### July 28, 2016

Earnings Results for the 3-month Period Ended June 30, 2016

Masayoshi Son

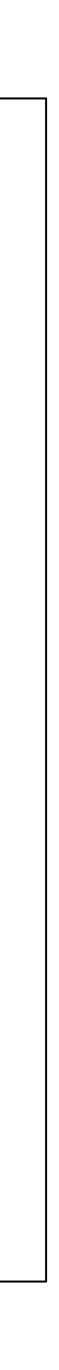
### SoftBank Group



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### FY2016 Q1 Highlights

## **Steady Progress in All Segments**





**Continued EBIT growth** (+11%)

**Adjusted EBITDA** significantly increased (+18%)



**E-Commerce Revolution progress** on track (transaction value +38%)

**Realized value** through exits, generating \$17.2bn in total proceeds

\*1 Adjusted EBITDA: USGAAP (dollar base) 2 \*2 38%: Shopping transaction value



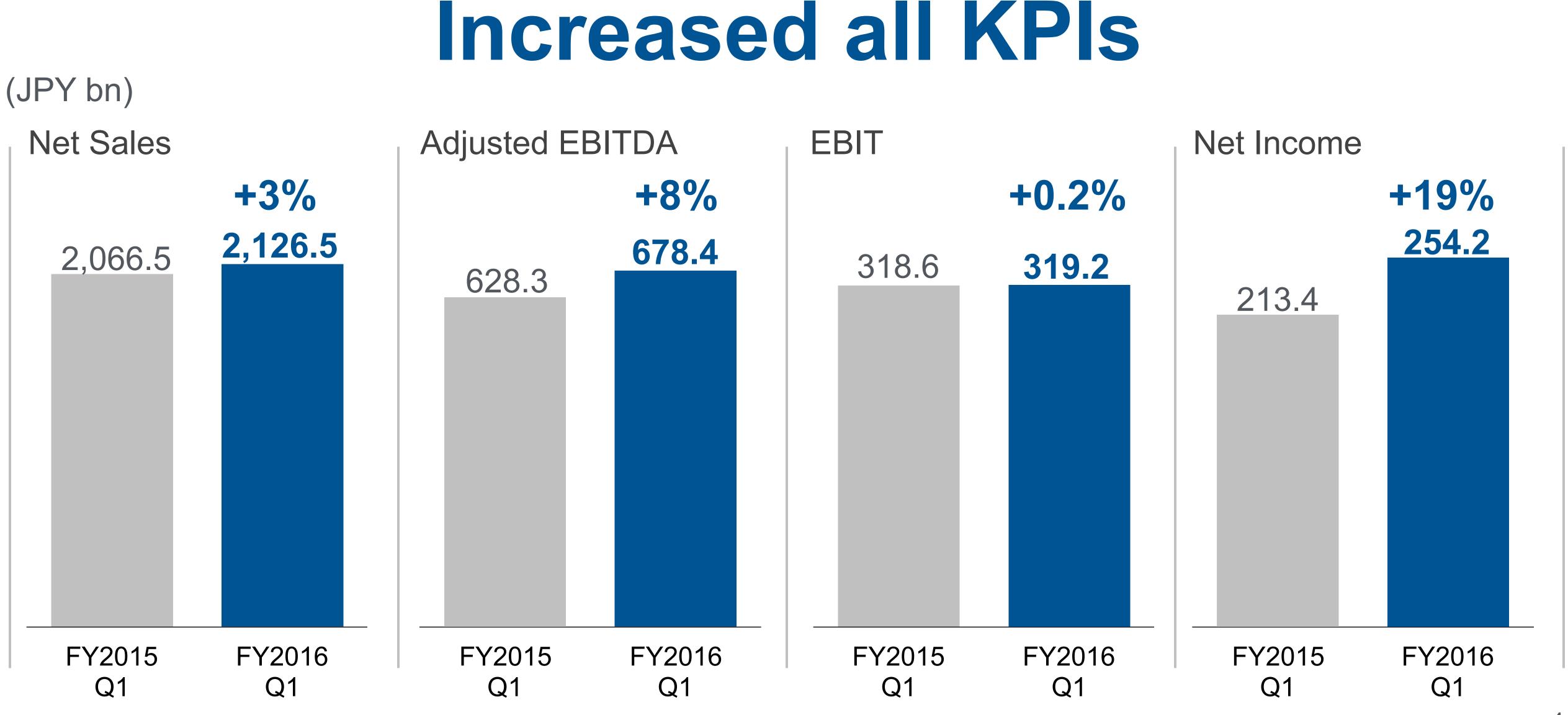




## **Consolidated Results**

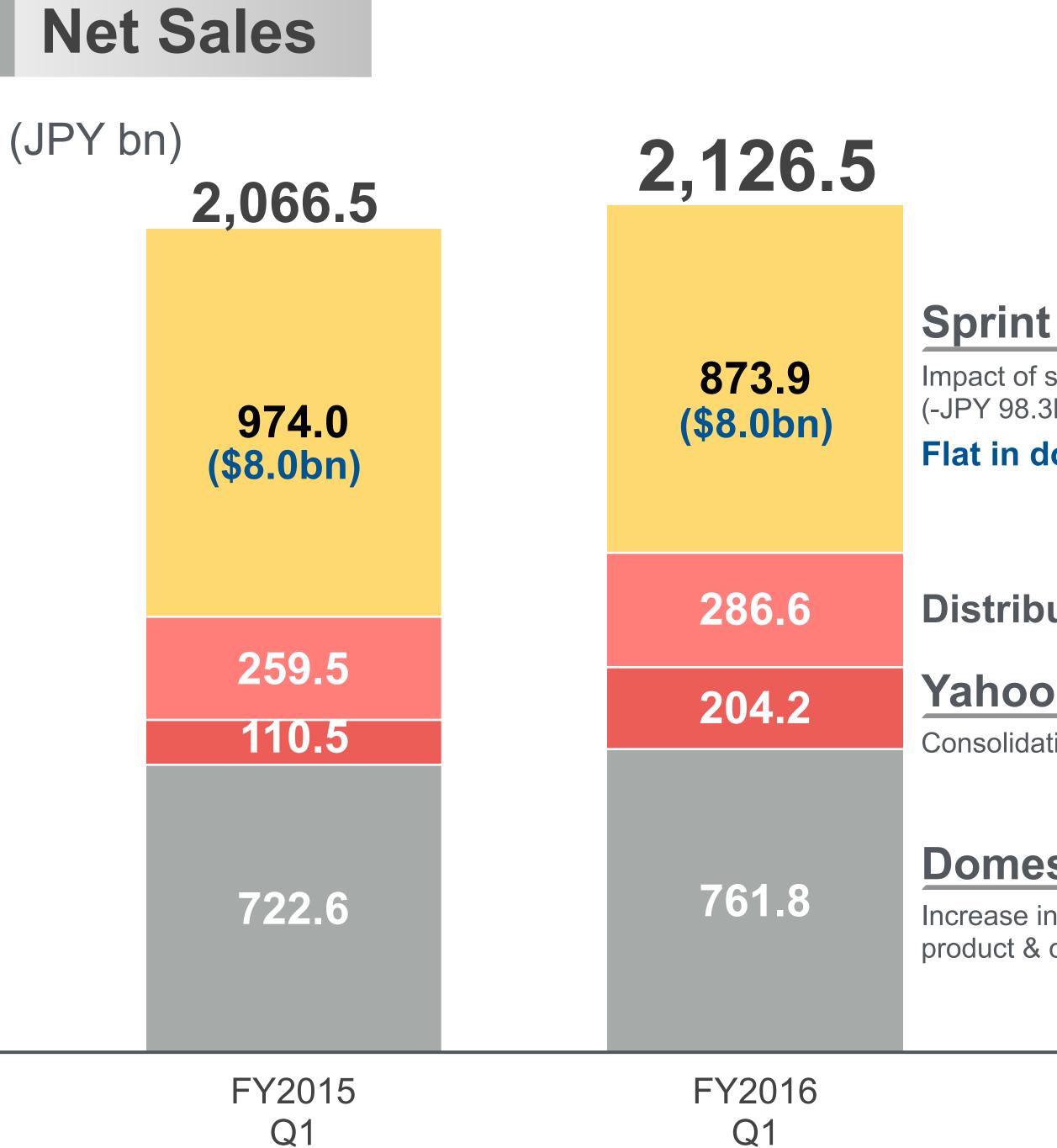


### **Consolidated Results**



Net income: net income attributable to owners of the parent 4





Impact of strong yen (-JPY 98.3bn)

Flat in dollar terms



#### **Distribution & other**

#### Yahoo Japan

**Consolidation of ASKUL** 

#### **Domestic Telco**

Increase in telecom service revenue product & other sales

> (Exchange rate) FY2015Q1 : JPY121.34 / USD FY2016Q1 : JPY109.07 / USD

Distribution & other = distribution + other + eliminations



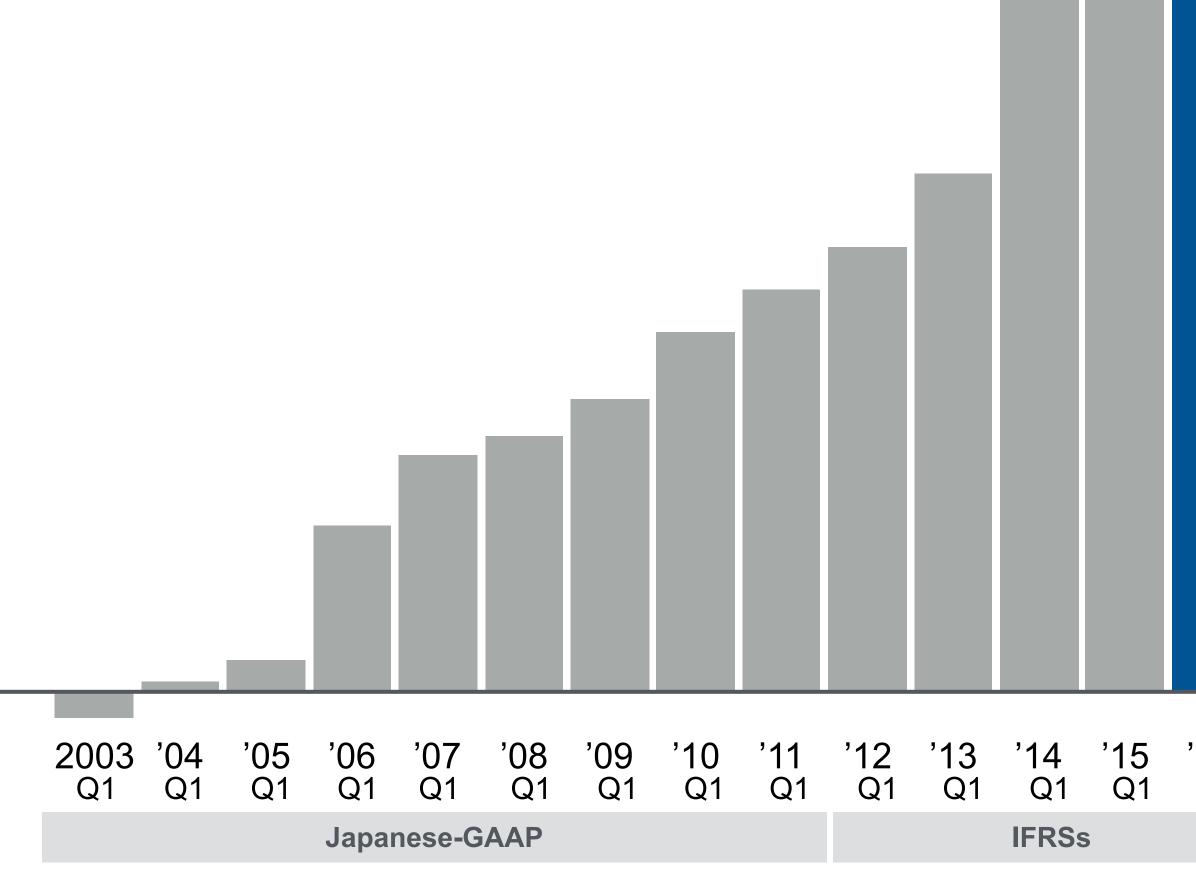


### **Adjusted EBITDA**

### (JPY bn)



628.3



678.4

### Record high 13 consecutive periods

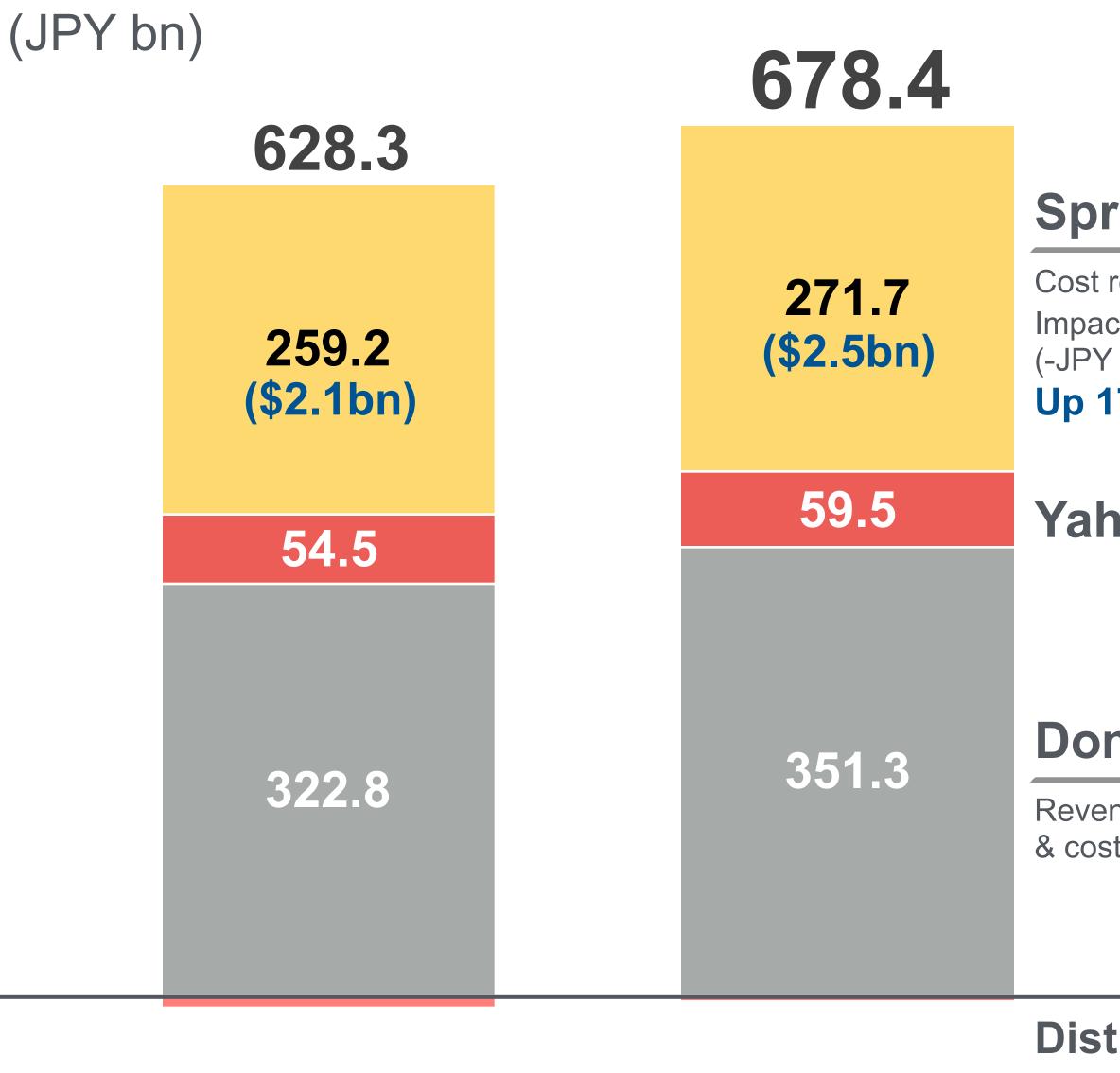
(FY) '16 Q1

\*FY2013-14: excluding impact of GungHo & Supercell.





### Adjusted EBITDA



FY2016 Q1

FY2015 Q1

#### Sprint: up 5%

Cost reduction effort Impact of strong yen (-JPY 30.6bn) **Up 17% in dollar terms** 

# 

#### Yahoo Japan

#### **Domestic Telco**

Revenue increase & cost reduction effort

### Distribution & other

(Exchange rate) FY2015Q1 : JPY121.34 / USD FY2016Q1 : JPY109.07 / USD

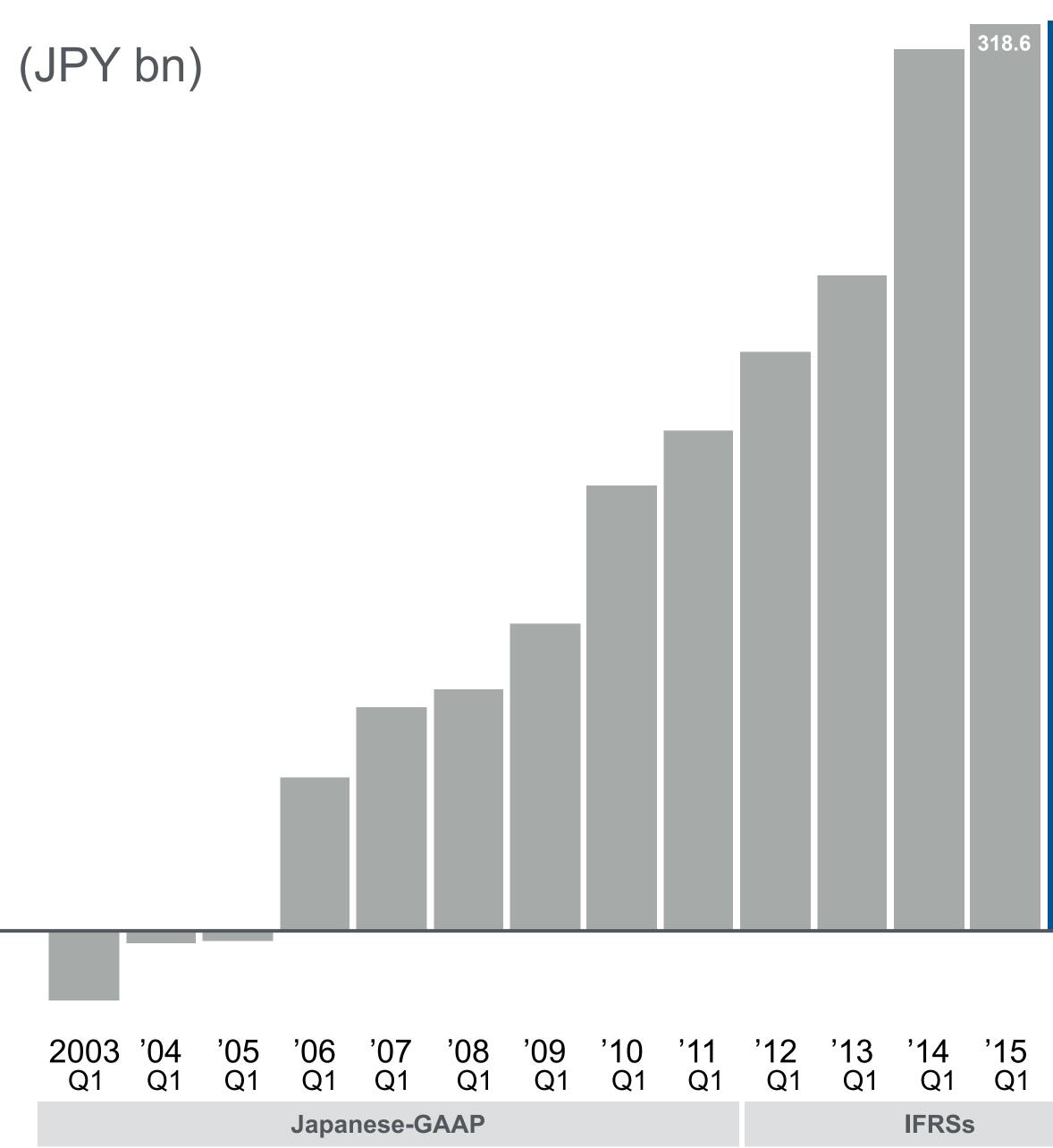
Distribution & other = distribution + other + eliminations











### **Record high** 11 consecutive periods

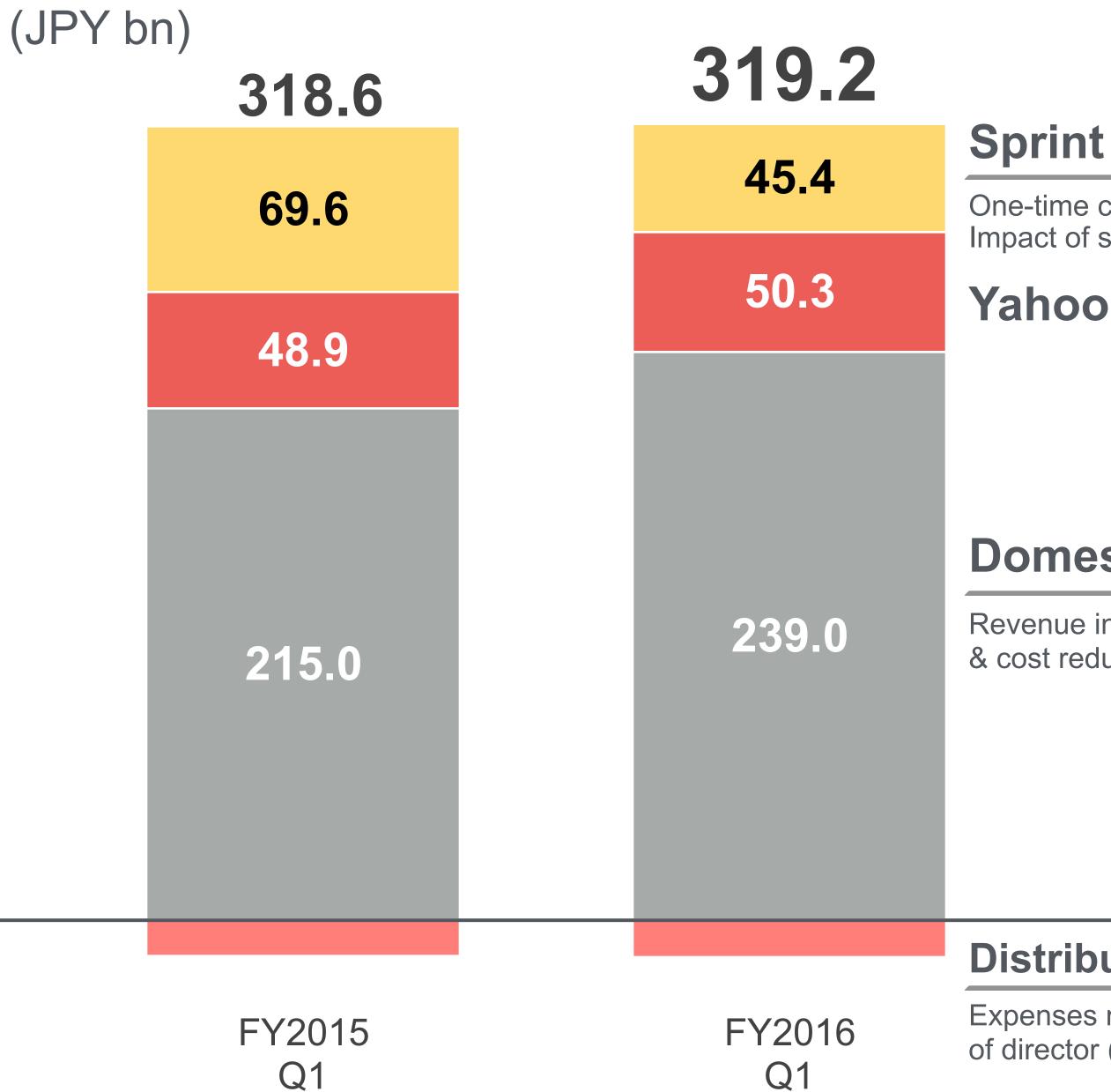


\*FY2013-14: excluding impact of GungHo & Supercell.









