SoftBank

Transaction with Sprint

April 30, 2013 SoftBank Corp.

Cautionary Statement Regarding Forward Looking Statements

This document includes "forward-looking statements" within the meaning of the securities laws. The words "may," "could," "should," "estimate," "project," "forecast," "intend," "expect," "anticipate," "believe," "target," "plan," "providing guidance" and similar expressions are intended to identify information that is not historical in nature.

This document contains forward-looking statements relating to the proposed transactions between Sprint Nextel Corporation ("Sprint") and SoftBank Corp. ("SoftBank") and its group companies, including Starburst II, Inc. ("Starburst II"), and the proposed acquisition by Sprint of Clearwire Corporation ("Clearwire"). All statements, other than historical facts, including, but not limited to: statements regarding the expected timing of the closing of the transactions; the ability of the parties to complete the transactions considering the various closing conditions; the expected benefits of the transactions such as improved operations, enhanced revenues and cash flow, growth potential, market profile and financial strength; the competitive ability and position of SoftBank or Sprint; and any assumptions underlying any of the foregoing, are forward-looking statements. Such statements are based upon current plans, estimates and expectations that are subject to risks, uncertainties and assumptions. The inclusion of such statements should not be regarded as a representation that such plans, estimates or expectations will be achieved. You should not place undue reliance on such statements. Important factors that could cause actual results to differ materially from such plans, estimates or expectations will be achieved. You should not place undue reliance on such statements. Important factors that could cause actual results to differ materially from such plans, estimates or expectations will be achieved. You should not place undue reliance on such statements. Important factors that could cause actual results to differ materially from such plans, estimates or expectations will be achieved. You should not place undue reliance on such statements. Important factors that could cause actual results to differ materially from such plans, estimates or expectations will be achieved. You should not place undue reliance on such statements. Important factors that could cause actual results to differ materially from such plans, estimat

All forward-looking statements contained in this document and the documents referenced herein are made only as of the date of the document in which they are contained, and none of Sprint, SoftBank or Starburst II undertakes any obligation to update any forward-looking statement to reflect events or circumstances after the date on which the statement is made or to reflect the occurrence of unanticipated events except as required by law. Readers are cautioned not to place undue reliance on any of these forward-looking statements.

Additional Information and Where to Find It

In connection with the proposed transaction between Sprint and SoftBank, Starburst II has filed with the SEC preliminary drafts of a Registration Statement on Form S-4 which includes a proxy statement of Sprint, and that also will constitute a prospectus of Starburst II. Following the SEC's declaring the Registration Statement effective, Sprint will mail the proxy statement/prospectus to its stockholders. INVESTORS ARE URGED TO READ THE PROXY STATEMENT/PROSPECTUS, WHEN IT BECOMES AVAILABLE, BECAUSE IT WILL CONTAIN IMPORTANT INFORMATION. The proxy statement/ prospectus, as well as other filings containing information about Sprint, SoftBank and Starburst II, will be available, free of charge, from the SEC's web site (www.sec.gov). Sprint's SEC filings in connection with the transaction also will be available, free of charge, from Sprint's web site (www.sprint.com) under the tab "About Us - Investors" and then under the heading "Documents and Filings -SEC Filings," or by directing a request to Sprint, 6200 Sprint Parkway, Overland Park, Kansas 66251, Attention: Shareholder Relations or (913) 794-1091. Starburst II's SEC filings in connection with the transaction will also be available, free of charge, by directing a request to SoftBank, 1-9-1 Higashi-Shimbashi, Minato-ku, Tokyo 105-7303, Japan; telephone: +81.3.6889.2290; e-mail: ir@softbank.co.jp.

Participants in the Merger Solicitation

The respective directors, executive officers and employees of Sprint, SoftBank, Starburst II and other persons may be deemed to be participants in the solicitation of proxies in respect of the transaction. Information regarding Sprint's directors and executive officers is available in its Annual Report on Form 10-K for the year ended December 31, 2012. Other information regarding the interests of such individuals as well as information regarding Starburst II's directors and executive officers and prospective directors and executive officers will be available in the proxy statement/prospectus. These documents will be available free of charge from the sources indicated above. This communication shall not constitute an offer to sell or the solicitation of an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.

