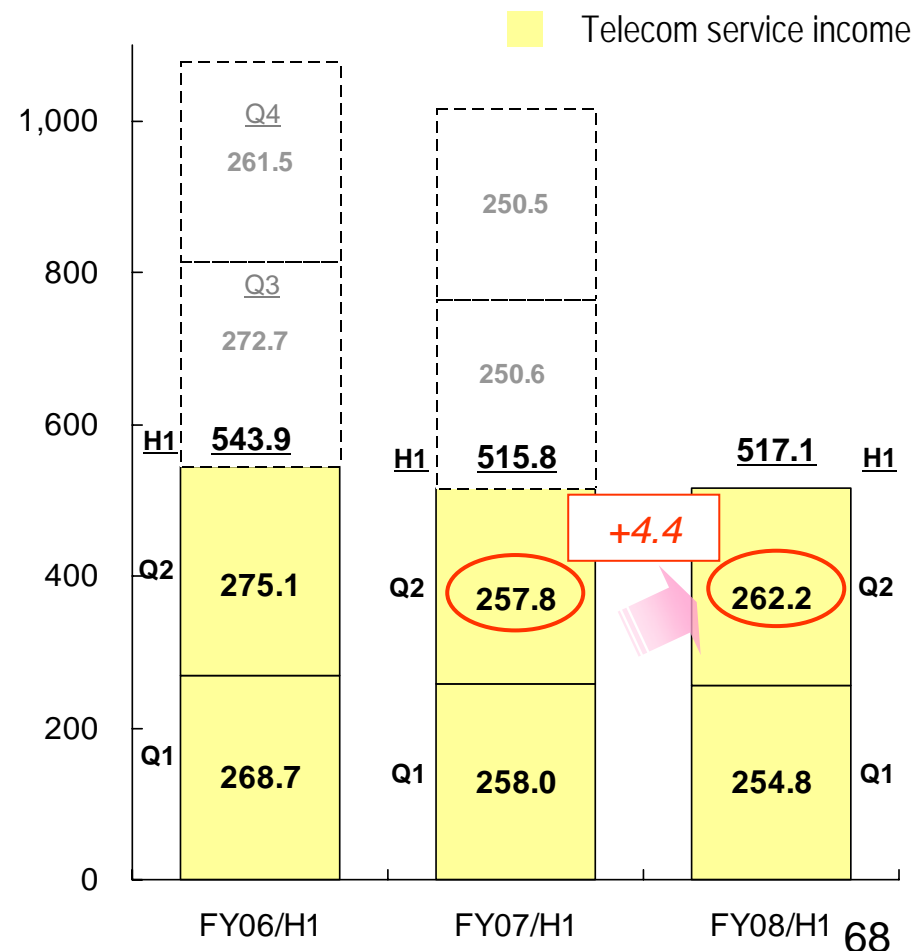
➤ Decrease in revenue due to decrease in handsets. Telecom service revenue increased

<bn JPY>

SBM Consolidated Net Sales Interim Comparison



SBM Consolidated Net Sales Quarterly Comparison

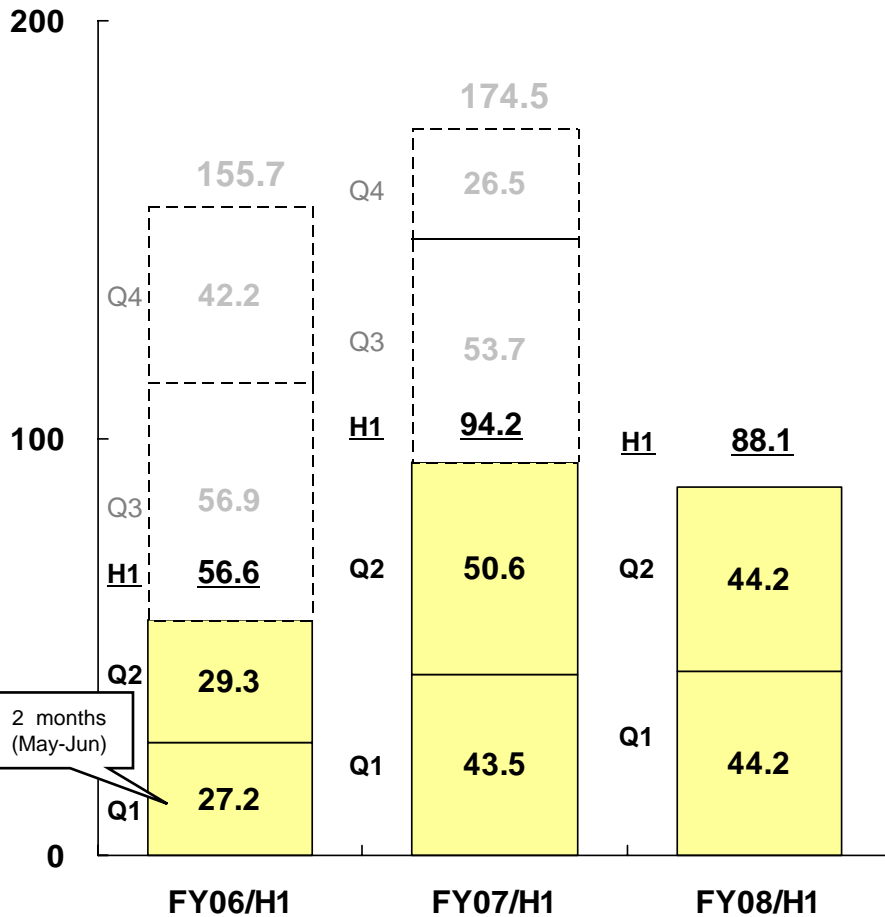


Operating Income (SB consolidated, SBM consolidated)

