SoftBank

Earnings Results for the 6-month Period ended September 30, 2018

November 5, 2018





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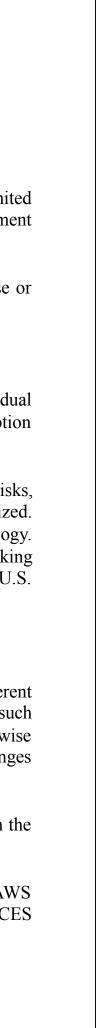
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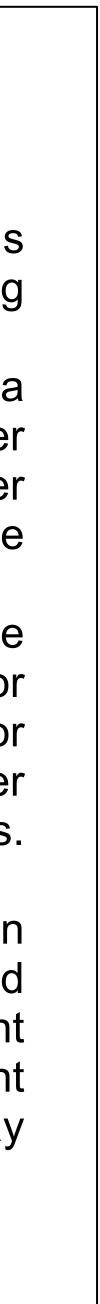
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SoftBank 2.0



SoftBank 2.0

Telecom Business

Strategic Holding Company



Cluster of No.1 Strategy Accelerating Growth

No.1

No.1

No.1

SoftBank

No.1

No.1

No.1

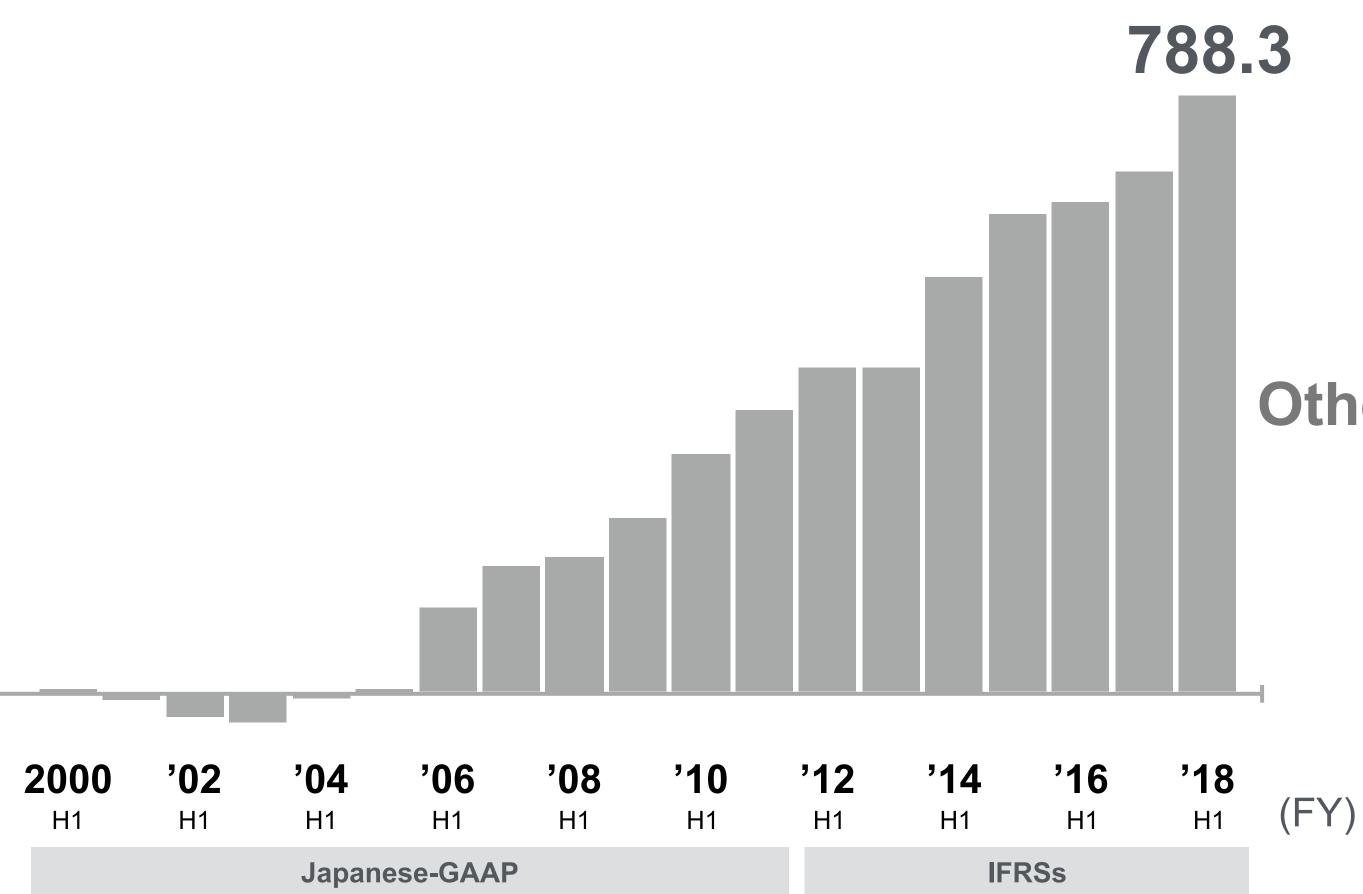
No.1



No.1



(JPY bn)



Others

FY18 H1 includes new standards after applications of No. 9 and No.15 of IFRS FY2013-14: excluding impact of GungHo & Supercell

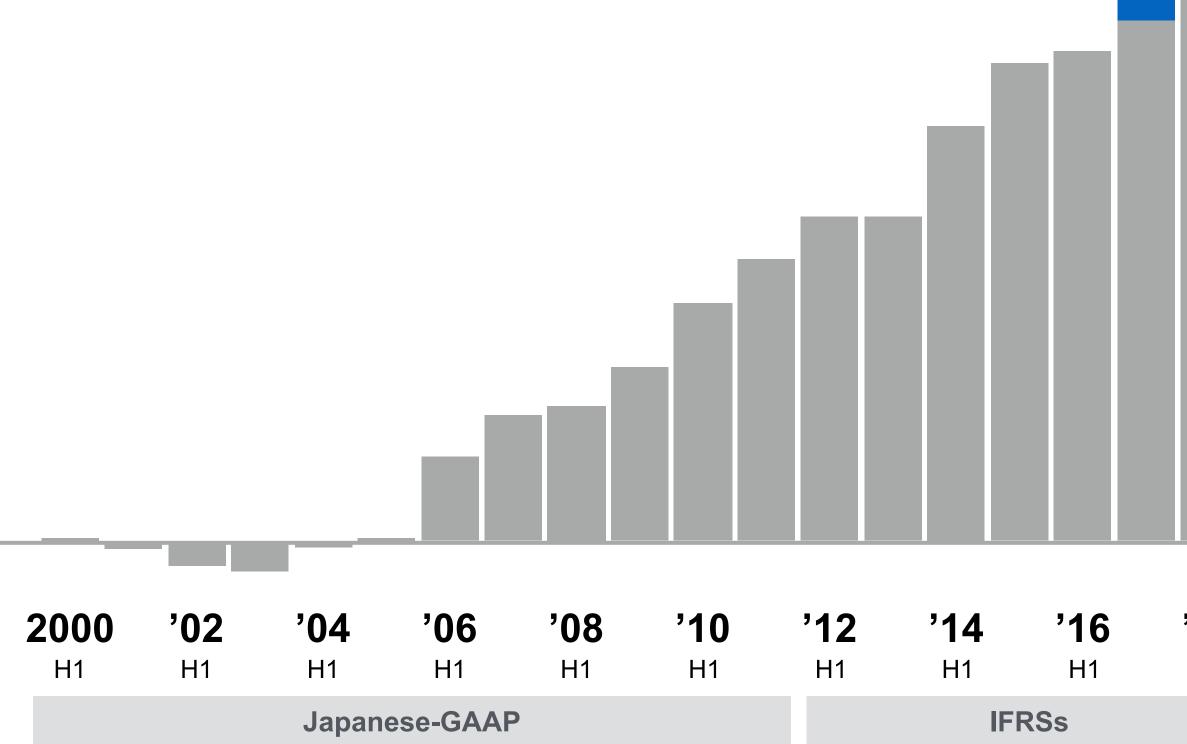






(JPY bn)







SVF segment Up 62%

Others

'18 (FY)H1

FY18 H1 includes new standards after applications of No. 9 and No.15 of IFRS FY2013-14: excluding impact of GungHo & Supercell SVF: SoftBank Vision Fund and Delta Fund 6



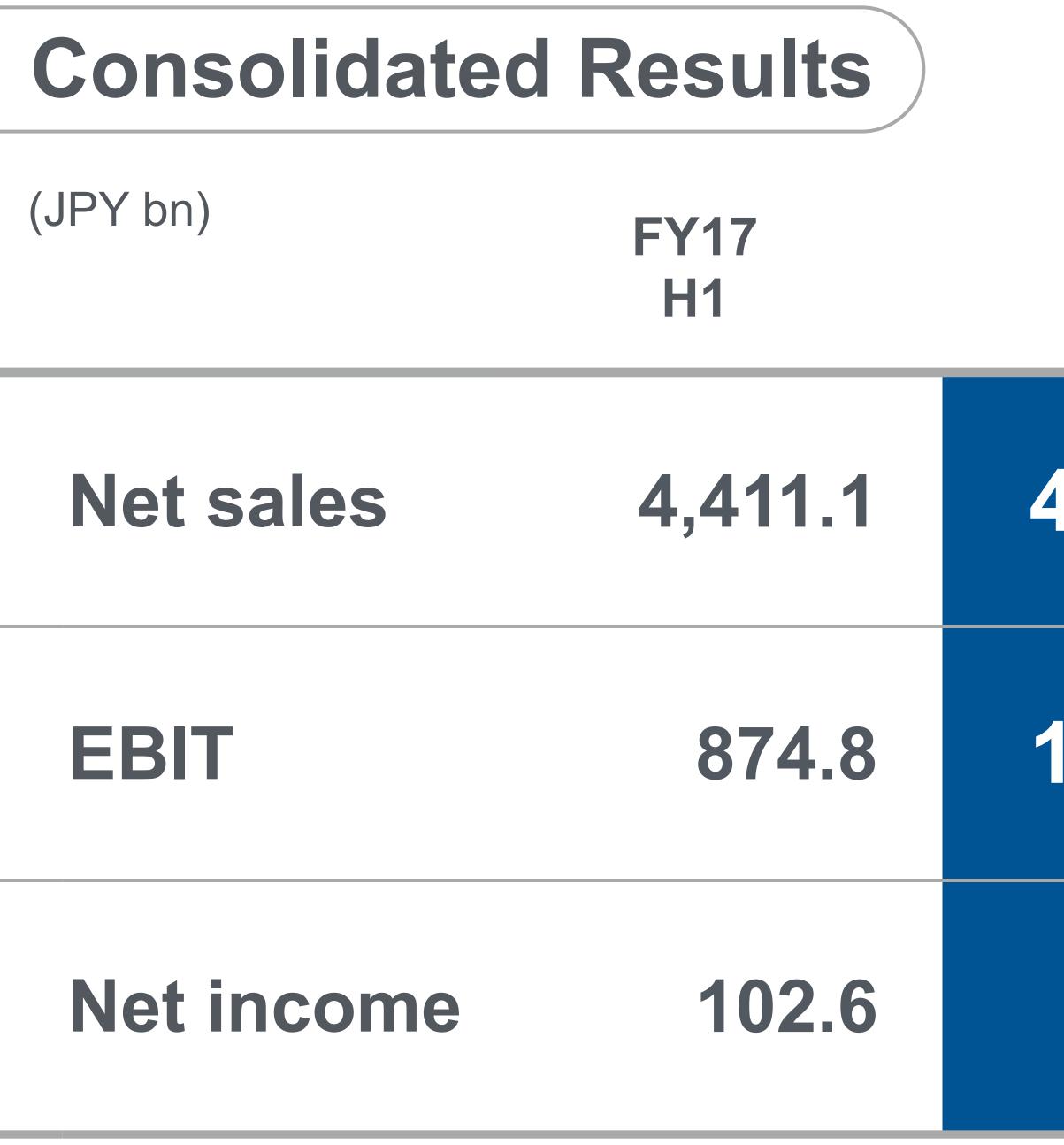




SoftBank

Consolidated Results

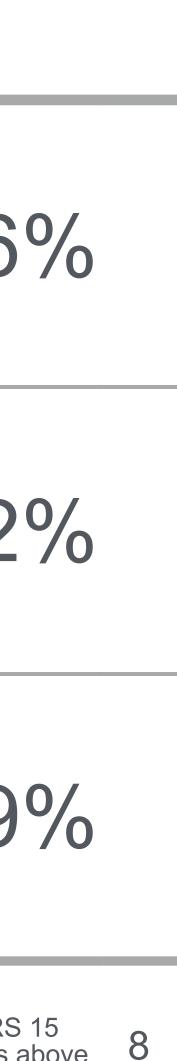


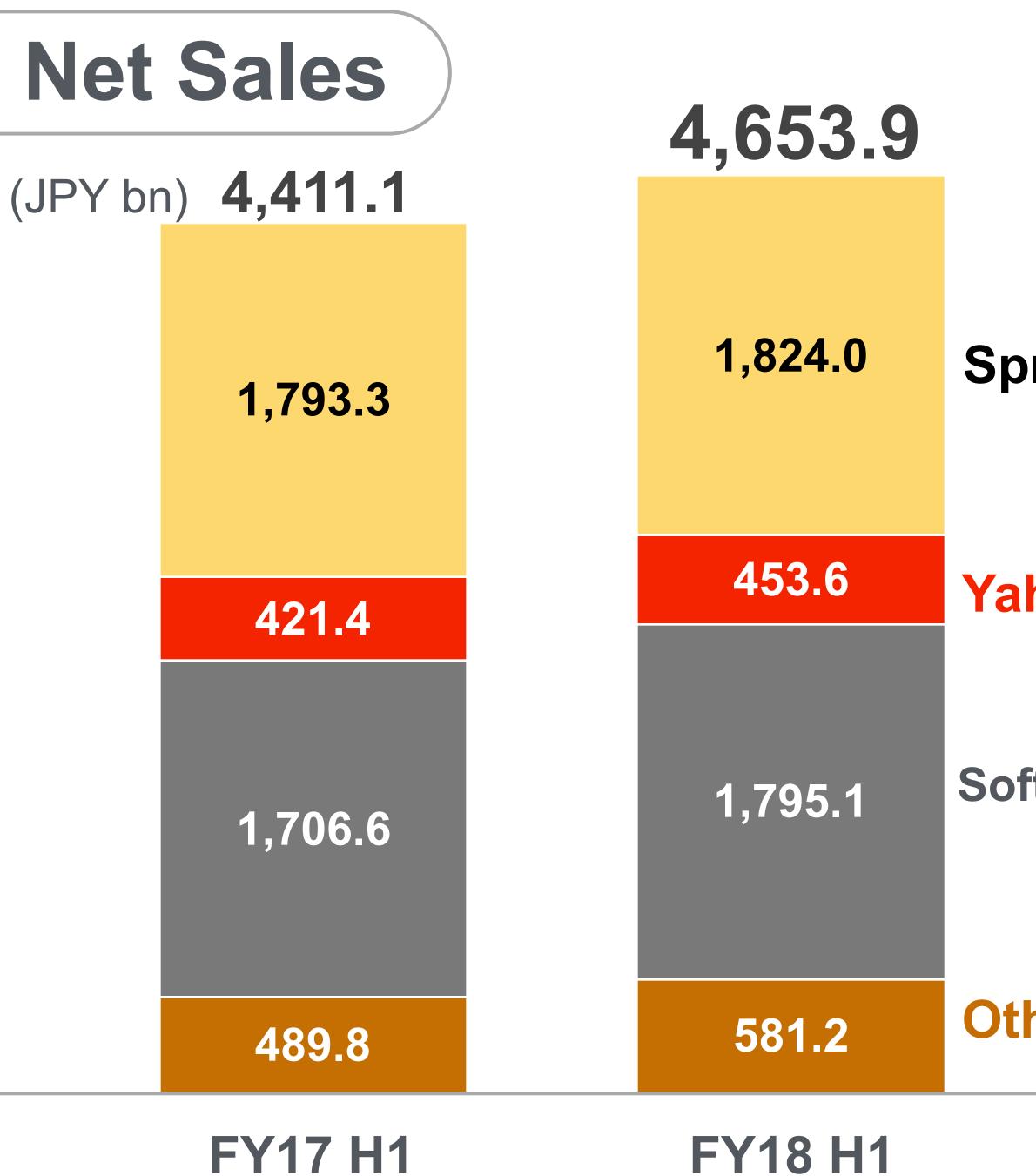


Net income: net income to attributable to owners of the parent

FY18 H1	Change	YoY
1,653.9	+242.8	+6
,420.7	+545.9	+62
840.1	+737.5	+719

New standards (FY18 H1): after applications of IFRS 9 and IFRS 15 Previous standards (FY17 H1): before applications of standards above





(Previous standards)

FY18 H1 (New standards) Sprint



Yahoo Japan

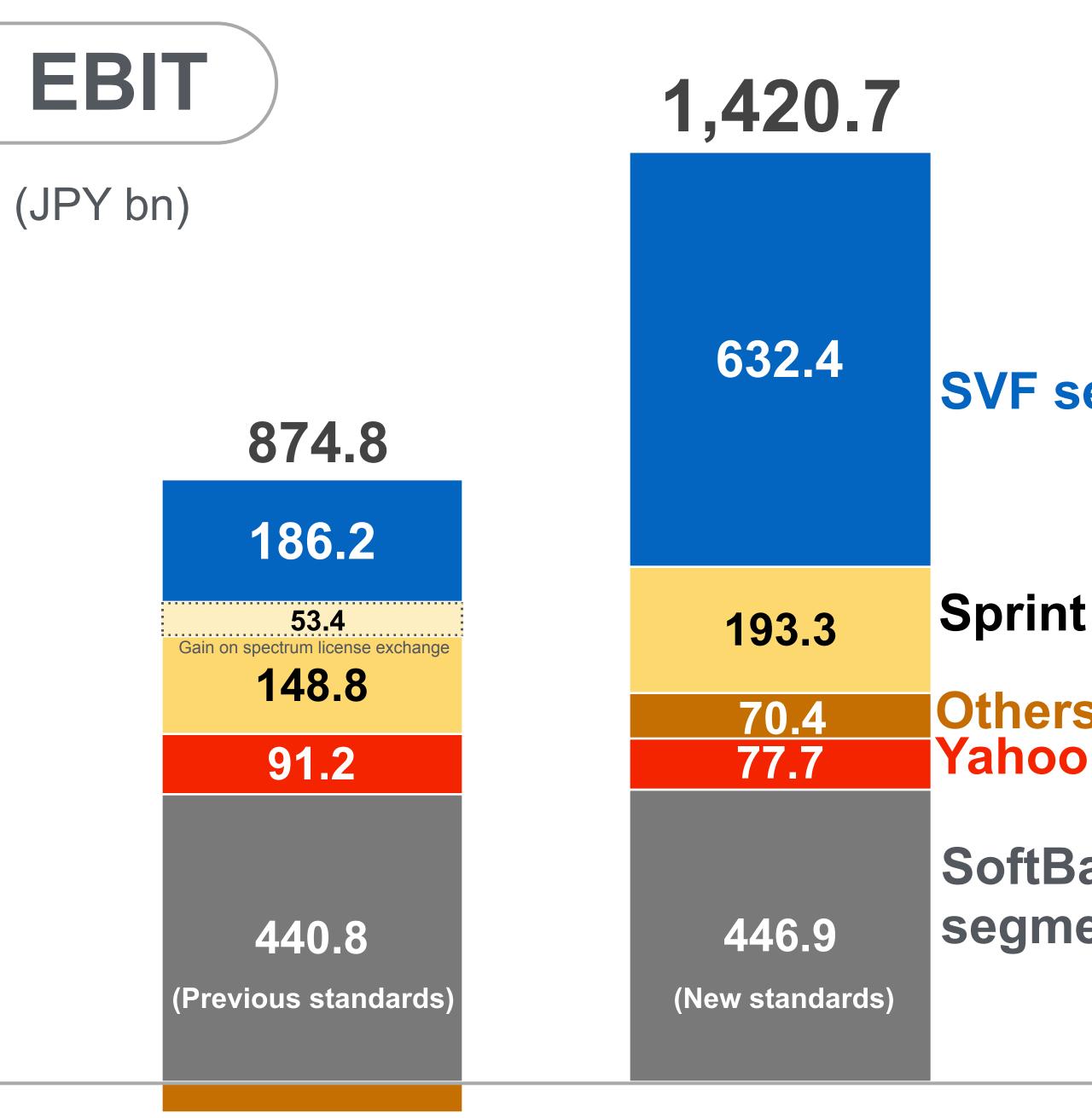
SoftBank segment

Others

New standards (FY18 H1): after applications of IFRS 9 and IFRS 15 Previous standards (FY17 H1): before applications of standards above Others = Arm + Brightstar + "Others" + reconciliations 9







FY17 H1 (Previous standards)

FY18 H1 (New standards)

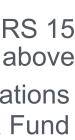
SVF segment

Others Yahoo Japan

SoftBank segment

New standards (FY18 H1): after applications of IFRS 9 and IFRS 15 Previous standards (FY17 H1): before applications of standards above Others = Arm + Brightstar + "Others" + reconciliations SVF: SoftBank Vision Fund and Delta Fund 10