One-time charge (-JPY 12.3bn) Impact of strong Yen (-JPY 5.1bn)

#### Yahoo Japan

## Up 0.2%

#### **Domestic Telco**

Revenue increase & cost reduction effort

#### **Distribution & other**

Expenses resulting from resignation of director (-JPY 6.8bn)

One-time charge: loss on contract termination related to the Shentel transaction

(Exchange rate) FY2015Q1 : JPY121.34 / USD FY2016Q1 : JPY109.07 / USD

Distribution & other = distribution + other + eliminations

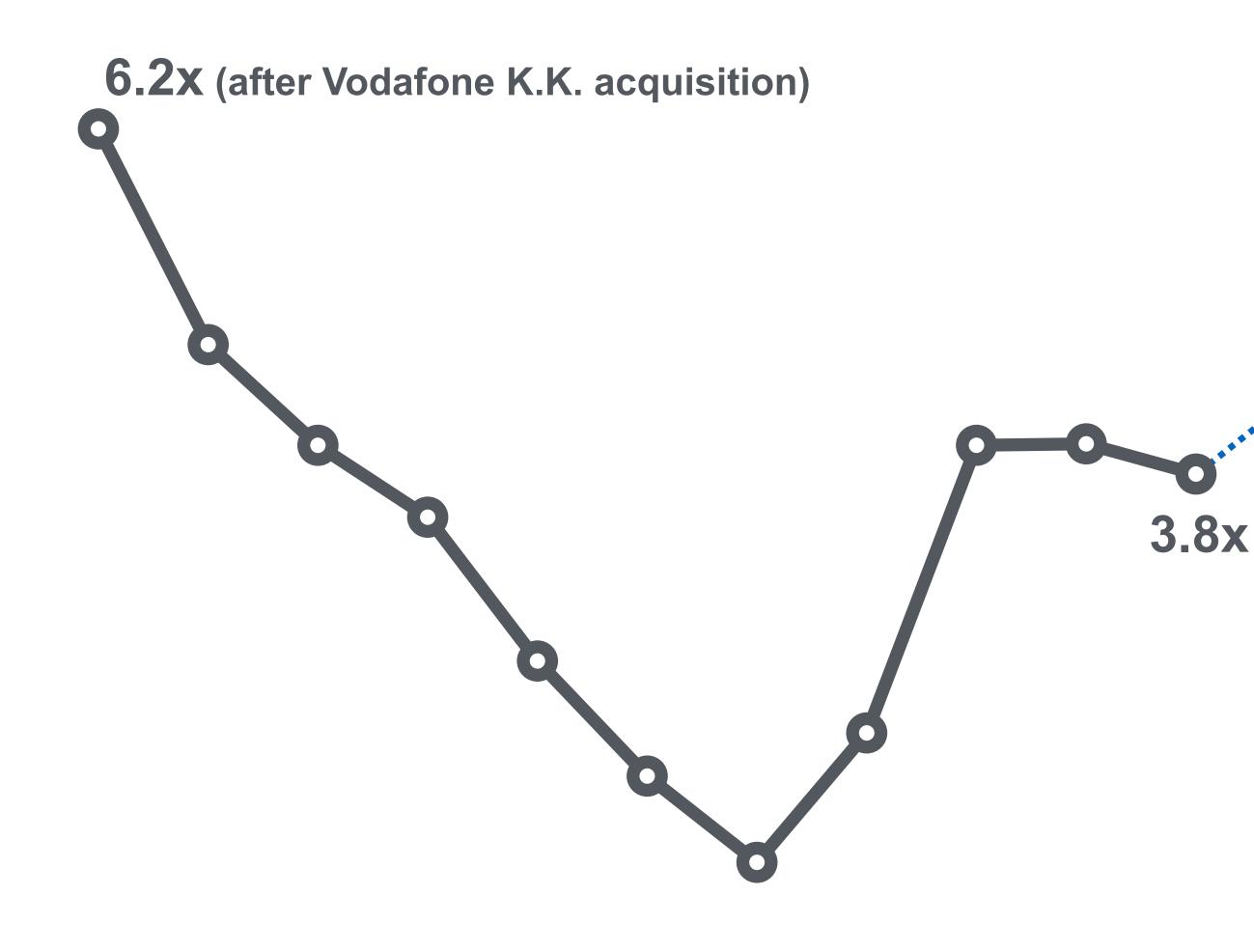




## Financial Status



### **Net Debt EBITDA Multiple (Consolidated)**



2006	'07	'08	'09	'10	'11	'12	'13	'14	'15
June	Mar.								

## **Toward prompt** reduction

'16 '16 Mar. June (Pro forma)

.04.4x

\*1 Adjusted EBITDA for fiscal 2014 has been revised retrospectively due to GungHo becoming an equity method associate.

\*2 Up to FY2011: JGAAP, including finance leases and preferred securities

(Note) Mandatory Exchangeable Trust Securities are excluded from debt in the calculation.

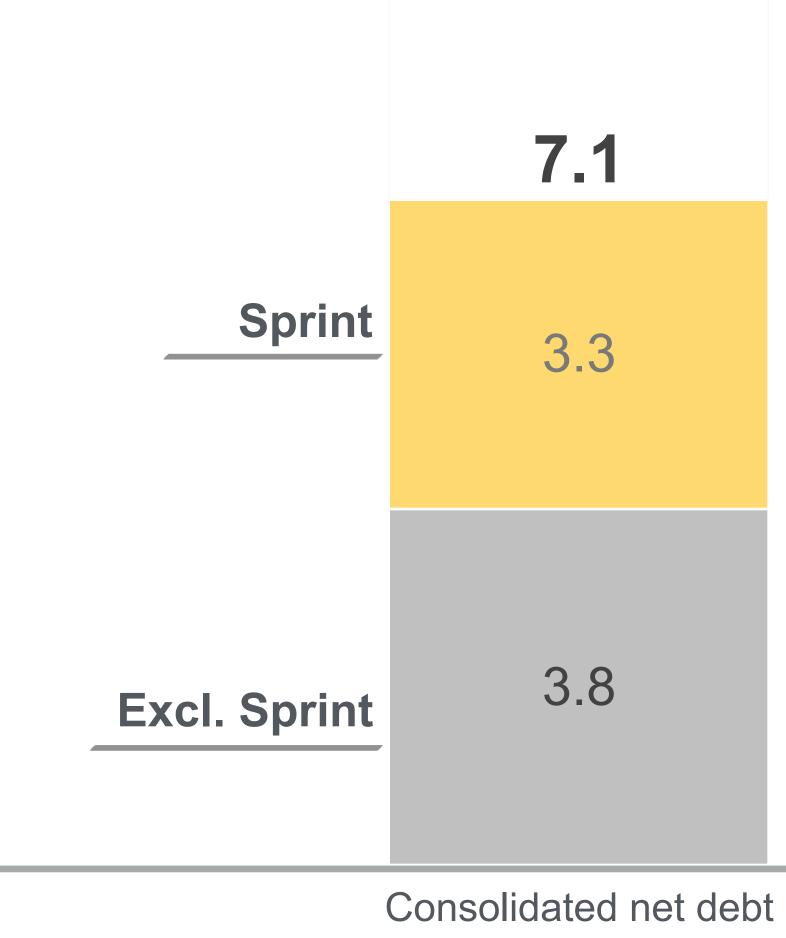
. Monetization of Supercell, GungHo and portion of Alibaba 2. Pro forma for ARM acquisition



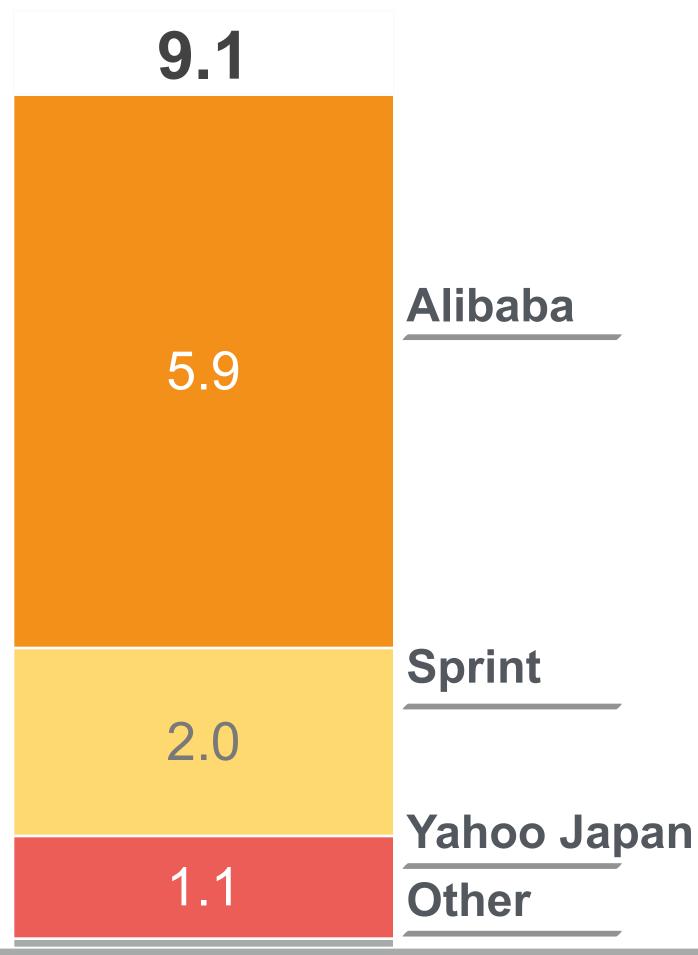


### **Consolidated Net Debt & Market Cap of Shares Held**

#### After reflecting monetization of Supercell, GungHo, portion of Alibaba (pro forma before ARM acquisition) (JPY t)



(pro forma)



Market cap of shares held (As of July 27, 2016)



# Status of Major Segments





### **SoftBank** Domestic Telco





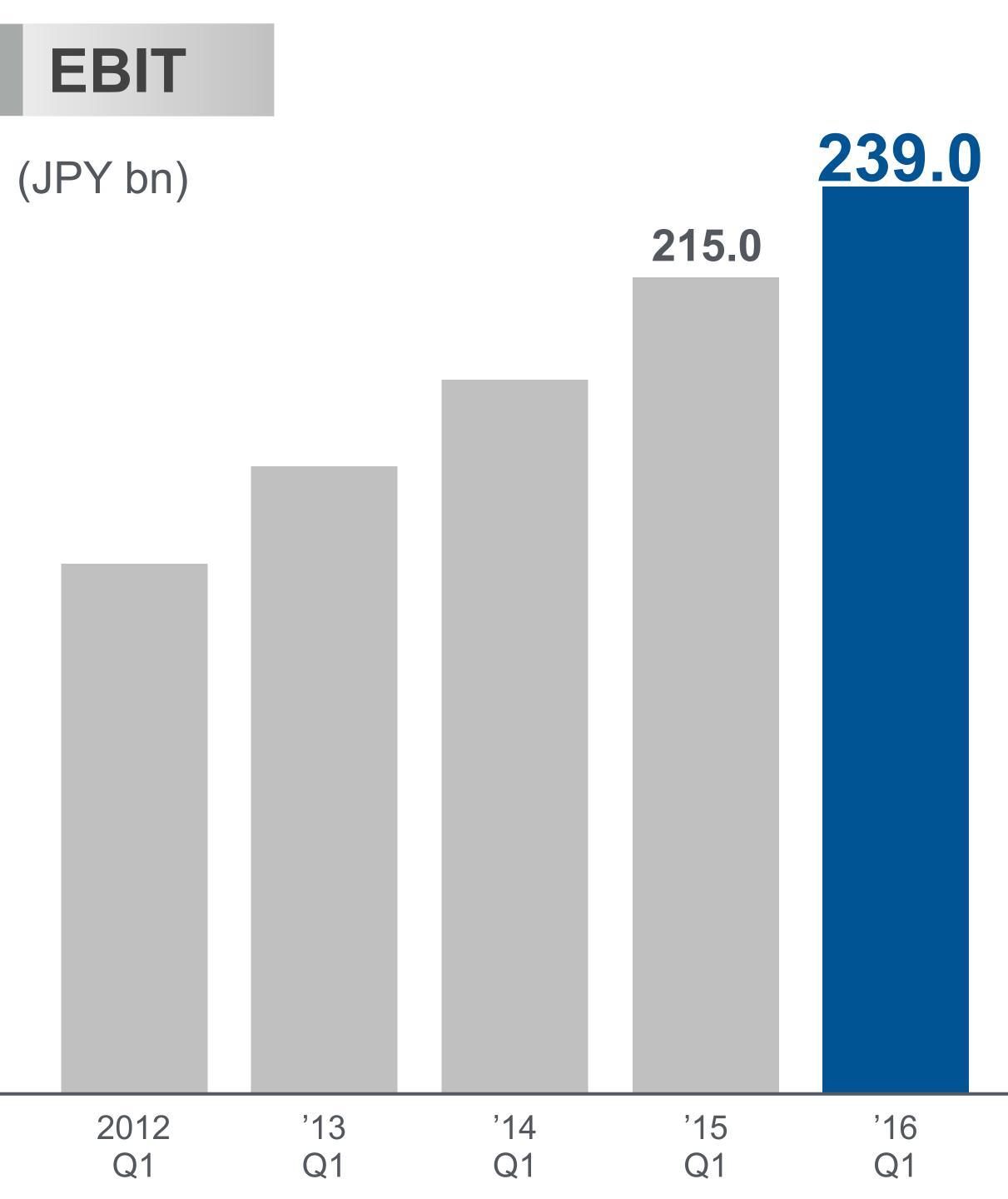
### 1. Robust results (EBIT +11%)

### 2. Accelerate growth via smartphones & FTTH

SoftBank Investment Assets

### Highlights

### 3. Generate JPY 500bn in FCF in FY2016





## Solid growth

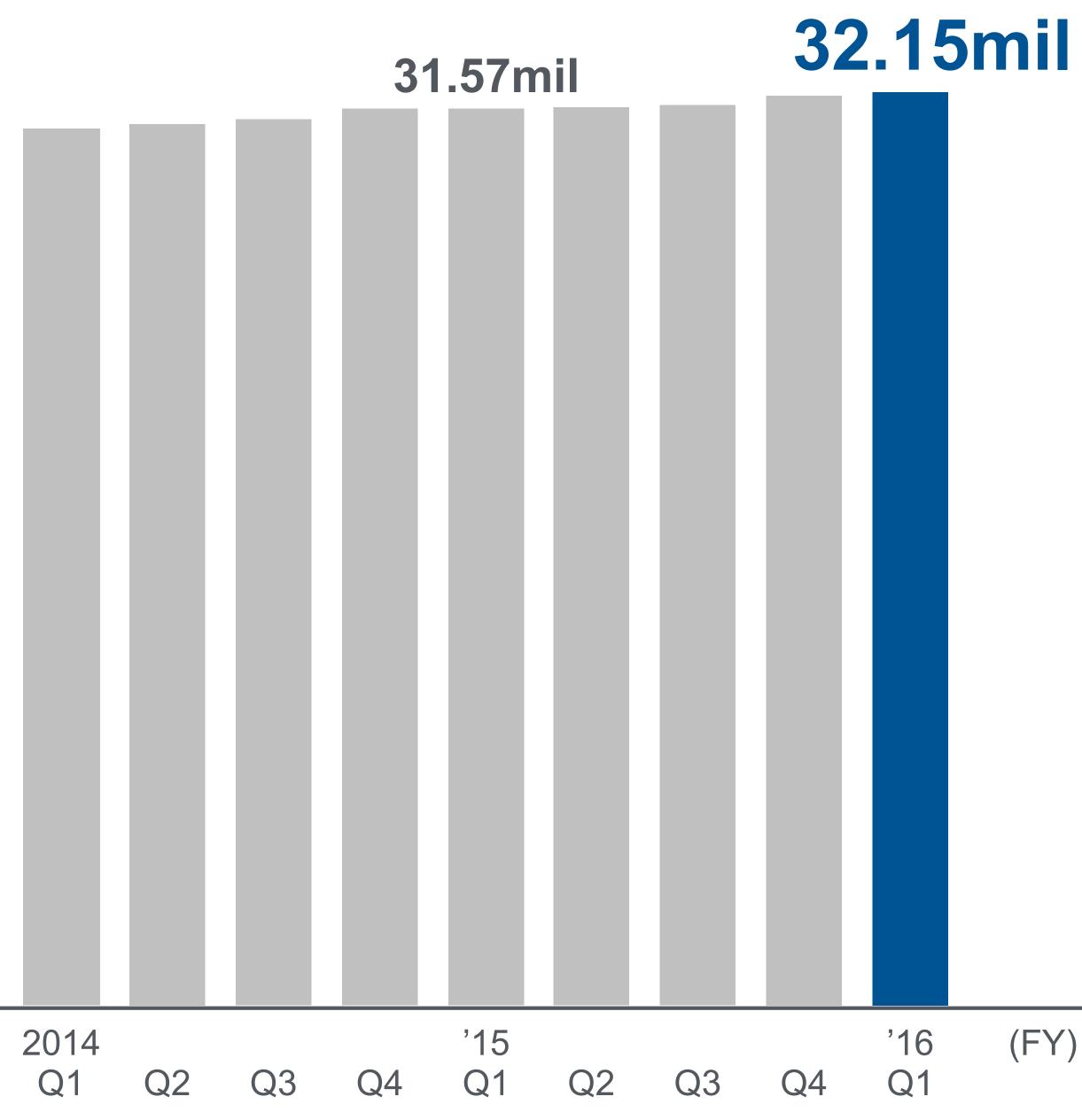


(FY)





### Cumulative Subscribers (Main Subscribers)



SoftBank **Domestic Telco** 

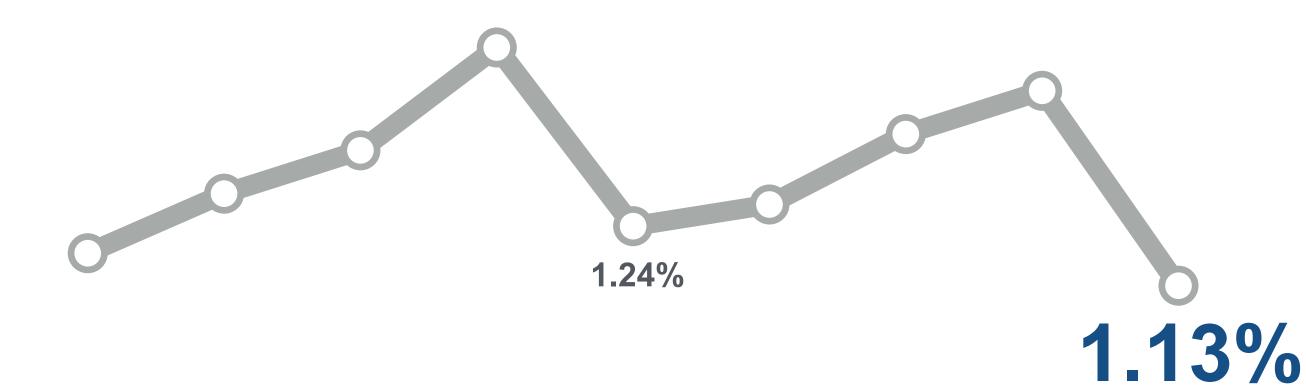
## Steady growth YoY +580k







### **Churn Rate** (Main Subscribers)





## Significantly improved

Improved "SoftBank" brand (Impact of bundled services with FTTH, etc.)

6 (FY)

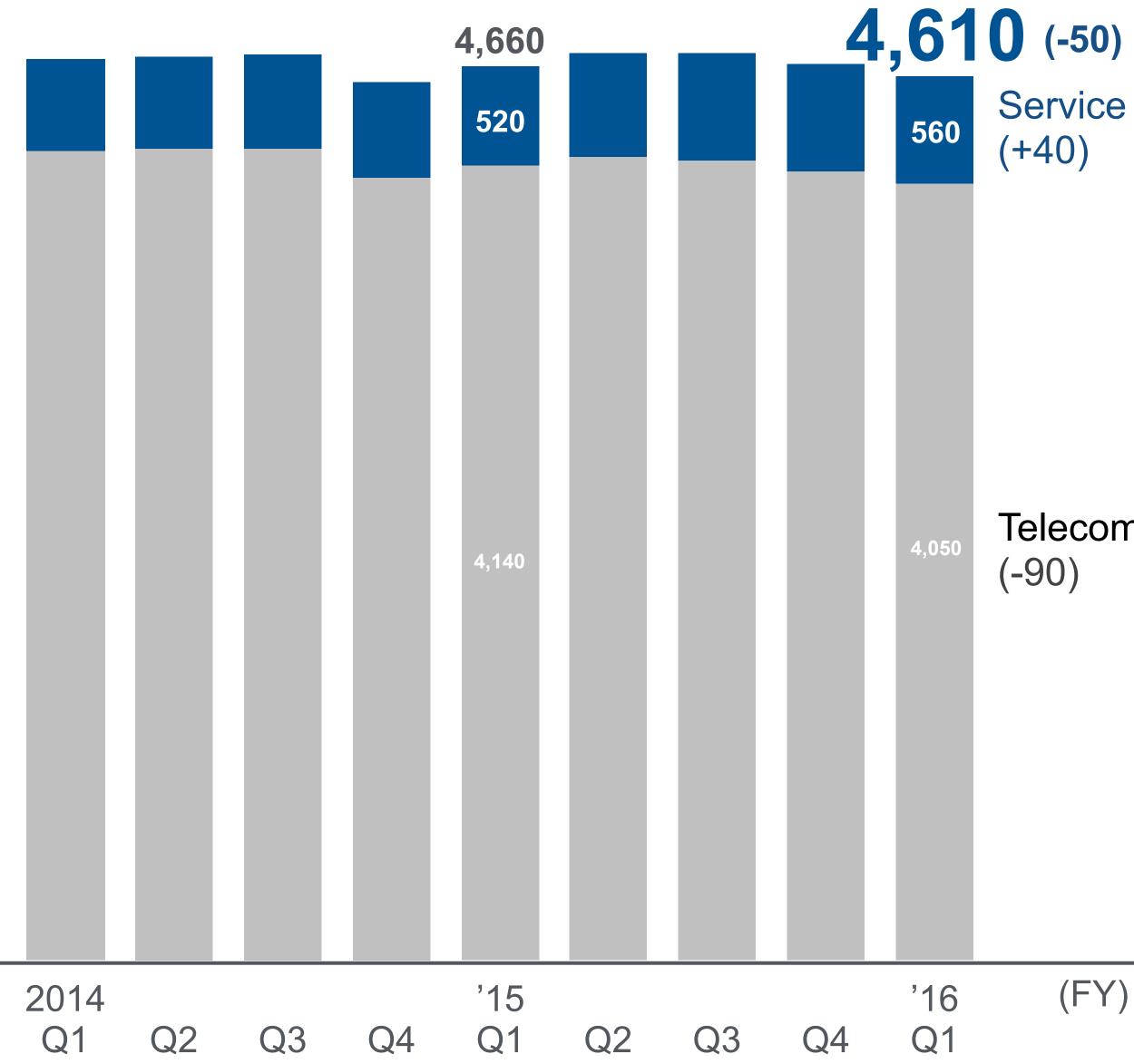






### **ARPU** (Main Subscribers)

(JPY)