SoftBank Delivers Superior Value to Sprint Shareholders

DISH Proposal is Incomplete and Illusory





*Created by SoftBank based on respective company's publicly available information.

dish



Proposal Value per DISH Presentation



SoftBank Transaction Value

DISH Proposal Value

*Created by SoftBank based on respective company's publicly available information.

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SoftBank Tr SoftBank	ansaction	is Sup
\$ 7.65 (+21%)	Value	
July 2013	Timing	
3.0x	Leverage	
Straightforward	Structure	Sep (7.6)
Fully Financed	Financing	Uncom
Mobile Technology / Operational Leader	Mobile Expertise	

perior dish \$6.31 Mid 2014

5.9x

parate Silos 5x Telco Leverage)

nmitted Financing

None

SoftBank Transaction is Superior SoftBank

Global Scale / Expertise	Synergies	Unfour
Proven Track Record	Partnering	Litig
Shareholder Protections	Governance	Erge
Efficient	Tax	
Well-positioned	Spectrum	Sigr

nded / Unrealistic

gation History

en-dominated

Inefficient

nificant Costs

Value per Share (Pre Synergies)

SoftBank \$8bn Primary Investment

\$3.1bn in October 2012

Convertible debt at \$5.25 per share

\$4.9bn in July 2013

Primary investment at \$5.25 per share

Value per Share (Pre Synergies)



Cash+New Sprint Equity

*Assumed pro rata subscription to cash and equity; shareholders will have the option to elect between cash and equity *1 \$5.25 per share and 0.448 exchange ratio

*2 \$12.1bn to purchase 1,663mm shares at \$7.30 per share

SoftBank



Proposal Value per DISH Presentation^{*1}

*Created by SoftBank based on respective companies' publicly available information. *1 Based on proposed 0.05953 proposed exchange ratio and DISH share price as of 4/12/2013.



Financing Dilution



Proposal Value per DISH Presentation^{*1} **Financing Dilution**^{*2}

*Created by SoftBank based on respective company's publicly available information.

*1 Based on proposed 0.05953 proposed exchange ratio and DISH share price as of 4/12/2013.

*2 Includes Sprint market value as of 4/12/2013. Includes \$9.3bn of new debt and \$7.9bn cash outlay.



Adjusted for: New DISH share dilution \$9.3bn incremental debt \$7.9bn cash outlay



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- *1 Based on proposed 0.05953 proposed exchange ratio and DISH share price as of 4/12/2013.
- *2 Includes Sprint undisturbed market value as of 4/12/2013. Includes \$9.3bn of new debt and \$7.9bn cash outlay.



Value

Transaction Fees and Expenses \$ 6.75 \$600mm break-up fee (\$0.09) \$400mm transaction expense

Adjusted Proposal Transaction Fees and Expenses^{*1} Value

*Created by SoftBank based on respective company's publicly available information. *1 Includes \$600mm breakup fee paid to SoftBank by Sprint and \$400mm of assumed transaction fees.





Time Value Discount



Adjusted Proposal Transaction Fees and Expenses^{*1} Value

Time Value Discount *2

*Created by SoftBank based on respective company's publicly available information.

*1 Includes \$600mm breakup fee paid to SoftBank by Sprint and \$400mm of assumed transaction fees.

*2 1 year discount period for DISH proposal relative to SoftBank transaction.

Time value adjustment applied to Adjusted Headline Value, Transaction Fees and Expenses.





Timing

SoftBank July 1, 2013 Expected Close dish **Delay in NW Vision** Lose Competitiveness Today 2012 2013 2014



Present Value per Share

(Pre Synergies)



Adjusted Proposal Transaction Fees and Expenses^{*1} Value

Time Value Discount *2

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*1 Includes \$600mm breakup fee paid to SoftBank by Sprint and \$400mm of assumed transaction fees.

*2 1 year discount period for DISH proposal relative to SoftBank transaction.

Time value adjustment applied to Adjusted Headline Value, Transaction Fees and Expenses.





\$ 6.05

Present Value Pre Synergies

SoftBank Transaction is Superior

(Present Value, Pre Synergies)







\$ 6.05

Value per Share (Post Synergies)

Synergies



*Created by SoftBank based on respective company's publicly available information.

*1 Assumes DISH cost synergy NPV of \$11.0bn per DISH presentation less \$2.6bn NPV of integration costs per average of industry transactions.