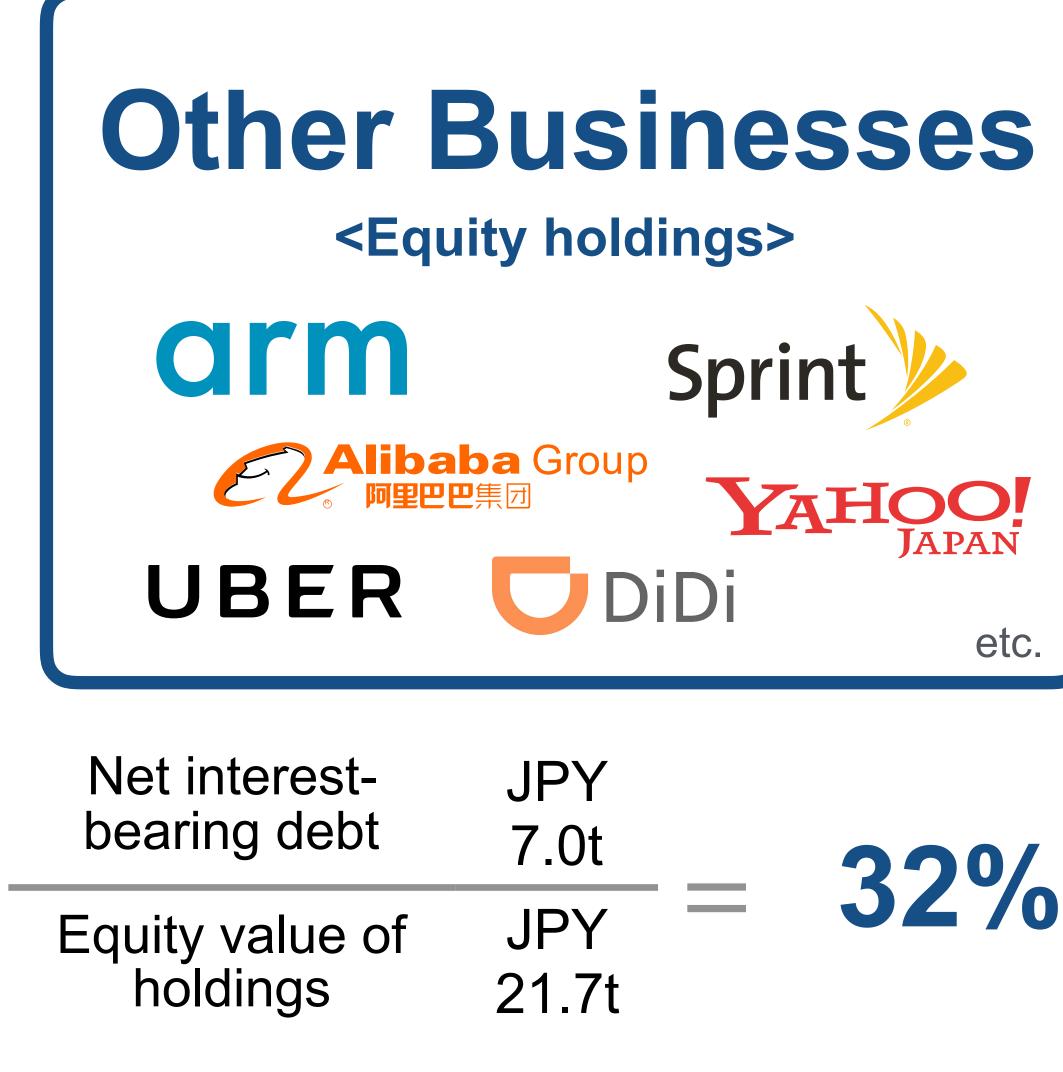


SoftBank segment SoftBankkk

Net interest-JPY 3.1t bearing debt 2.6xAdjusted **JPY 1.2t** EBITDA

* Net interest-bearing debt as of September 30, 2018. ** Adjusted EBITDA: Latest twelve months (Oct. 2017-Sep. 2018)





*** Net interest-bearing debt as of September 30, 2018. Excluding financial liabilities relating to sale of Alibaba shares by variable prepaid forward contract, net interest-bearing debt of SoftBank segment, Sprint, Yahoo Japan (incl. The Japan Net Bank), Arm, and SoftBank Vision Fund and Delta Fund. After the consideration of 50% equity credit of the hybrid bonds issued in Sep. 2016 and Jul. 2017, and hybrid loan issued in Nov. 2017. **** Holding value of listed companies as of Nov. 2, 2018, USD 1 = JPY 112.87 (as of Nov. 2, 2018)



SoftBank KK SoftBank segment



Domestic Telco EBIT

(JPY bn) 408

(New standards)

446.9

(New standards)

'18

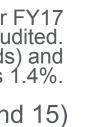
SoftBank KK

(FY)

* Number after application of the new standards for FY17 SoftBank Segment is referential information with an adjustment for internal management purpose, and it is non-audited. The increase in profit rate from comparison between FY17 H1 (before applications of new standards) and FY18 H1 (after applications of new standards is 1.4%.

Comparison based on new revenue recognition standards (IFRS 9 and 15)







Domestic Telco Adjusted Free Cash Flow

366.0^{*} (JPY bn) 330.7

17

'18 **H1**



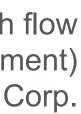
Up 11%

(*Excluding YJ shares acquisition JPY 221.0bn)

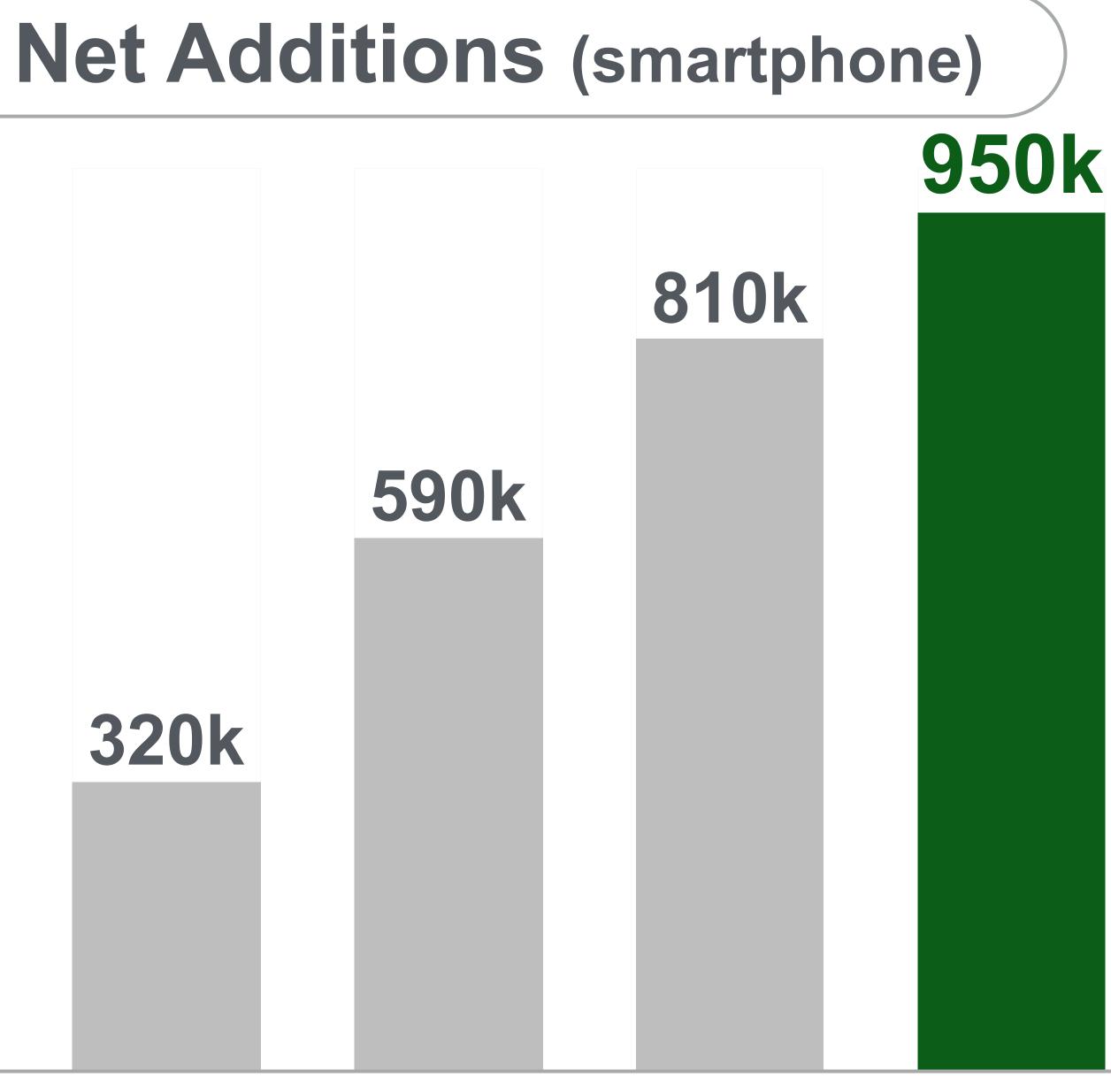
(FY)

Free Cash Flow = operating cash flow + investing cash flow (including the impact of proceeds from securitization of installment receivables and their repayment) Excluding intercompany transactions with SoftBank Group Corp. 14









'15 **H1**

'16 **H1**

'17 **H1**

'18 **H1**



Steady expansion

SoftBank **Market Market Mark** LINE MOBILE

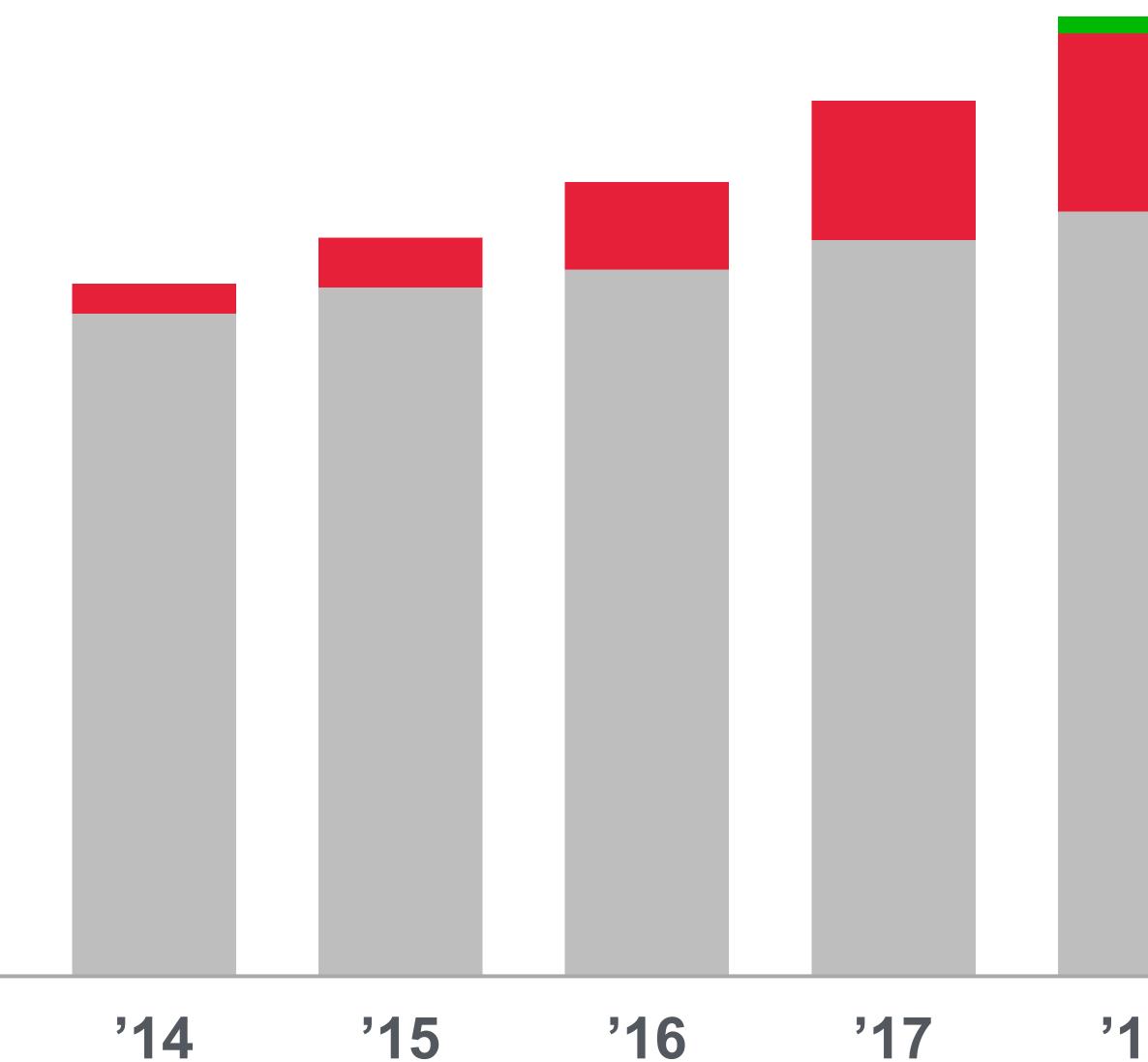
(FY)

Net Additions = net additions of cumulative smartphone subscribers (including upgrades) 15





Cumulative Subs (smartphone)



Q2

Q2

Q2



LINE MOBILE **Market Market Mark**

Ymobile subs reached 20%

SoftBank

'18 **Q2**

Q2

(FY)









































Multi-brand Strategy

SoftBank

Large capacity data plans



Requires more data for stress-free use

Address various needs

SoftBank KK

Y/mobile

Low price



Light users







SoftBank KK

Market Market Mark

JPY 1,480^{*1} per month (3GB)^{*2}

*1 Smartphone Plan S / JPY 1,980 Discount / Home Bundle Discount Hikari Set required, price for the first year, tax excluded. Fixed-line telecommunication fee applies. *2 When Extra Data Free Campaign applied, customers who signed up for Extra Data Option are eligible, 2 years.



Low-cost Smartphone Market Share

Z/mobile





NO.1 Drive low-cost smartphone market

(Source) Created based on MMD Labo "Low-cost smartphone market usage report Sep., 2018" 19











SoftBank KK

SoftBank

コルトラギガモコスヨー本動画SNS放題

Ultra GIGA MONSTER Plus

Unlimited streaming & SNS plan

JPY 3,480~ per month (50GB)

*1 Smartphone Plan S / JPY 1,980 Discount / Home Bundle Discount Hikari Set required, price for the first year, tax excluded. Fixed-line telecommunication fee applies. *2 When Extra Data Free Campaign applied, customers who signed up for Extra Data Option are eligible, 2 years.

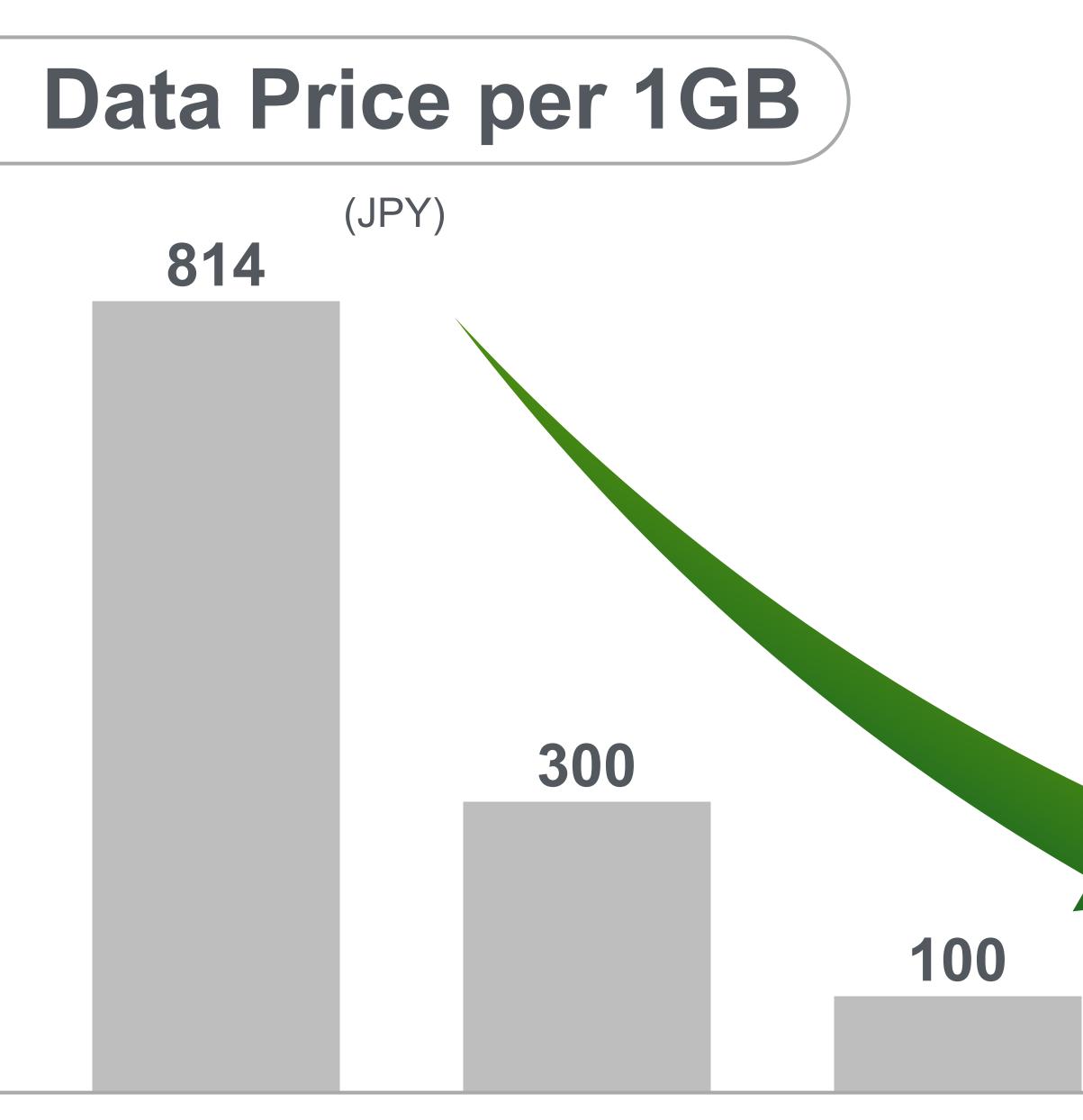
*Exclude tax, 2-year contract required, 1-year Discount, Home Bundle Discount with Hikari Set, first year price at Everybody Family Discount Plus (4 people) applied, and fixed-line telecommunication fee applies

Unlimited streaming/ SNS may not apply to some services. The term "unlimited" does not include some paid services









2015

White Plan (JPY 5,700 / 7GB) 2016

GIGA MONSTER (JPY 6,000 / 20GB)

2017

Ultra GIGA MONSTER (JPY 7,000 / 50GB)

SoftBank KK

Cost per GB

80

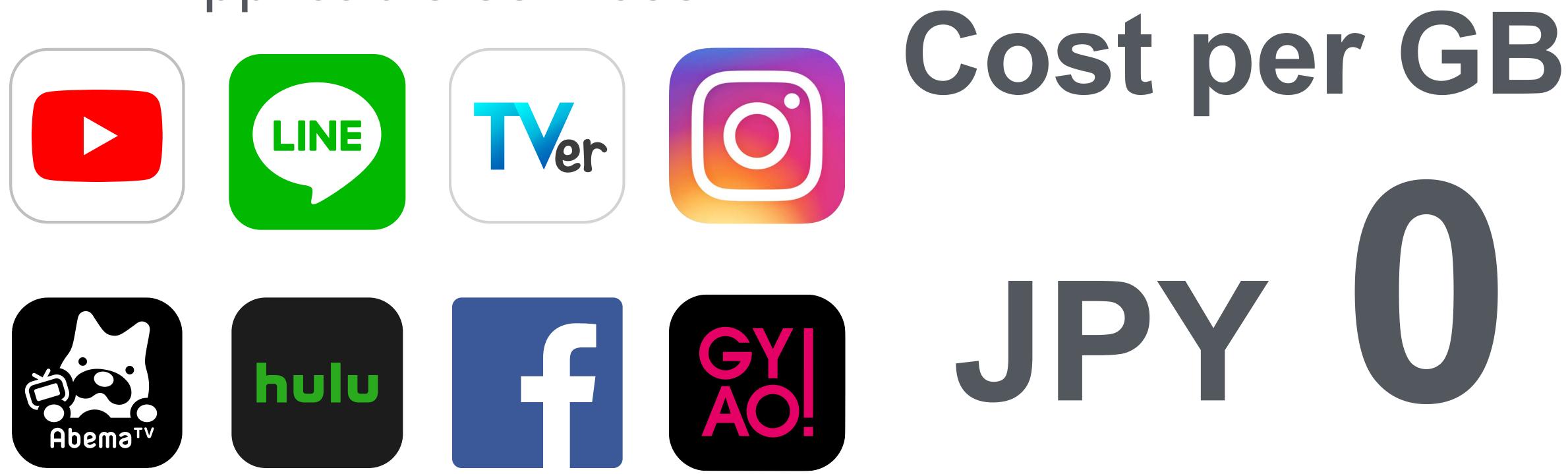
2018 ウルトラギガモンスターゆ (JPY 5,980 / 50GB) *

* Including family discount (4 people)