SoftBank **Domestic Telco** 

### Service **ARPU** Service ARPU increase (Telecom ARPU decrease)

**Telecom ARPU** 

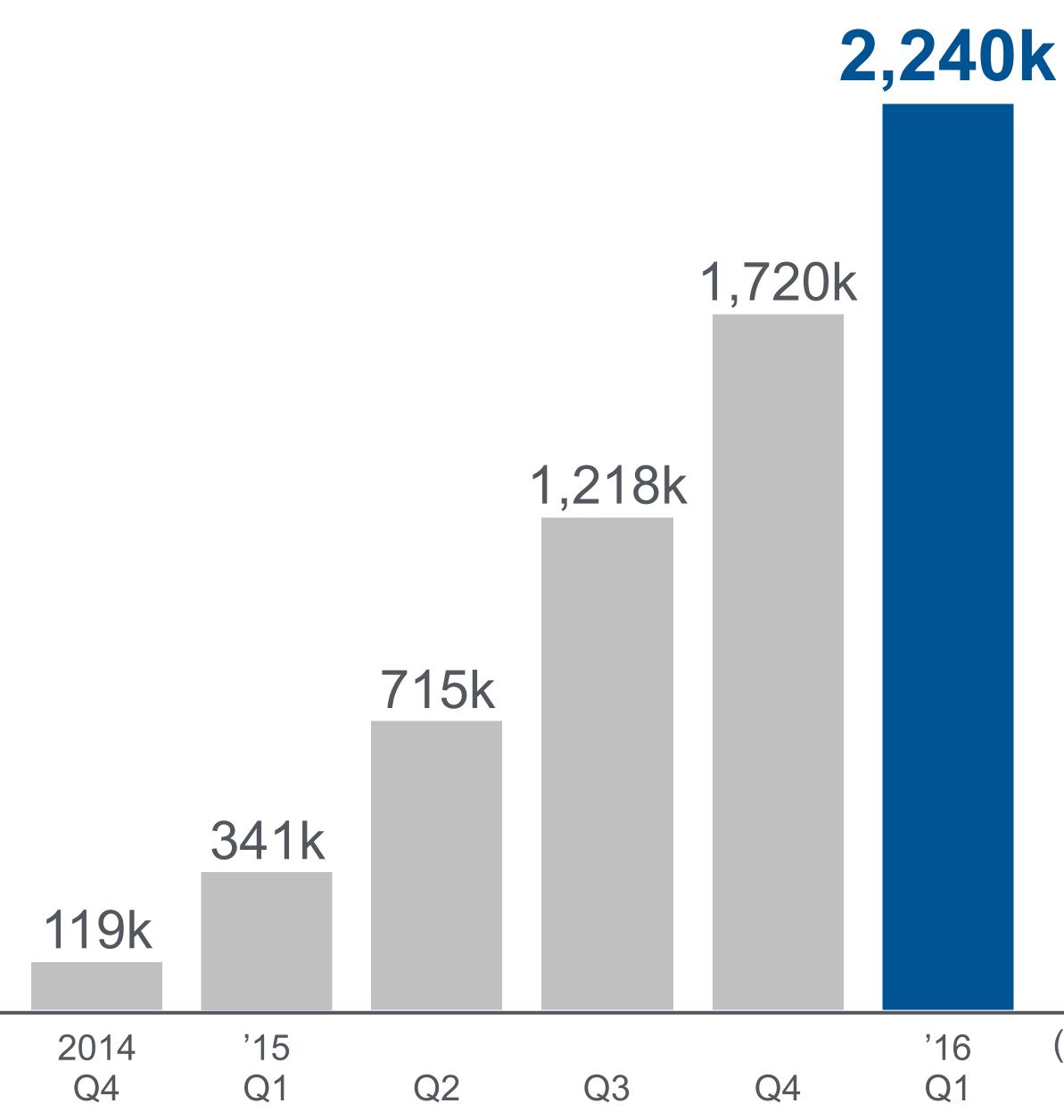








### **Cumulative Subs (FTTH Service)**





(FY)

# Rapid growth



SoftBank Hikari

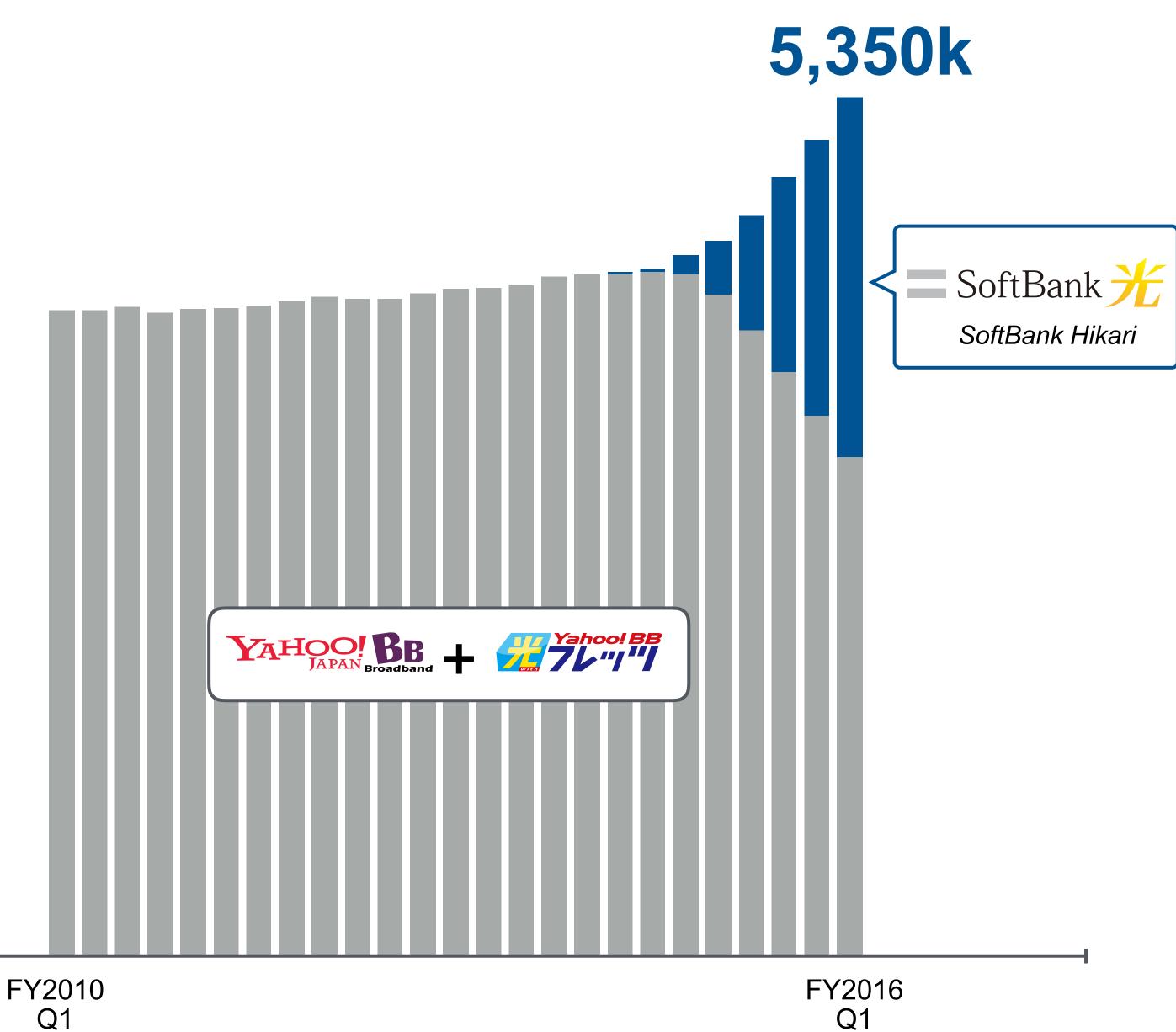
\*SoftBank Hikari includes SoftBank Air.







### **Fixed-line Cumulative Subs**



Q1



## Record high

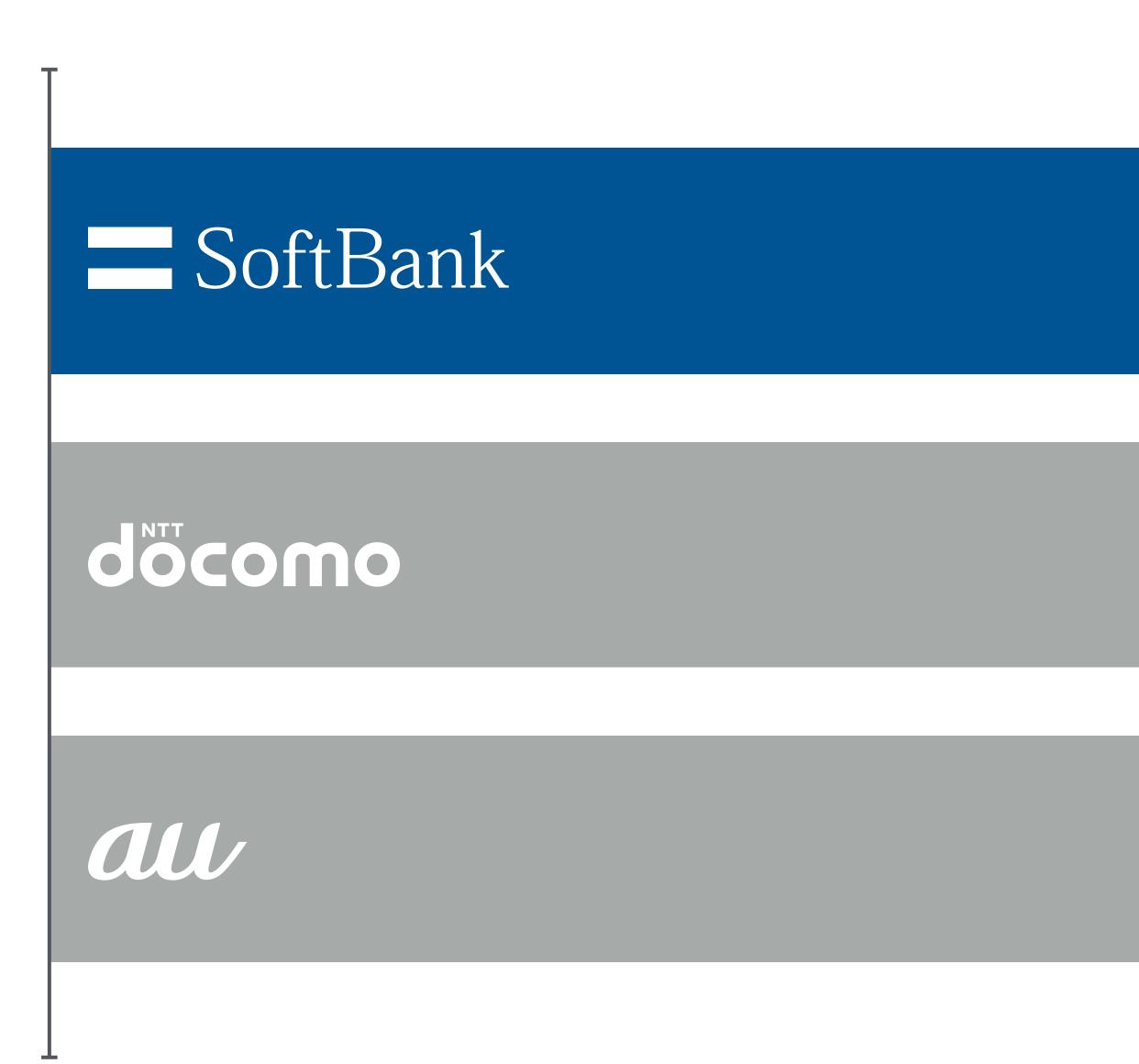
Former record: 5,170k (November 2006) \*SoftBank Hikari includes SoftBank Air.







### **Smartphone Data Connectivity**





## 98.7%



### 98.4%



Source: Agoop (as of July 24, 2016) 21





### **Free Cash Flow**

### (JPY bn)

### 69.7bn



FY2016 **Q1** 

SoftBank **Domestic Telco** 

## Significantly **improved**

Free Cash Flow = operating cash flow + investing cash flow \*IFRSs

Excluding eliminations within SoftBank Group Corp.







#### SoftBank **Growth Strategy Domestic Telco** Create growth opportunities through smartphones & FTTH NETFLIX SoftBank あなたの水米を塗(する 💠 住友生命 T-POINT 🚫 Discovery Health promoting insurance SB Drive Automatic driving SoftBank UT THINKS One Tap BUY Smartphone-based securities YAHOO! ショッピング JAPAN pepper Y! mobile YAHOO! APAN くらしをかるくする LOHACO cybereason スポナビライブ Israeli security technology **IBM** Watson \* 7 # 7! SB Cloud

Joint Venture with Alibaba (Utilize Alibaba Cloud)





### FY2016 Forecast

### SoftBank **Domestic Telco**

2

3

4

### **Continue profit growth** (toward 12 consecutive periods)

### JPY 500bn in FCF

### Focus on smartphones & FTTH

### **Expand business areas and** synergies with Yahoo Japan

\*Toward 12 consecutive periods: after FY2014: Domestic Telecommunications segment. Up to FY2013: total of Mobile Communications segment + Fixed-line segment + Broadband Infrastructure segment









### 1. Robust results (adjusted EBITDA +18%)

### 2. Turnaround strategy making steady progress

## **YAHOO** JAPAN

### 3. Adjusted FCF around break-even in FY2016

SoftBank Investment Assets

### Highlights







## **Turnaround Strategy Update**

### Net Adds Improvement Revenue Stabilization

### Diverse Financing Methods

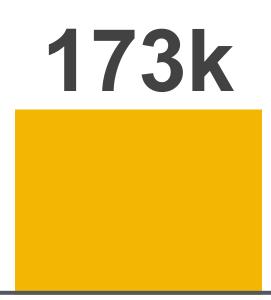
### **OPEX Reduction**

### Network Improvement

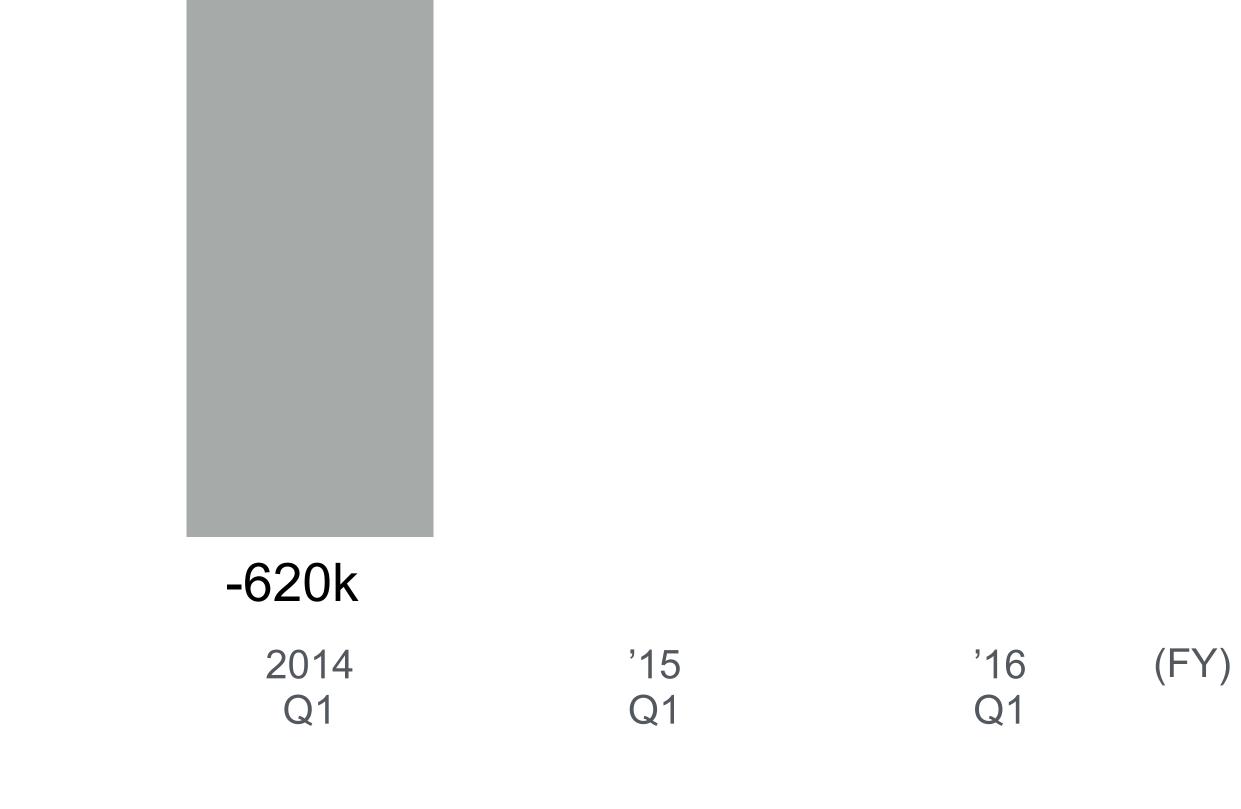




### **Net Additions (Postpaid Phone)**



-12k



# Highest in 9 years

## Net port positive for first time in over 5 years

\*Q1: April - June

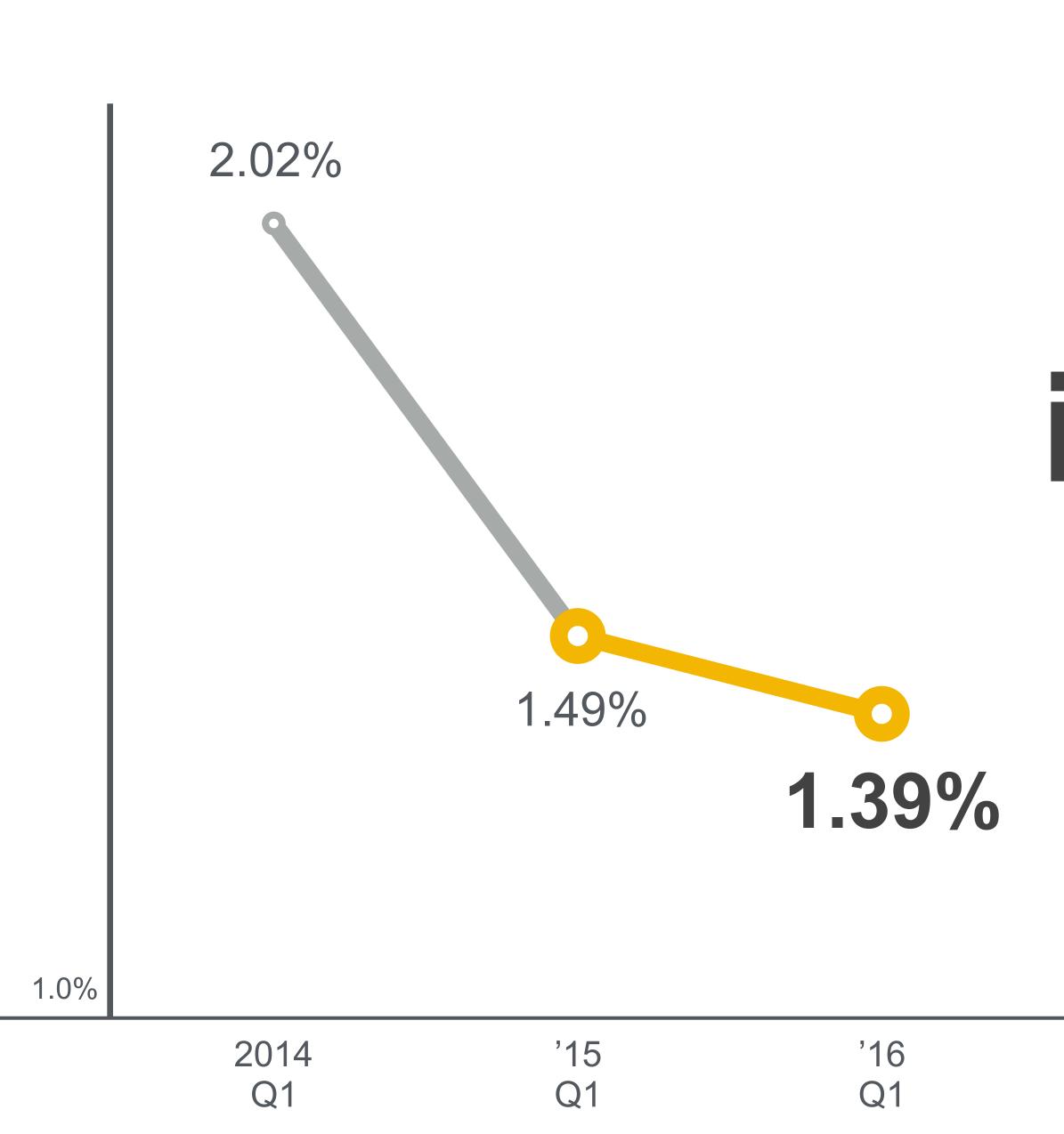
\*9 years: excludes Nextel migrations, Q1 basis.

\*Net port positive: MNP from the three major national carriers.

\*Sprint platform (excluding impact of the Shentel transaction)



### **Churn** (Postpaid Phone)



## Sprint

## Lowest in Sprint history

(FY)

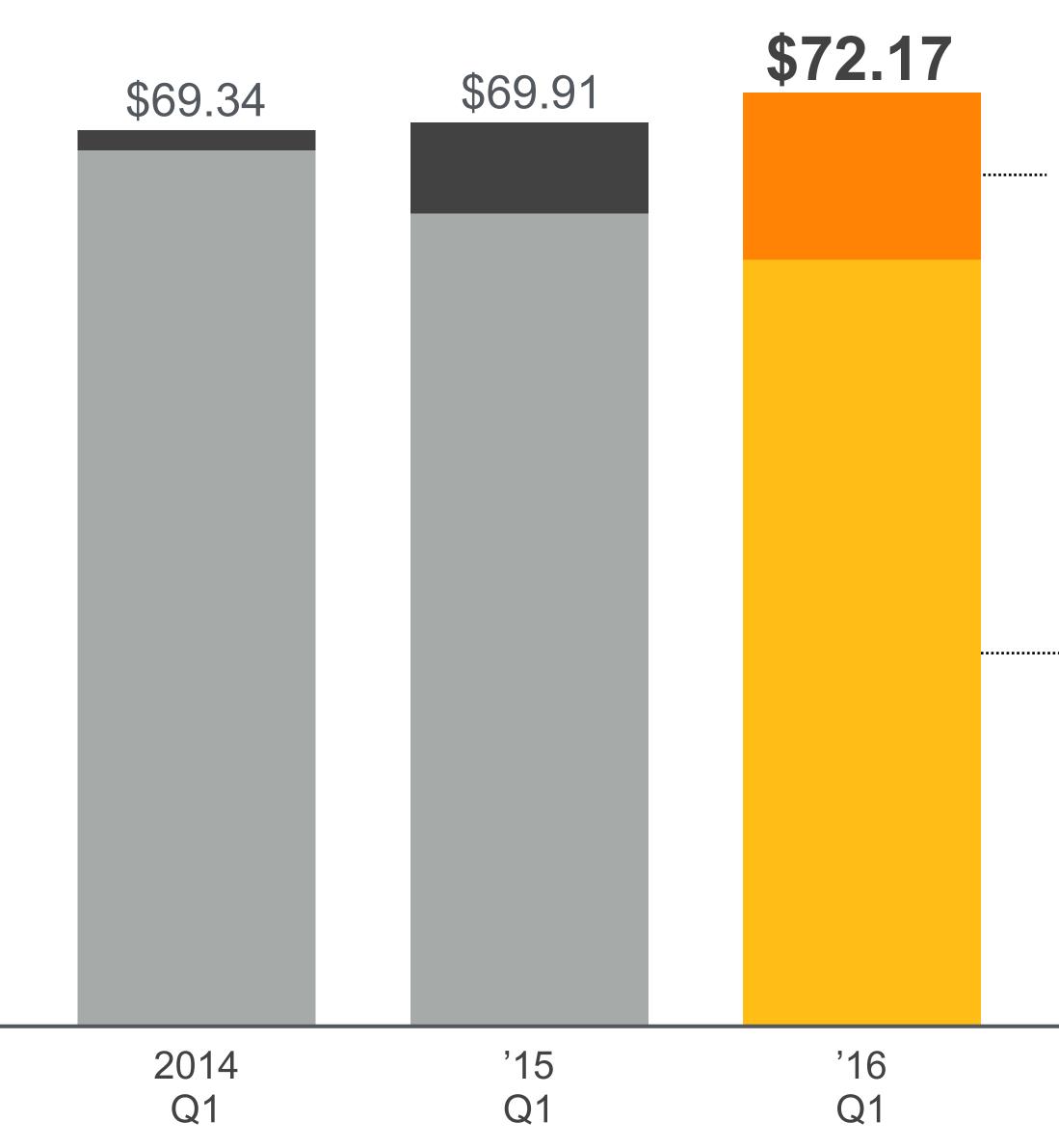
\*Q1: April - June \*Sprint platform







### Average Billing Per Users: ABPU (Postpaid Phone)





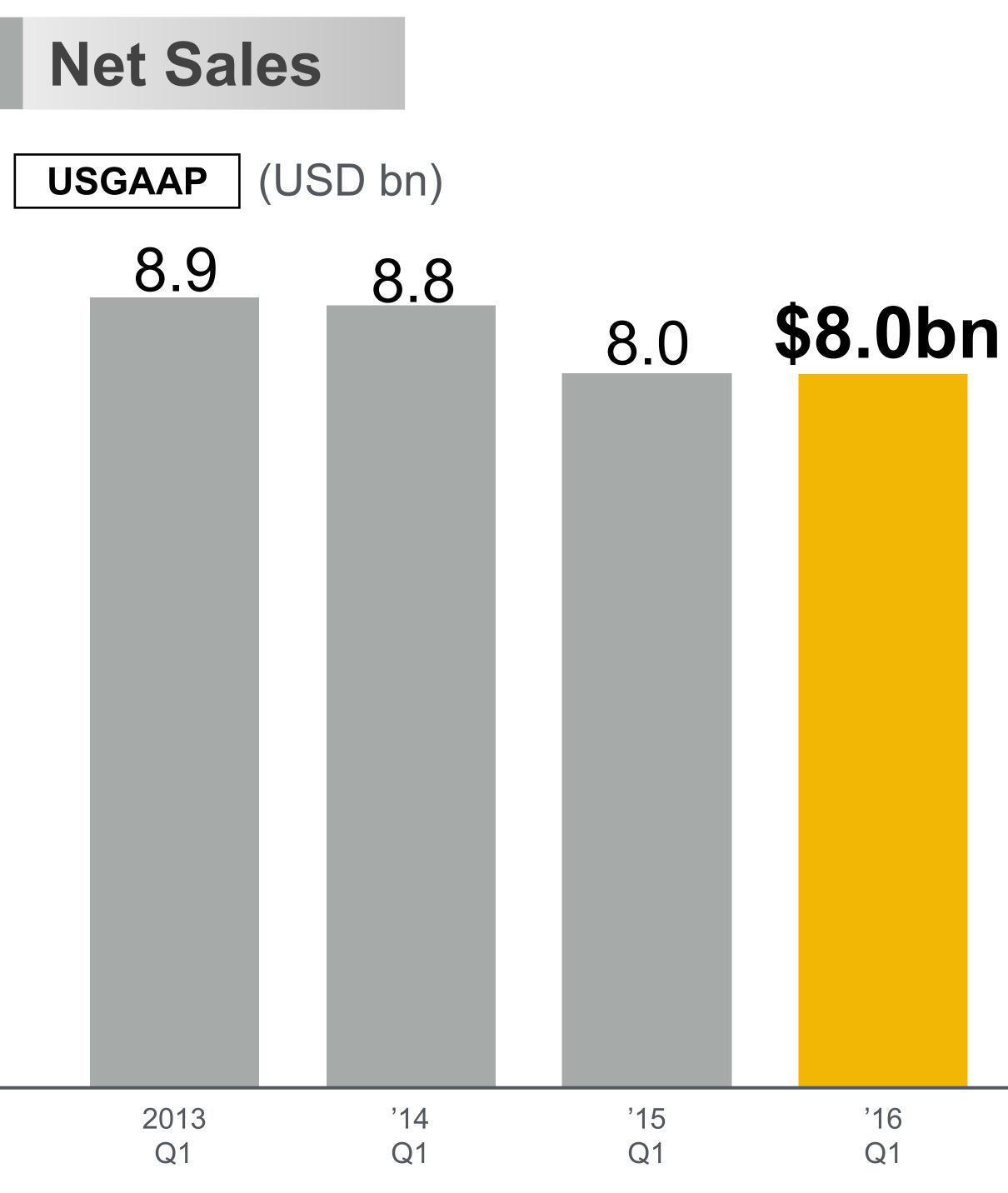
Equipment

(FY)