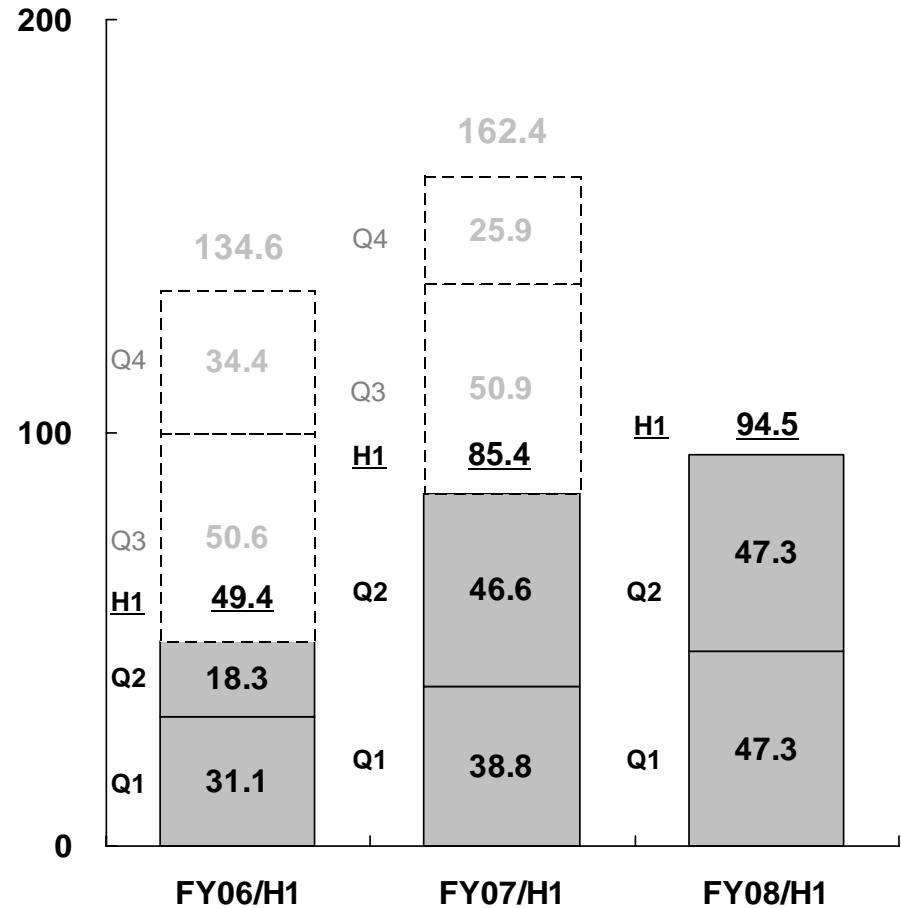
<Mobile-2>

<bn JPY>

**SB Consolidated
Mobile Communications Segment**



SBM Consolidated



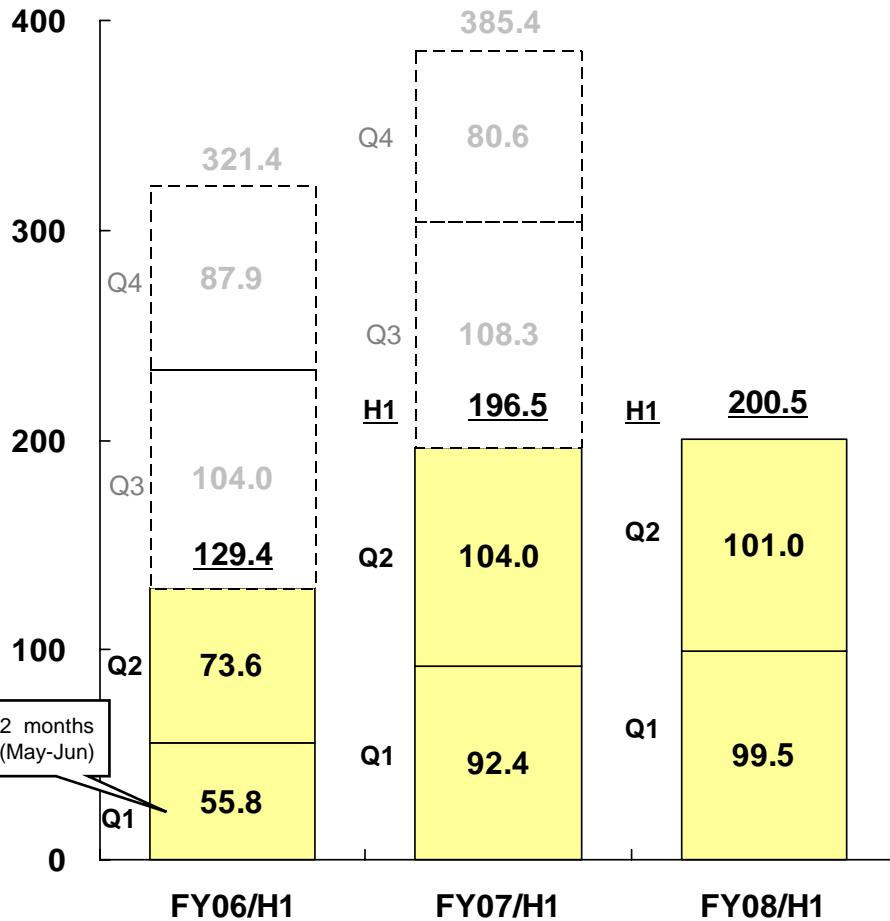
EBITDA (SB Consolidated, SBM Consolidated)

<Mobile-3>

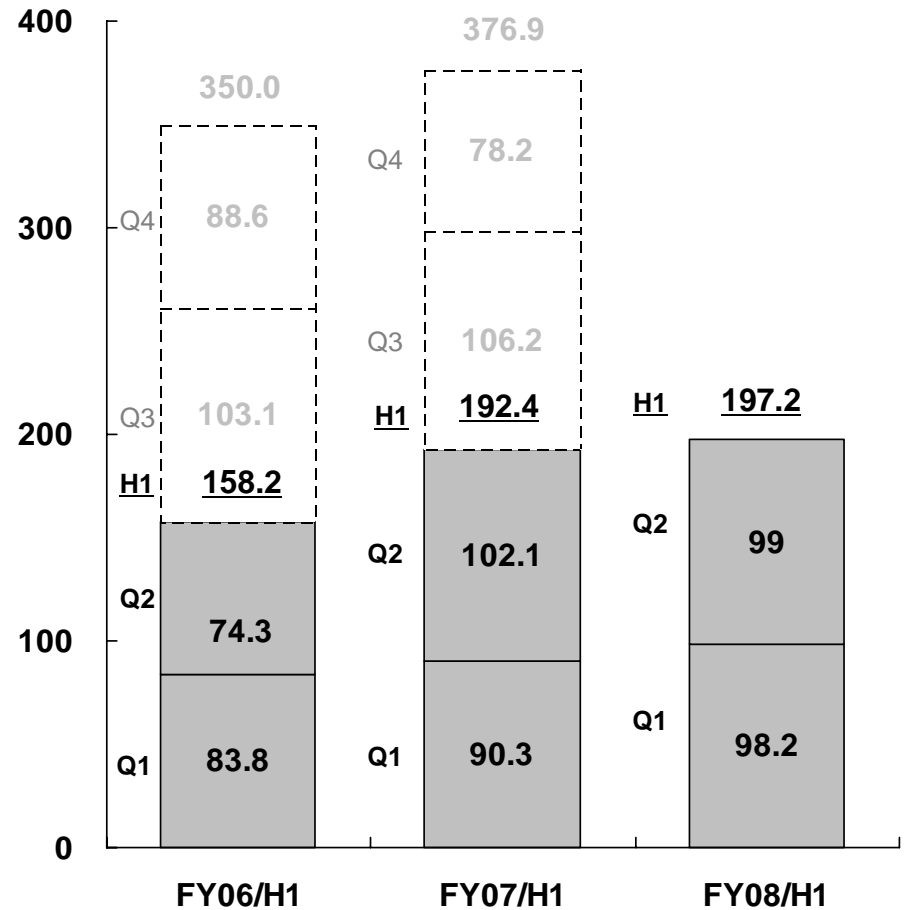
➤ Achieved revenue increase YoY. Favorable trend sustained.