コルトラギガモコスGー本 動画SNS放題 **Ultra GIGA MONSTER Plus Unlimited streaming & SNS plan**

<Applicable services>



SoftBank KK







Price Plan

SoftBank



Simple price model

SoftBank KK



Smartphone plan L

Smartphone plan M

Smartphone plan S



Handset Cost and Service Fee Separation Plan

SoftBank

Launched in September 2018

Keep pursuing services to meet customer needs

SoftBank KK

Ymobile

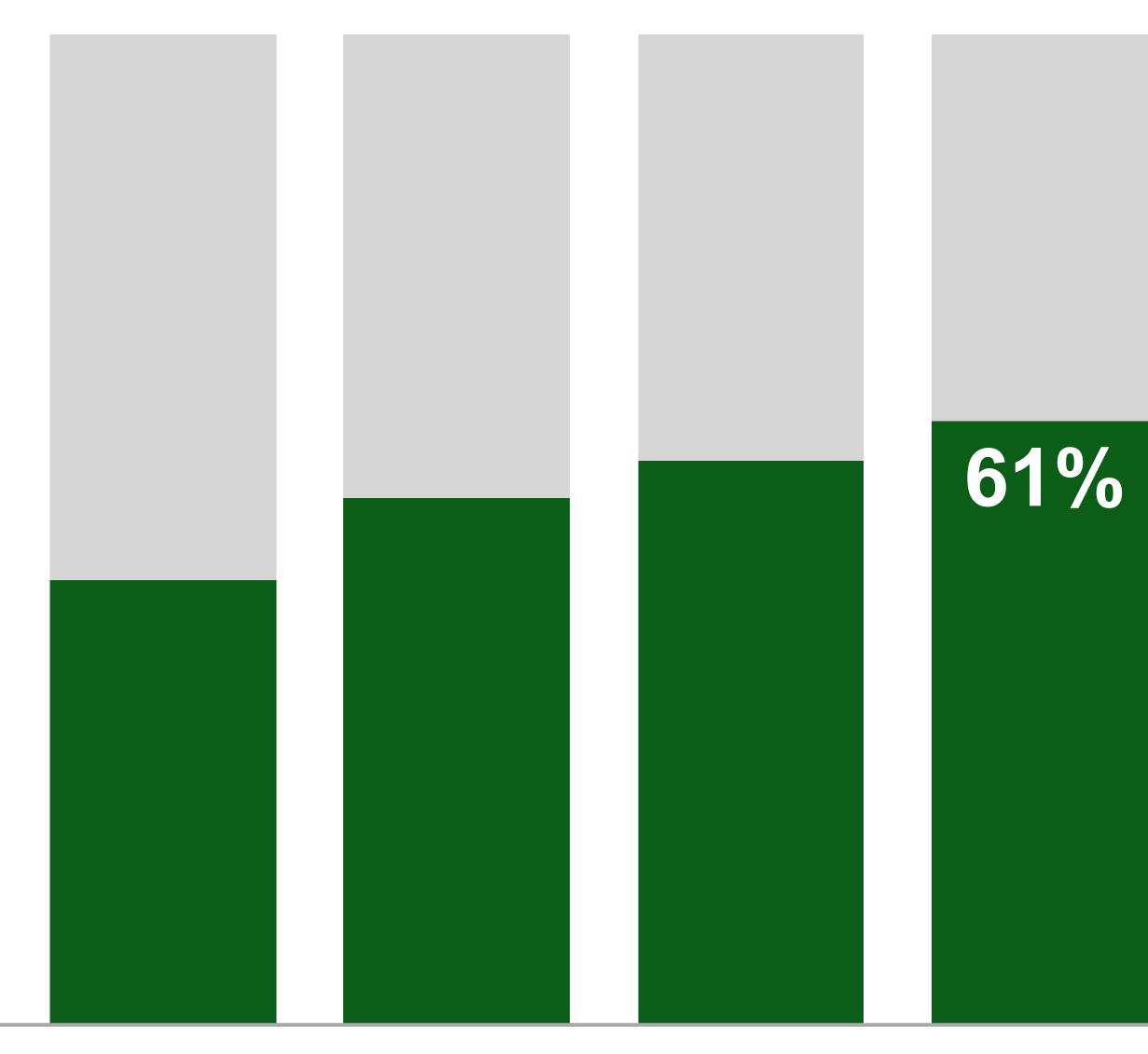
To be launched next FY







Domestic Market of Smartphone Possession (among population)



2014

2015

2016

2017

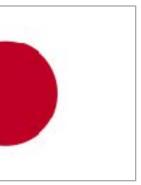
(FY)

Non-smartphones

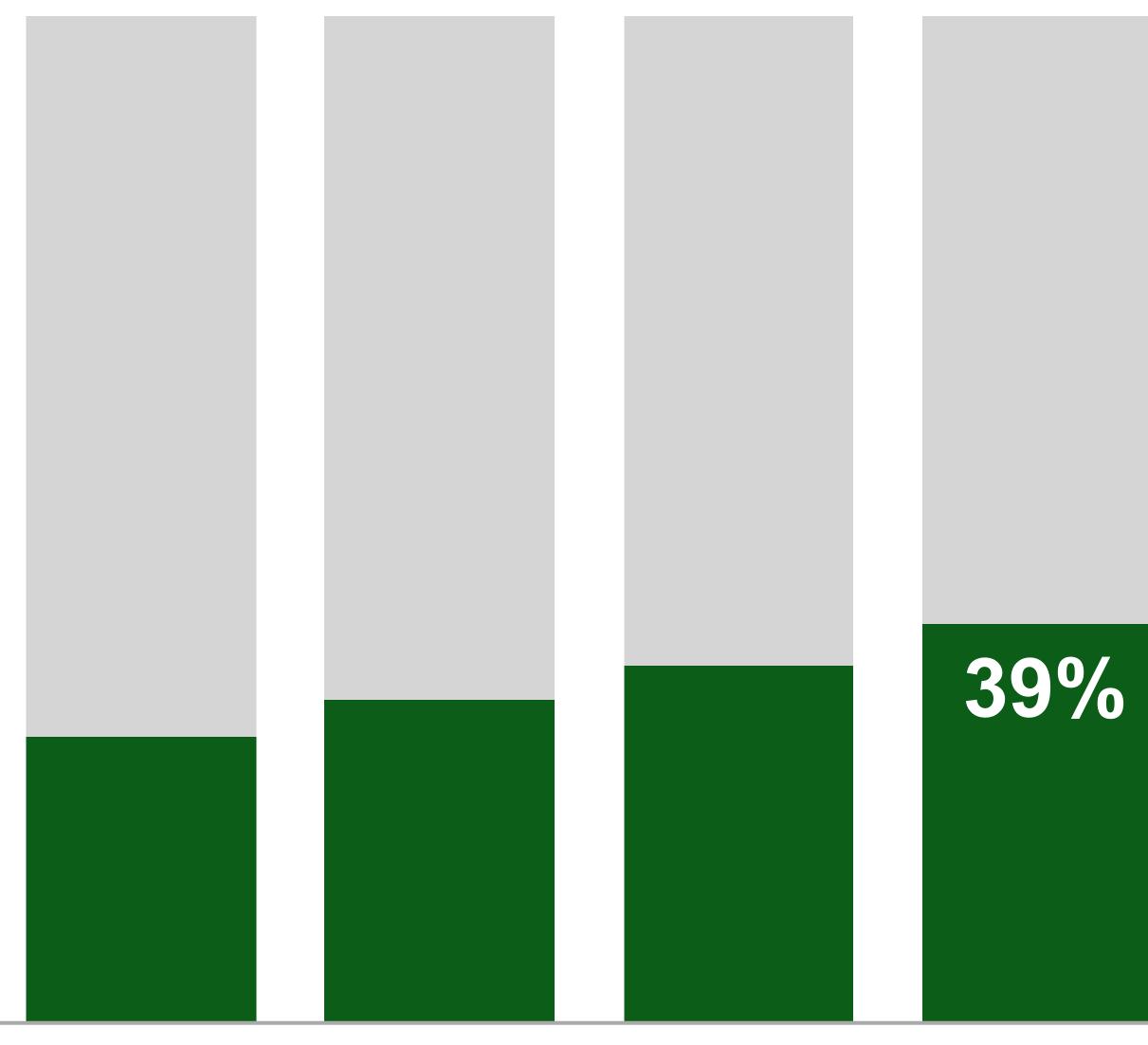
Continuously in growth market

Smartphones

(Source) Ministry of Internal Affairs and Communications Year 2018 - White Paper on Information and Communications



Domestic Market of Smartphone Subs Ratio (among enterprises)



2014

2015

2016

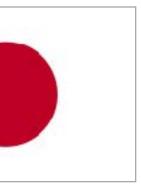
2017

Non-smartphones

High potential for growth

(FY)

Smartphones







Beyond Carrier Strategy

Expand customer base



Aim for continuous growth with strategies

Generate new businesses



Differentiation / strengthening relationship with customers







Generate New Business

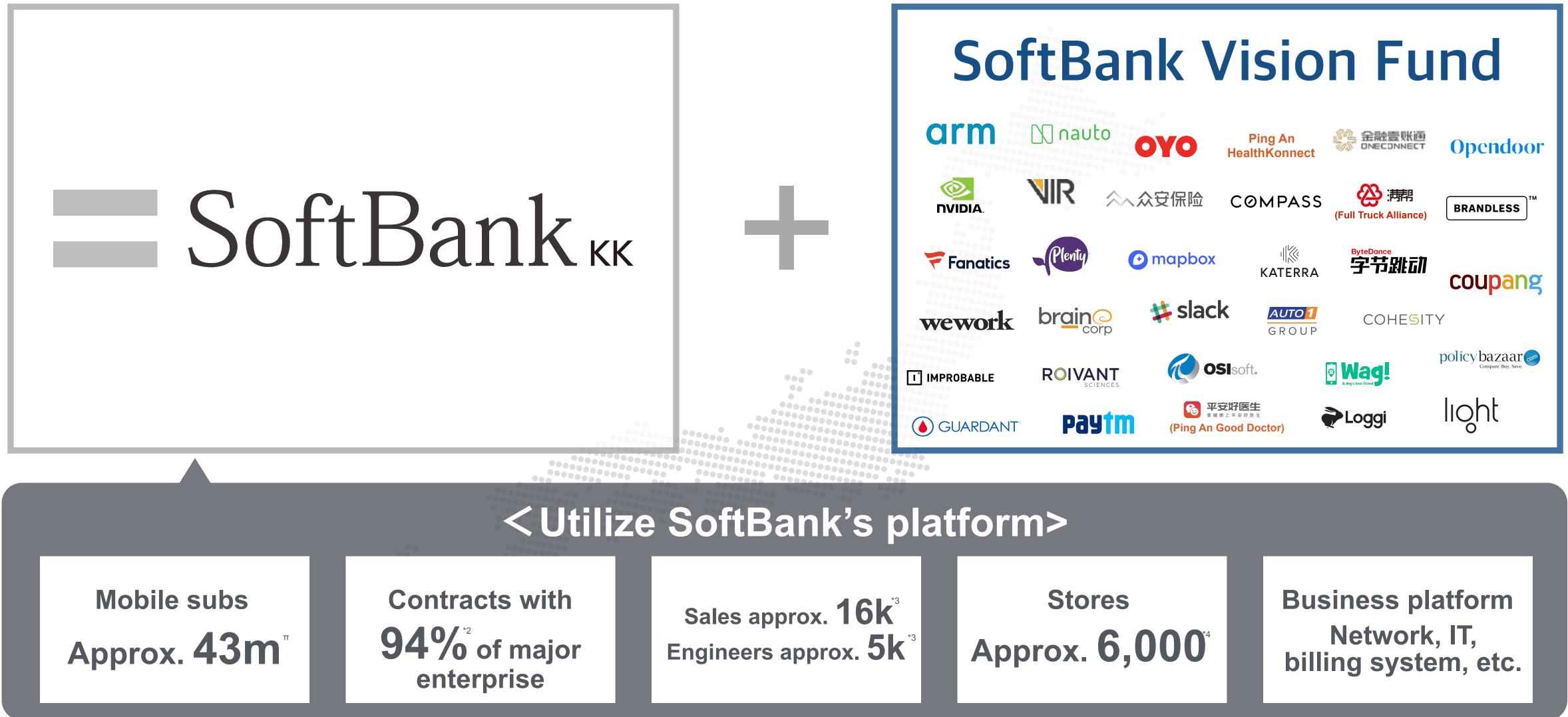
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Collaborations are subject to regulatory and contractual approvals, and there is no guarantee that any collaboration will be consummated on the terms expressed herein or at all, or that the joint venture will be successful.





Deploy cutting-edge business models to Japan

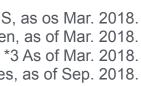


*1 Including main subscribers (incl. smartphones, feature phones, tablets, mobile data communications devices, Wireless Home Phone and others), communication modules and others, and PHS, as os Mar. 2018. *2 Approximate ratio of 890 companies which have business with SoftBank among 948 listed companies with sales of more than 100 billion yen, as of Mar. 2018.

The investments presented herein are solely for illustrative purposes and are not a complete list of investments held by SoftBank Vision Func

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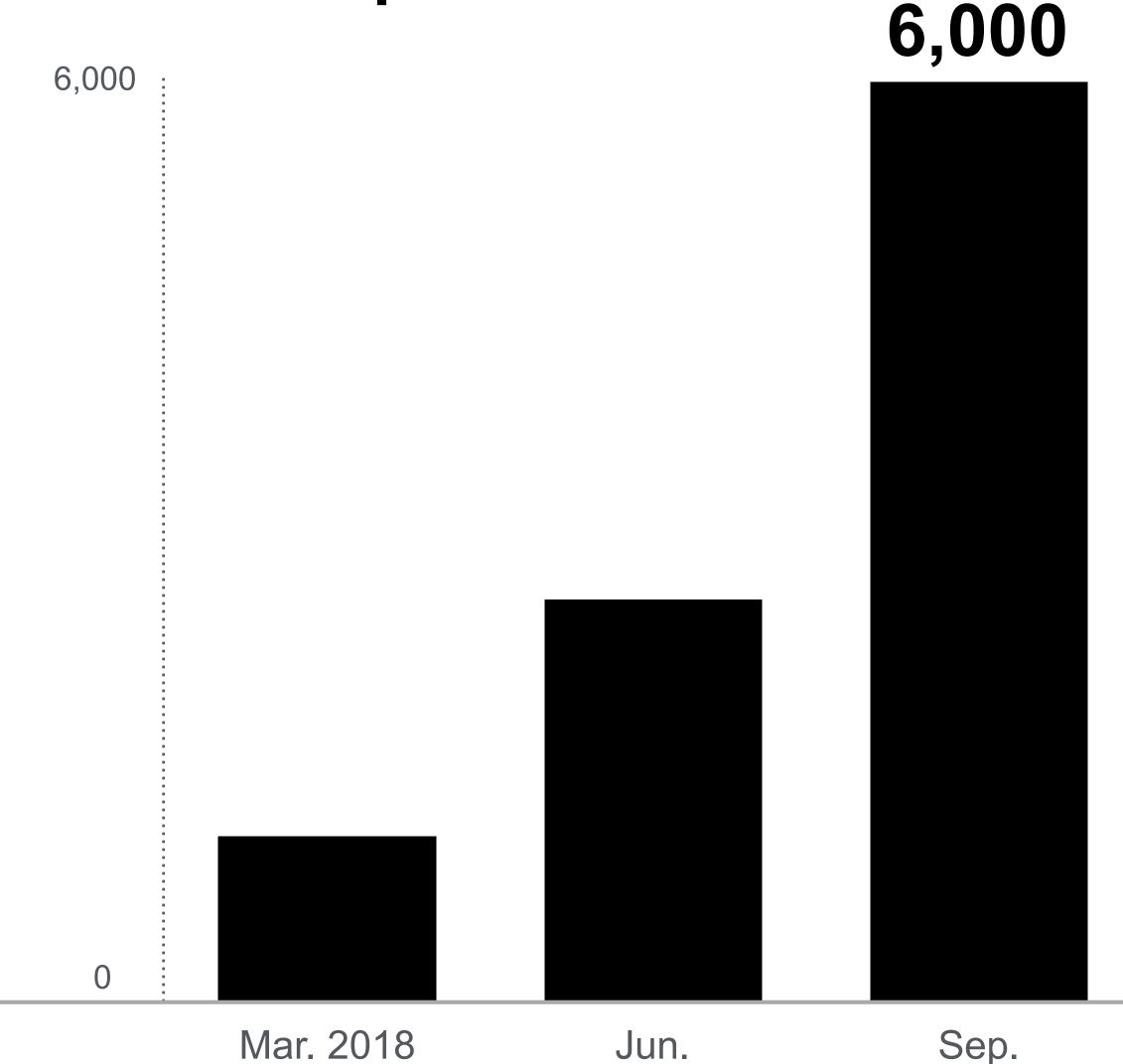
*4 Number of stores including company owned store, dealer store, national retailer, and multi-carrier stores, as of Sep. 2018.





WeWork Japan

Memberships^{*}



There can be no assurances that historical trends will continue throughout the life of the Fund. Nothing herein should be construed as a recommendation of any investment or security.



Seek to accelerate business in Japan



(Photo credits) WeWork (Source) WeWork Japan 30

*Figures are as of the last month of the quarter, on a beginning-of-month basis















Generate New Business

•••••••••••• 10000 •••• •• •••• •••

Collaborations are subject to regulatory and contractual approvals, and there is no guarantee that any collaboration will be consummated on the terms expressed herein or at all, or that the joint venture will be successful.









DiDi Mobility Japan

Launched service in Osaka (from September 27)

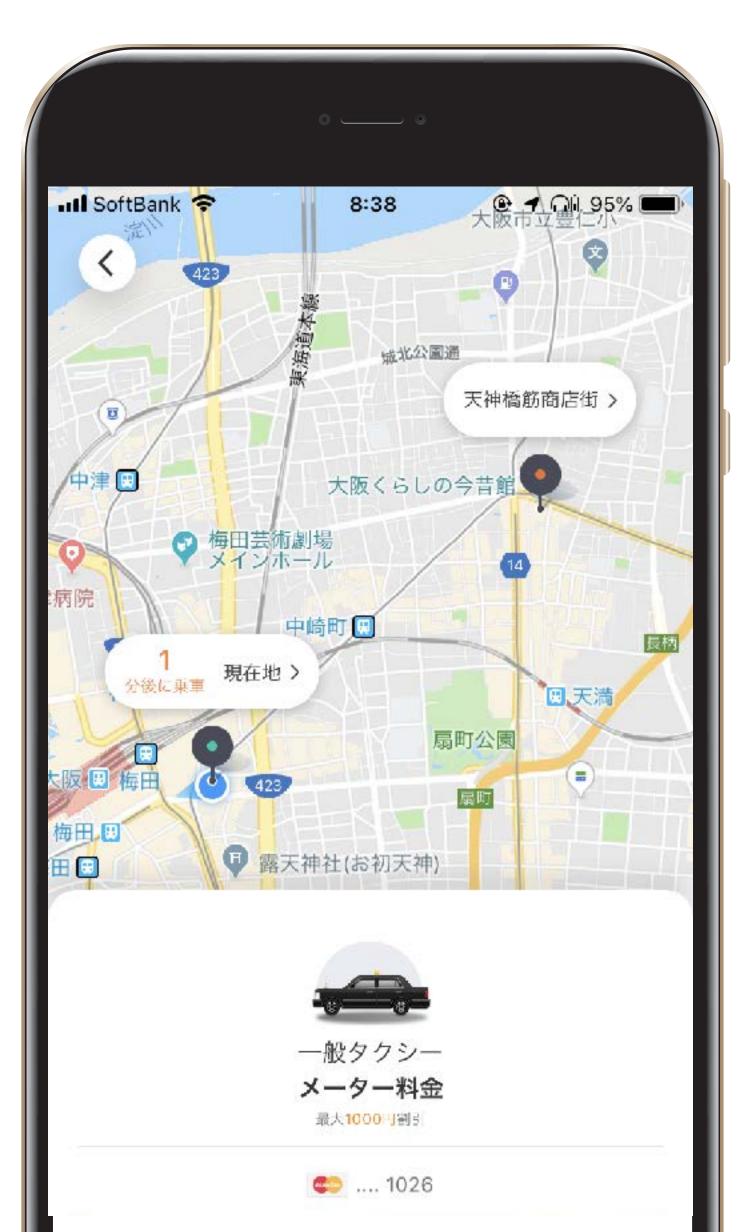
taxis (active)

(Note) This page is updated information from the press release announced on September 10, 2018.

Investments in DiDi are held by SB Delta Fund (Jersey) L.P. and other subsidiaries of SoftBank Group Corp. outside SoftBank Vision Fund. The information contained herein is provided for illustrative purpose only. Nothing herein should be construed as a recommendation of any investment or security.



For DiDi logo: DiDi Mobility Japan Corp.







みんなの食卓でありたい。









(JV between SoftBank Corp. and Yahoo Japan)





第一交通産業株式会社 DAILCHI





AINZ

MTULPE

アインズ & トルベ



LIPS and HIPS





LACOSTE

HAWKS BASEBALL PARK CHIKUGO







FLEXSTAY INN

MONTHLY RESI STAYS

an



Expand membership stores nationwide (Launched from October 5)

Some of the memberships listed above are still in progress for deployment. Service may not be used for certain memberships 33