### Continuously Increase Service YoY + 3%

\*Q1: April - June \*Sprint platform

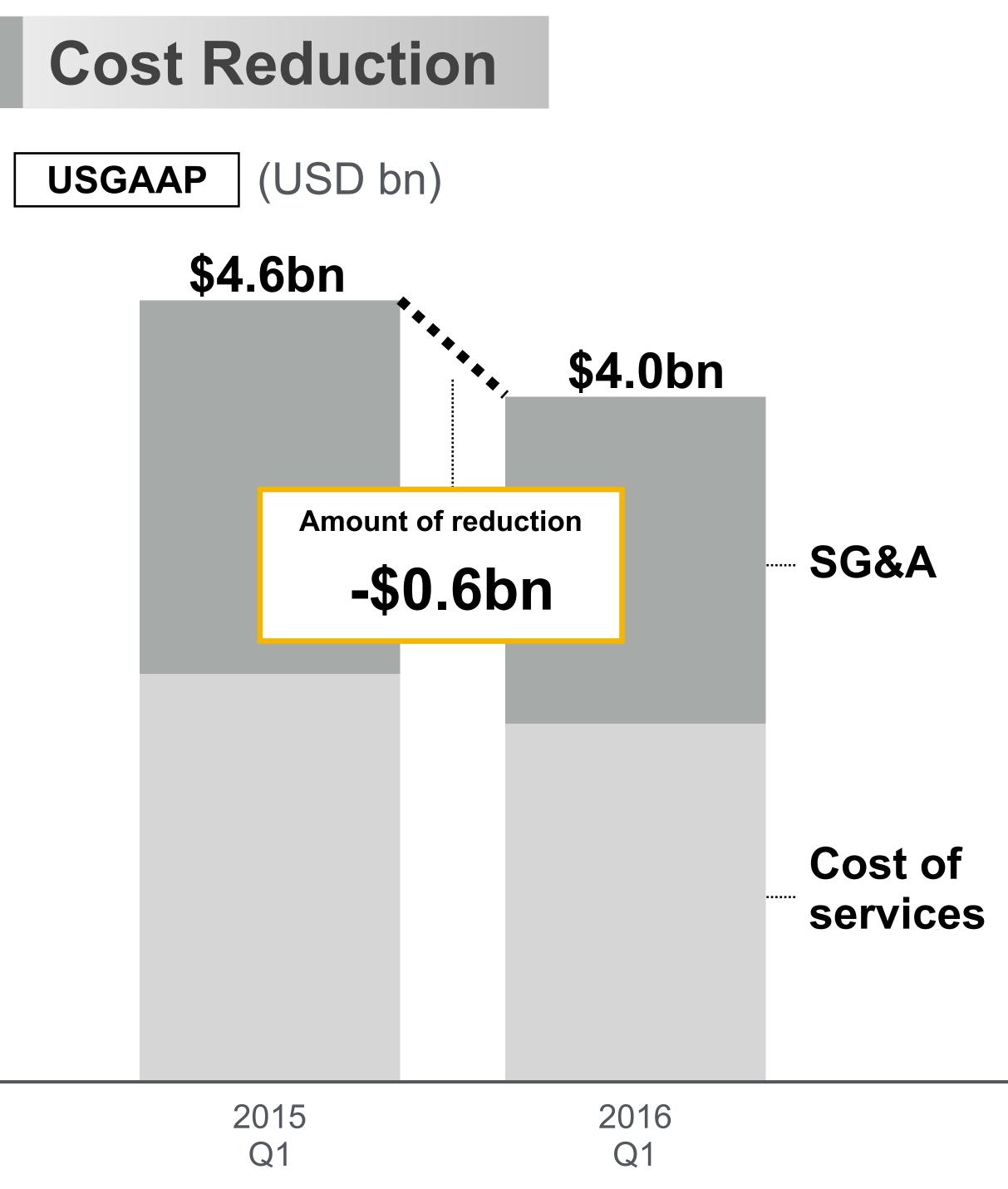




## Sprint Stabilized

\*Q1: April - June

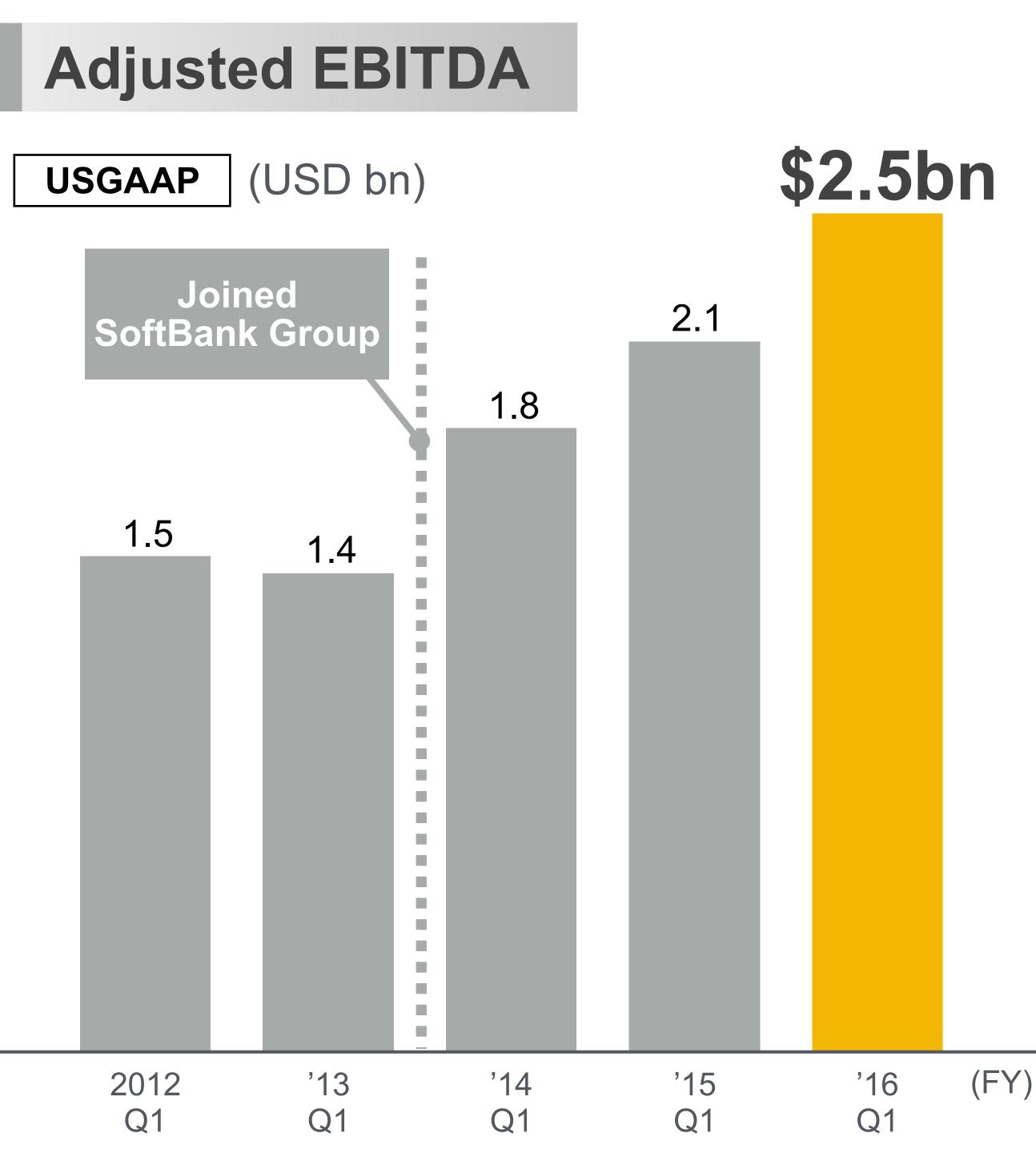




## Sprint On track

\*Q1: April - June





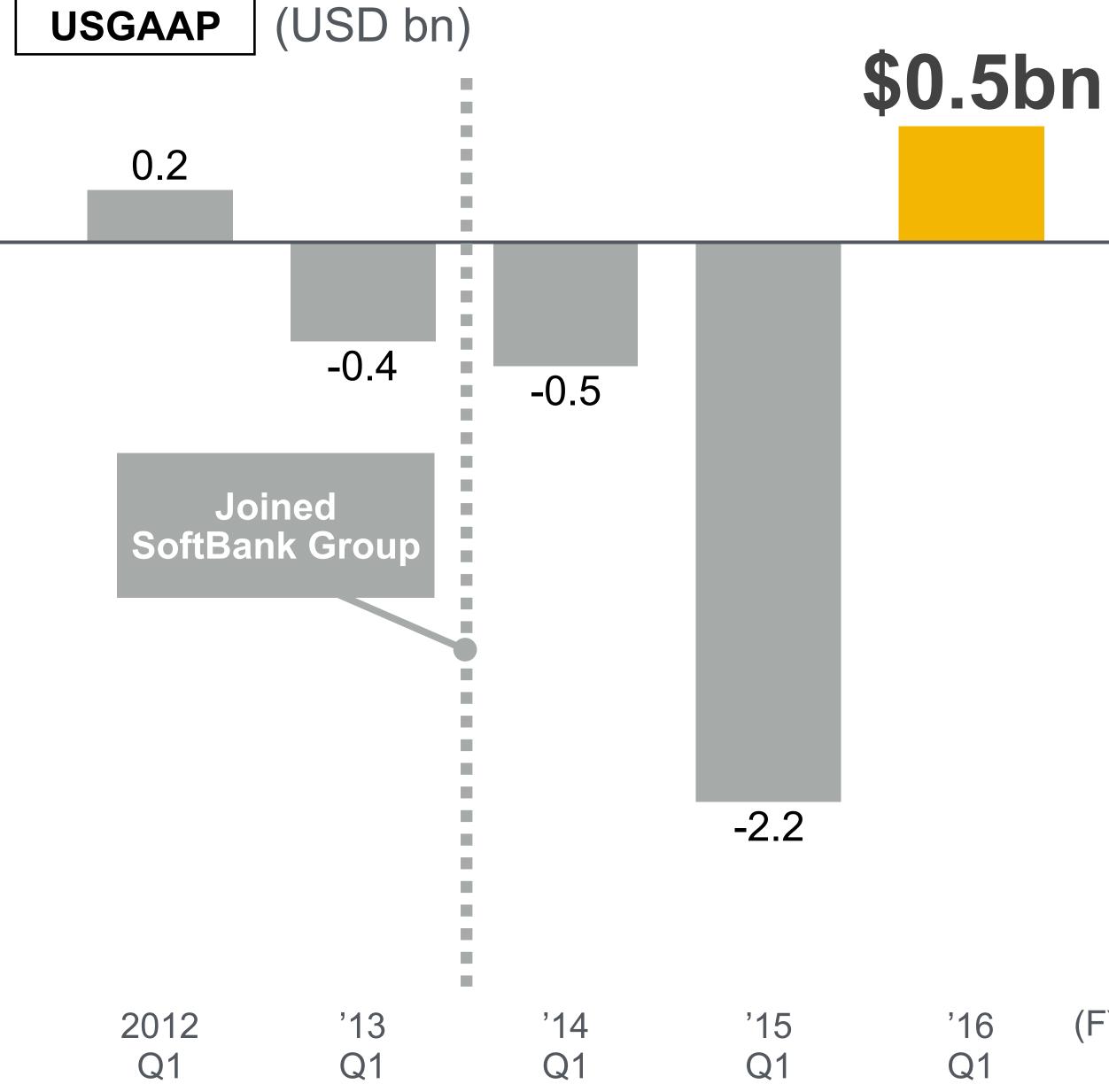


## Up 18%





## **Adjusted Free Cash Flow**



## Sprint Significantly improved

\*Q1: April - June

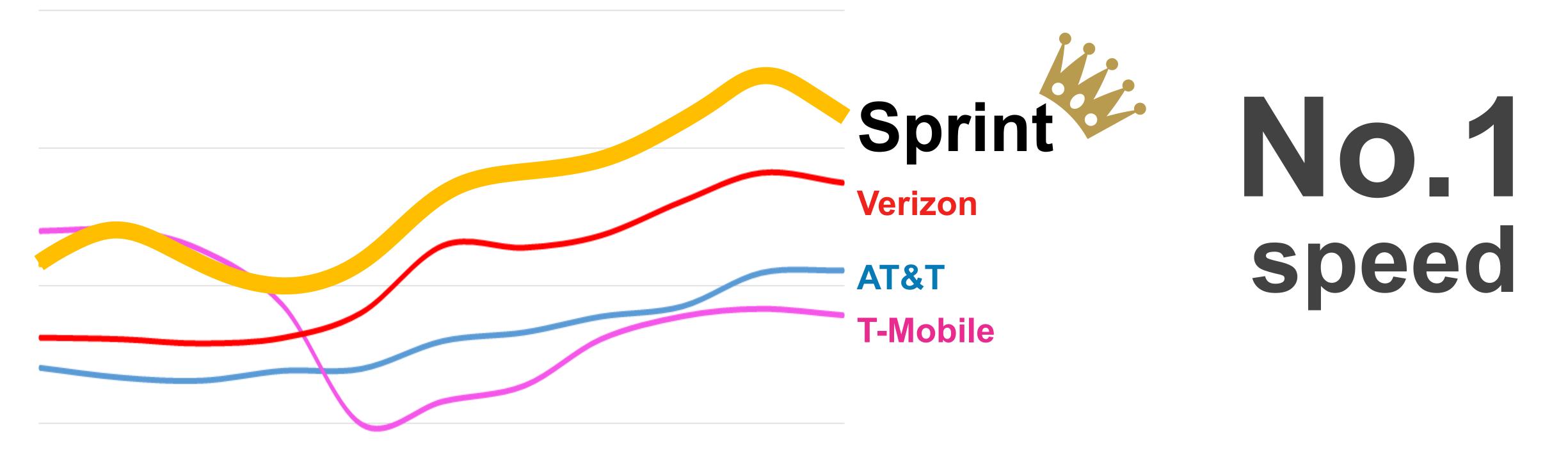
Adjusted FCF: the cash provided by operating activities + the cash used in investing activities (excluding short-term investments) + the proceeds from sales of future lease receivables, net of 33 repayments.

(FY)





### **LTE Download Delivered Speed**



'15 '16 Feb. Sept. Oct. Nov. Dec. May Mar. (CY) Apr. June Jan. Aug.

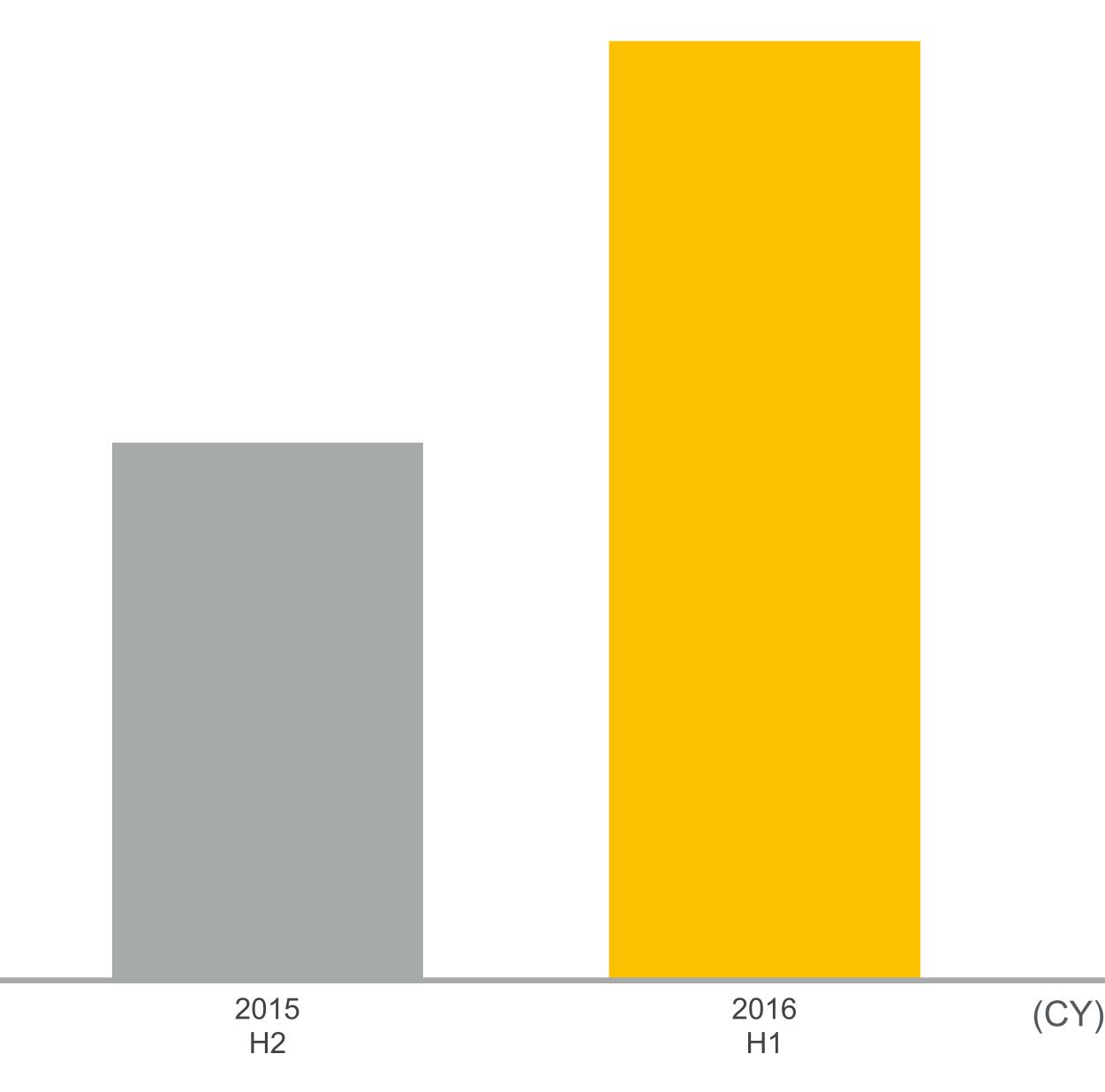


Source: Sprint's analysis of Nielsen NMP data (Apr. - June 2016) of average LTE download speeds in 44 NMP MSA's





### **RootScore Awards** (Network Reliability)



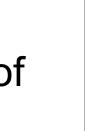


# Up 75%

RootScore Awards (Reliability) Number of outright or shared first-place for reliability of network performance measured in 125 metro markets

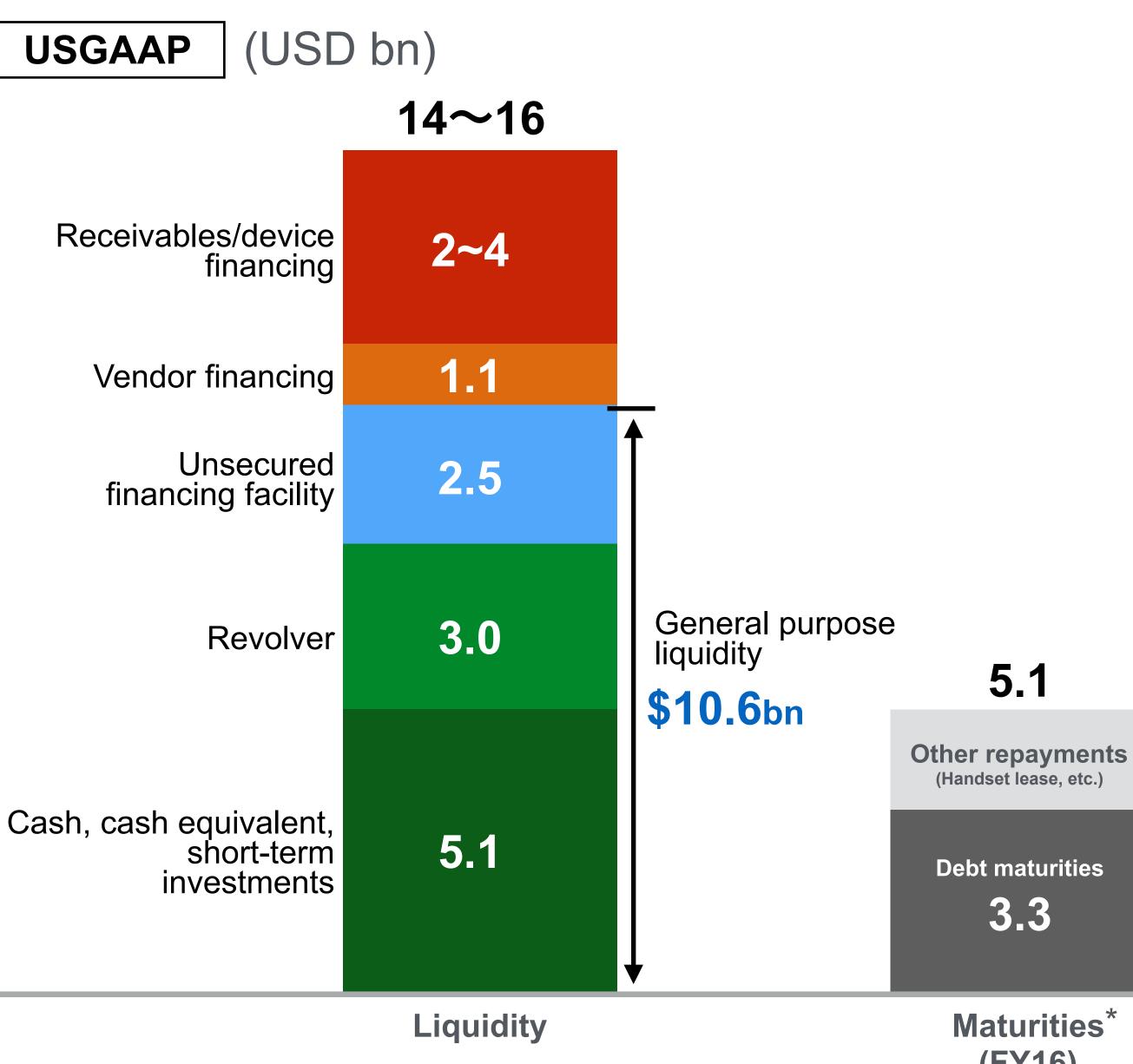
(Source) RootMetrics













# More than sufficient liquidity

Maturities\* (FY16)

\*Includes maturities due through June 2017.