<bn JPY>

**SB Consolidated
Mobile Communications Segment**



SBM Consolidated

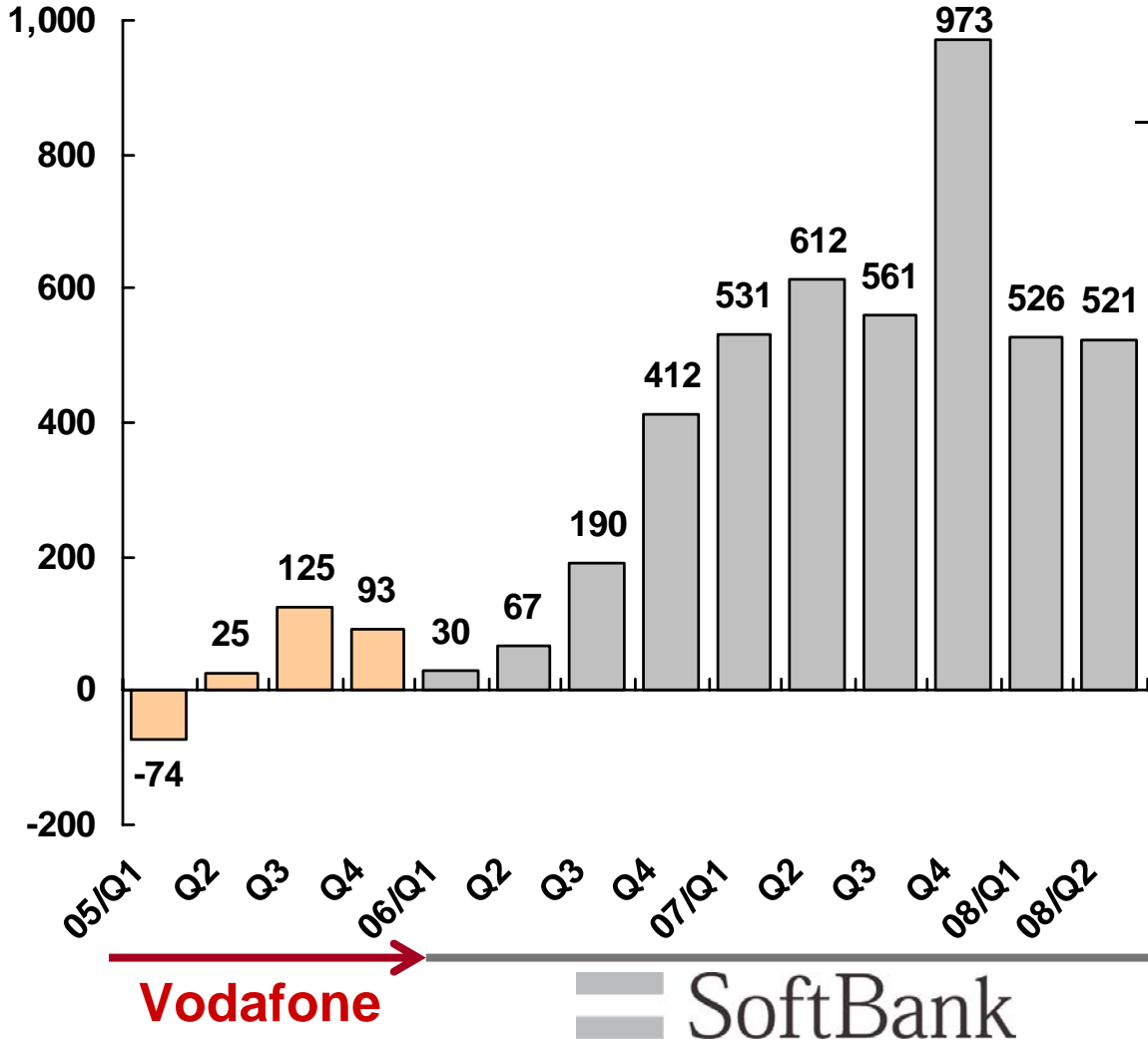


Quarterly Net Additions

<Mobile-4>

➤ No.1 in net additions for 17 consecutive months

<k lines>



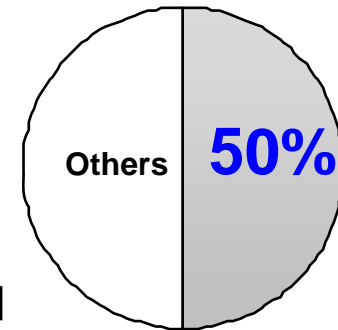
FY08/Q2 net additions 521k

<Breakdown>

Postpaid +571k

Prepaid -49k

FY08/H1 net additions

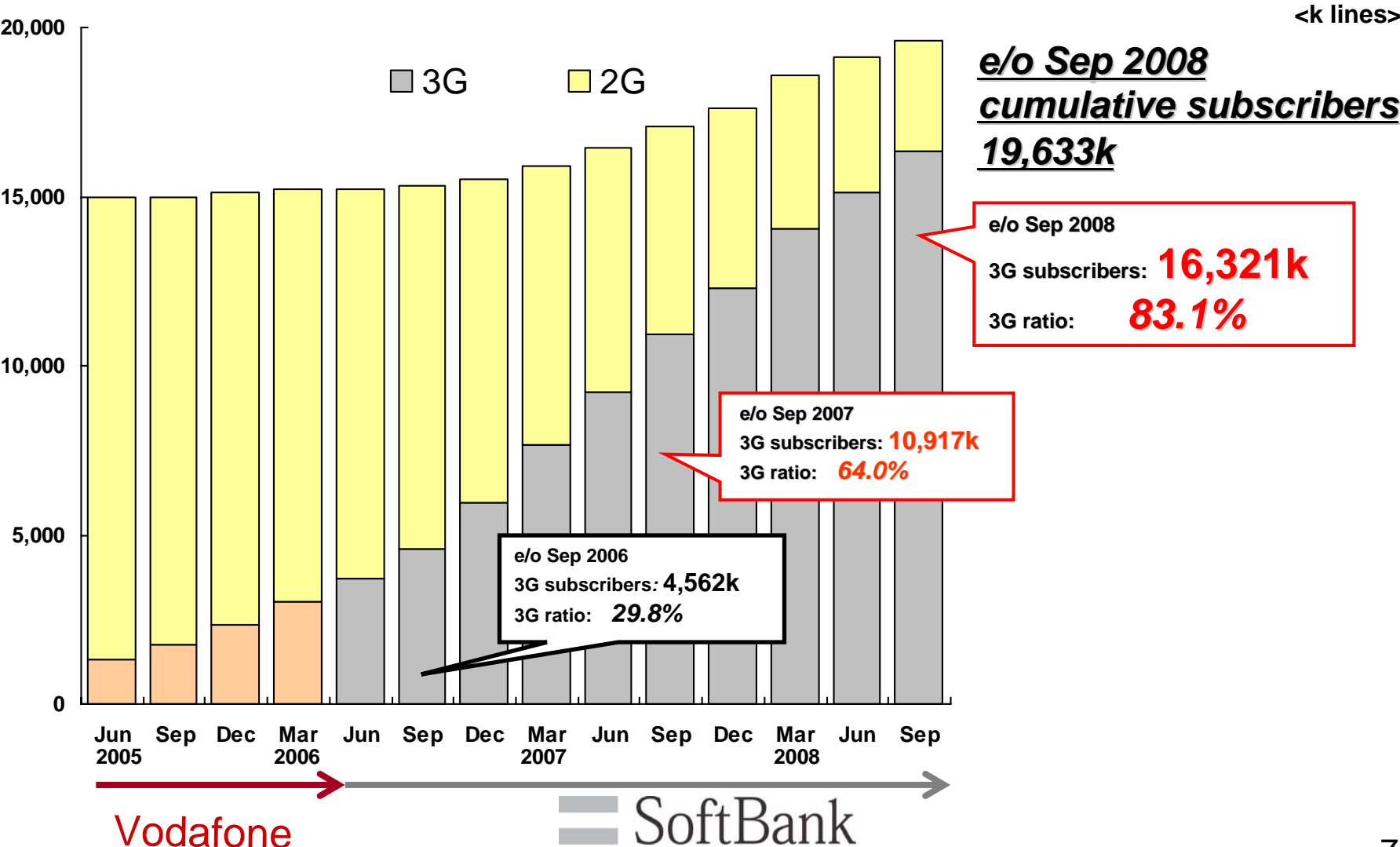


(Ref.) FY07/H1
share in net additions
46%

Total Subscribers, 3G Subscribers

<Mobile-5>

➤ Number of total subscribers is growing steadily. 3G subscribers increase rapidly (over 80%).