Marutomi Auto







Strengthen Alliance with Yahoo Japan

Collaboration

Integrate customer base





All benefits available



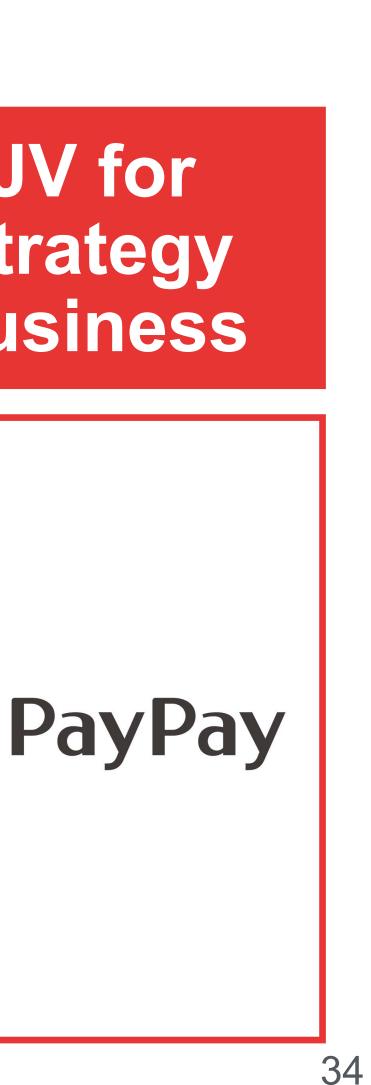
10x loyalty points everyday



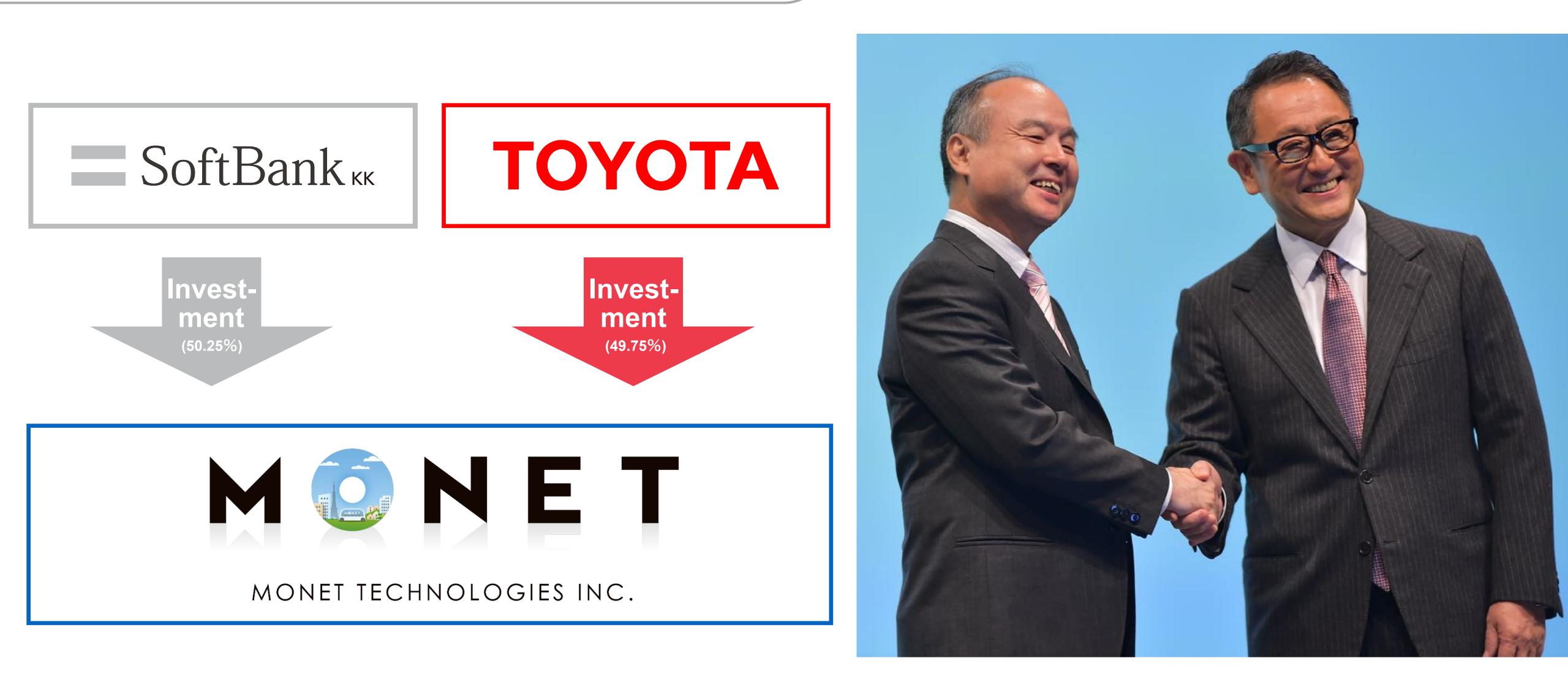
Capital alliance

JV for strategy business

Acquisition of YJ shares by SBKK



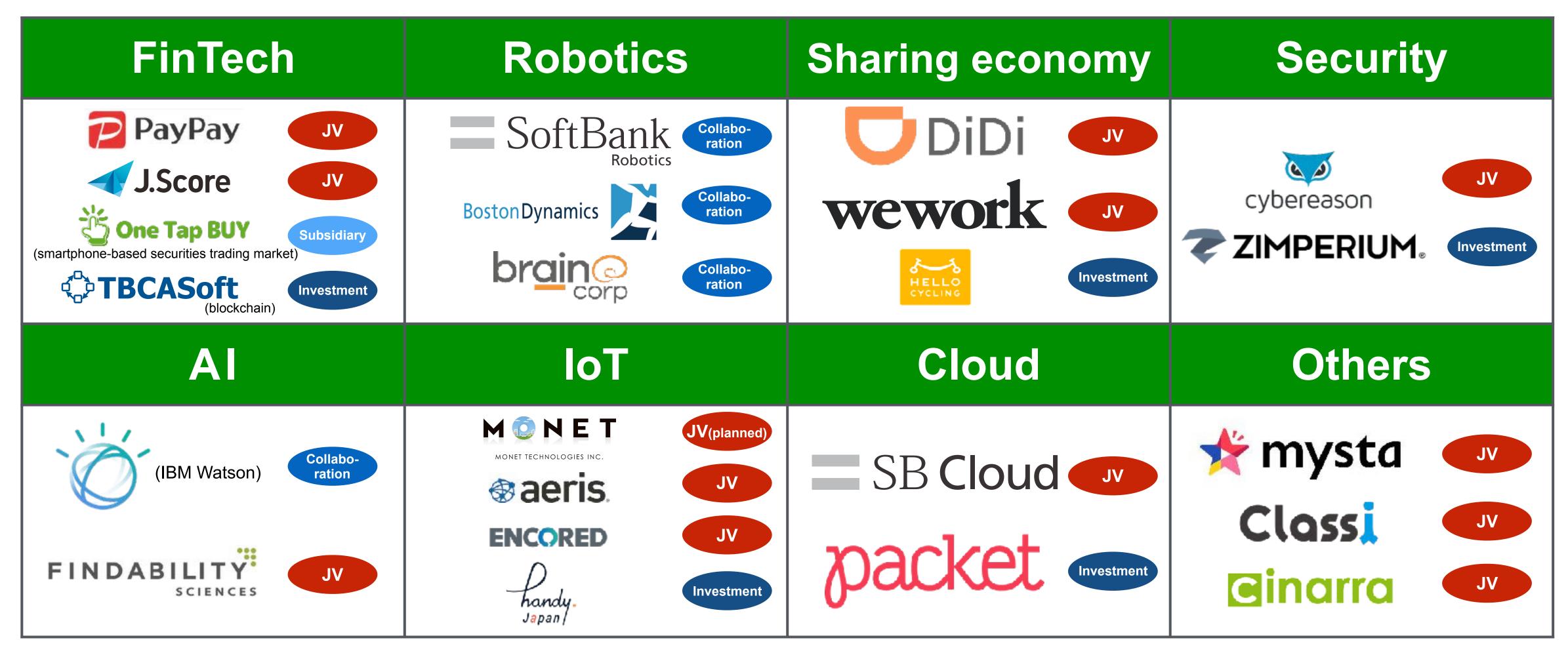
Strategic Partnership with Toyota







Expansion of New Business Domains



Accelerate Growth Strategy

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For DiDi logo: *DiDi Mobility Japan Corp. For WeWork logo: *WeWork Japan GK



Structural Reformation Project



>2,000For more efficient management



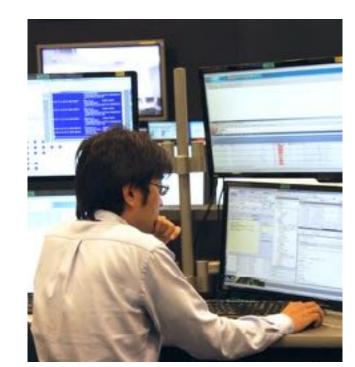






Driving operation shift to AI / RPA as a company

Internal AI / RPA Projects



Maintenance

Employee support

SB stores







Half & Twice *

Reduce 40% of human resource related to telco business

Shift human resources to growth area

"Half & Twice": Internally used slogan, which SBKK aims to double the productivity / creativity of employees, while cutting the workload and cost to halves 38

SoftBank KK

Beyond Carrier

Increase in profit of telco business

Generate new revenue source





Growth fueled by telco and new business

Ne led by c

Telco business





Efficient Operations

New business development

led by collaboration with SB group portfolio companies

Big data



Provide additional value



Efficient deployment & operations of network (incl. 5G)







IoT







39

FY2018 Forecast

3

Increase in revenue / profit (aim to achieve increase in profit in FY19 and after)

2 Generate stable FCF (over JPY 500bn)*

Promote "Beyond Carrier" strategy & enhance collaboration with SVF

Preparation for IPO

* Comparison based on new accounting standards (IFRS 9 and 15). Number after application of the new standards for FY17 SoftBank Segment is referential information with an adjustment for internal management purpose, and it is non-audited. ** Including the impact of proceeds from securitization of installment receivables and their repayment.











SoftBank кк SoftBank Corp. IPO

SBG to secure a way to access ample funding through the listing





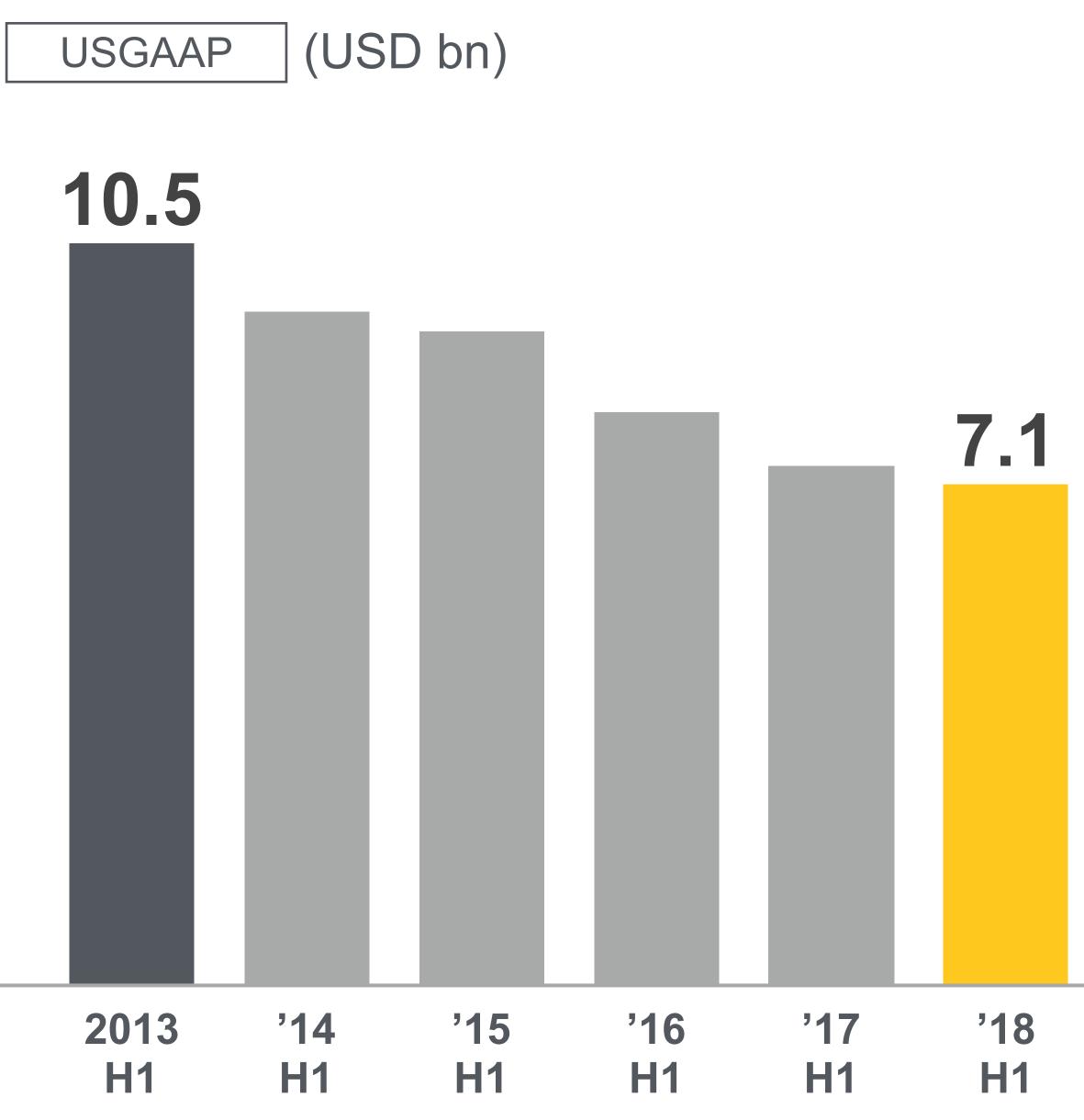








Cost Reduction (Cos + SG&A)



Sprint

USD 3bn reduction

(FY)

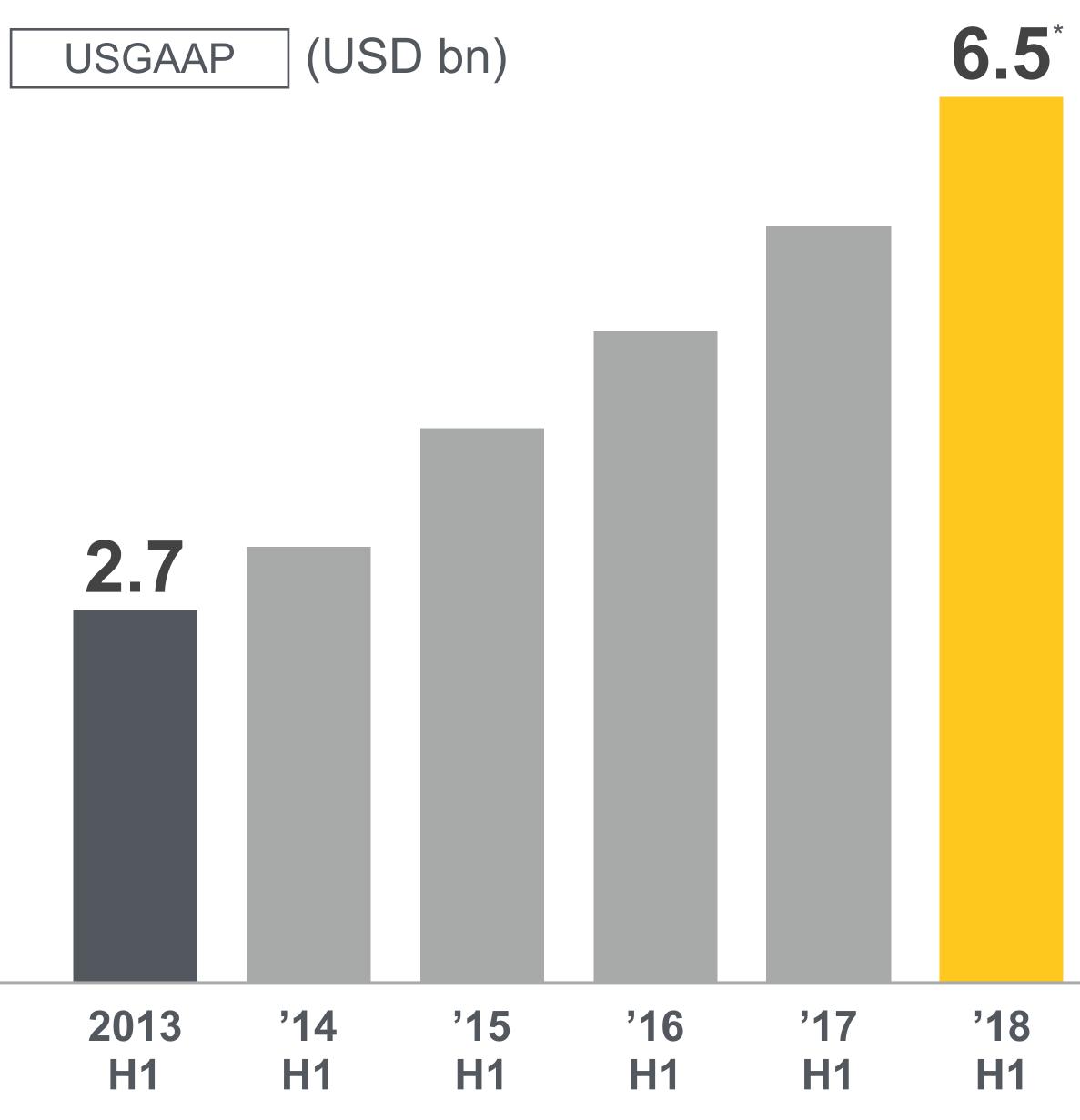
CoS: Cost of service + selling, general, and administrative FY18 H1 is calculated by new standards after applications of IFRS 9 and IFRS 15



R







More than doubled in 5 years

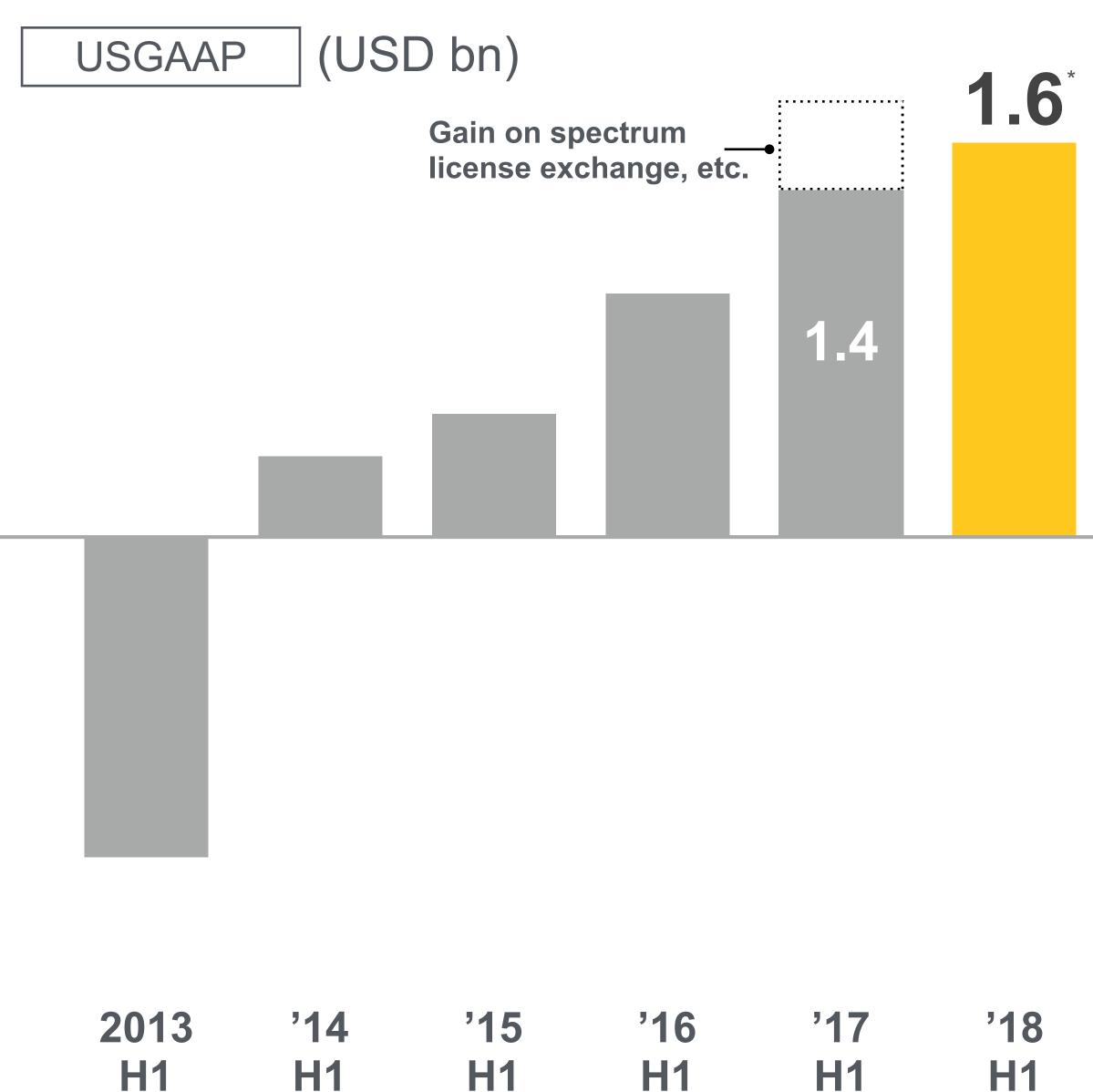
(FY)

FY18 H1 is calculated by new standards after applications of IFRS 9 and IFRS 15 * USD 417m of positive impact of the new revenue standards



44

Operating Income



Sprint

Positive for 5 consecutive years

(FY)

FY18 H1 is calculated by new standards after applications of IFRS 9 and IFRS 15 * USD 417m of positive impact of the new revenue standards





National Average Download Speed



20Mbps





Analysis by Ookla® of Speedtest Intelligence® data comparing average download speeds from September 2017 to September 2018 for all mobile results.