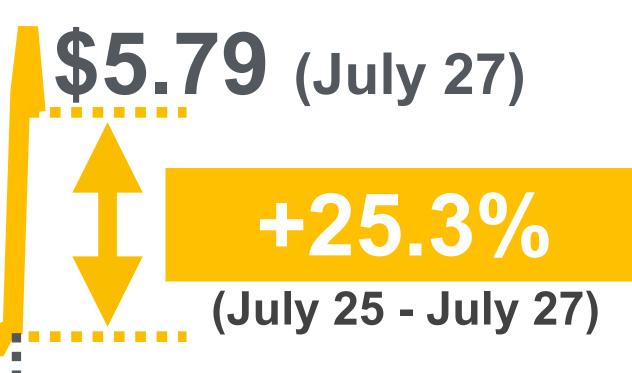


#### **Share Price in 2016**

#### 2016/Q1 Earnings announcement

2016/1 2016/2 2016/3 2016/4 2016/5 2016/6





# Significantly improved

Source: S&P Capital IQ (2016/7/28)





#### **Acquisition Cost**

## JPY1.95t

#### Avg. share price: \$6.90 (Avg. FX rate: JPY 85.2 / \$)

#### Acquisition cost

# Sprint

#### JPY2.01t (+JPY 0.07t)

#### Share price: \$5.79 (FX rate: JPY 105.0 / \$)

Current value (July 27, 2016)

Excl. acquisition-related expenses FX rate: JPY 105.0 / \$ 38



#### FY2016 Forecast

# Sprint

2

3

4

Cash CAPEX excluding the CAPEX associated with purchasing leased devices in indirect channels Adjusted FCF: the cash provided by operating activities + the cash used in investing activities (excluding short-term investments) + the proceeds from sales of future lease receivables, net of repayments.

# Adjusted EBITDA \$9.5-\$10.0bn

## **Operating income \$1.0-1.5bn**

## Cash CAPEX approx. \$3.0bn

## **Adjusted FCF around break-even**





# SoftBank



#### 1. Continue profit growth

## 2. Display advertising driving growth

# AH

## 3. Surge in shopping transaction value (+38%)

SoftBank Investment Assets

## Highlights

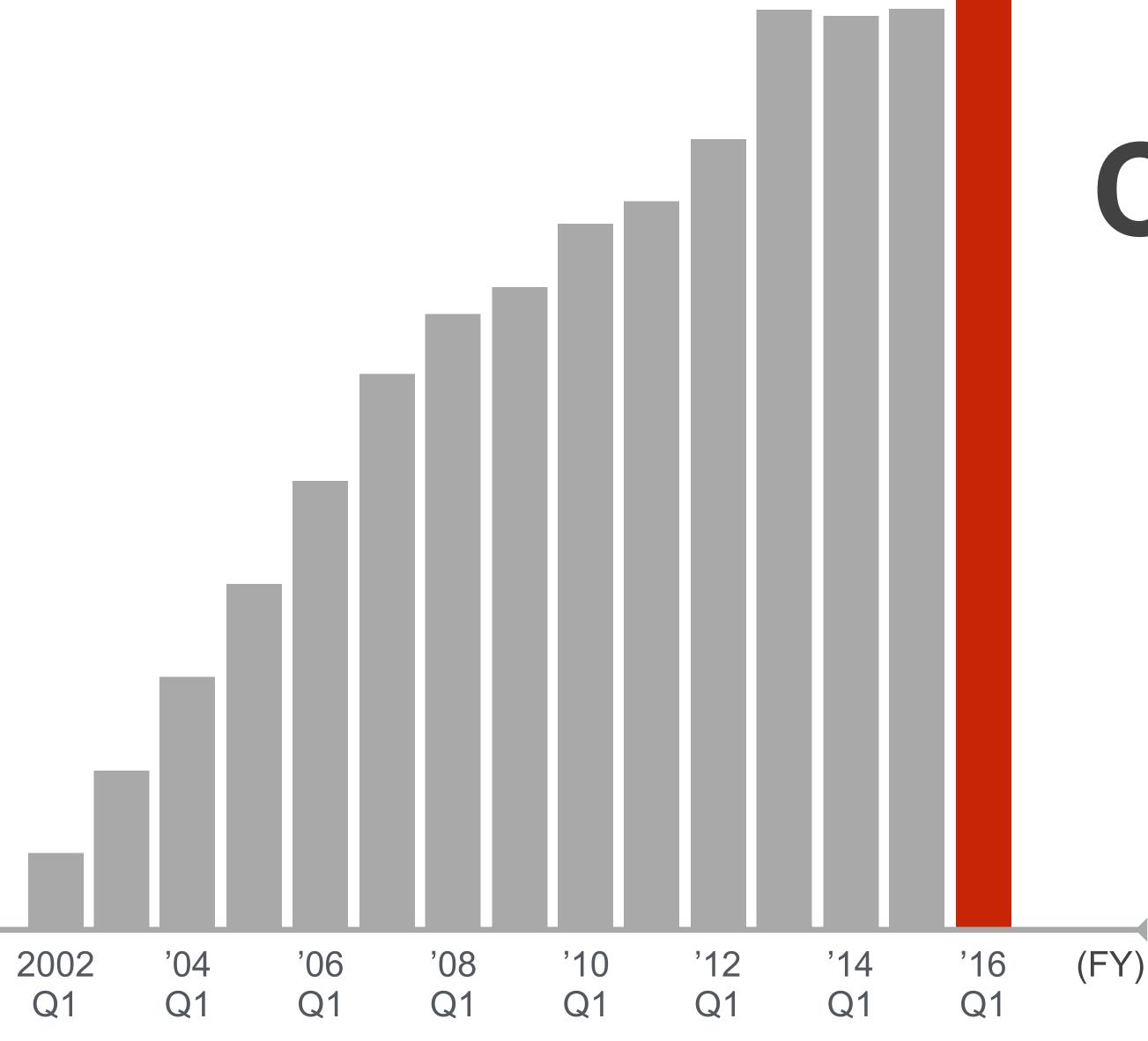






(JPY bn)

50.8





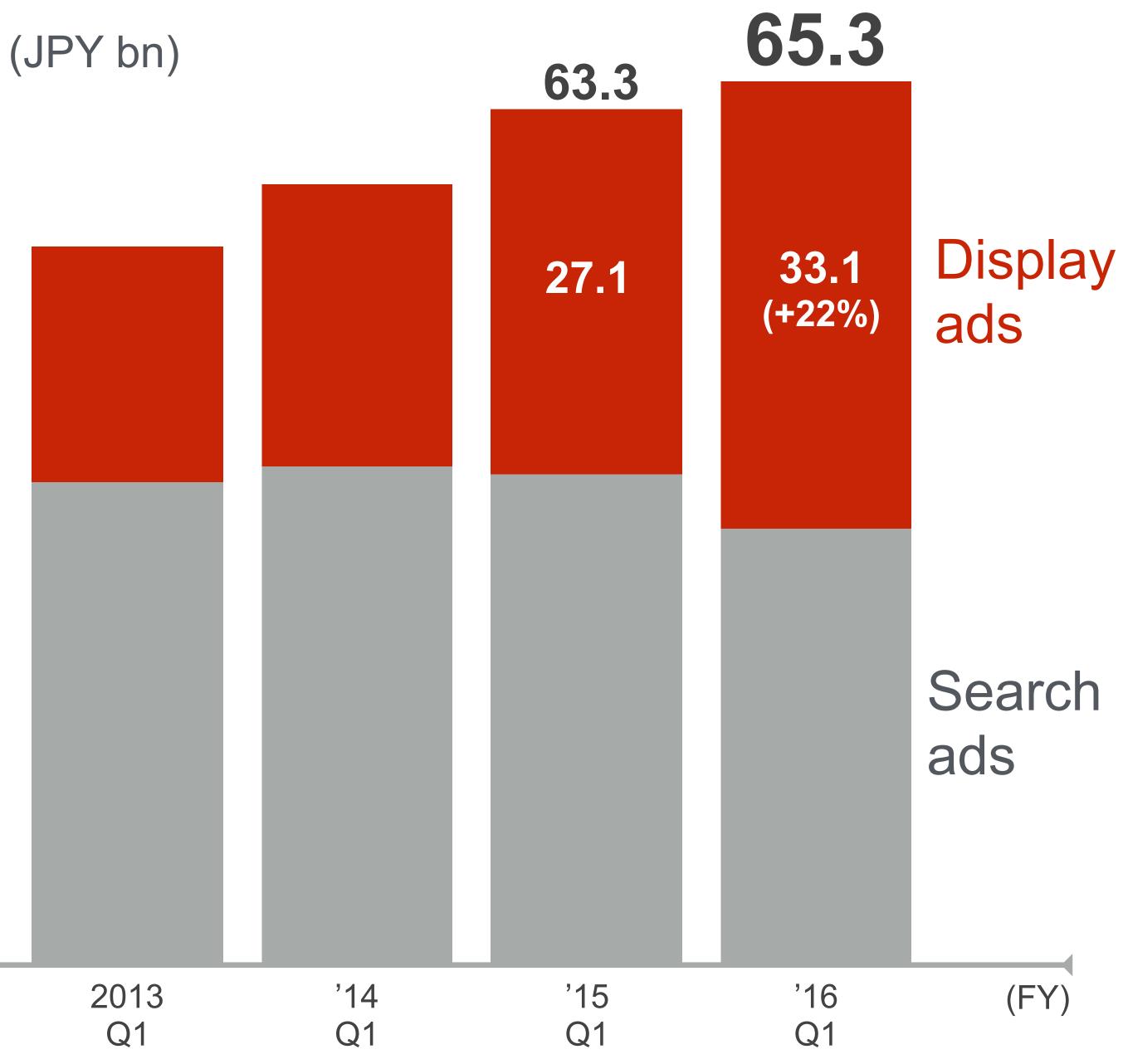
# Continued growth







#### **Advertising Revenue**





# Driving growth

Search



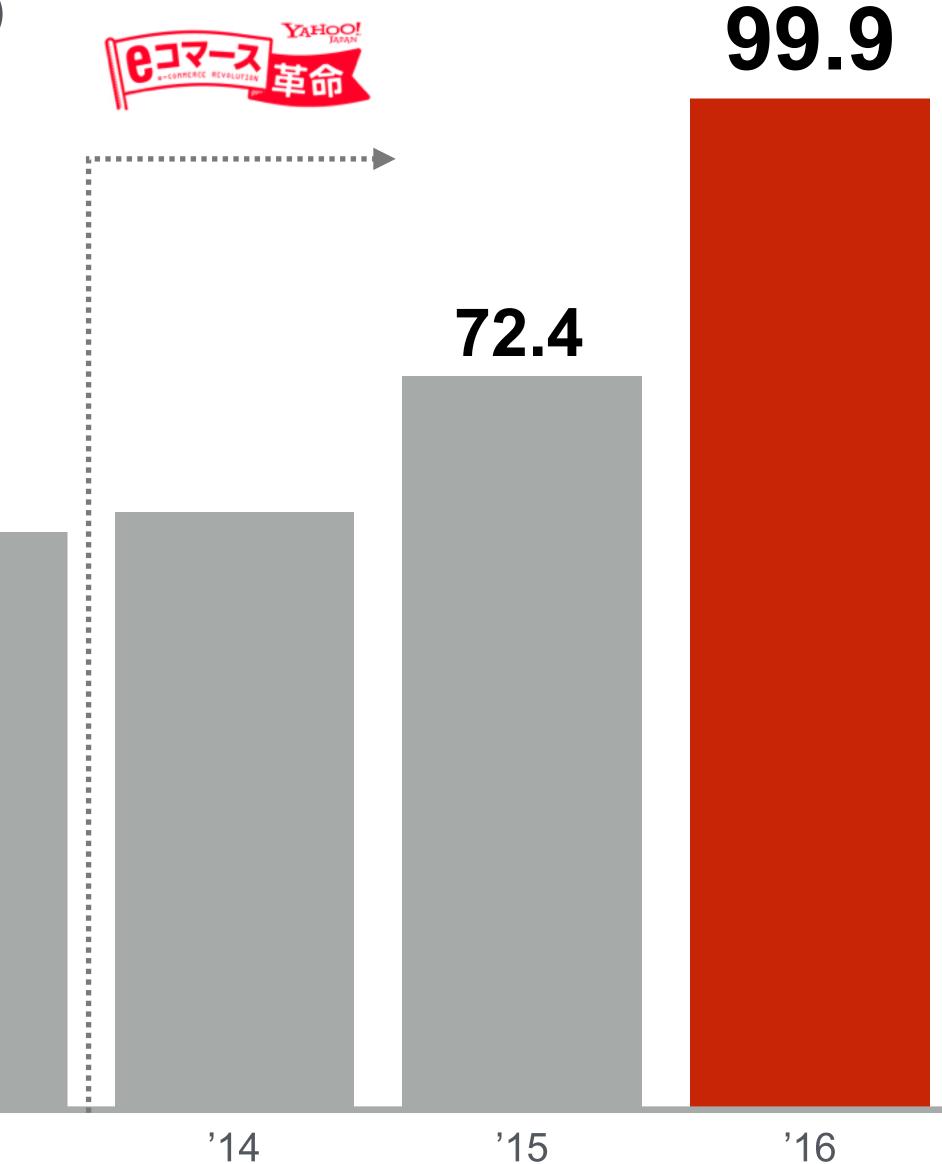
#### **Shopping Transaction Value**

(JPY bn)

2013

Q1

Q1



Q1



# Up 38%



Q1

\*Transaction value of *Yahoo! Shopping* and *LOHACO LOHACO:* revenue of ASKUL Corporation's *LOHACO* business; closed on every 20th.

# SoftBank



#### Results **Realized value generating \$17.2bn in proceeds**

#### Strategy Market leadership in key markets

#### New Activities

#### SoftBank **Investment Assets**

YAHOO

\*1. Alibaba total proceeds (net): \$8.8bn; the net proceeds of SoftBank Group companies through the issuance of \$6.6bn METS under the variable prepaid forward contract are approximately \$5.4bn \*2. Supercell total proceeds: \$7.8bn; includes \$7.3bn for 72% stake sale and \$0.4bn for pre--closing dividend \*3. GungHo total proceeds: \$0.7bn; JPY 72.2bn, applied exchange rate of \$1 = 107 JPY

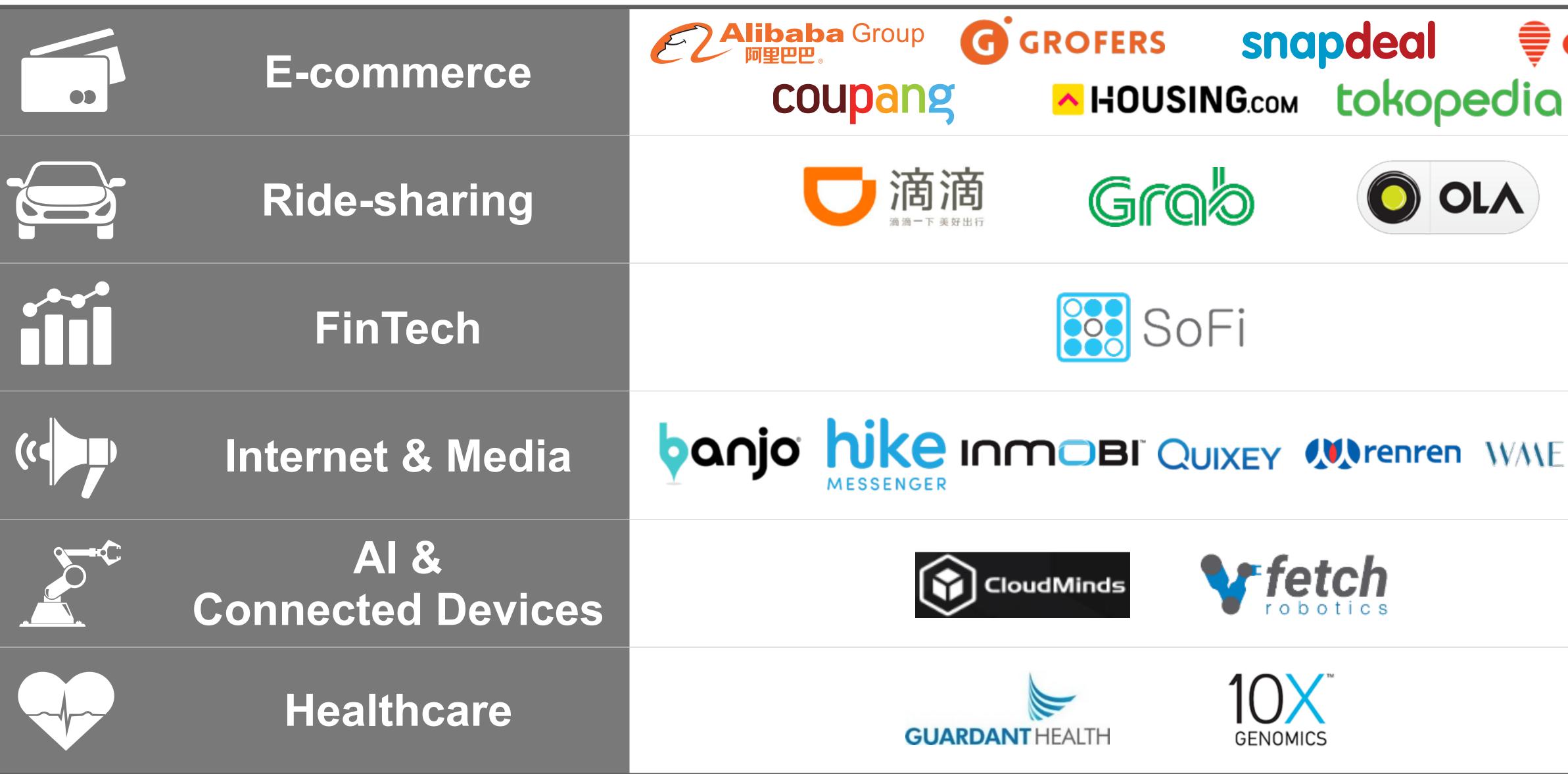
## Highlights

#### Follow-on in Didi and SoFi; exit of Supercell, GungHo, asset reallocation of Alibaba





#### **Universe of Portfolio Companies**

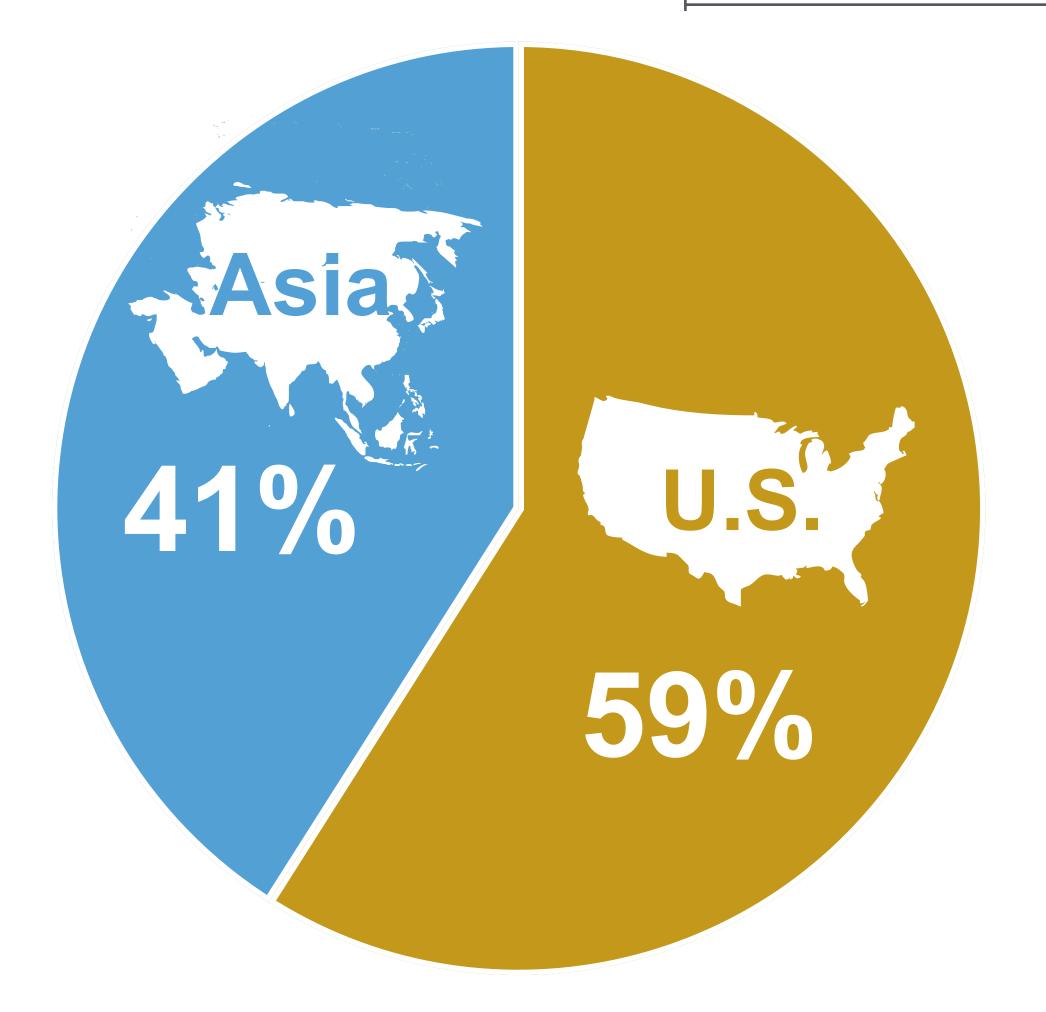


\*Not comprehensive; E-commerce includes classifieds.