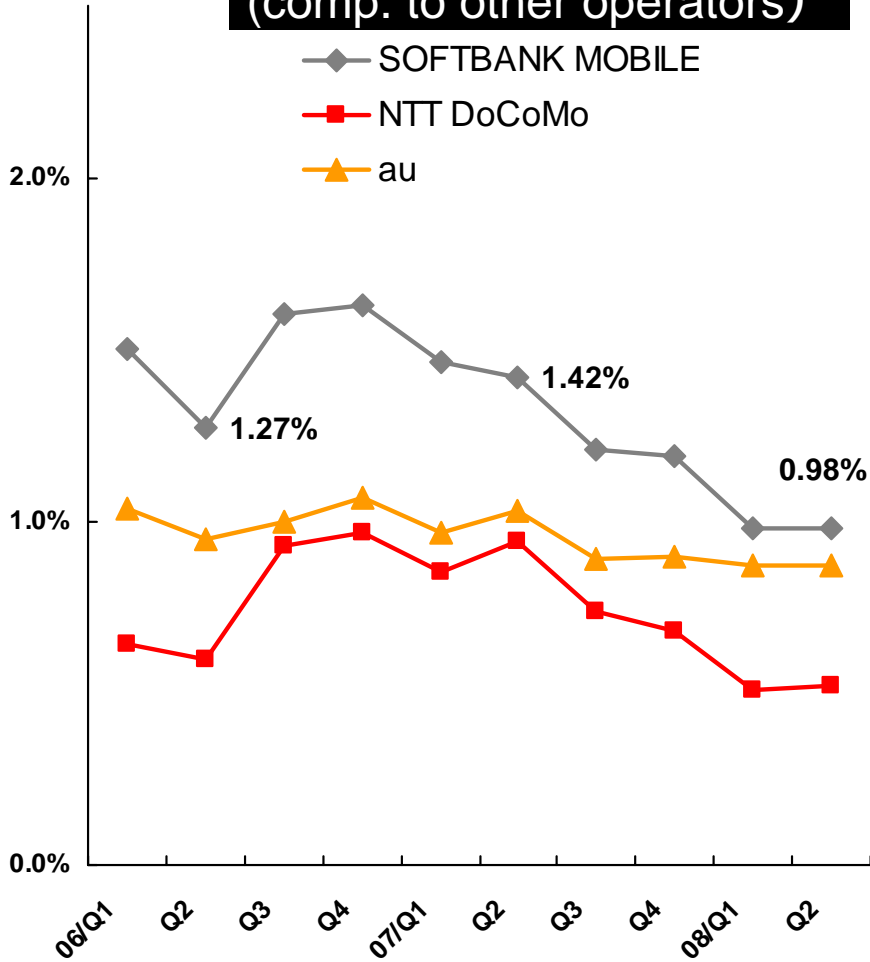


Churn Rate

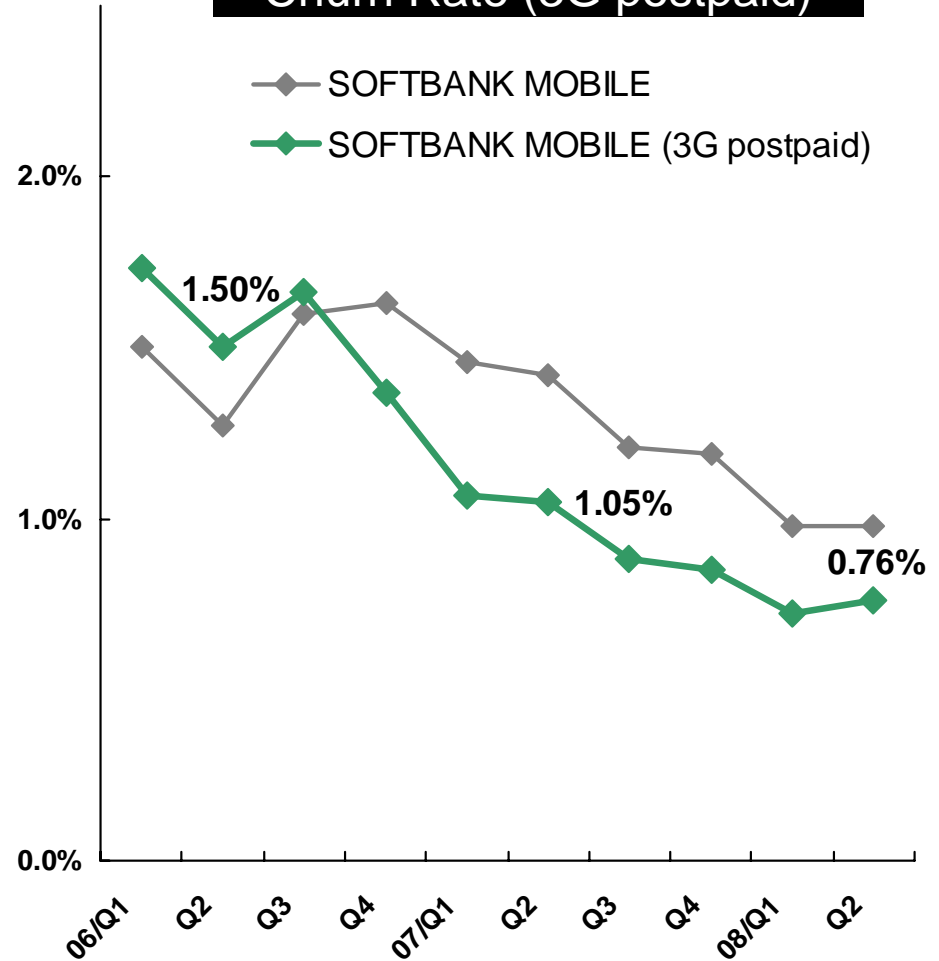
<Mobile-6>

➤ Churn rate lower than 1% maintained due to penetration of installment sales

**Churn Rate
(comp. to other operators)**



Churn Rate (3G postpaid)