Improved by 31.5%

46

FY2018 Forecast



2 Cash CAPEX: USD 5.0-5.5bn*



1 Adjusted EBITDA: USD 12.4-12.7bn

*Excluding leased devices







First and best nationwide 5G

Enhanced rural connection

Job creation





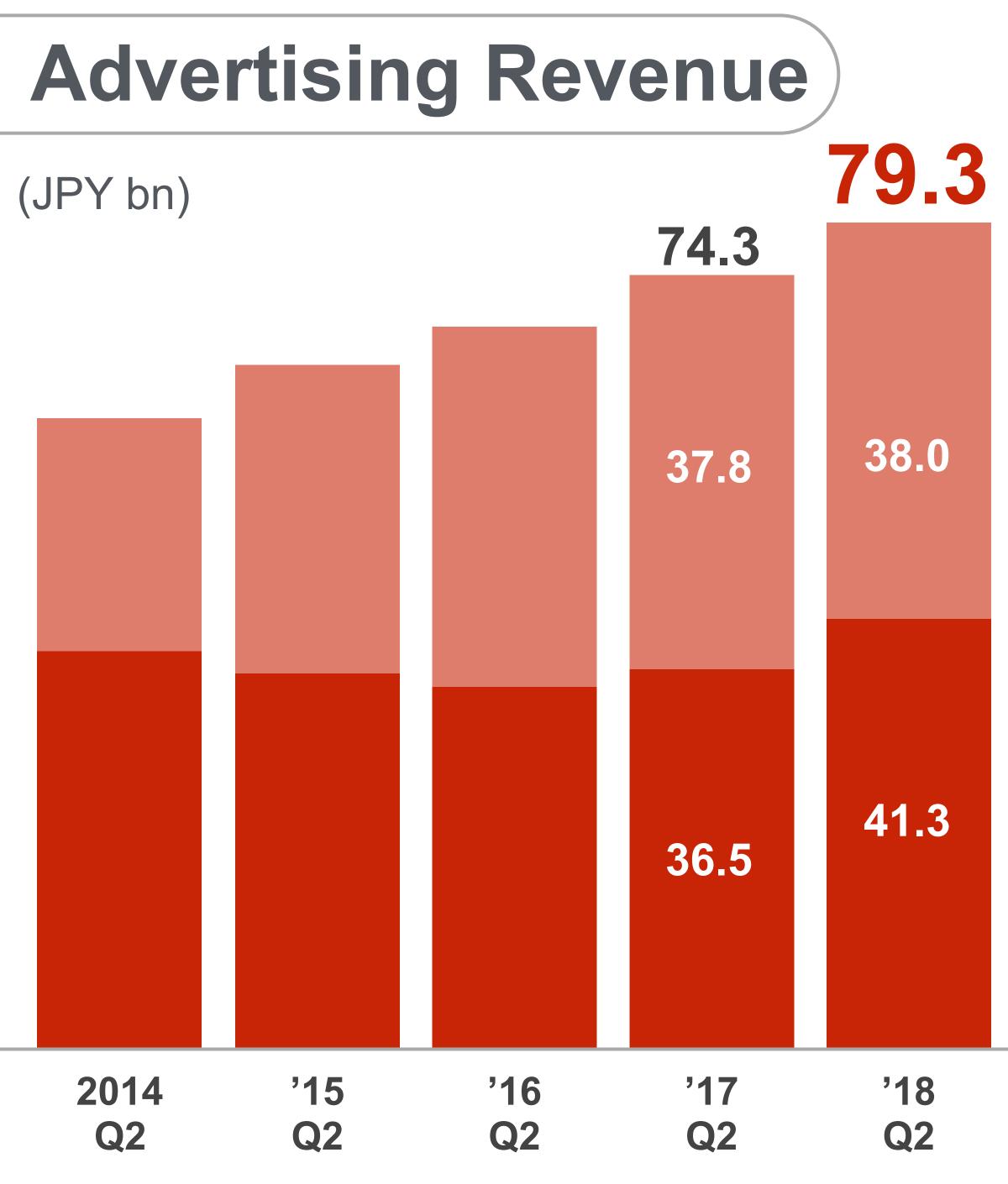


48











(up 13% in search ads)

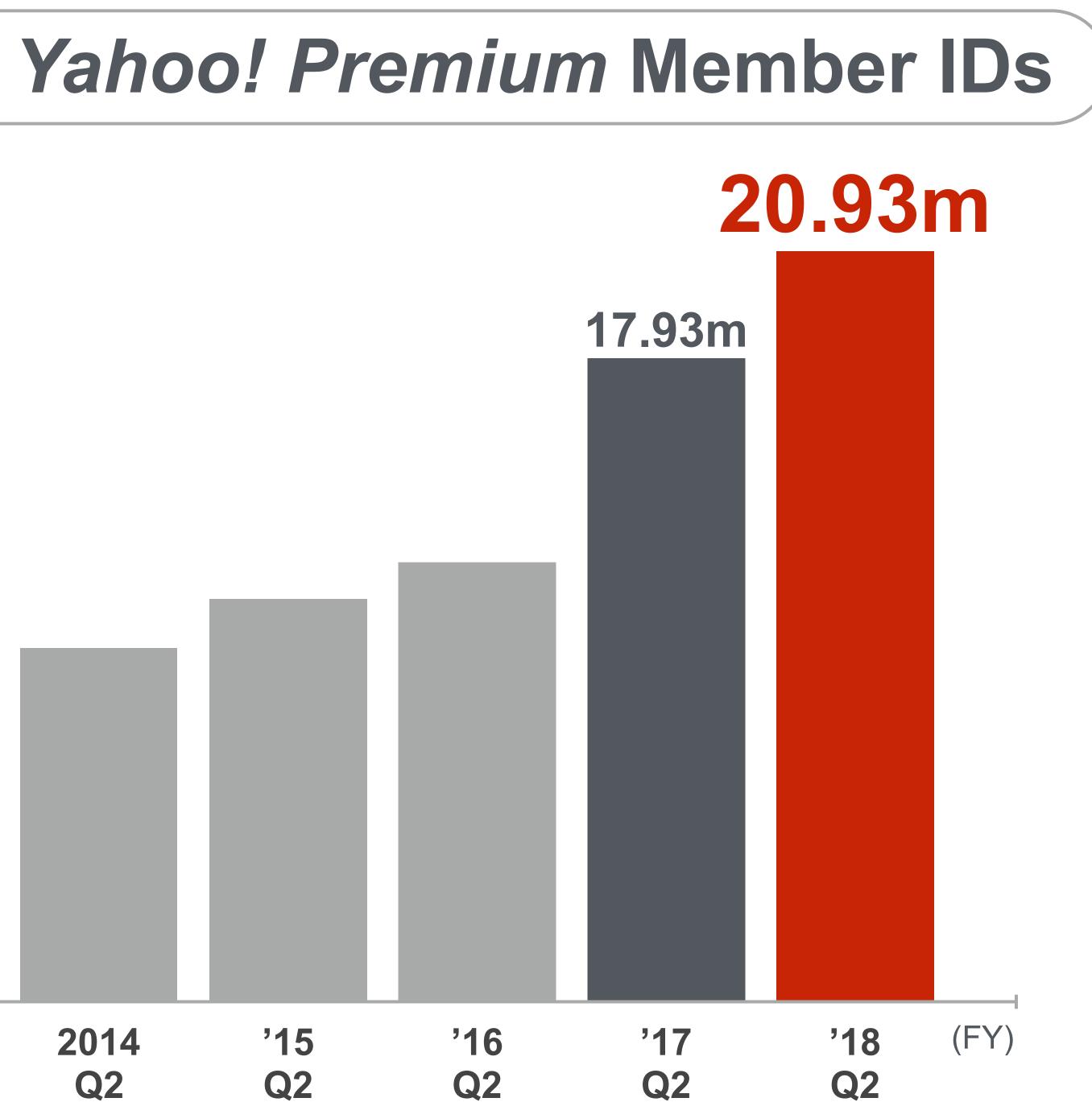
Display ads

Search ads











Up 17%

YAHOO プレミアム IAPAN

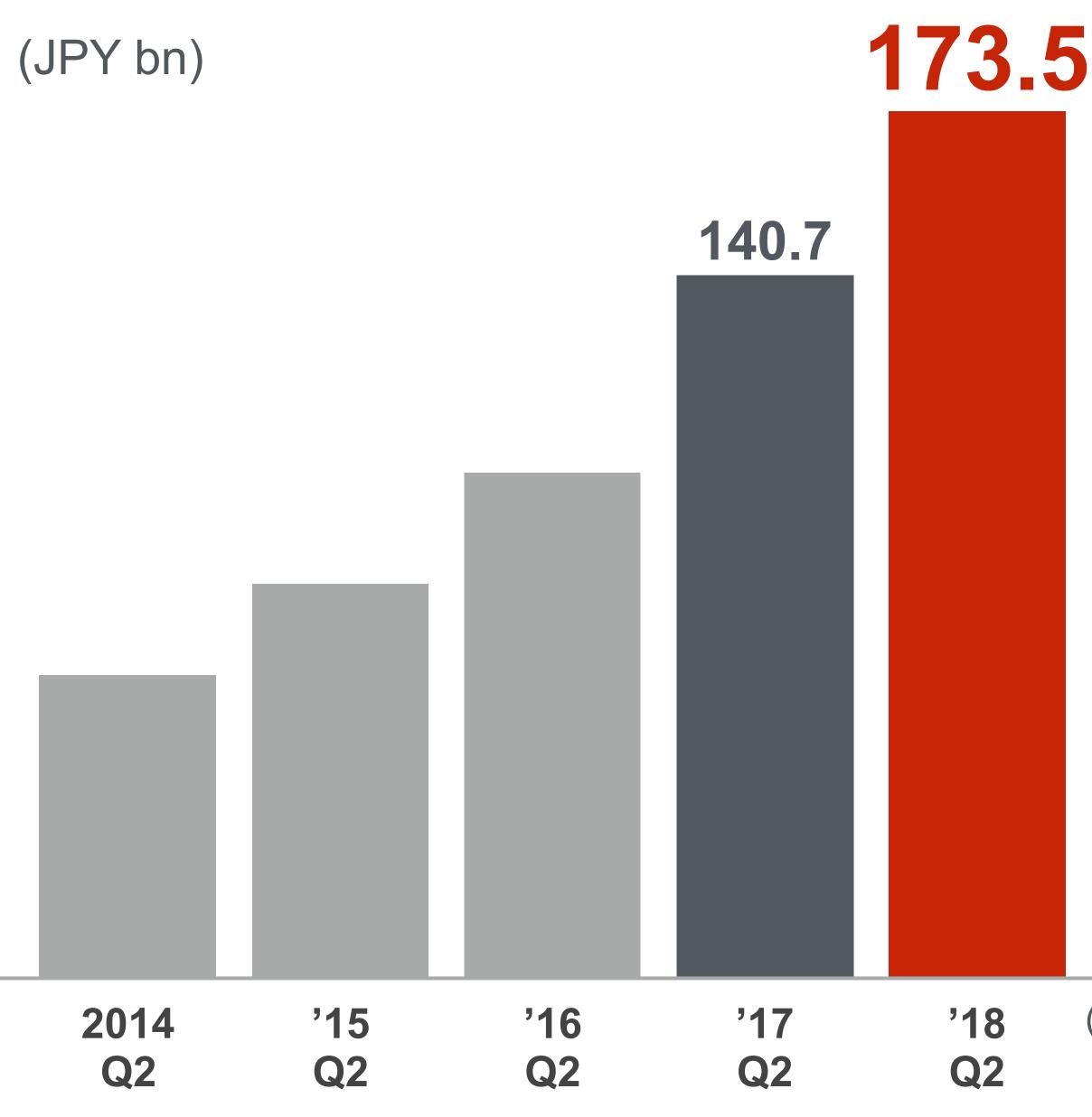
Yahoo! Premium

Yahoo! Premium includes SoftBank members and Y!mobile members, etc. who are eligible for Yahoo! Premium privileges excluding overlaps in IDs.





Shopping Transaction Value





Up 23%



Transaction value of Yahoo! Shopping, LOHACO and Charm Corp. LOHACO: transaction value of ASKUL Corporation's LOHACO business; closes every 20th



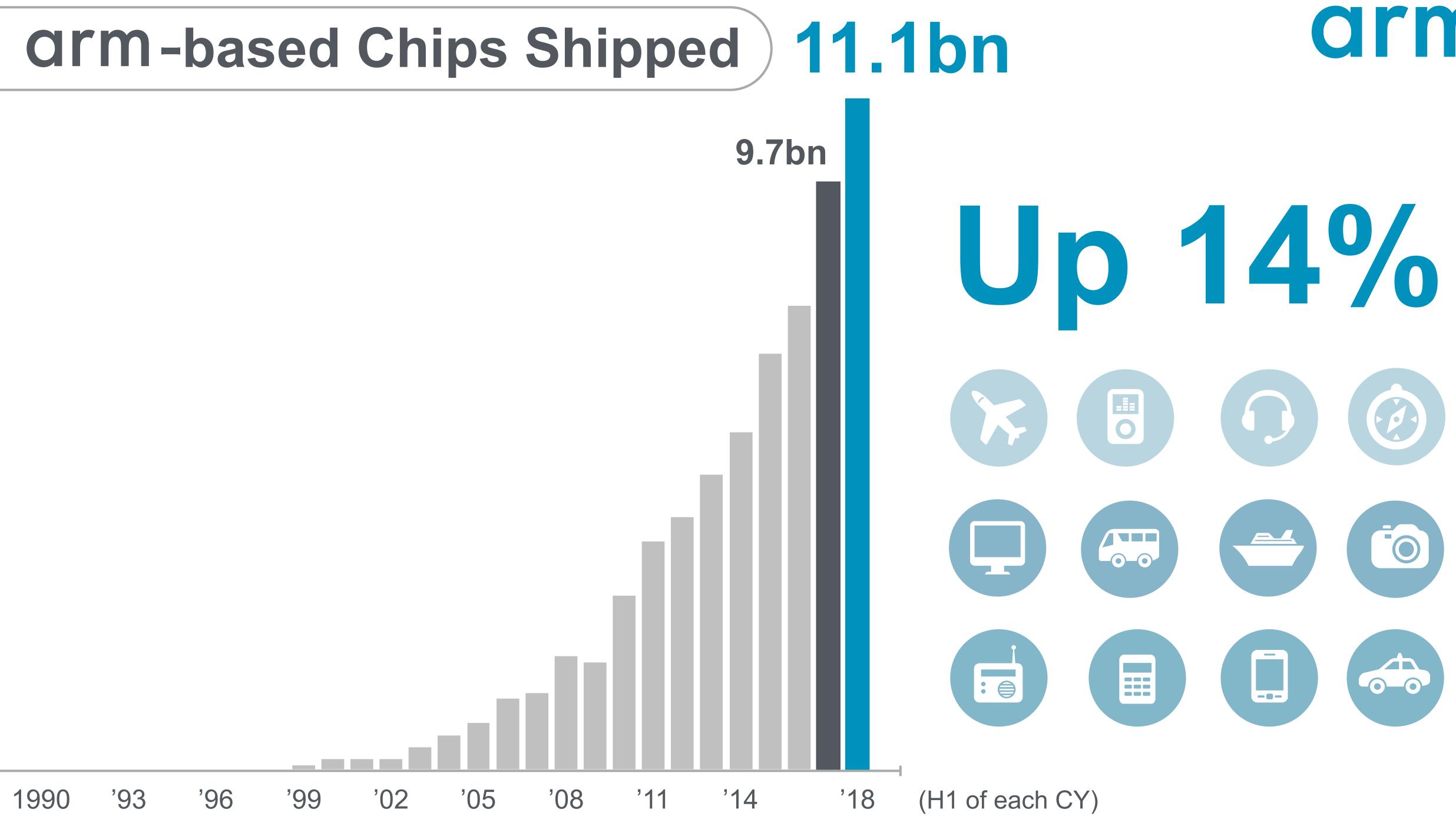








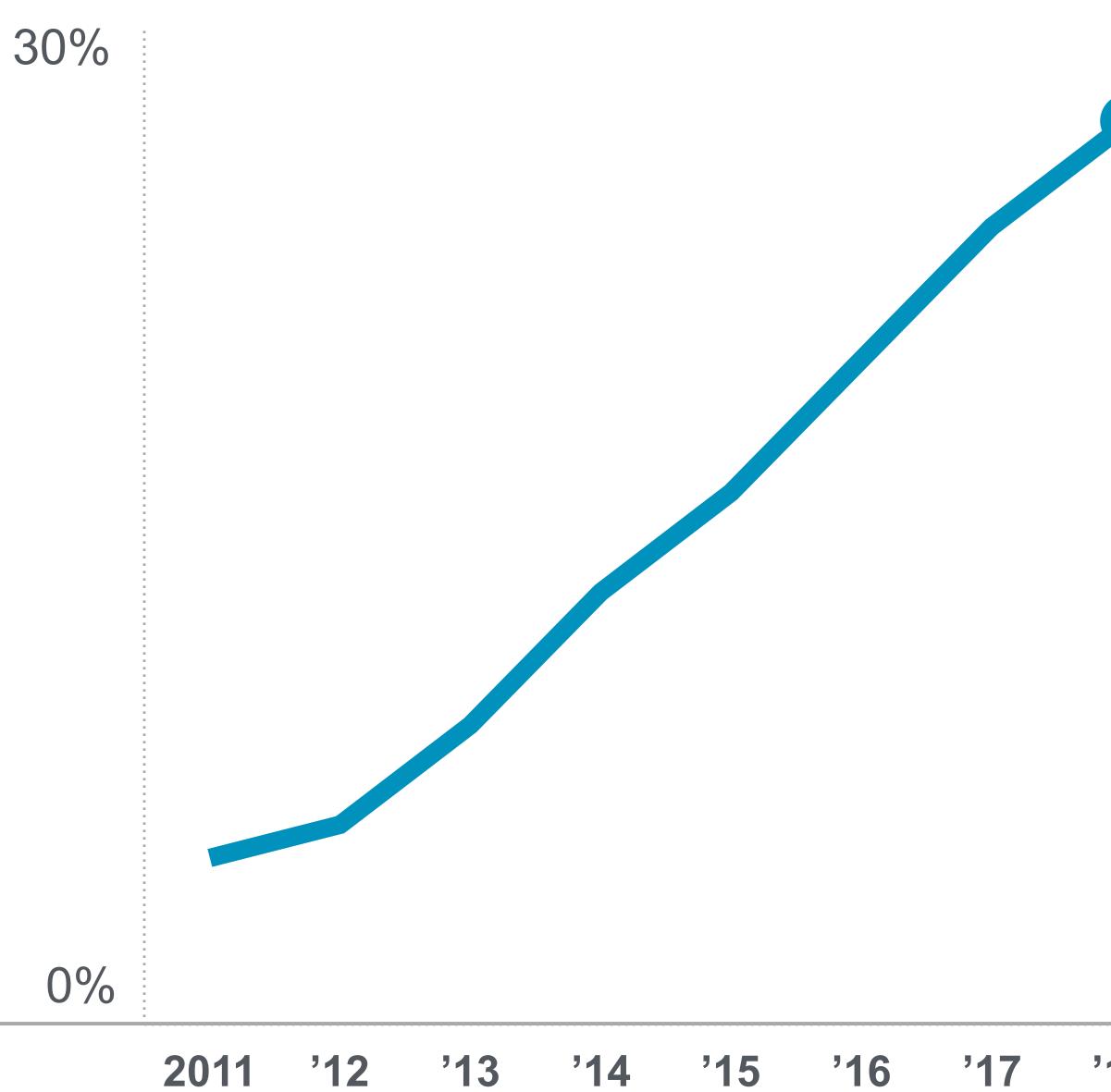




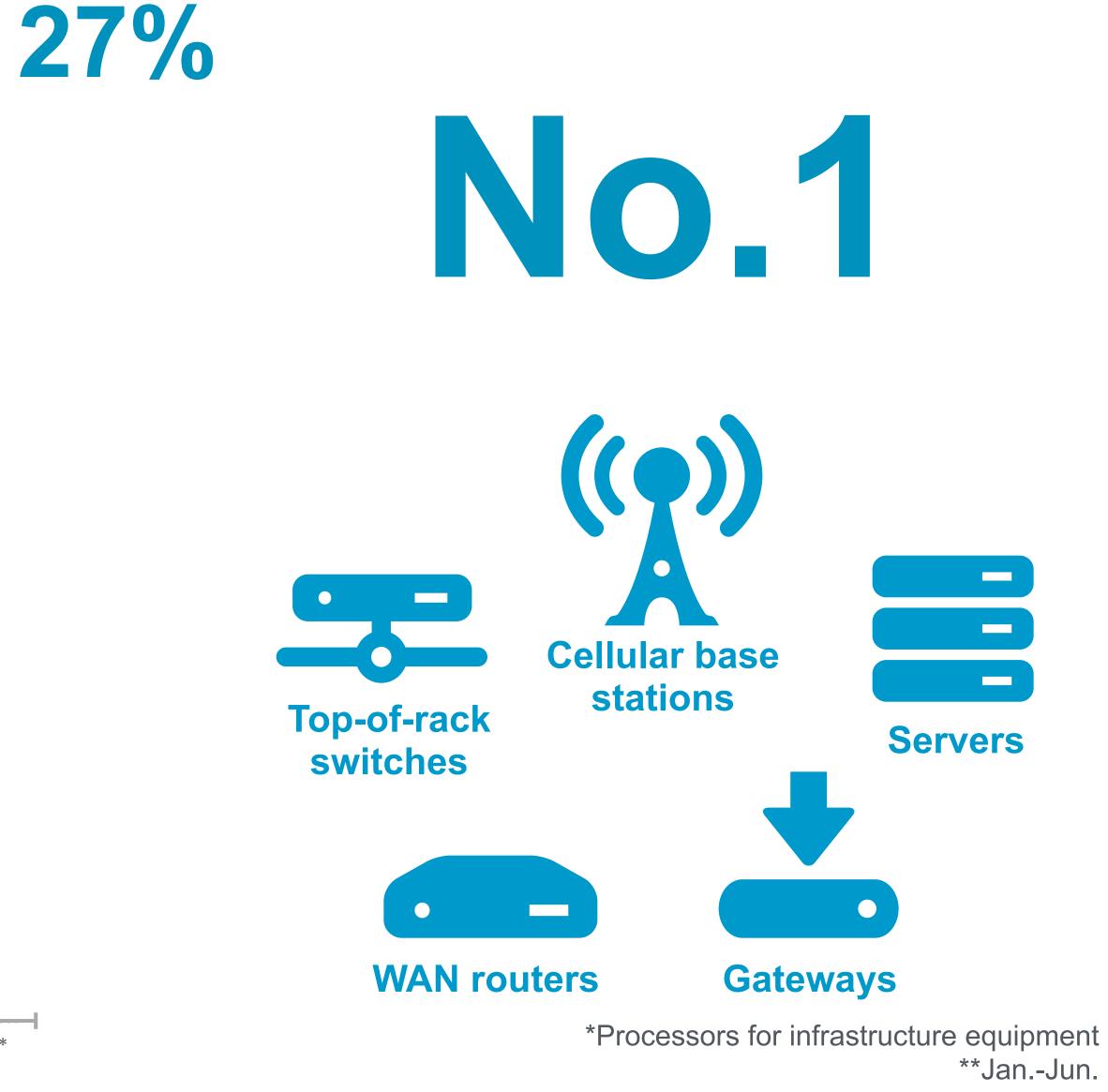




CIPM is #1 for Market Share in Infrastructure

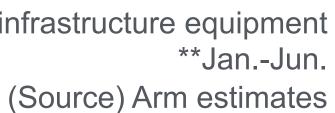






'18









Announced family of high performance processors for cloud to edge infrastructure foundation