Less \$2.6bn NPV of integration expenses

Spectrum Deployment Cost



Present Value

Synergies^{*1} Spectrum **Deployment Costs**

*Created by SoftBank based on respective company's publicly available information.

*1 Assumes DISH cost synergy NPV of \$11.0bn per DISH presentation less \$2.6bn NPV of integration costs per average of industry transactions. *2 Assumes \$6bn of spectrum build out costs over 3 years discounted at 10%.





Present Value per Share

(Post Synergies)



- *Created by SoftBank based on respective company's publicly available information.
- *1 Assumes DISH cost synergy NPV of \$11.0bn per DISH presentation less \$2.6bn NPV of integration costs.
- *2 Assumes \$6bn of spectrum build out costs over 3 years discounted at 10%.
- *3 Time value adjustment applied to synergies, Spectrum Deployment Costs.



\$ 6.31

DISH Proposal Value

SoftBank **\$2.0bn Annual Cost Synergies**



Synergies^{*2} **Cash+New Sprint Equity**^{*1}

*Created by SoftBank based on respective company's publicly available information.

*1 Transaction Value delivered to Sprint Shareholders based on SoftBank transaction.

*2 Assumes \$2.0bn run-rate cost savings and efficiencies under SoftBank management, tax-effected using 35% rate and discounted at 10%.

\$2.0bn Annual Cost Synergies



*Assumes \$2.0bn run-rate cost savings and efficiencies under SoftBank management.









Competitive Economies of Scale

*Others: FY2012 results *KDDI: FY2011 results

Global Procurement Scale



*Created by SoftBank based on respective companies' publicly available information.

Planning meetings





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SoftBank

\$7.65

SoftBank Transaction Value



SoftBank Transaction Value

DISH Proposal Value

*Created by SoftBank based on respective companies' publicly available information.

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Value per Share





\$ 6.05

\$ 6.31

Capital Structure & Governance





*Created by SoftBank based on respective companies' publicly available information. Excludes SoftBank financial results. *1 Pro Forma for Clearwire; excludes synergies. *2 Pro Forma for Clearwire and includes \$600mm of break-up fees; excludes synergies.

Gross Leverage 6.0x

\$14.2bn

DISH Silo

Pro Forma Gross Debt

Superior Capital Structure with SoftBank



Pro Forma Gross Debt

Pro Forma Gross Debt

*Created by SoftBank based on respective companies' publicly available information. Excludes SoftBank financial results. *1 Pro Forma for Clearwire; excludes synergies. *2 Pro Forma for Clearwire and includes \$600mm of break-up fees; excludes synergies.

Gross Leverage

Increased Financial Risk







Highest **Telco Leverage Ratio** in the World

Poor Governance



*Created by SoftBank based on respective company's publicly available information. *Ergen includes Ergen Trust.





SoftBank Will Propel Sprint's Growth
"Our track record of **innovation** and **operational excellence** will drive Sprint shareholder value."

- Masayoshi Son (October 15, 2012)



"I'm **not an expert** on their Network Vision... They certainly have more expertise in that than we do."

- Charles Ergen (April 15, 2013)



DISH Losing US TV Battle



*Created by SoftBank based on respective companies' publicly available information.

*¹ FY2012 reported revenue and EBITDA margin.





20.1mm

\$23.2bn

24%





dish





*Third party electronics retail stores survey, new subscribers sales only

(CY)

40

'13

Mobile EBITDA Growth Rate (FY2012)



*Created by SoftBank based on respective companies' publicly available information

*1 Consolidated EBITDA *2 Consolidated EBITDA for total operation : Net Income + Income tax (provision) benefit, net + interest expense, net + depreciation and amortization







Global No.1

Mobile EBITDA Margin (FY2012)





48%

47%



39% Global **No.1**

Subscribers



*SoftBank Mobile: Sum of SoftBank Mobile, Willcom, and EMOBILE's accumulated subscribers



*Pay-TV subscribers

43

EBITDA



*Consolidated EBITDA for DISH : Net Income + Income tax (provision) benefit, net + interest expense, net + depreciation and amortization



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Shareholder Protections	Governance	Erge
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Well-positioned	Spectrum	Sigr

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SoftBank Transaction Value

DISH Proposal Value

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SoftBank+Sprint[®] Positioned for Growth

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