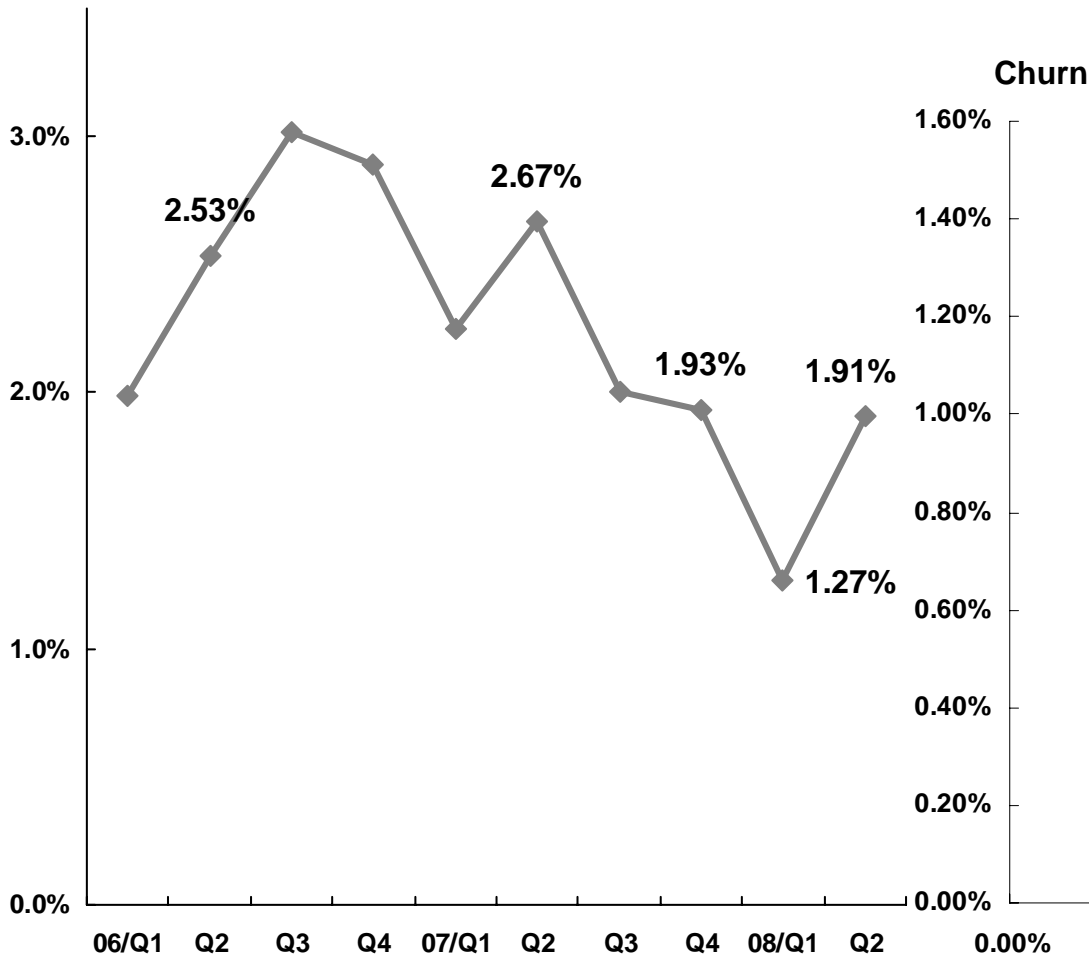


Churn Rate & Upgrade Rate

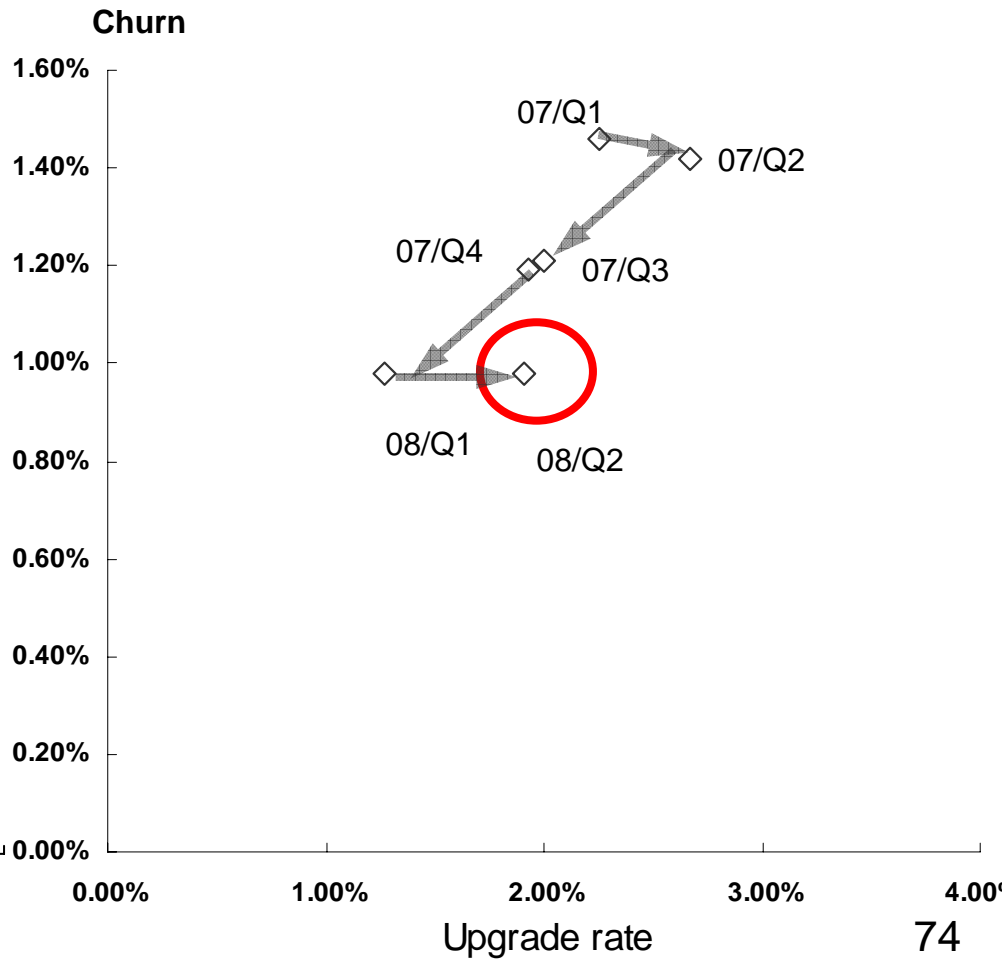
<Mobile-7>

➤ Upgrade rate maintains trend lower than 2%

Upgrade Rate