High performance, secure **IP and architectures**

Diverse solutions and ecosystems

Scalable from hyperscale to the edge



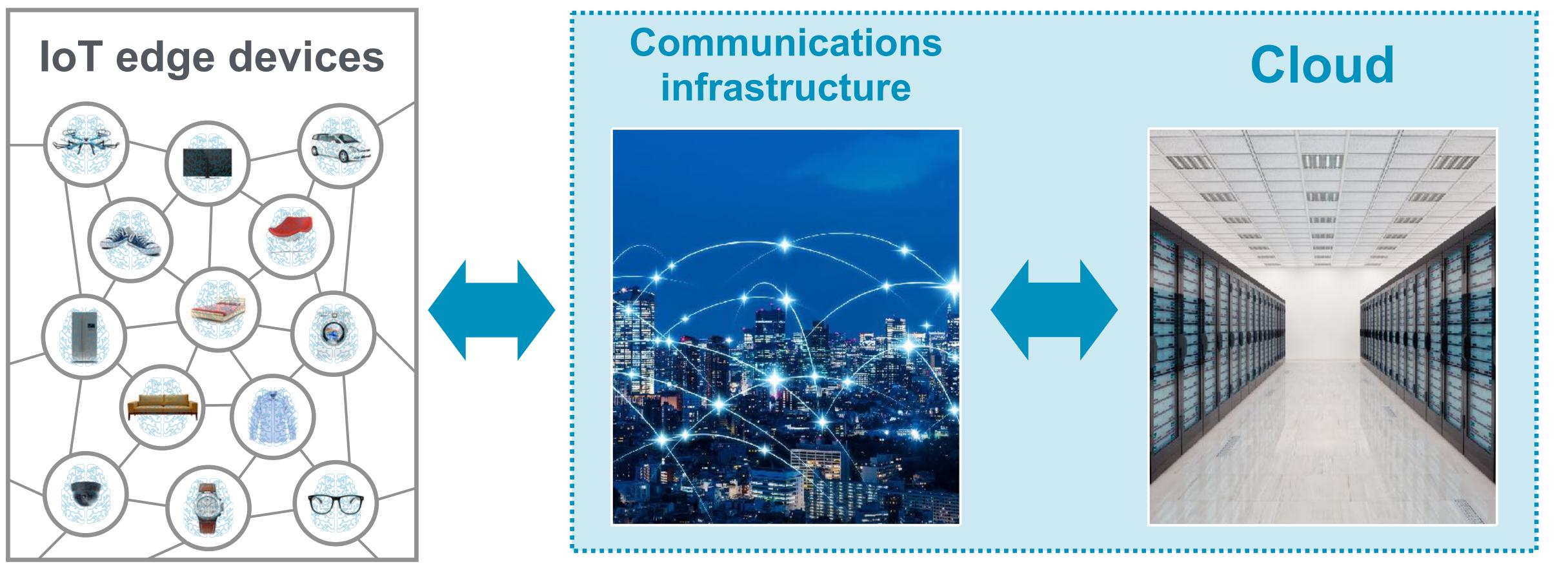












Cortex

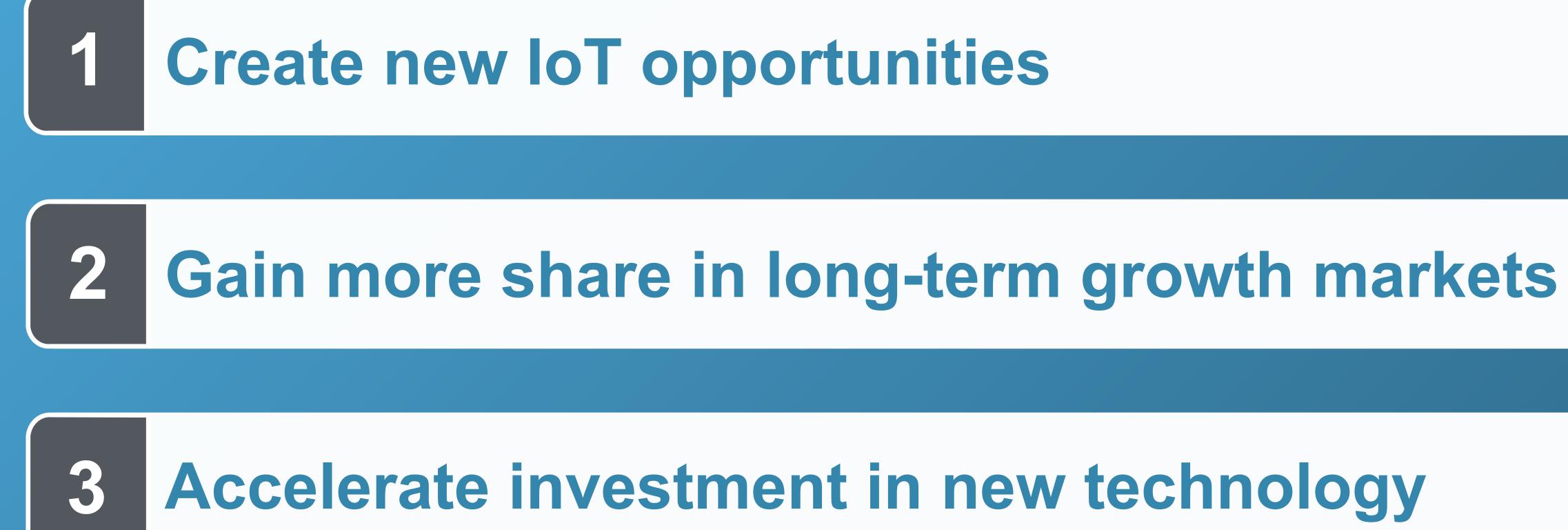
ORDENTIAL OF A CONTRACTOR OF The cloud to edge infrastructure foundation for a world of 1t intelligent devices

Crm





FY2018 Forecast







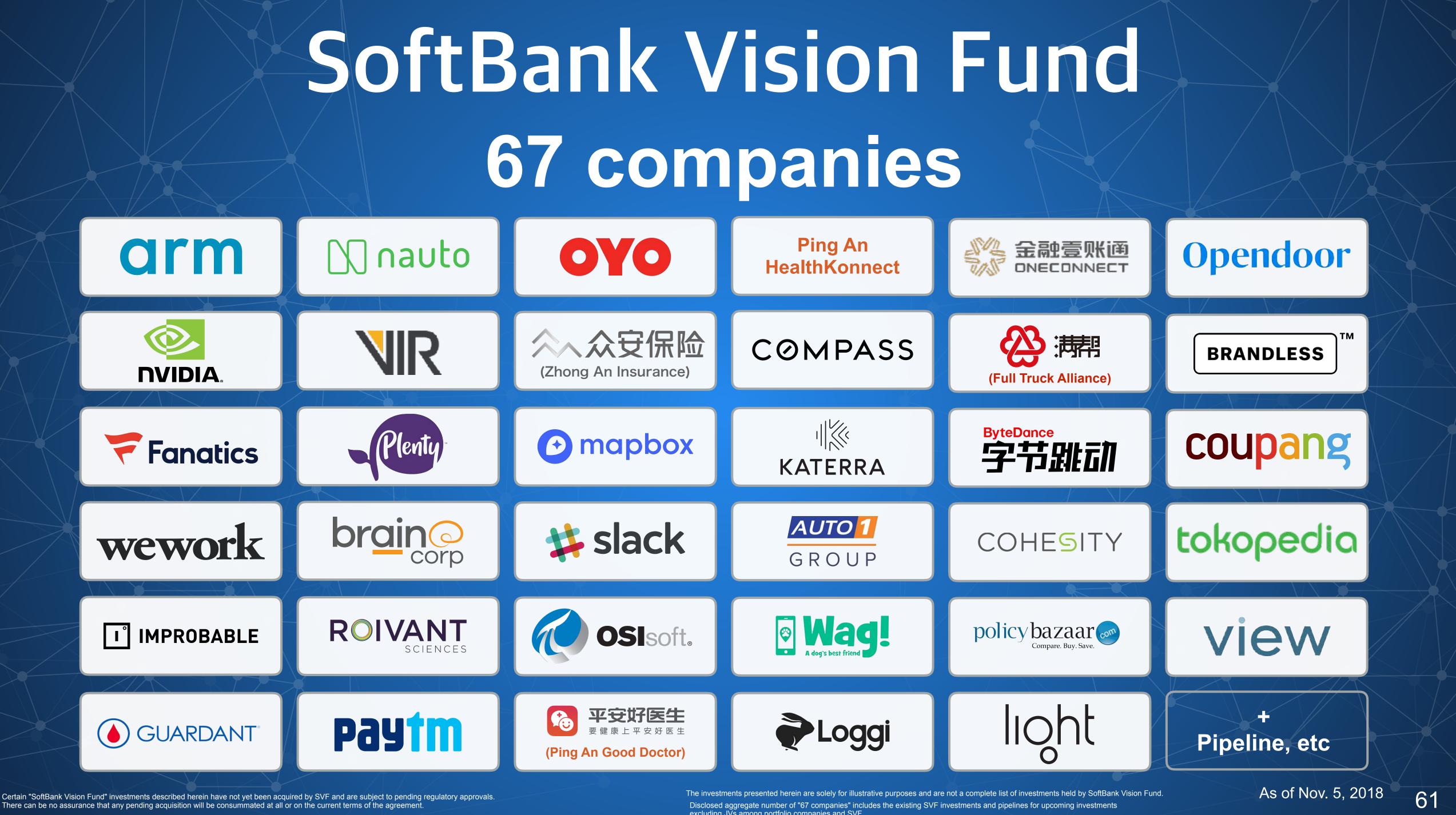
58

Case studies presented herein are for informational purposes only and are intended to illustrate sourcing experience of SoftBank Investment Advisers ("SBIA") and the profile and types of investments previously pursued by SBIA. It should not be assumed that investments made in the future will be comparable in quality or performance to the investments described herein. Further, references to the investments included in the illustrative case studies should not be construed as a recommendation of any particular investment or security. Case studies are based primarily on information provided to SBIA by portfolio company management and such information has not been updated subsequent to the making of such internal analysis and remained today subject to a number of actual contingencies which are generally not discussed herein.

SoftBank Vision Fund



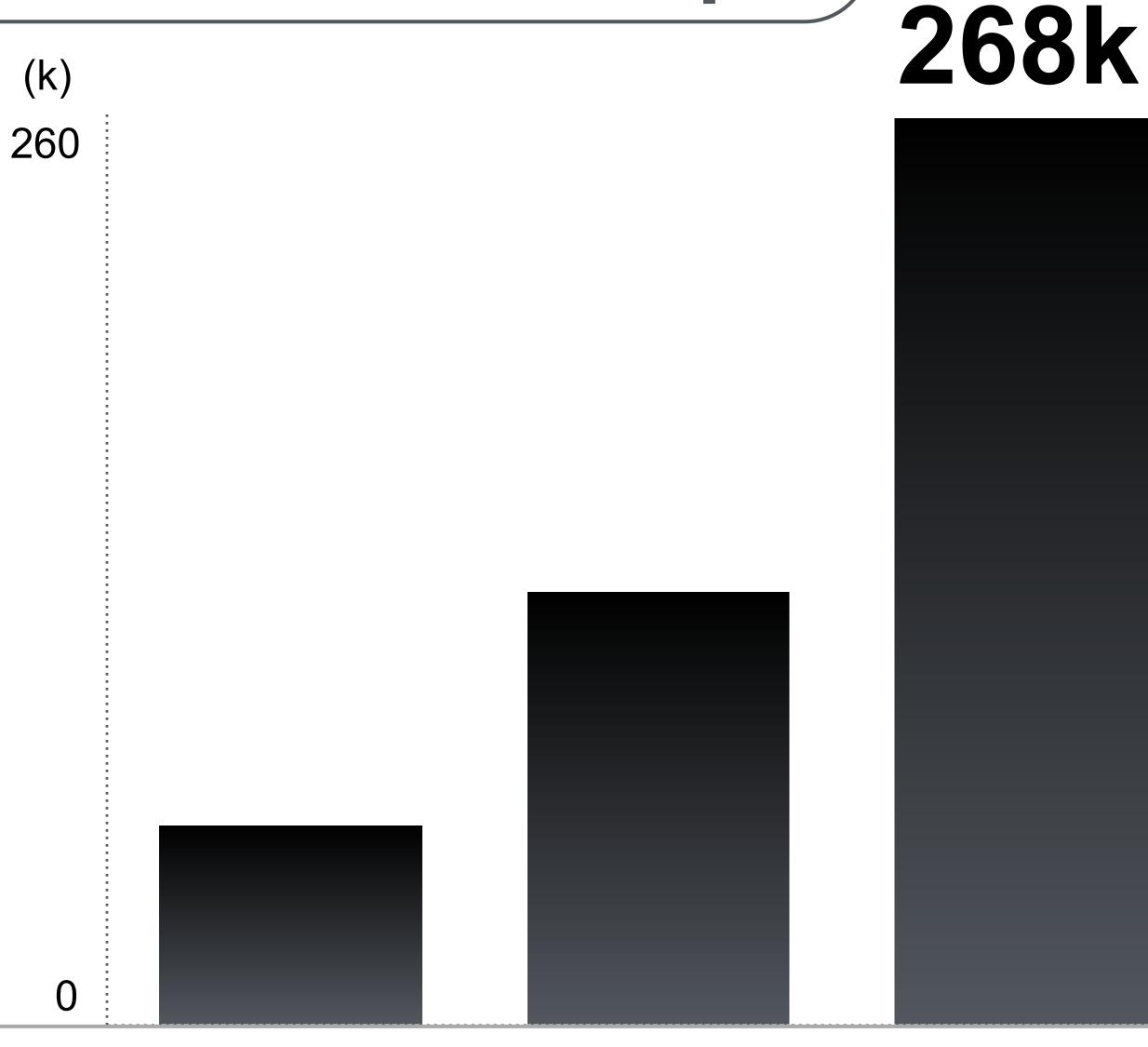




There can be no assurance that any pending acquisition will be consummated at all or on the current terms of the agreement

excluding JVs among portfolio companies and SVF

Total Memberships*



2016 Jun.

2017 Jun.

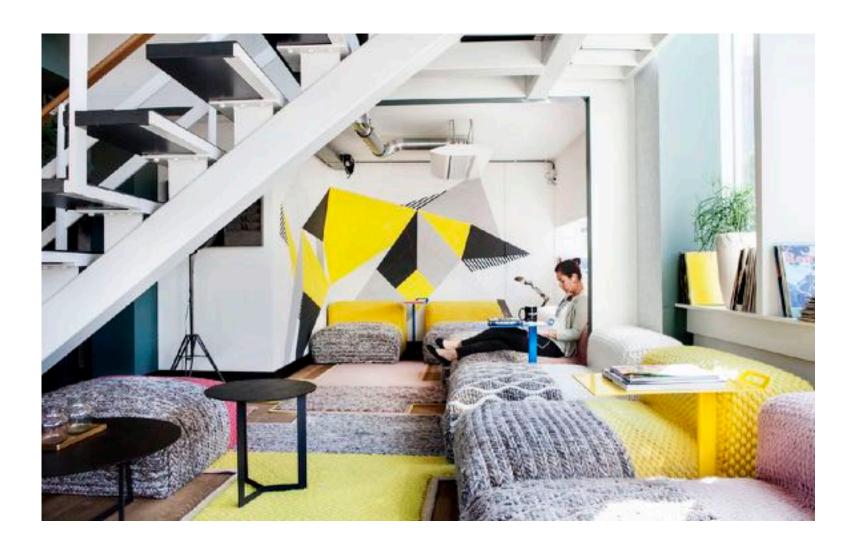
2018 Jun.

The information herein is provided for illustrative purposes only and is based on company data. There can be no assurances that historical trends will continue throughout the life of the Vision Fund. Nothing herein should be construed as a recommendation of any investment or security. The metrics regarding select aspects of the company's operations were selected by SBIA on a subjective basis. Such metrics are provided solely for illustrative purposes to demonstrate elements of the company's business, are incomplete, and are not necessarily indicative of the company's performance or overall operations.



Total membership CAGR from June 2016 to June 2018

1130/0



(CY)

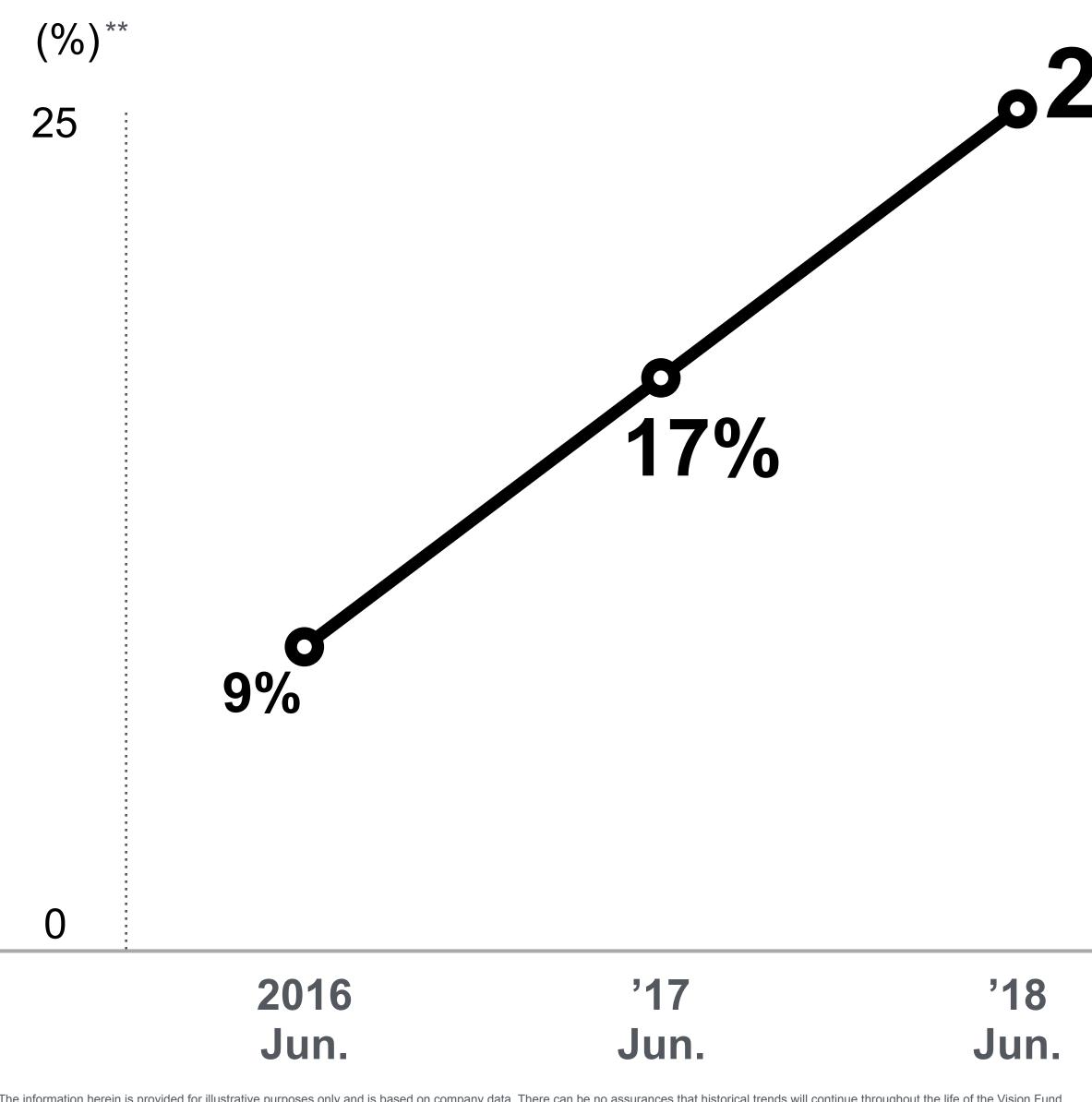
*Figures are as of the last month of the quarter, on a beginning-of-month basis (Source) WeWork







Enterprise Member Ratio*



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25%



growth in percentage of enterprise memberships in 2 years



*Enterprise member ratio: enterprise as a % of total WeWork members **Represents the percentage of total desks that were occupied by enterprise members as of the first day of the last month of each respective quarter

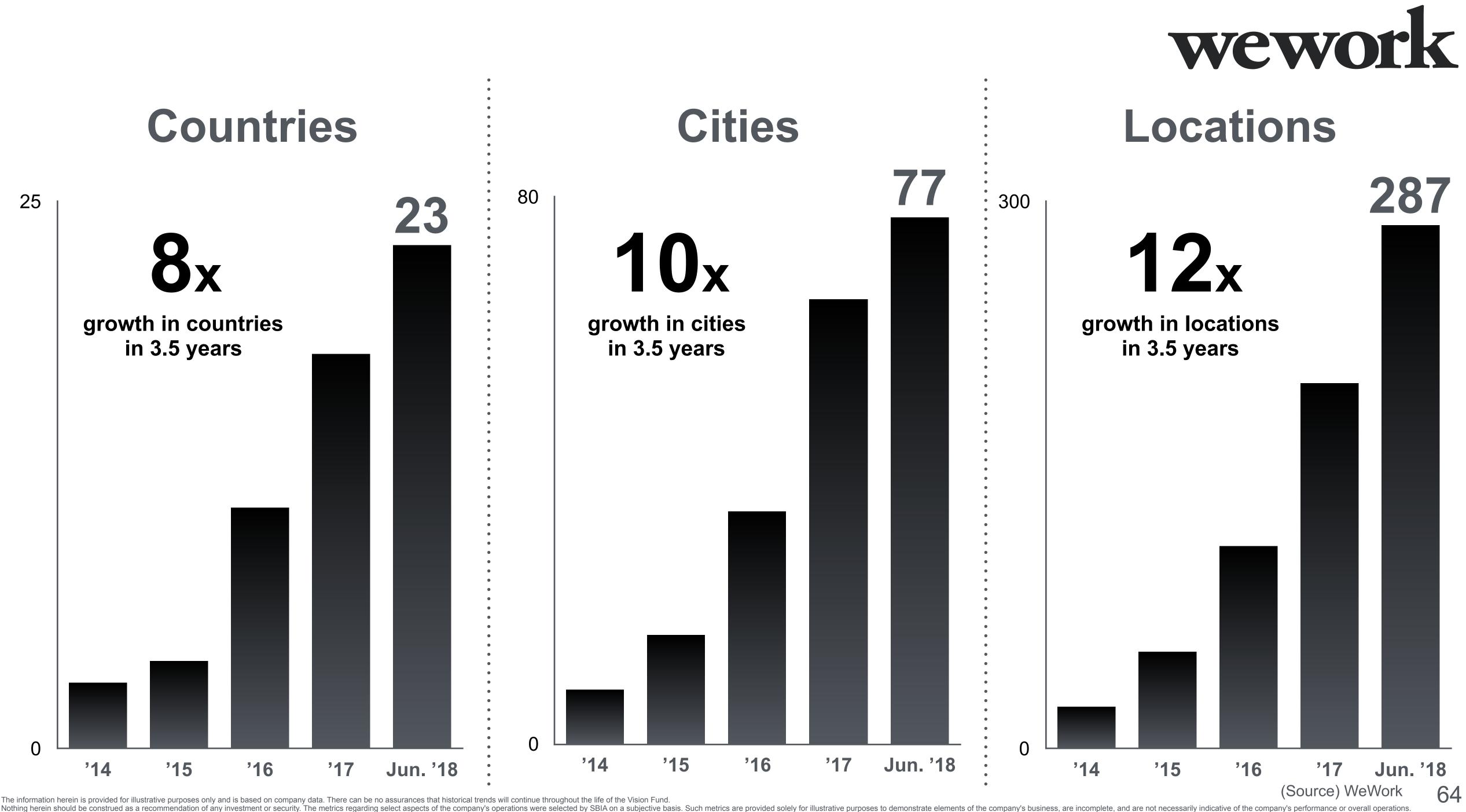
(Source) WeWork

(CY)