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I∭G

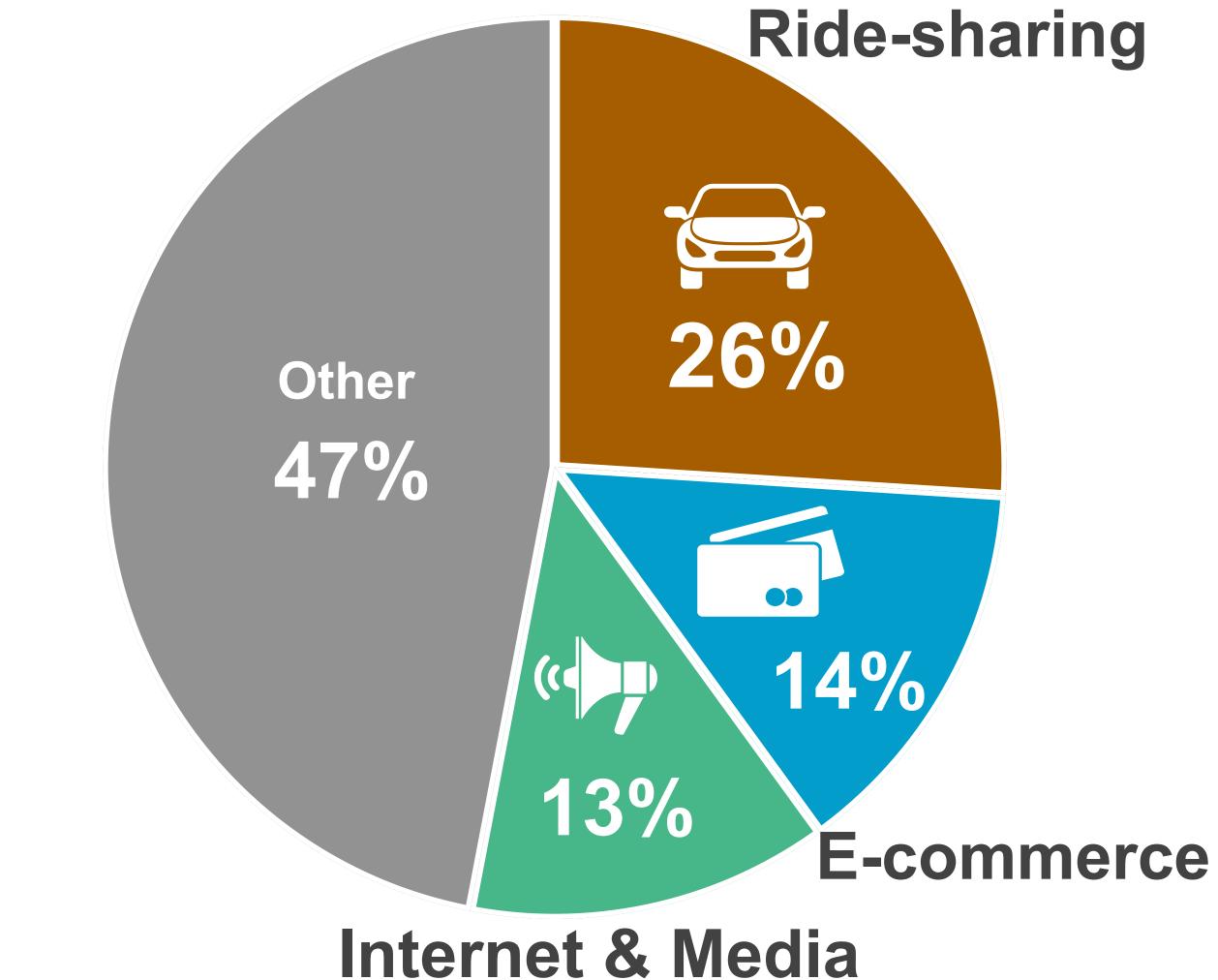


#### **Capital Deployed Last Year**



\*E-commerce includes classifieds.

## Total: \$2.0bn







#### Major Portfolio Changes





- Dominant platform with Alibaba & Tencent backing
- Strong execution serving entire demand curve



# Asset reallocation



## argest consumer market baba & Tencent backing ntire demand curve





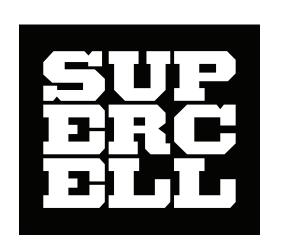
#### Major Portfolio Changes



- \$7.8bn total proceeds; 93% IRR
- Tencent ideal partner to go to next level
- Deleveraging and strategic flexibility

#### **Exits** Supercell, GungHo

#### Asset reallocation



## IRR to next level flexibility





#### **Major Portfolio Changes**





- \$8.8bn net proceeds; 68% IRR

\*EB = exchangeable bond; holdings exclude ordinary shares pledged as EB collateral



## CAlibaba Group 阿里巴巴。

#### Innovative sale and EB structure enables monetization at premium Remain largest shareholder with 27%; close partnership continues





#### **Investment Track Record**





Accumulated investment

Accumulated return

# RR 44%



















# Further Growth Strategy





# July 18, 2016 Announced Strategic Agreement

## SoftBank Group





#### **Total Acquisition Price**



#### **100% Cash**



Excluding 20.4mil shares (1.4%) SoftBank Group currently owns.





Loan

£16.7bn (¥2.3t, \$21.5bn)

#### Cash on hand

Acquisition financing





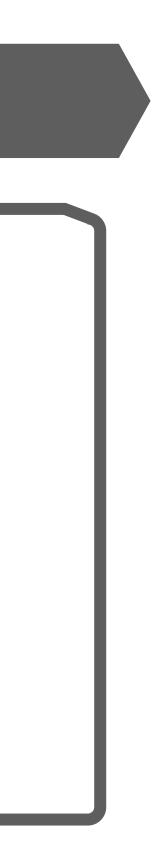
#### Timeline

#### Announcement (July 18)

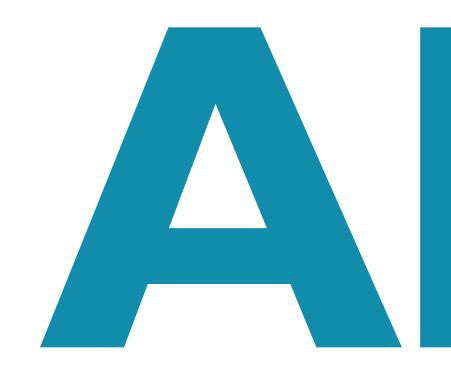
Scheme document posted

#### Court and shareholder meeting

Present petition for sanction of scheme Scheme becomes effective



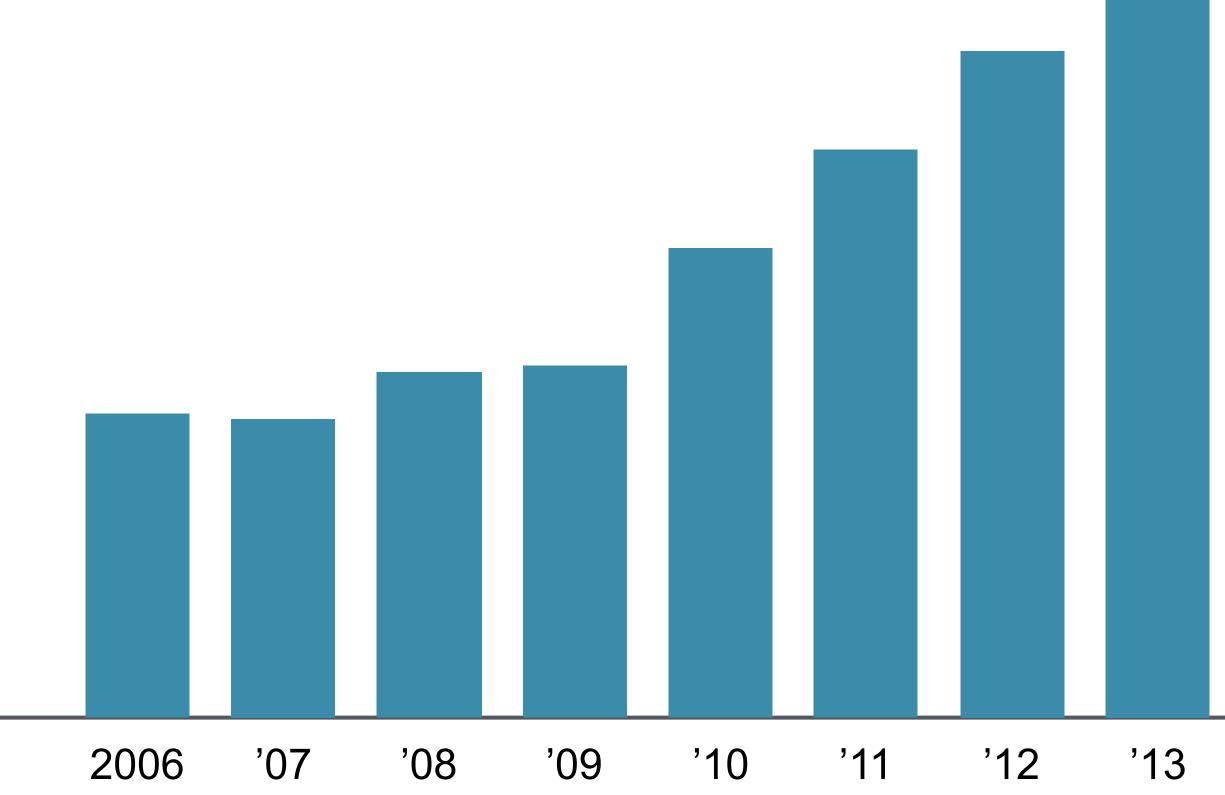








#### **Net Sales**

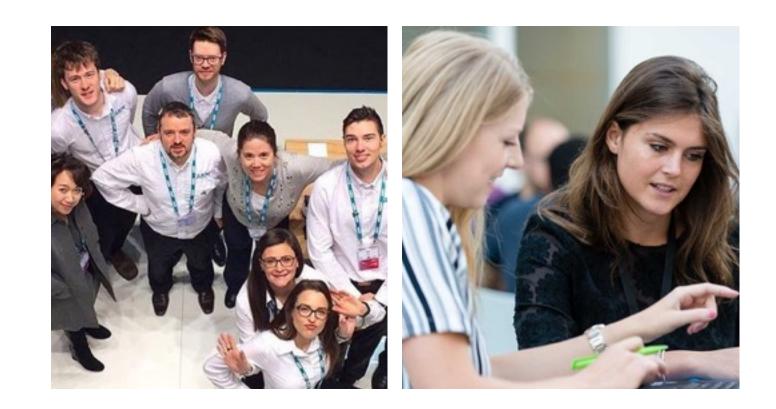


(Source) Created by SoftBank Group Corp. based on ARM Holdings' disclosure materials GBP 1 = JPY 184.95 (Jan. - Dec. 2015, average number rate)





# Steady growth

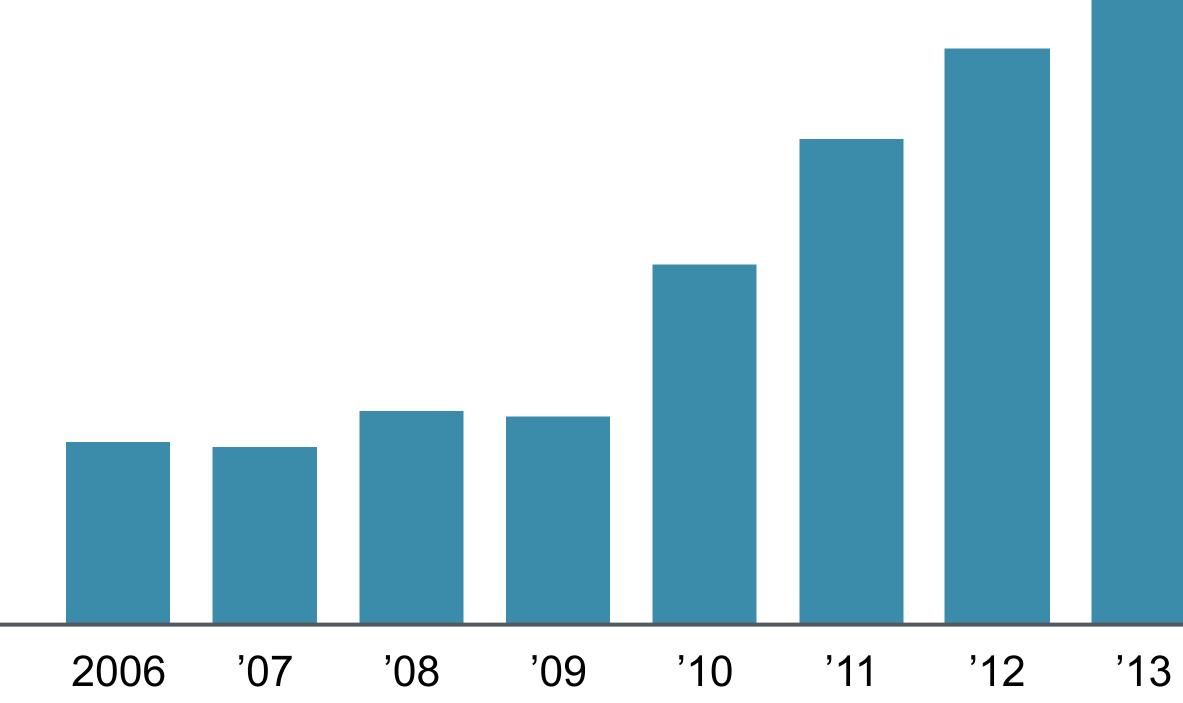


'14 '15 (FY)





#### **Operating Profit**



(Source) Created by SoftBank Group Corp. based on ARM Holdings' disclosure materials GBP 1 = JPY 184.95 (Jan. - Dec. 2015, average number rate)





#### (\$770mil)

# Solid growth



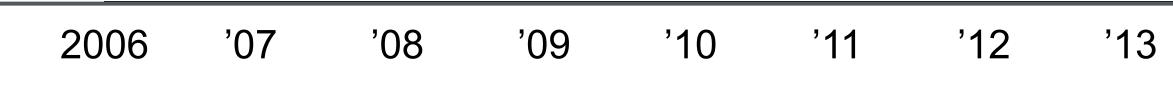
'14 '15 (FY)



#### **Operating Margin**



31.7%



(Source) Created by SoftBank Group Corp. based on ARM Holdings' disclosure materials

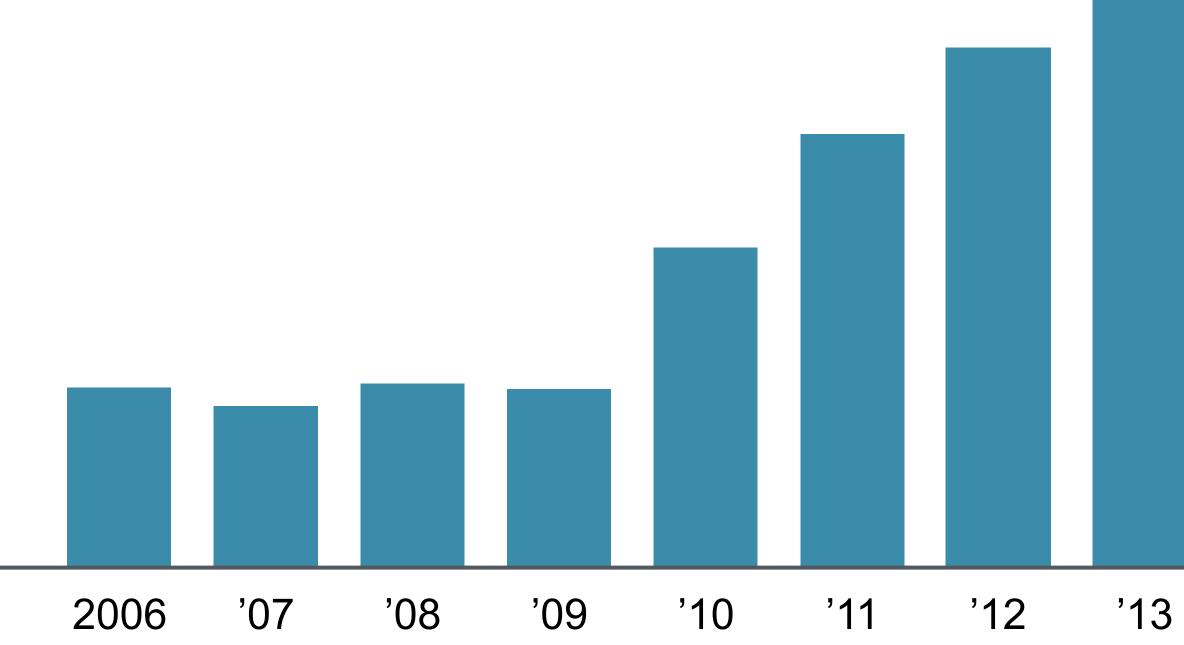




# High profit margin



#### **Profit After Tax**



(Source) Created by SoftBank Group Corp. based on ARM Holdings' disclosure materials GBP 1 = JPY 184.95 (Jan. - Dec. 2015, average number rate)





#### (\$6.6bn)

# High profit

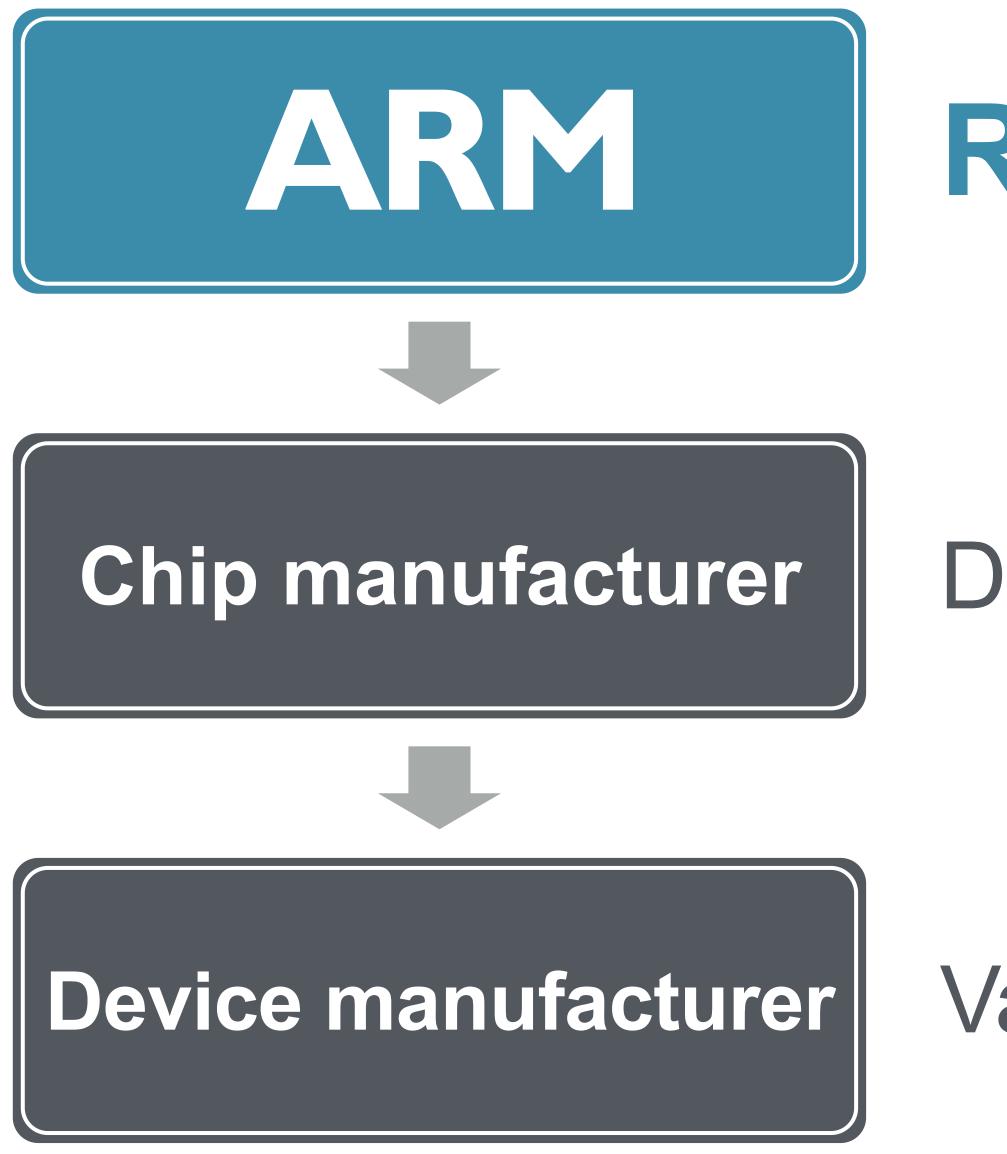


'14

(FY)



#### **ARM Business**





## **R&D** and design

#### Develop & manufacture chips

## Various electric devices



Ecosystem



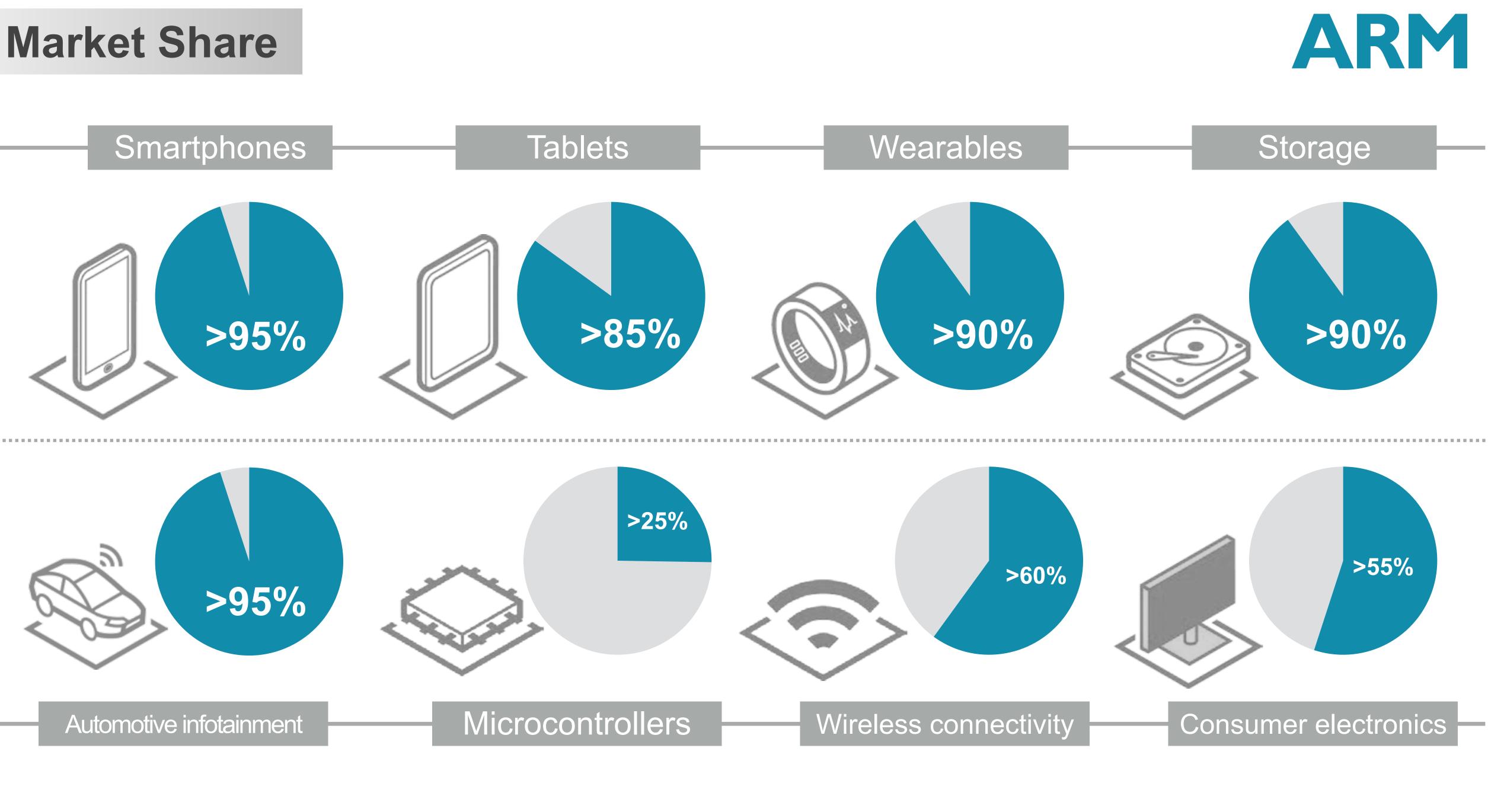
#### Many consumer products incorporate ARM's technology