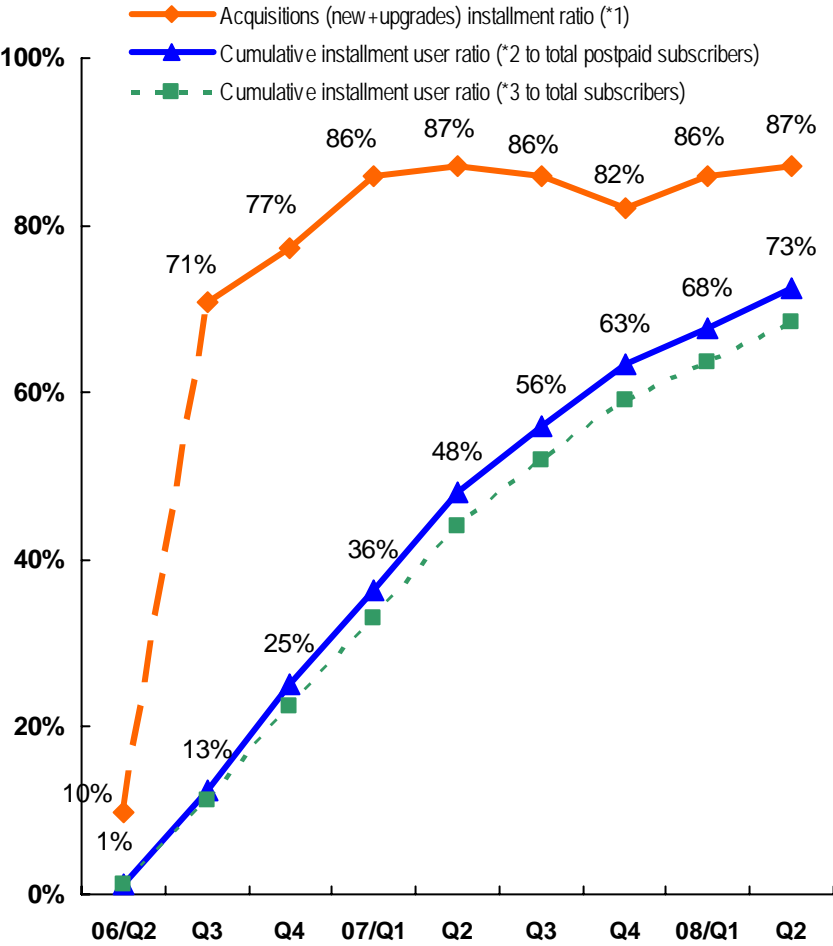
Churn & Upgrade Rate



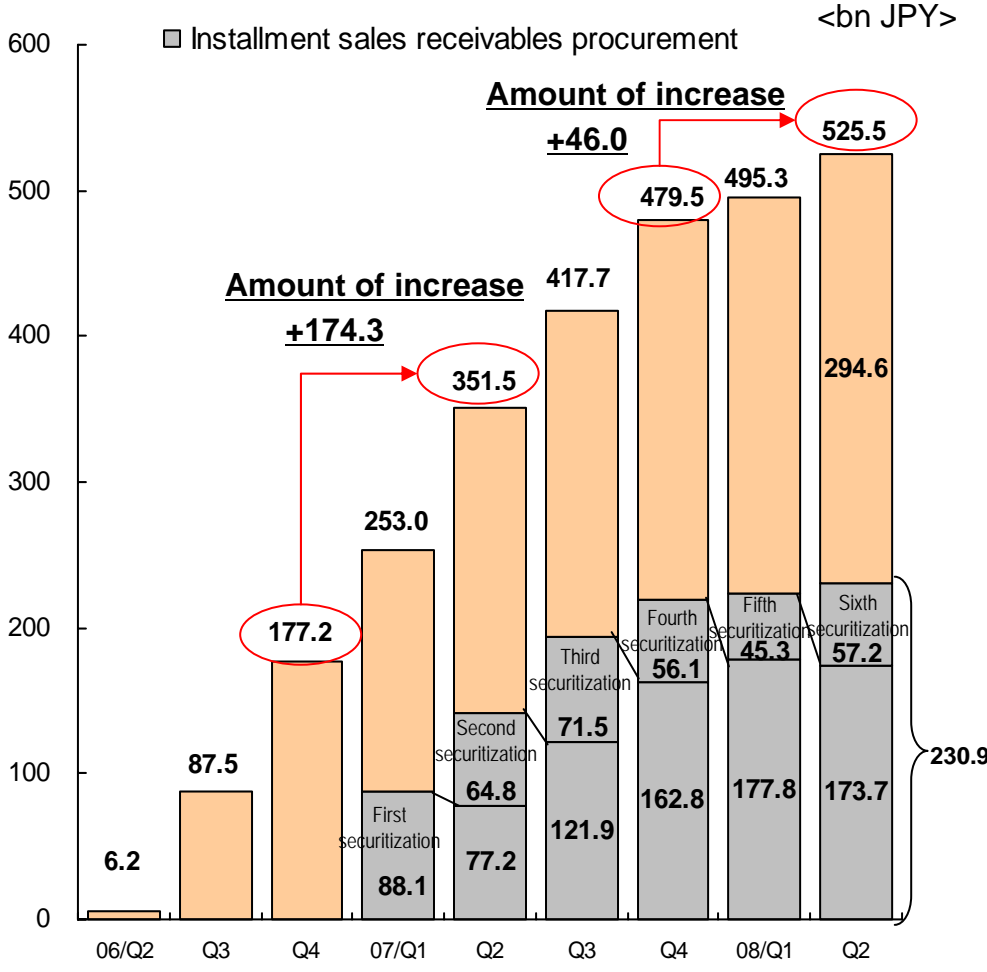
Installment Sales Receivables and *Super Bonus* Ratio <Mobile-8>