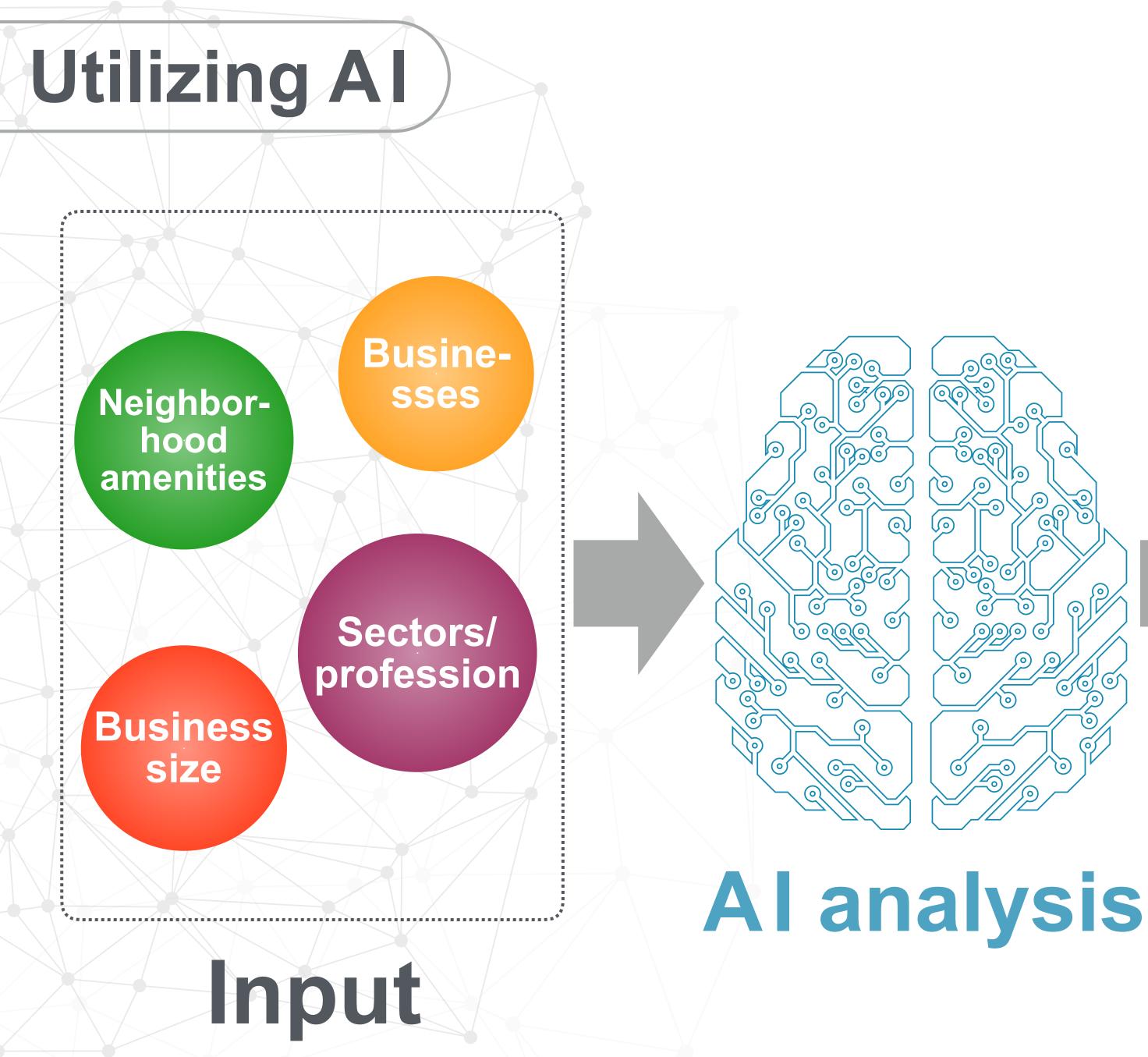








Nothing herein should be construed as a recommendation of any investment or security. The metrics regarding select aspects of the company's operations were selected by SBIA on a subjective basis. Such metrics regarding select aspects of the company's performance or overall operations were selected by SBIA on a subjective basis.



The information contained herein is provided for illustrative purposes only. The information presented herein was provided by WeWork. Nothing herein should be construed as a recommendation of any investment or security.

Utilize AI for new site selection

Q. Search the	ma	Pro		
FILTE	RS	AREA INFO		
AMENITIES				
Coffee Shops	0	34		
Shopping			108	
Restaurants			132	
Nightiife	•	21		
Hotels		17		
Fitness				

1998 (Section 18	200700 1002000200	1202012-000	
999	10-19	12,689	
BUSINESSES	AVG SIZE	EST EMPLOY	tata,
Top 5 Most Pr	evalent Business Typ	es	
BUSINESS MANA 32 Estimated To	GEMENT CONSULTANTS tal Employees	(1 - 4 Size)	16
INTERNET SERV	ICE (5 - 9 Size)		12
66 Estimated To	tal Employees		
ASSOCIATIONS	(1 - 4 Size)		11
39 Estimated To	tal Employees		
ARCHITECTS (1 - 4 Size)			11

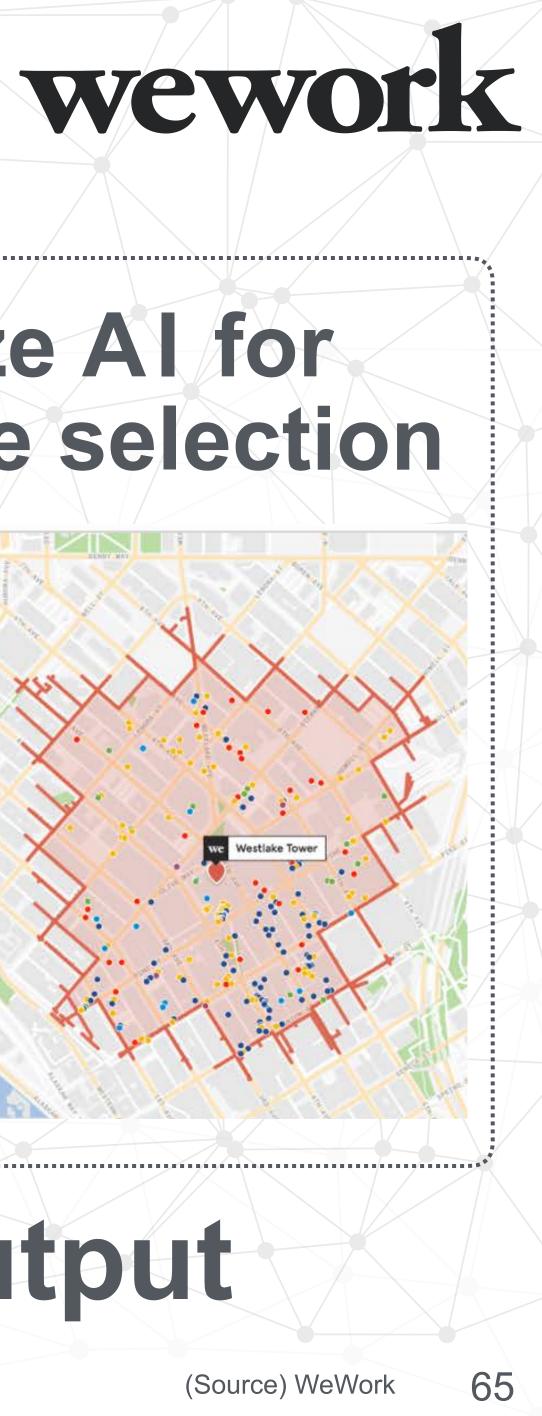
At Estimated Total Employee

GOVERNMENT OFFICES-US (1 - 4 Size)



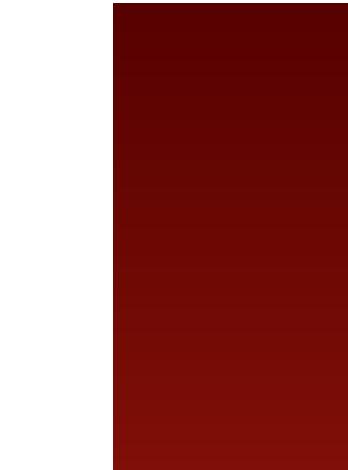
Output

(Source) WeWork





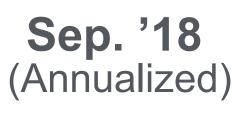
(USD bn) 4.5



4.2



Sep. '17 (Annualized)



The information herein is provided for illustrative purposes only and is based on company data. There can be no assurances that historical trends will continue throughout the life of the Fund. Nothing herein should be construed as a recommendation of any investment or security. The metrics regarding select aspects of the company's operations were selected by SBIA on a subjective basis. Such metrics regarding select aspects of the company's performance or overall operations.





growth in revenue in past 2 years



(CY)

Annualized: 12 times the revenue of September KRW 1 = USD 0.000894 (Source) Coupang

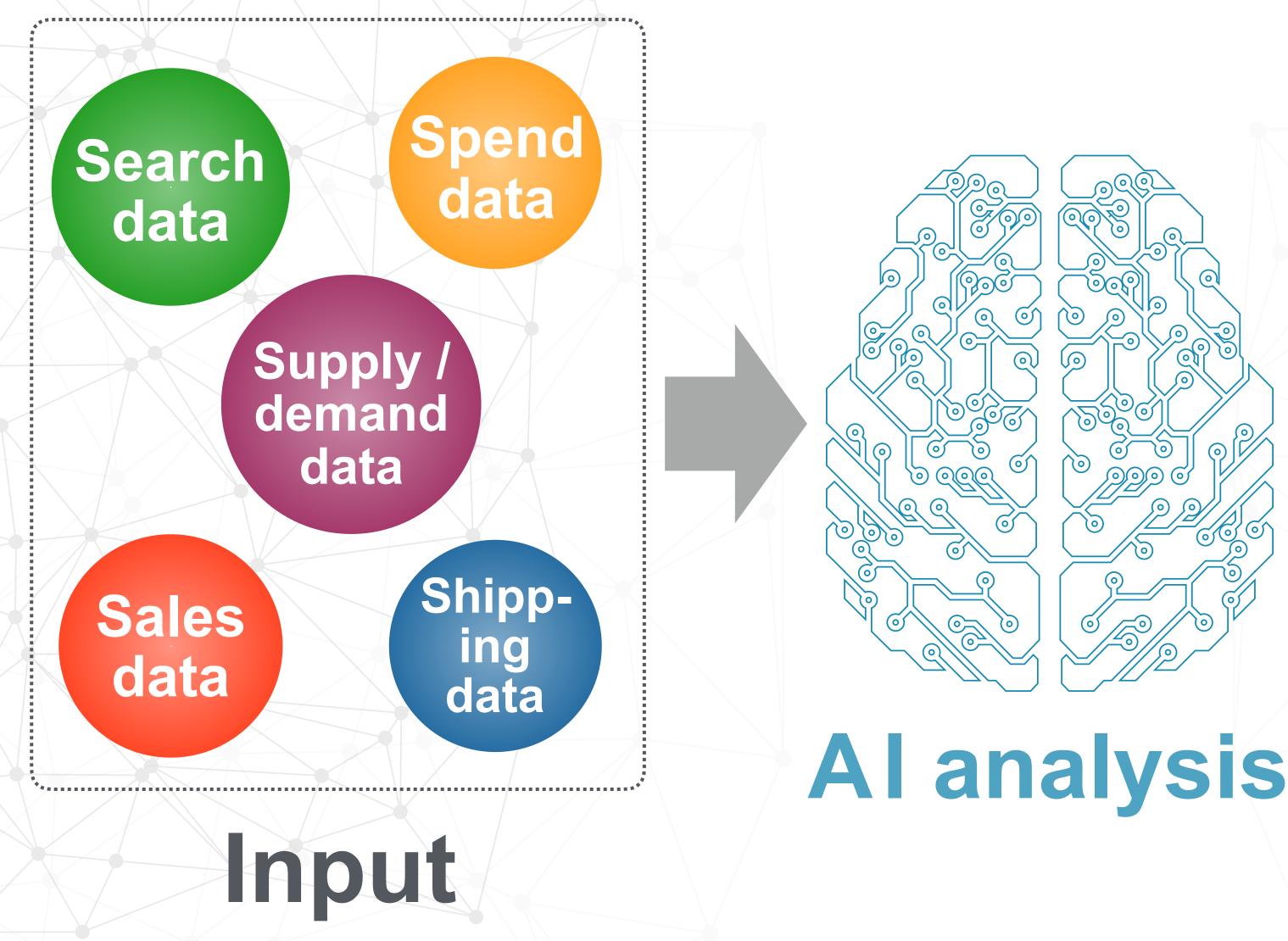








Utilizing AI to Create Consumer Value



The information contained herein is provided for illustrative purposes only. The information presented herein was provided by Coupang. Nothing herein should be construed as a recommendation of any investment or security.

Personalized recommendations

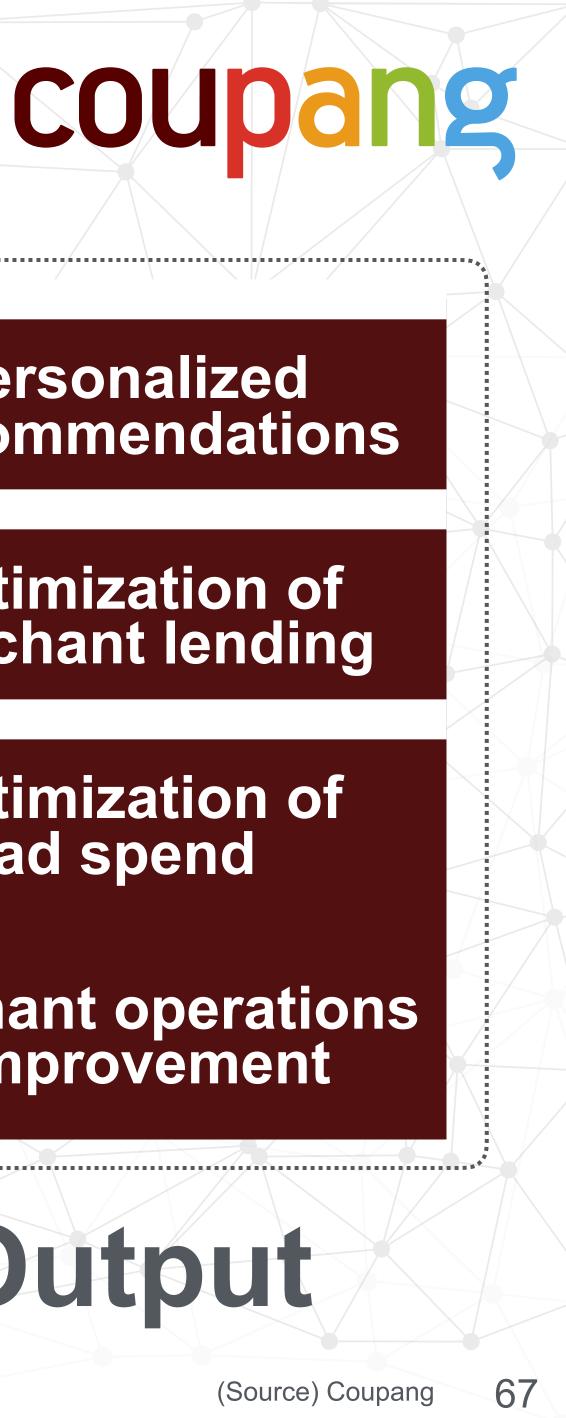
Optimization of merchant lending

Optimization of ad spend

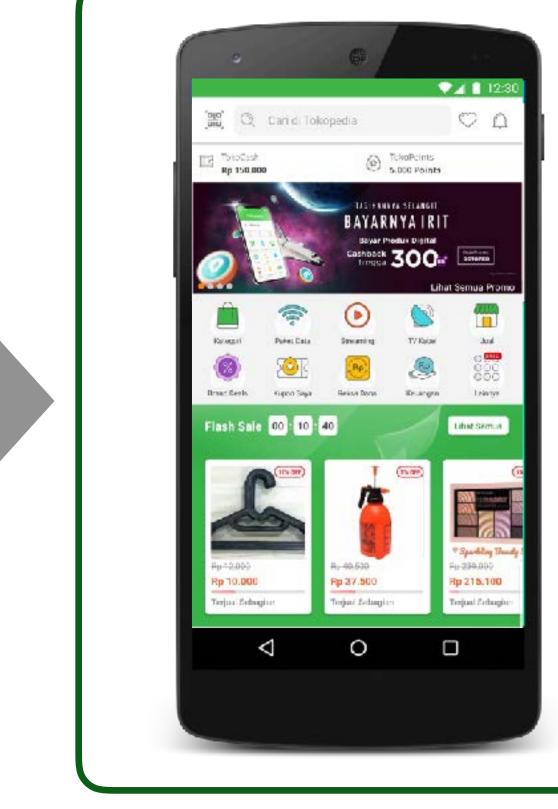
Merchant operations improvement

Output

(Source) Coupang









The information contained herein is provided for illustrative purposes only. The information presented herein was provided by Tokopedia Nothing herein should be construed as a recommendation of any investment or security.



Merchants / partners

B2B, B2C, and C2C marketplace

Digital goods

Digital wallet

Financial products



Users

Largest eCommerce platform in Indonesia

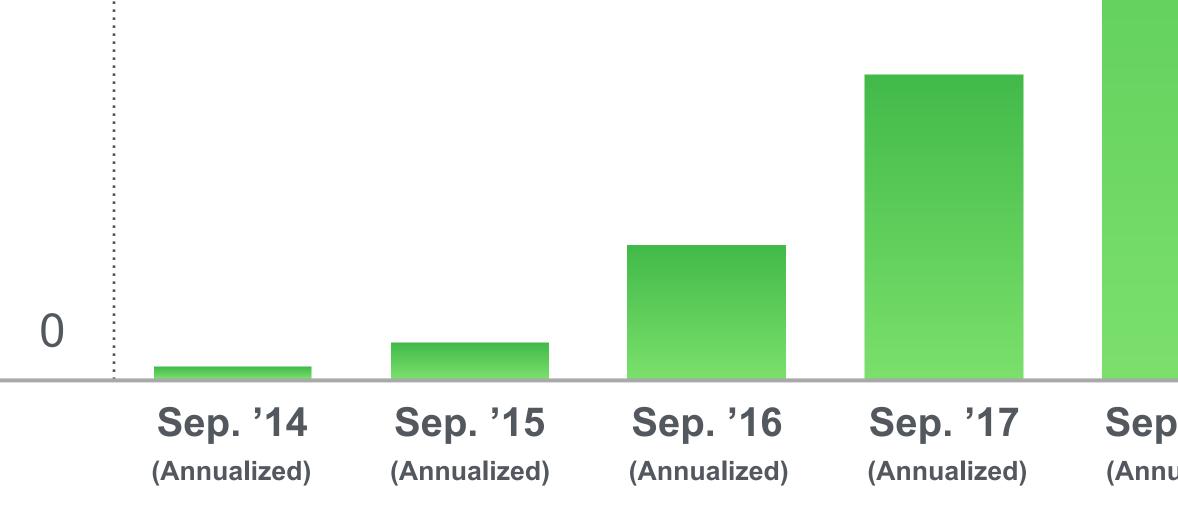
(Source) Tokopedia





GMV (Gross Merchandise Volume)

6.5 : (USD bn)



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growth in 4 years

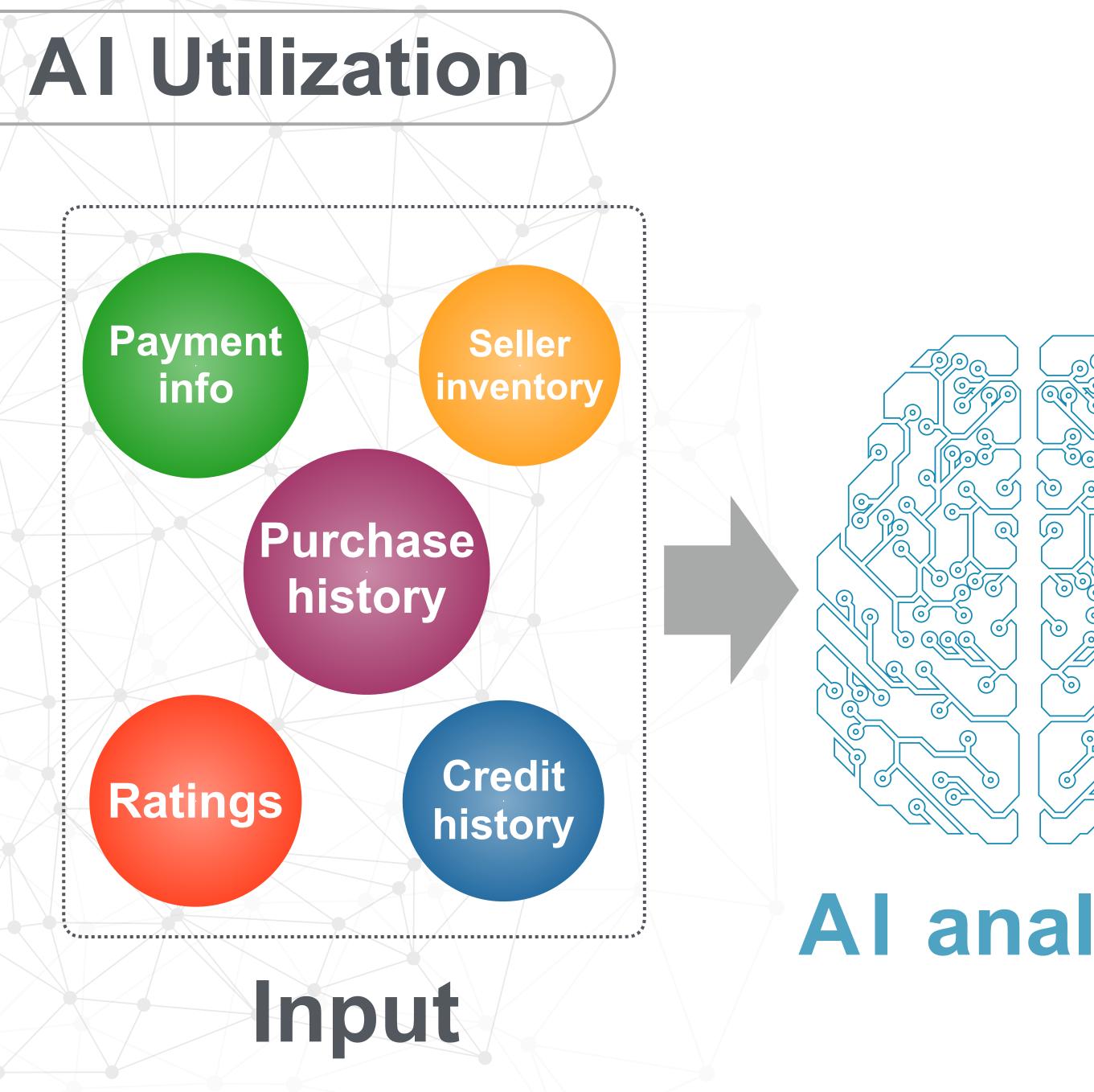
Sep. '18 (Annualized)

Annualized: 12 times the GMV of September









The information contained herein is provided for illustrative purposes only. The information presented herein was provided by Tokopedia. Nothing herein should be construed as a recommendation of any investment or security.