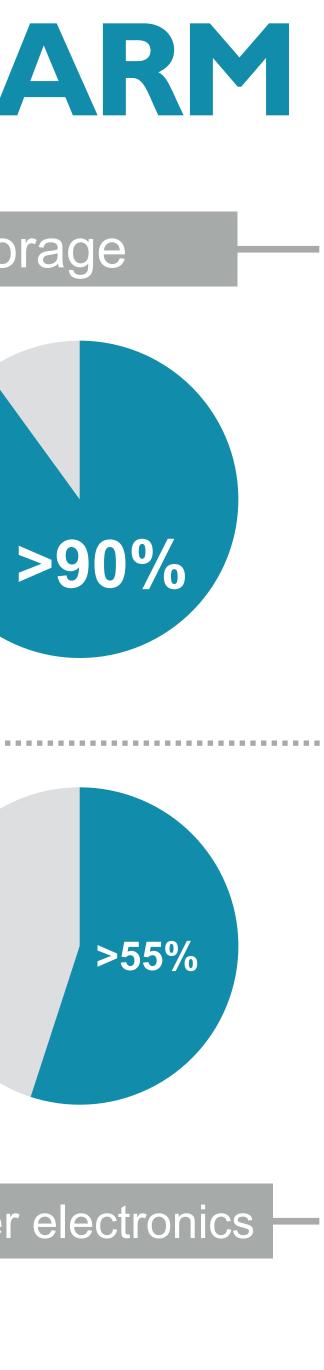




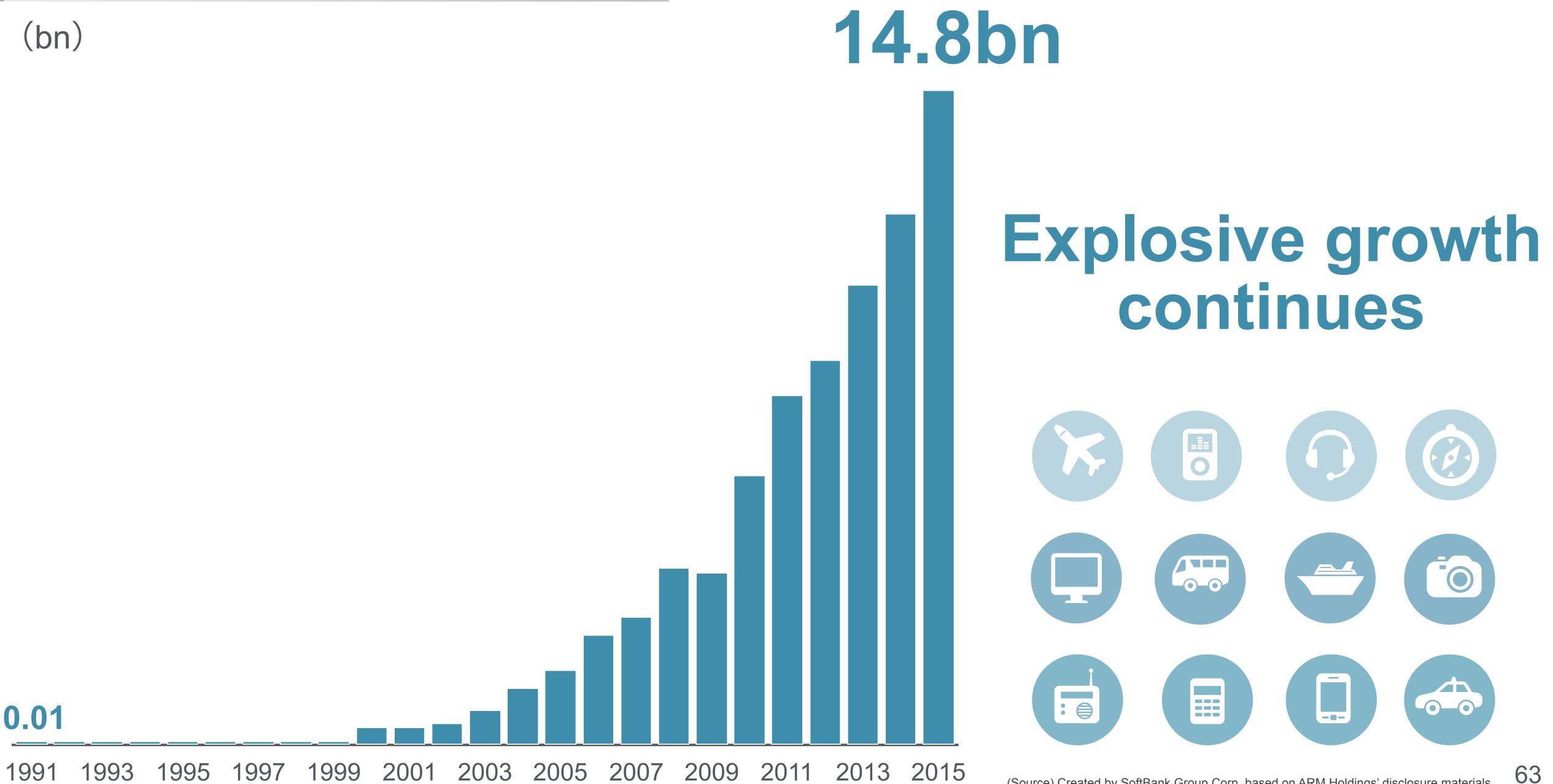




(Source) Created by SoftBank Group Corp. based on ARM Holdings' disclosure materials.



#### **ARM Powered SoCs Shipped**





(Source) Created by SoftBank Group Corp. based on ARM Holdings' disclosure materials.





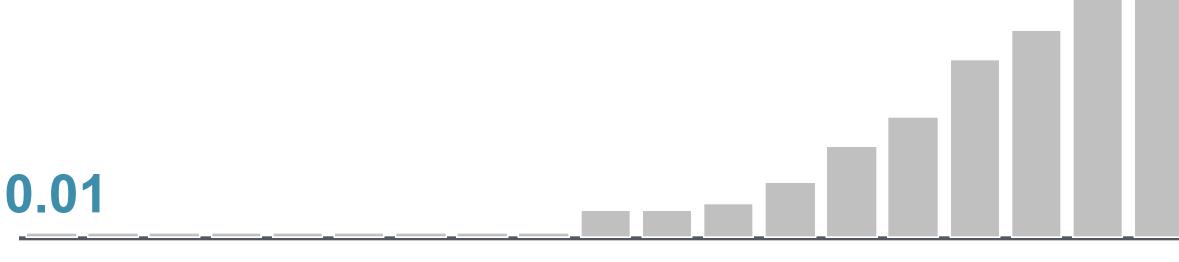






#### **ARM Powered SoCs Shipped**

(by processor; bn)



2007 2009 1995 1997 1999 2001 2003 2005 1993 1991



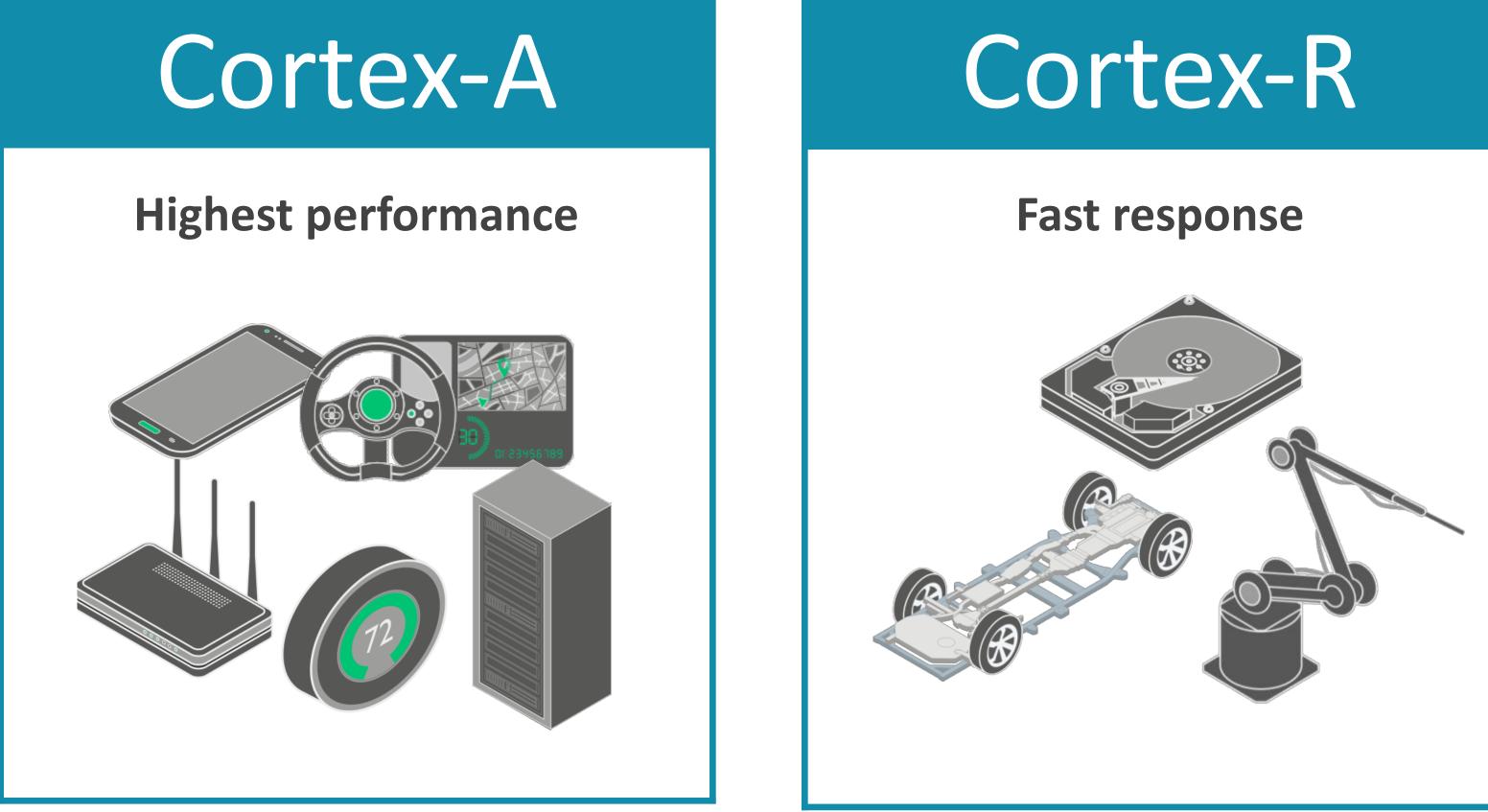
# 14.8bn New products Cortex-M expanding **Cortex-R Cortex-A** Classic (ARM7, ARM9, ARM11) 2011 2013 2015

(Source) Created by SoftBank Group Corp. based on ARM Holdings' disclosure materials.





## **Product Lineup**

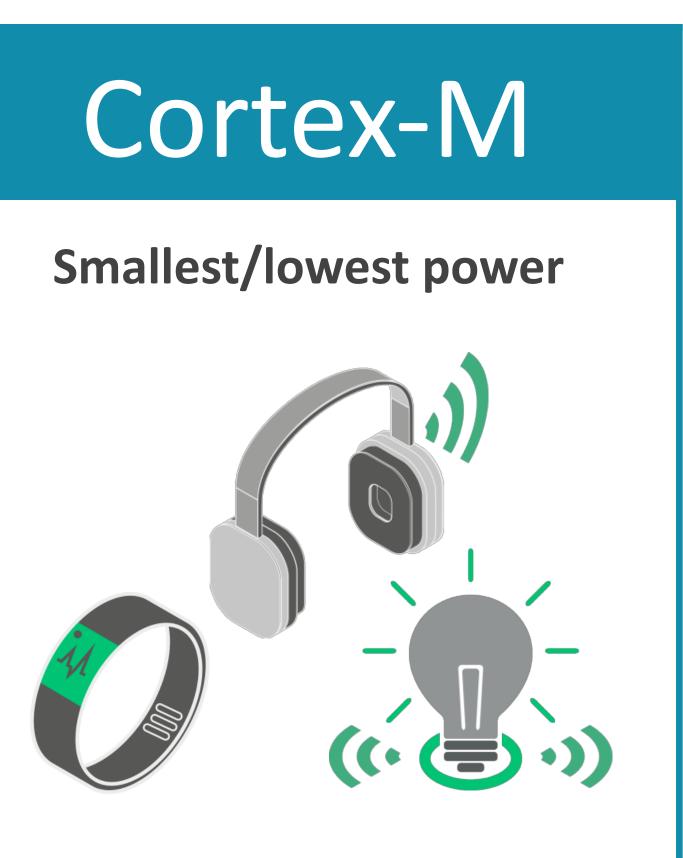


#### For rich operating systems

#### **For real-time applications**

(Source) Created by SoftBank Group Corp. based on ARM Holdings' disclosure materials.



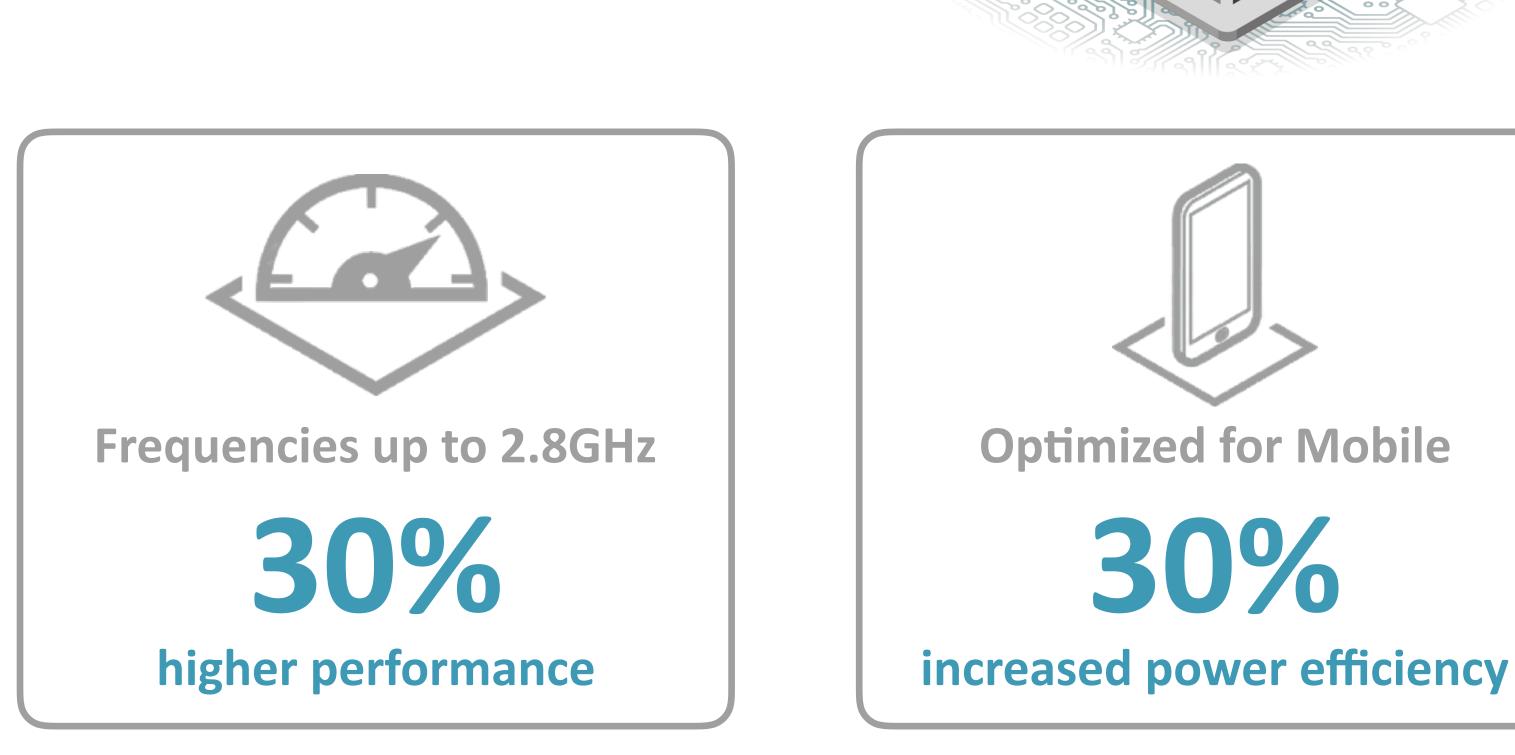


#### For microcontorollers





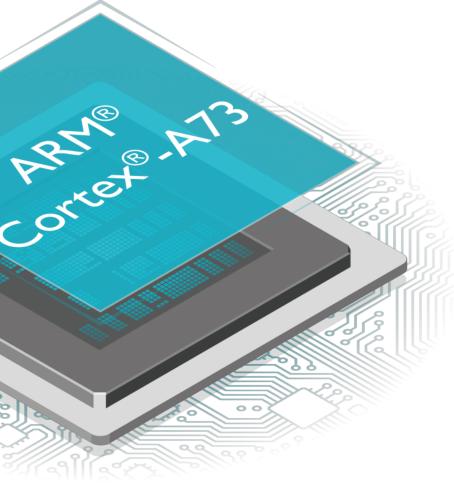
#### (Scheduled to be released in 2017)

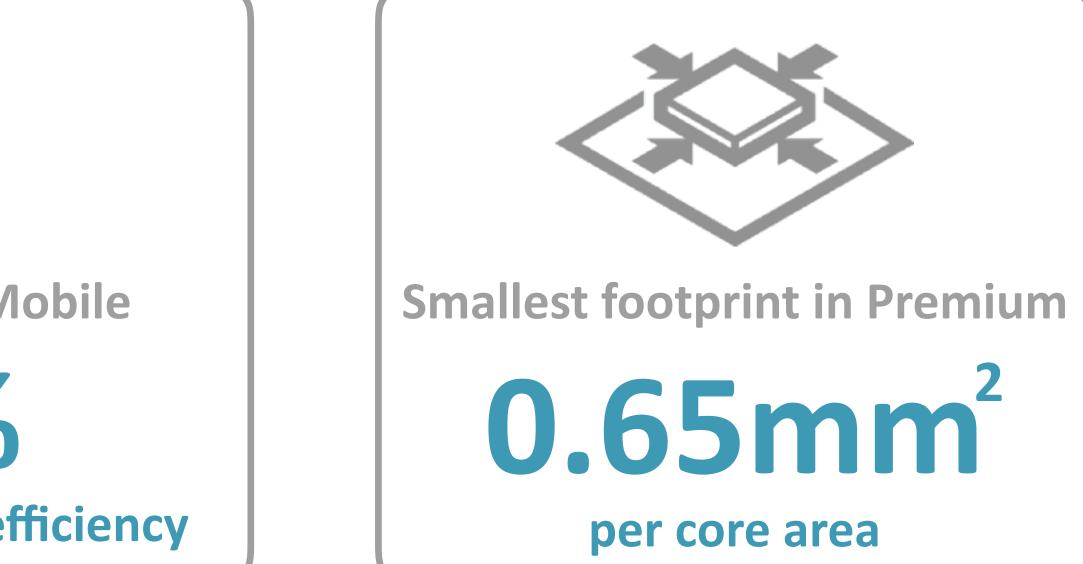


## The most efficient ARM premium CPU

(Source) Created by SoftBank Group Corp. based on ARM Holdings' disclosure materials.



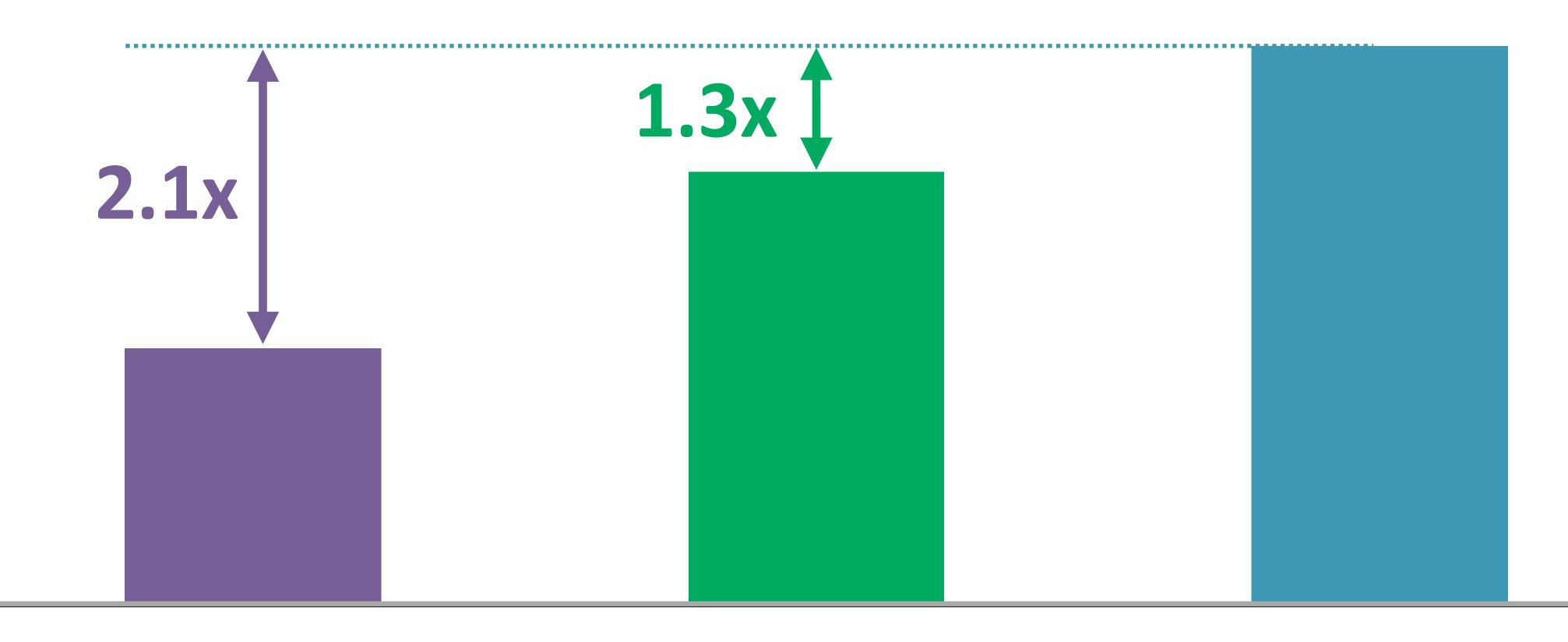




(Note) Performance and power compared for Cortex-A73 at 10nm Cortex-A72 at 16nm, same CPU configuration 66



#### **Cortex-A73: Maximizes Performance**



#### **Cortex-A57**

20nm @ 1.9GHz (2015)

#### Galaxy S6, Nexus 6P

(Source) Created by SoftBank Group Corp. based on ARM Holdings' disclosure materials.





## **Cortex-A72**

16nm @ 2.5GHz (2016)

#### **Cortex-A73** 10nm @ 2.8GHz (2017)

Sustained operation within 750mW per-core power budget. As measured on spec2k.