➤ Maintain high *Super Bonus* subscription ratio

Super Bonus Subscription Ratio



Installment Sales Receivables Balance

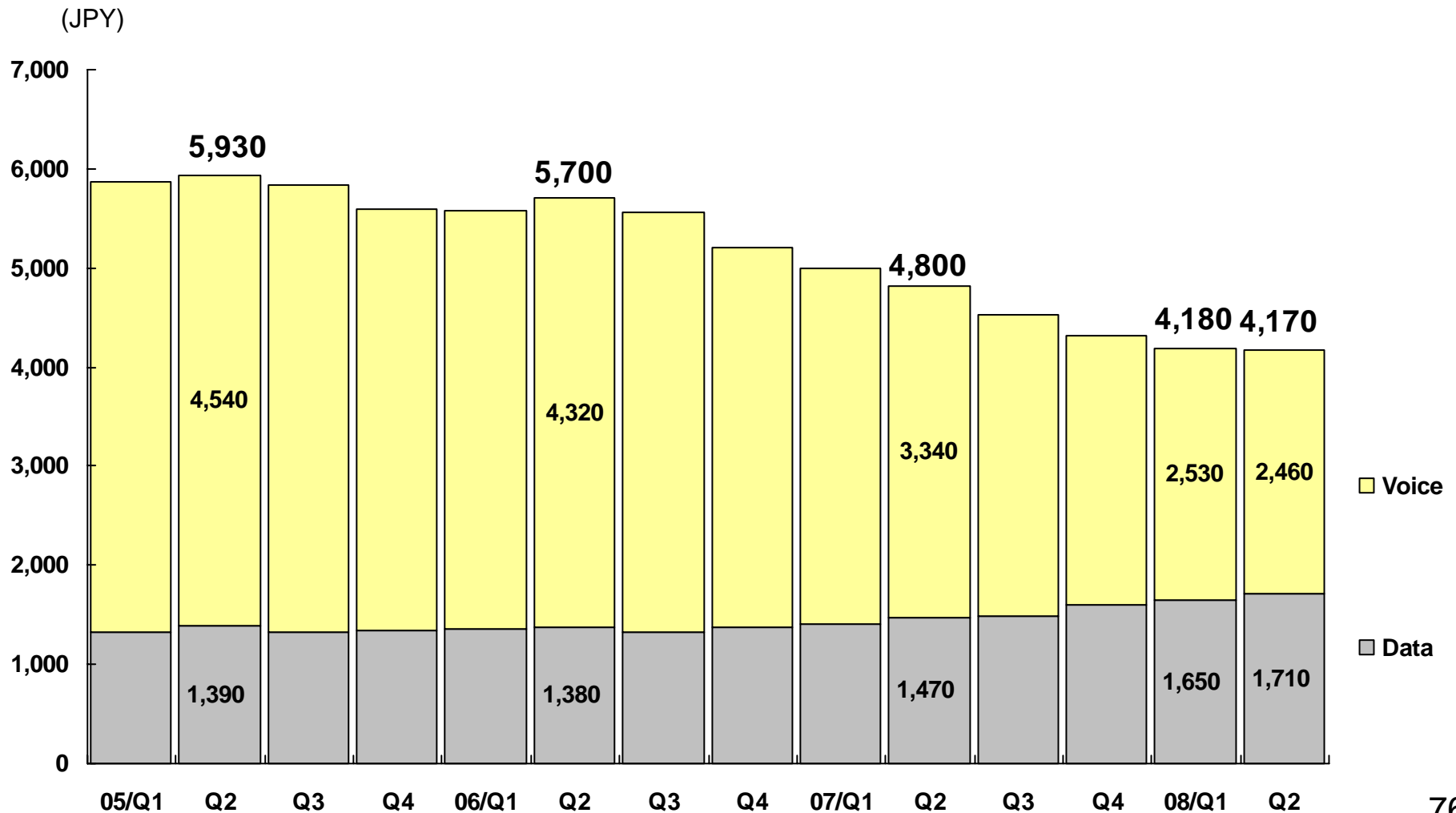


*1 Acquisitions installment ratio: ratio of installment sales subscribers to postpaid subscribers (new/upgrade)
 *2 Cumulative installment ratio to postpaid subscribers: ratio of installment sales subscribers to total postpaid subscribers
 *3 Cumulative installment ratio: ratio of installment sales subscribers to total subscribers

ARPU

<Mobile-9>

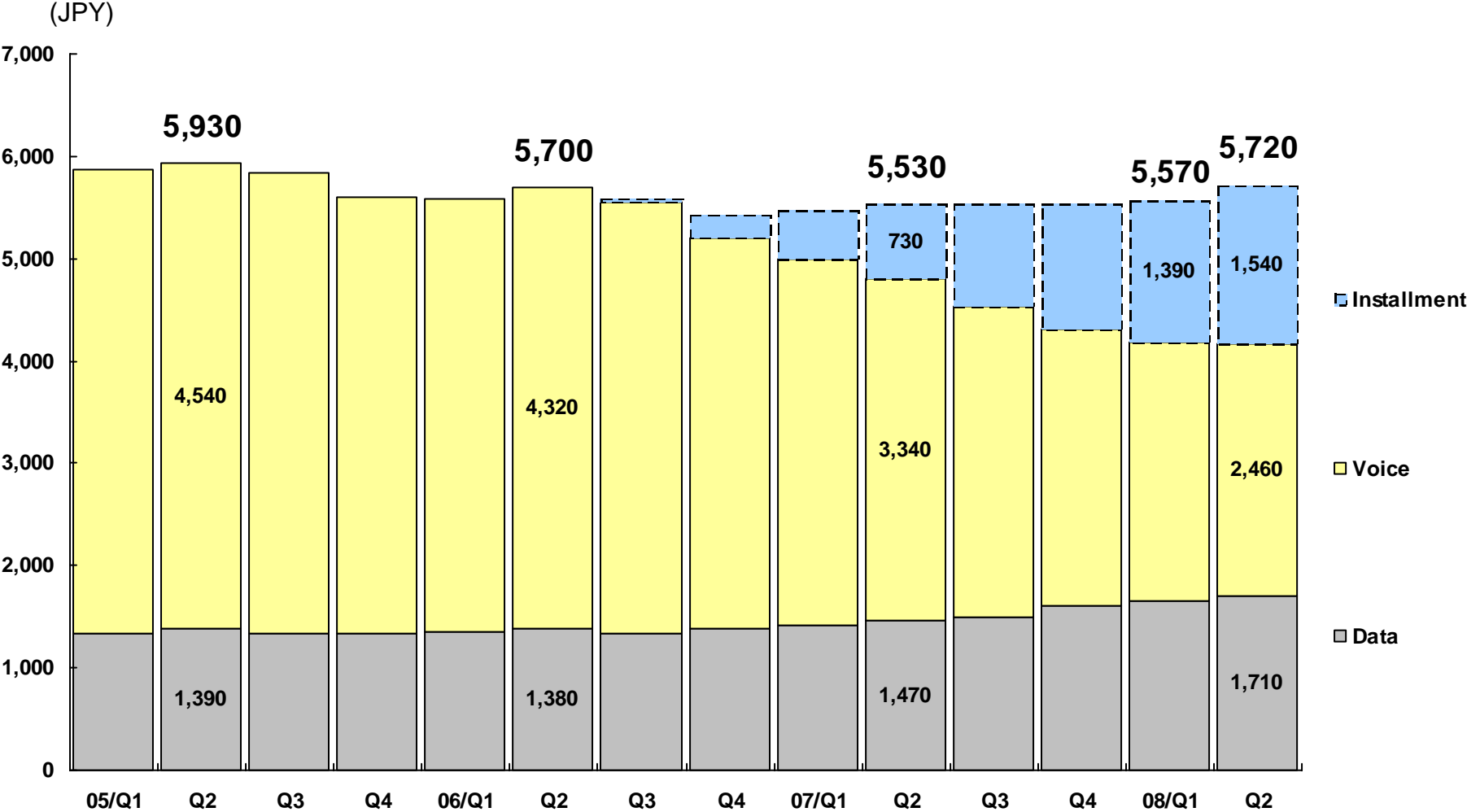
- Voice ARPU: Alleviated the decreasing trend
- Data ARPU: Increased growth rate



<Reference> ARPU + Installment Payments

<Mobile-10>

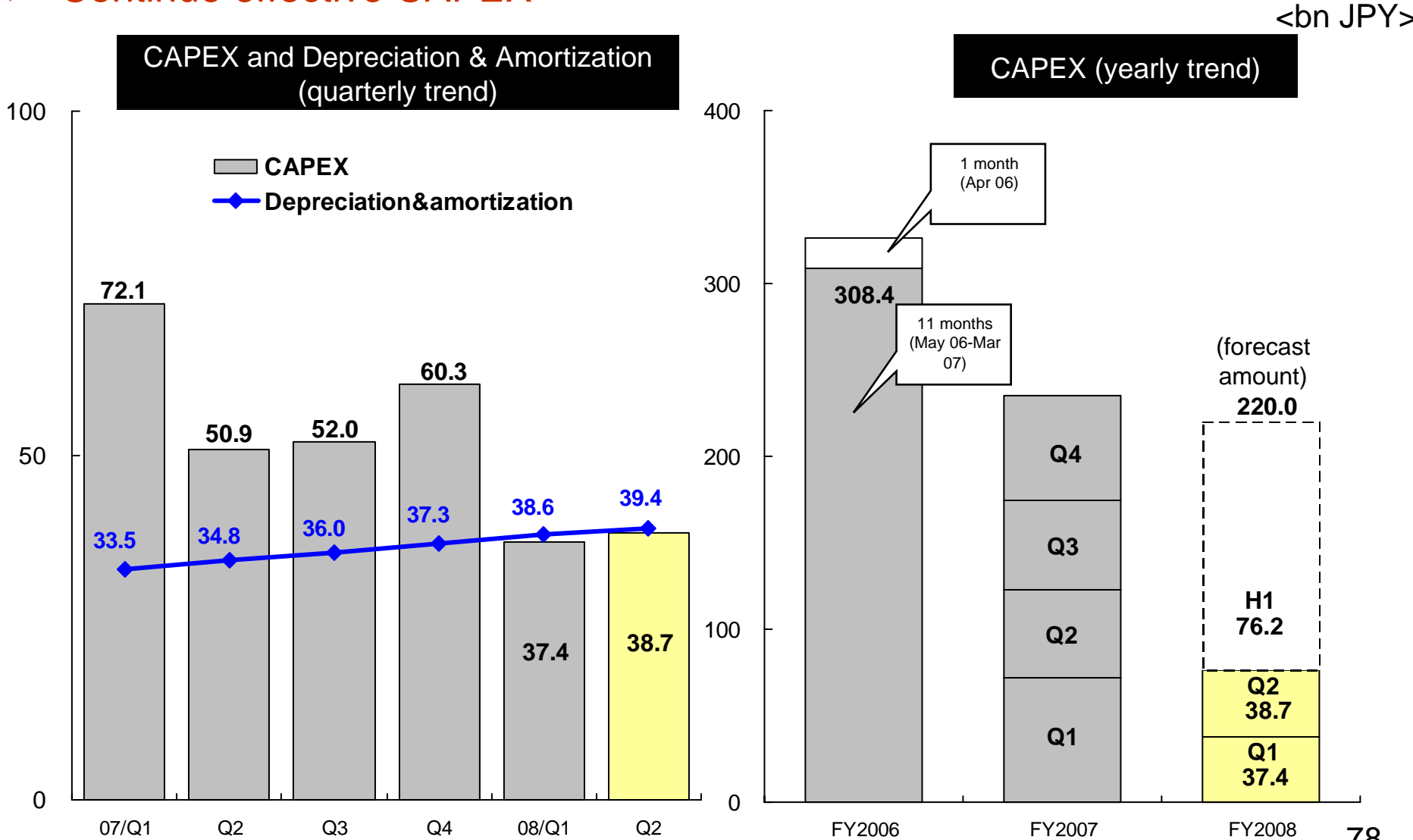
➤ ARPU on the previous page & installment payment trend improved



CAPEX (Mobile Communications Business)

<Mobile-11>

➤ Continue effective CAPEX





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