#### **Cortex-A73: The Smallest ARM Premium CPU**

# **Cortex-A57**

2015

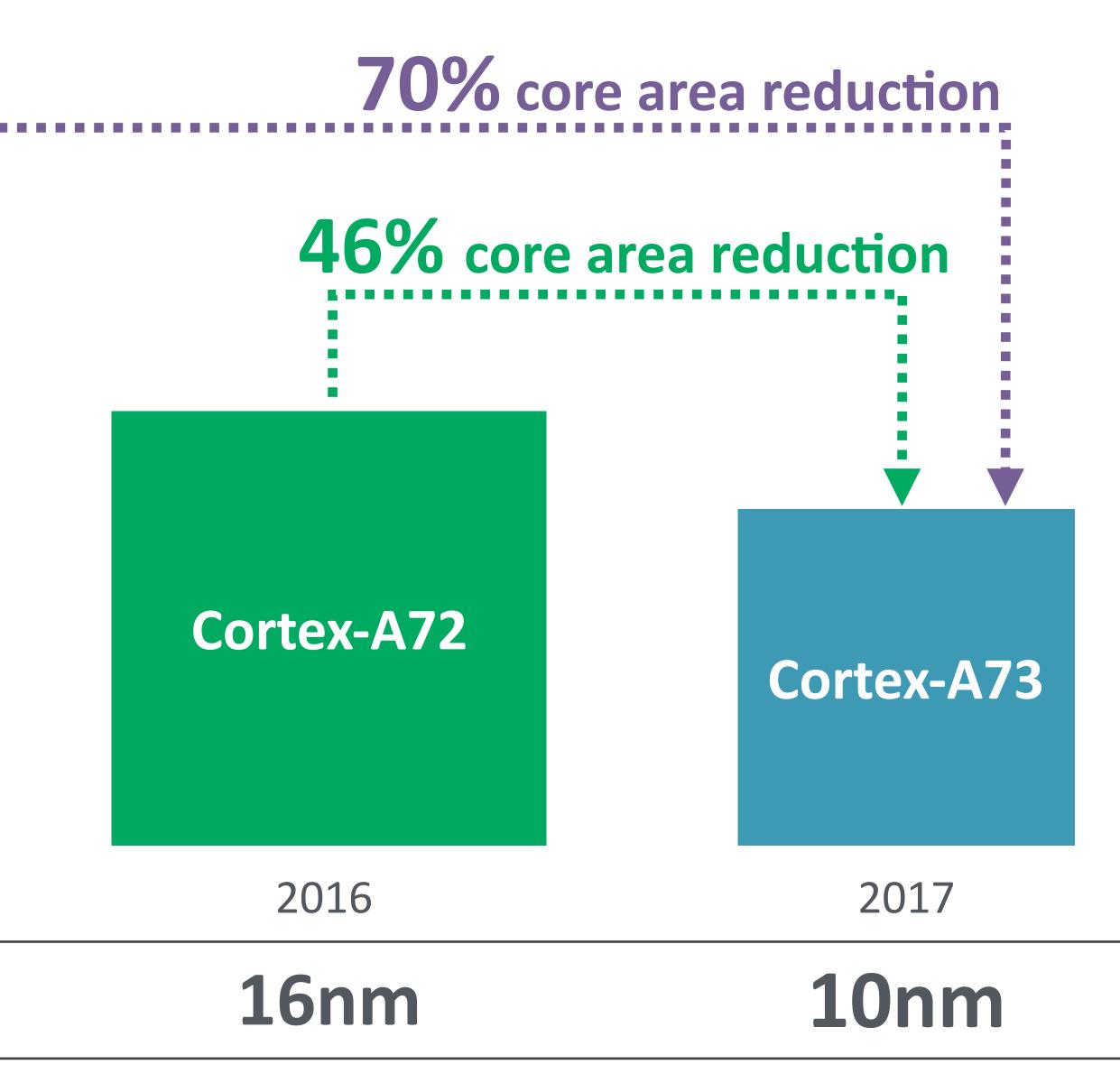
**Process rules** 

#### 20nm

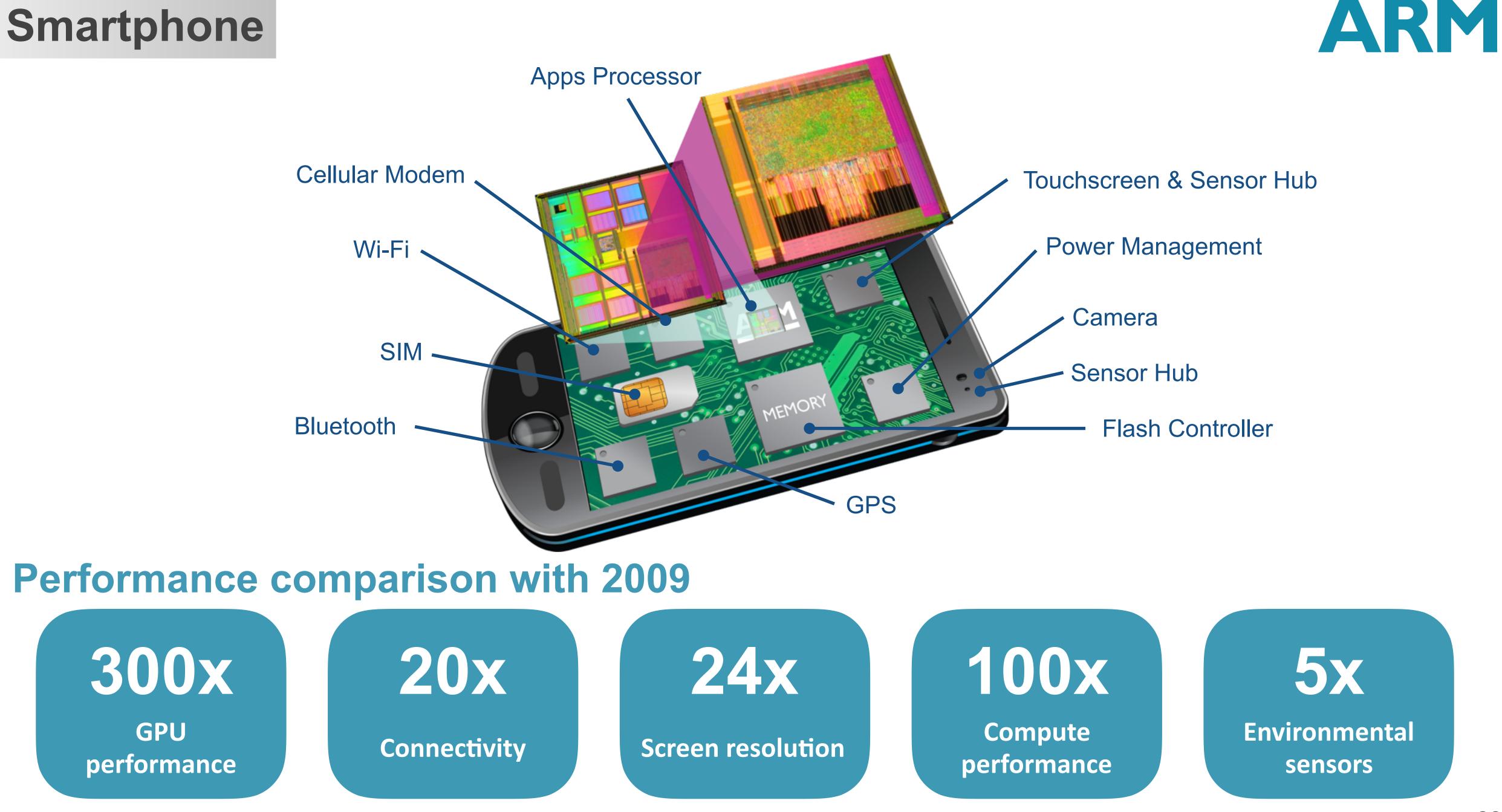
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1nm = 0.000001mm

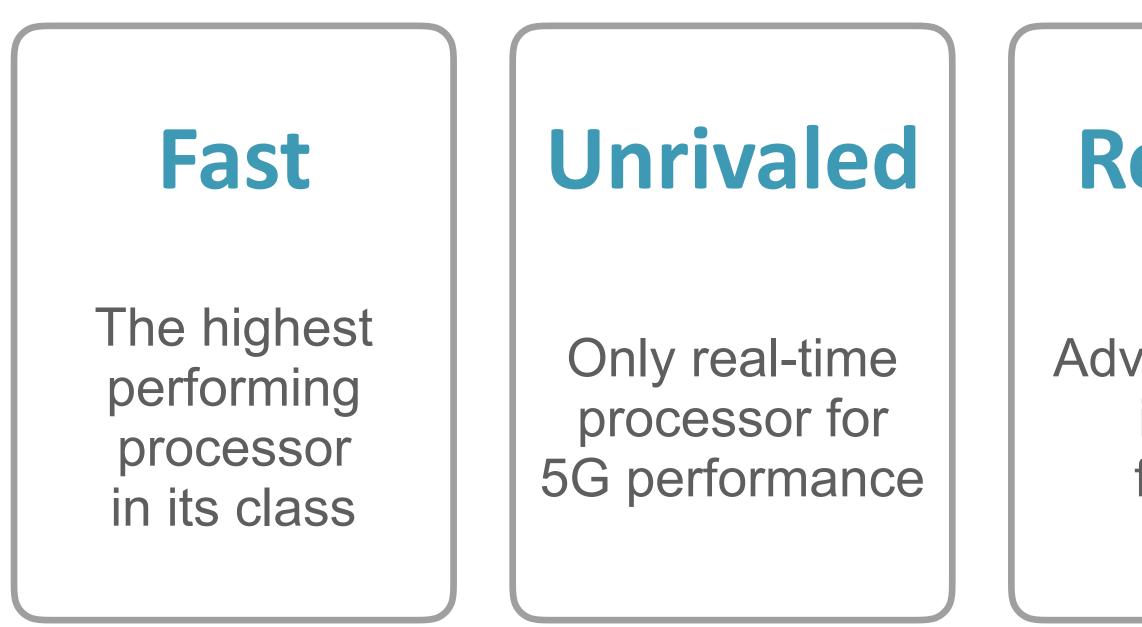


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#### **Cortex-R8**

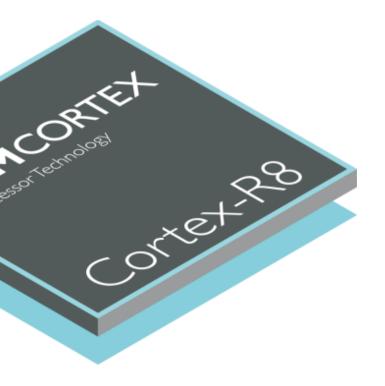
#### (Scheduled to be released in 2016)



## **Global No.1 CPU architecture in modem and storage**

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## Reliable

Advanced data integrity features

#### Scalable

Performance on demand from 1 to 4 coherent cores

## **Real Time**

Low interrupt latency with immediate event response

ne ipt th e nse



#### Automotive: Expanding the Connected Experience

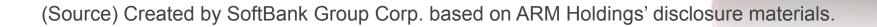
## Key technology is the ARMv8-R Architecture

30 29mph 0.2mls

#### Vehicle systems

- Engine control
- Throttle control
- Transmission control
- Adaptive suspension
- Active steering
- Anti-lock braking
- Battery management
- Passenger airbags
- Tire pressure monitoring
- Immobilizer and alarms
- Telematics
- Communication gateway







#### Driver cockpit

- Instrument cluster
- Heads-up display
- Infotainment
- Drowsy driver detection
- Audio control
- Climate control

#### Advanced driver assistance

- Back up camera
- Blind spot detection
- 360 surround view
- Automatic parking
- Automatic braking
- Lane keeping
- Pedestrian and sign recognition

#### Convenience features

- Keyless entry and remote start
- Mirror control
- Power windows
- Seat comfort and adjustment
- Motorized trunks lift gates
- Interior lighting
- Rear seat entertainment
- Wipers











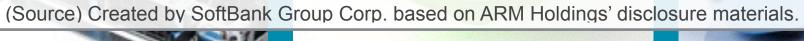












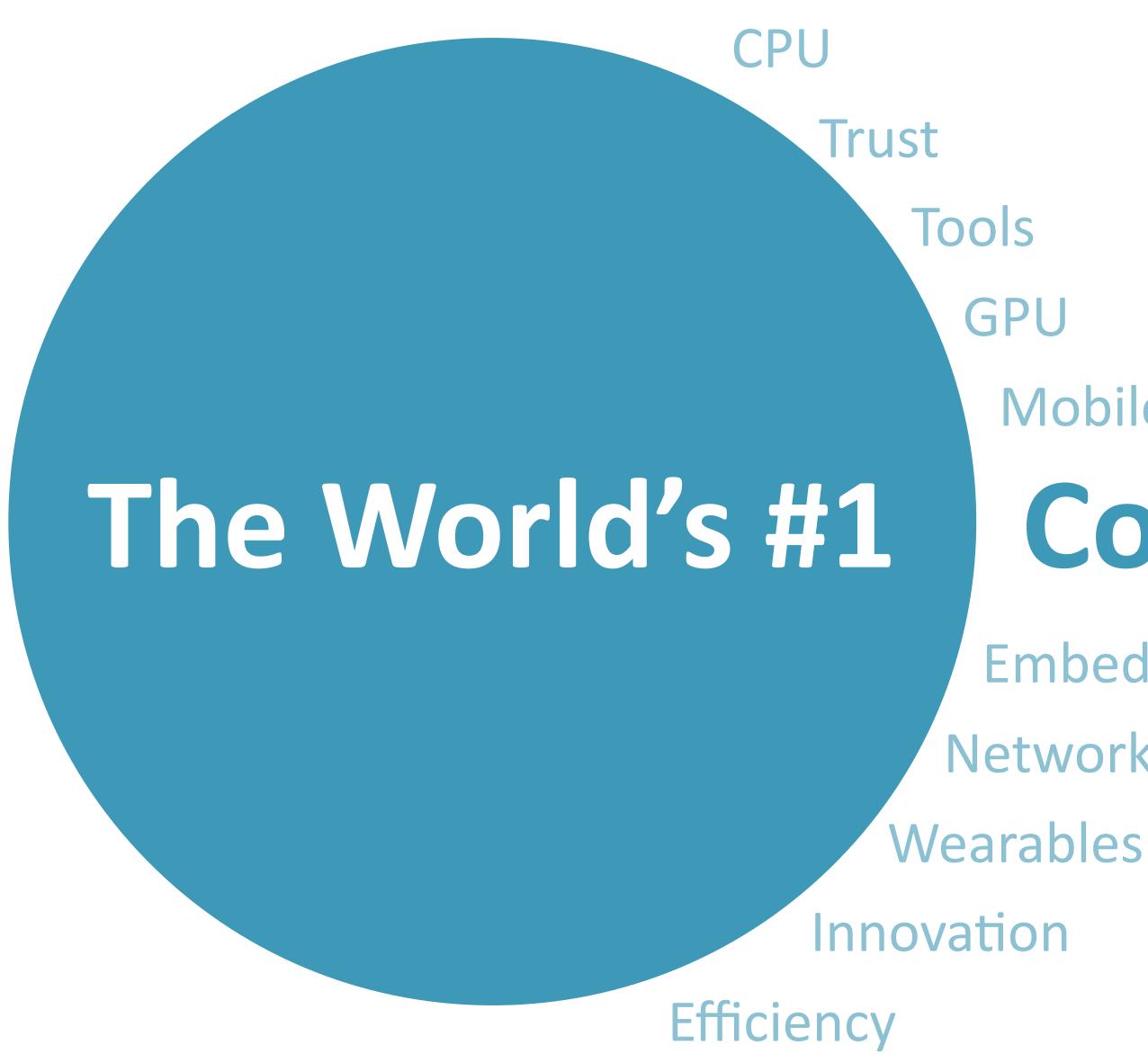












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Mobile

# **Computing Ecosystem**

- Embedded
- Networking



#### **Chip Shipment Forecast (Global)**

2015

#### **Mobile Application** Processors

Includes smartphone, tablets and ARM addressable laptops

Network Infrastructure

Servers

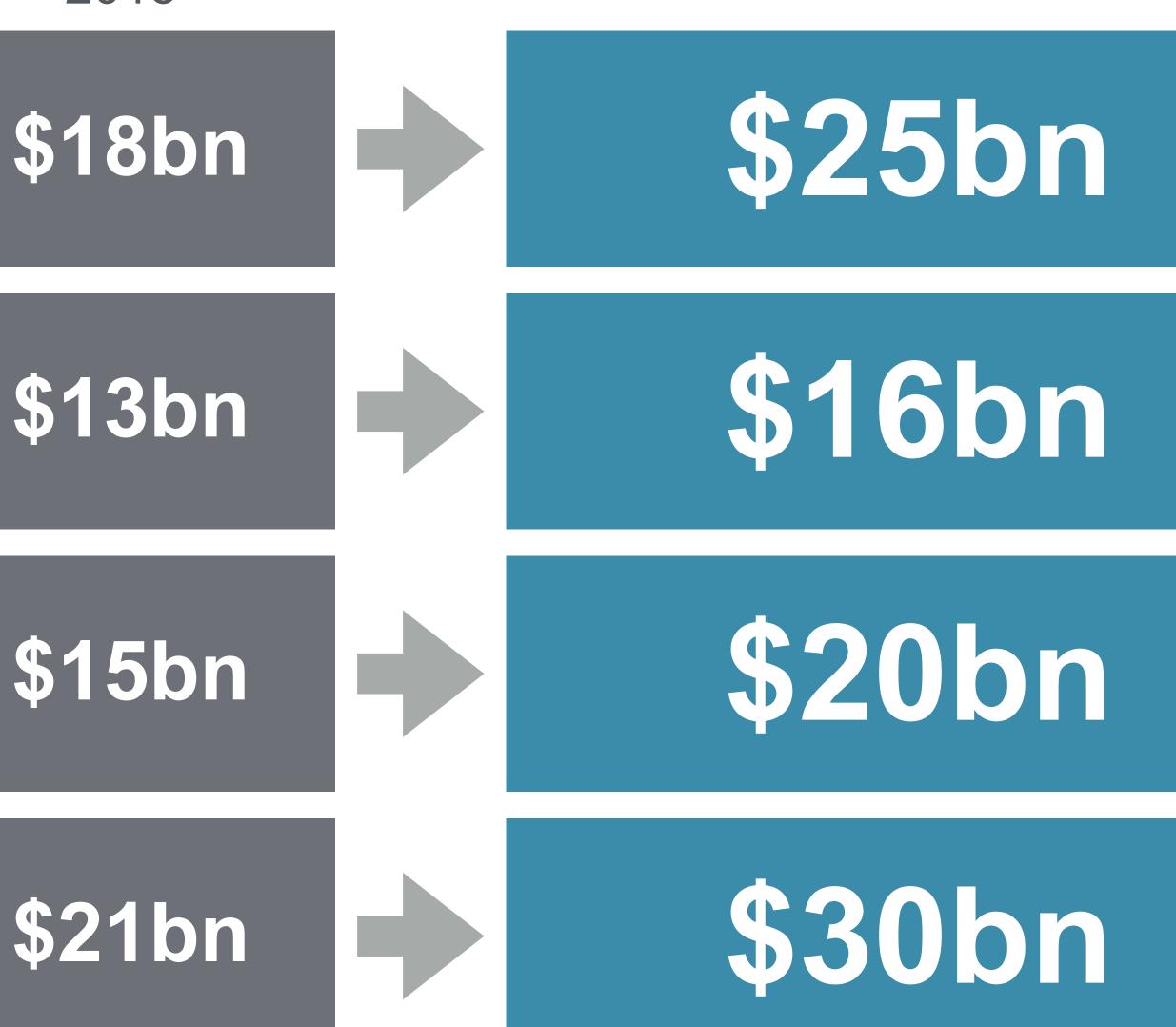
#### Embedded Intelligence

Includes microcontrollers, smartcards and non-mobile connectivity

(Source) Created by SoftBank Group Corp. based on ARM Holdings' disclosure materials.



#### 2020 Forecast



\*ARM Market share by volume † TAM: Total Available Market 74





























#### **Chip Shipment Forecast (Global)**

2015

#### Automotive

Includes Automotive Infotainment

#### **Other Mobile Chips**

Includes Modems, WiFi/BT, GPS, NFC, sensor hubs, image sensors, eMMC, etc

#### Consumer Electronics

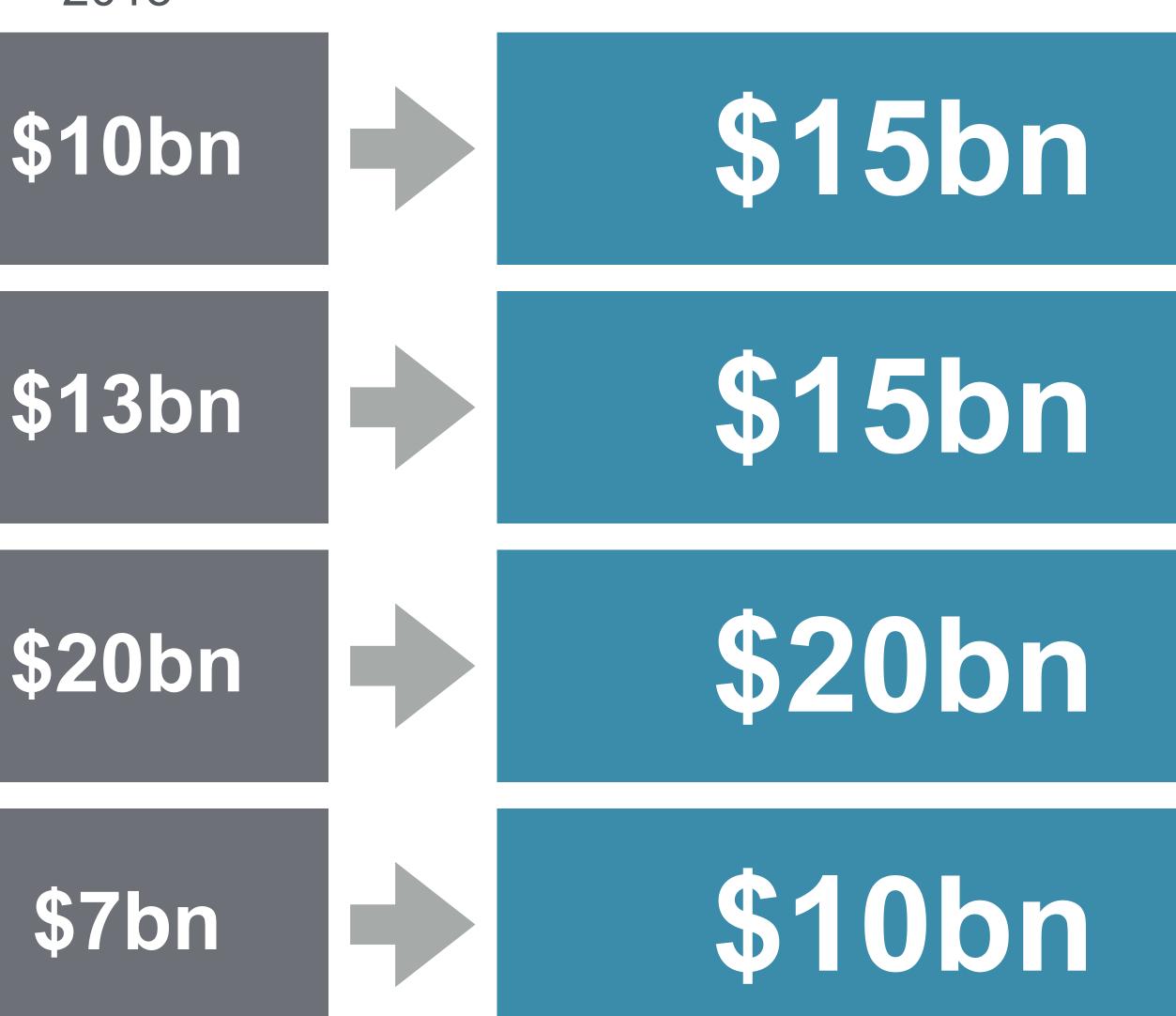
Includes Desktops, PCs, DTVs and STBS

#### Chips into **Other Markets**

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#### 2020 Forecast



\*ARM Market share by volume † TAM: Total Available Market 75















# Support and Accelerate Existing Strategy

## SoftBank Group







## **Financial Policy**

# 1 NO SoftBank equity financing used for ARM's transaction

3

## 2 NO change in Softbank dividend policy

# Maintain flexibility with continued focus on net debt reduction



# **Toward Further Growth**



#### **1. Adoption of IFRSs**

SoftBank Group Corp. adopted the International Financial Reporting Standards (IFRSs) from fiscal 2013. Figures for fiscal 2012 have also been presented in accordance with IFRSs.

#### 2. Definition of terms etc. in this material.

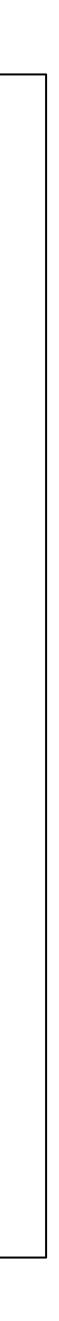
Free cash flow = cash flows from operating activities + cash flows from investing activities EBITDA (IFRSs) = net sales – cost of sales – selling, general and administrative expenses + depreciation and amortization EBITDA (Japanese-GAAP) = operating income (loss) + depreciation + amortization of goodwill Interest-bearing debt (IFRSs): corporate bonds and commercial paper + long-term borrowings + short-term borrowings + lease obligations + installment payables + preferred securities Interest-bearing debt (Japanese-GAAP): corporate bonds and commercial paper + long-term borrowings + short-term borrowings (excluding lease obligations) Net interest-bearing debt: interest-bearing debt - cash position

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