Personalized recommendations

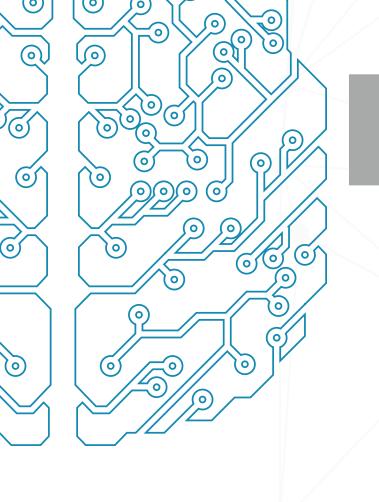
Customized financial products

Logistics optimization

Marketing automation

Output

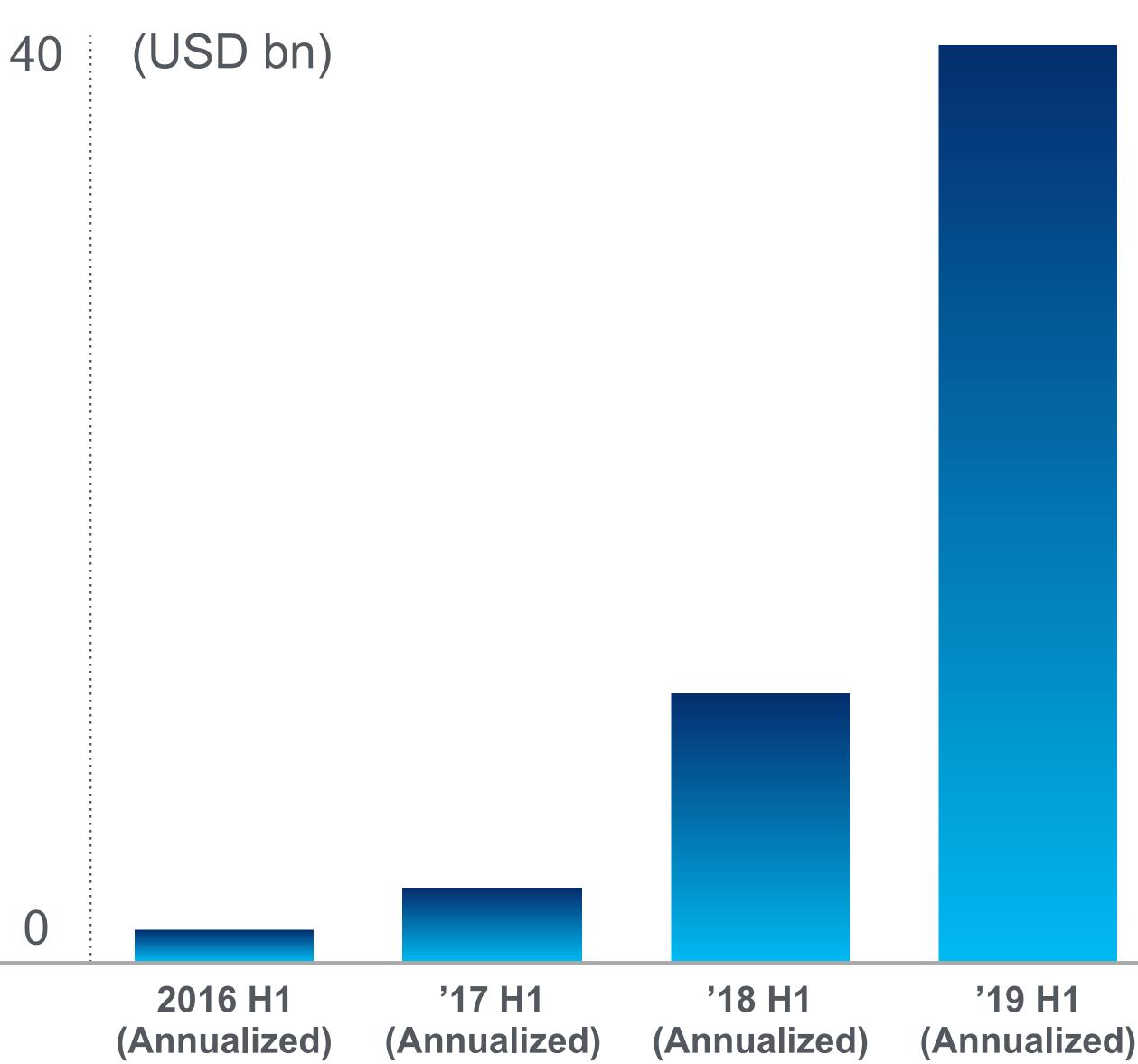
(Source) Tokopedia



nalysis



Total Payment Volume*



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28Xgrowth in total payment volume in 3 years

Leader in payments in India



*Total payment volume: Total_volume of payments settled through PayTM

(Source) PayTM

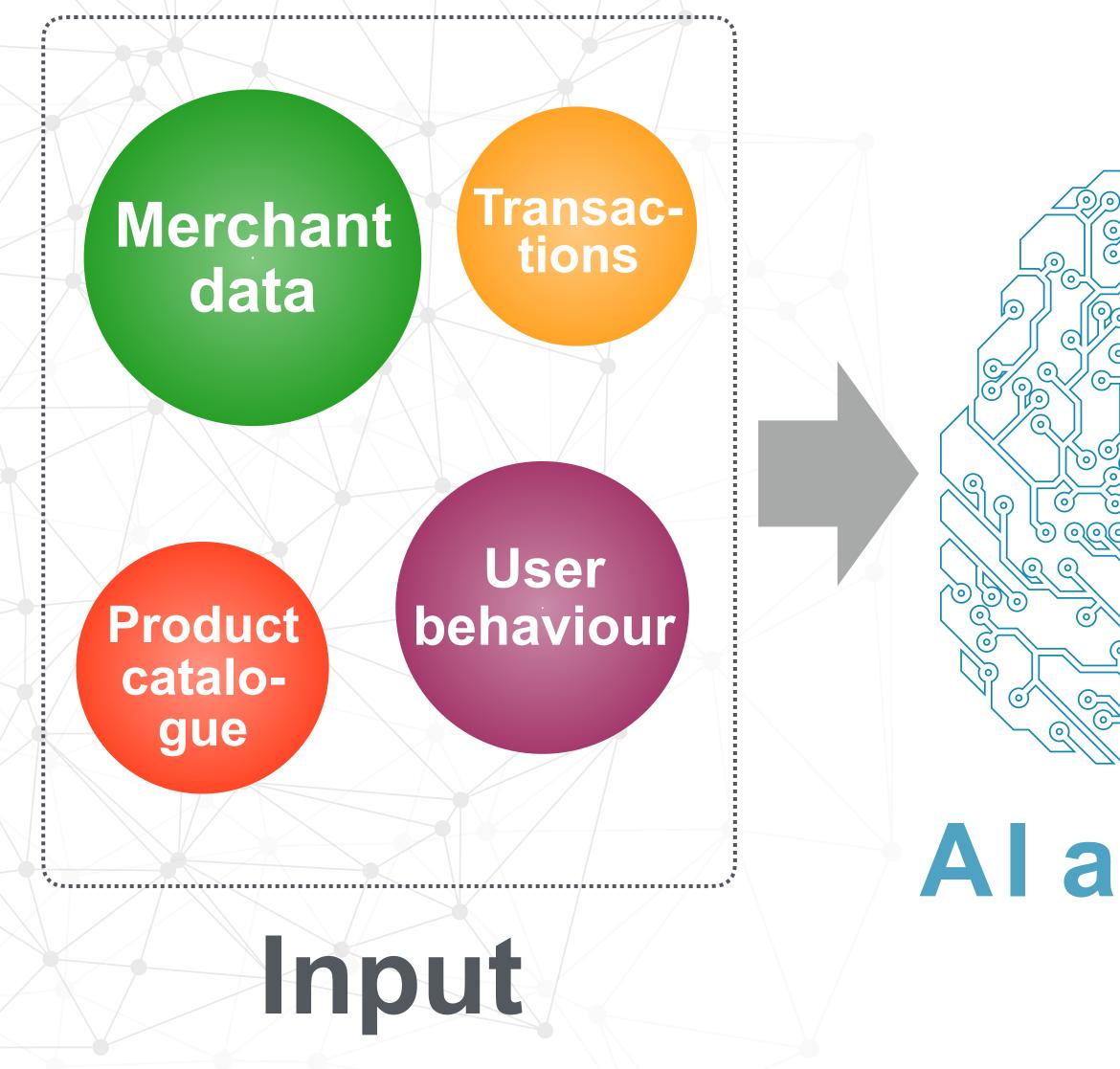
(FY ended March)



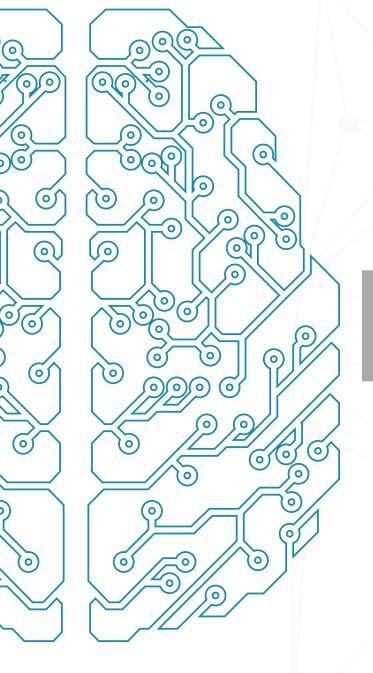


71

Utilizing AI to Seek to Supercharge Payments



The information contained herein is provided for illustrative purposes only. The information presented herein was provided by PayTM. Nothing herein should be construed as a recommendation of any investment or security.



Al analysis

Personalization of app

Stocking recommendations

Real-time fraud prevention

Underwriting of loans and insurance

> **Customer care** automation

> Output

(Source) PayTM





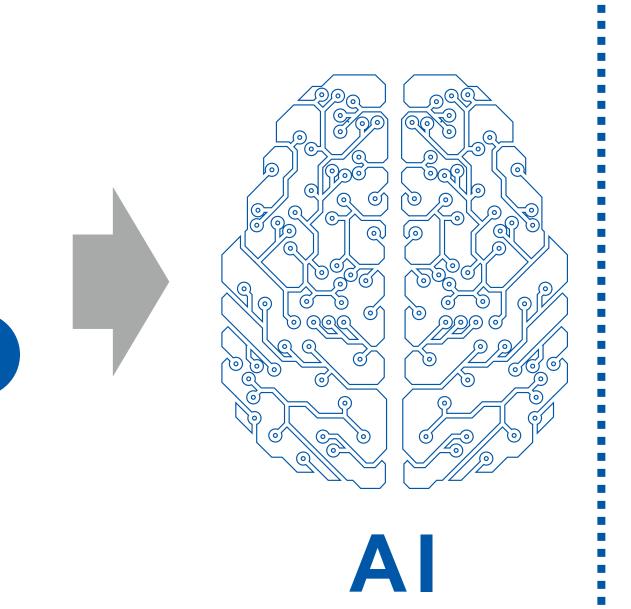


Blood test (Liquid biopsy)

Digital sequencing (Big data)

The information contained herein is provided for illustrative purposes only. The information presented herein was provided by Guardant Health Nothing herein should be construed as a recommendation of any investment or security.

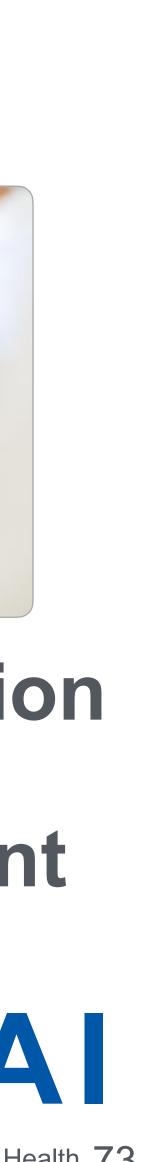
() GUARDANT[®]



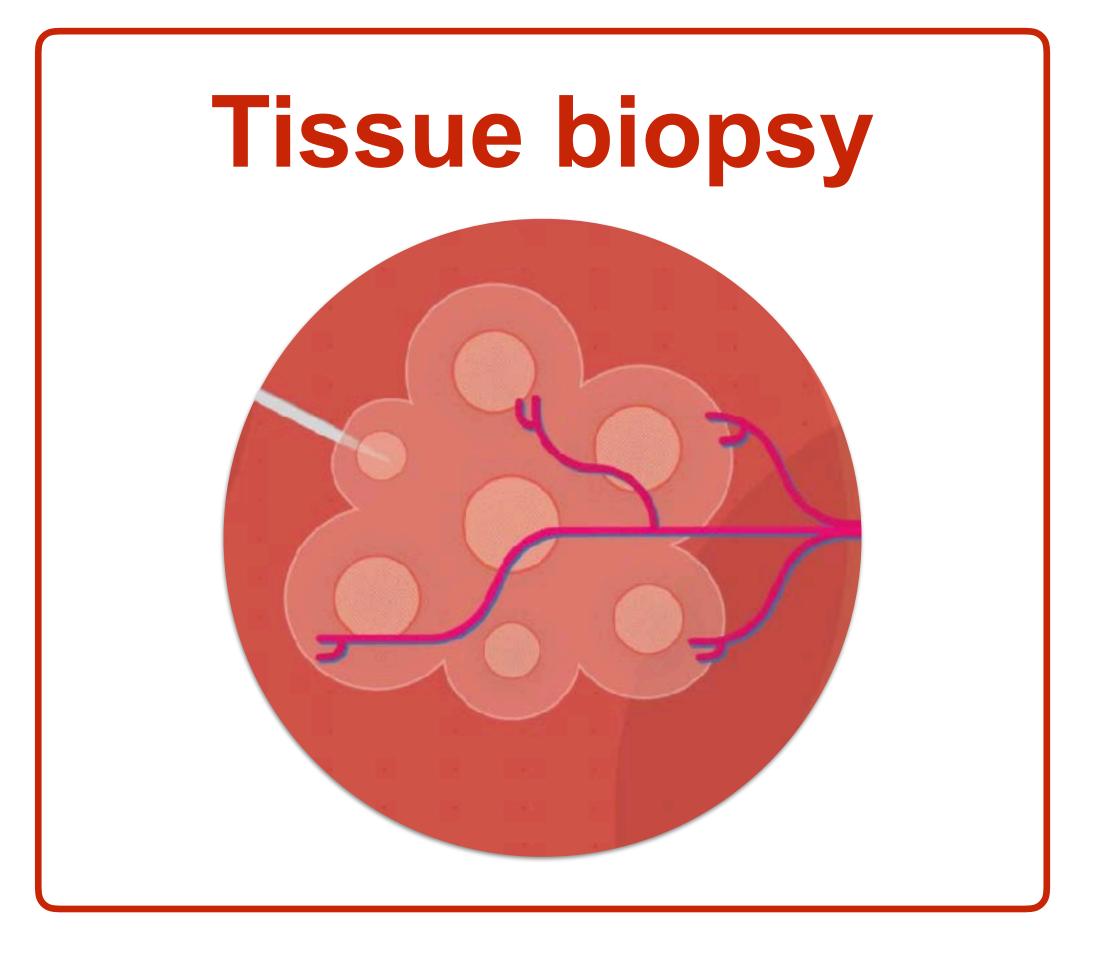
analysis







Conventional

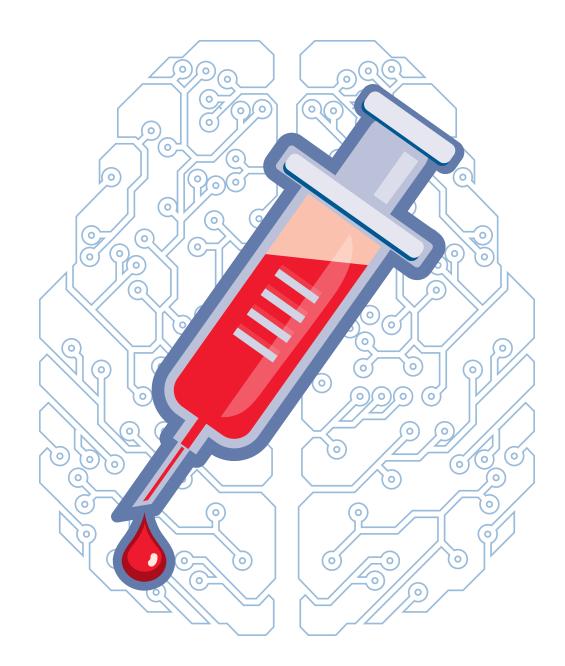


Costly, slow, risky

The information contained herein is provided for illustrative purposes only. The information presented herein was provided by Guardant Health Nothing herein should be construed as a recommendation of any investment or security.



Liquid biopsy



Affordable, quick, safe

(Source) Guardant Health 74







Select Adoption Rate (U.S.)

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Adopted by all 27 NCCN centers



(Source) Guardant Health Form S-1 as filed with Securities and Exchange Commission on Sep. 5th, 2018. *Adoption rate of Guardant 360. The metrics regarding select aspects of the company's operations were selected by SBIA on a subjective basis. Such metrics are provided solely for illustrative purposes to demonstrate elements of the company's business, are incomplete, and are not necessarily indicative of the company's performance or overall operations.

National comprehensive cancer network







Investment Track Record

(USD bn)

1.0



Amount of SVF^{*} investment

Value of SVF ^{**} (As of November 2) ownership

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GUARDANT® Valued **35**X

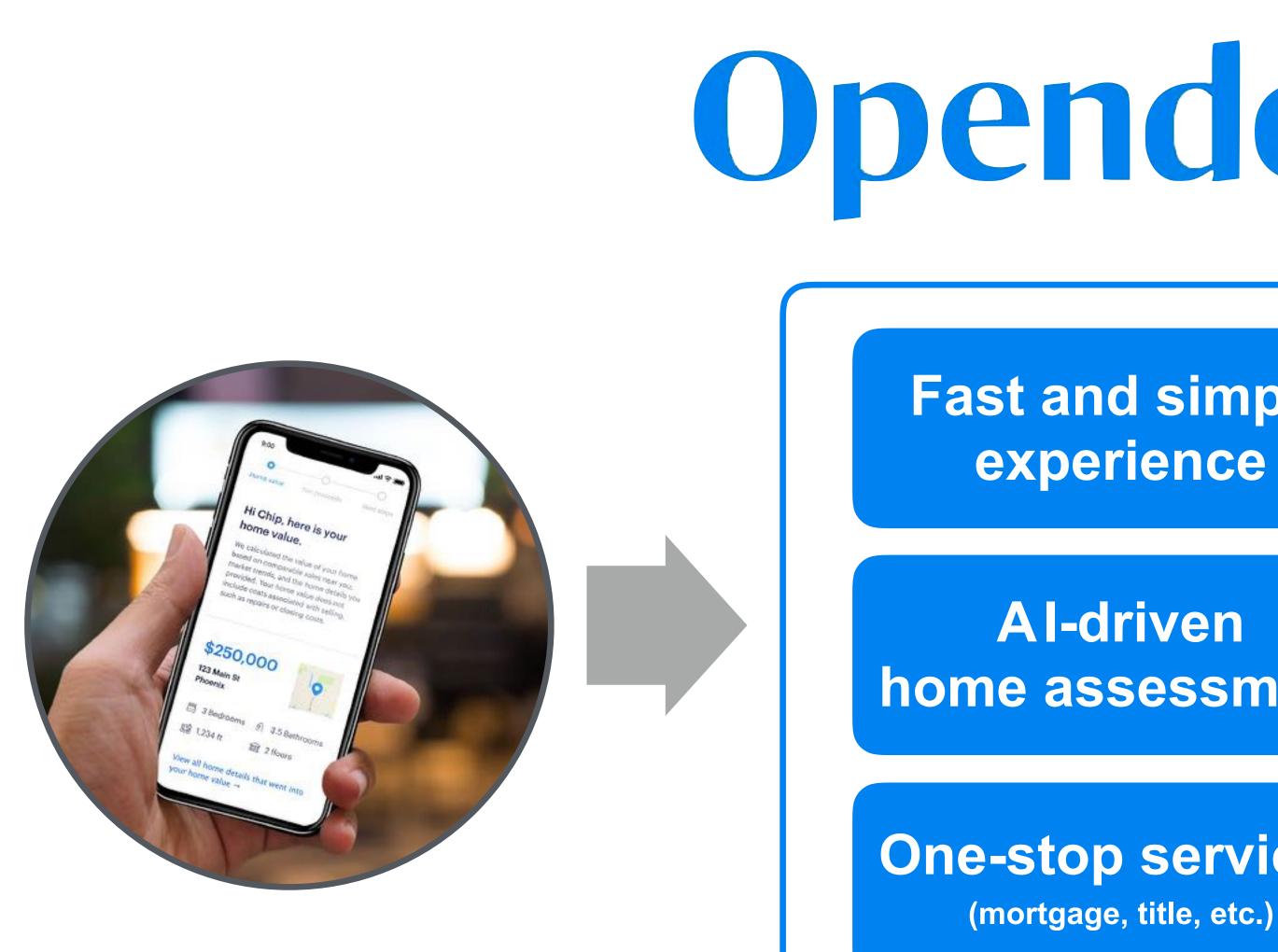


*(Source) Guardant Health Form S-1 as filed with Securities and Exchange Commission **Calculated based on closing price as of 11/02/18 of \$40.11 and 25,816,470 shares owned by SoftBank Vision Fund per Form 4 dated 10/11/18









Sellers

Real estate transaction platform

The information contained herein is provided for illustrative purposes only. The information presented herein was provided by Opendoor Nothing herein should be construed as a recommendation of any investment or security.

Opendoor

Fast and simple experience

Al-driven home assessment

One-stop services

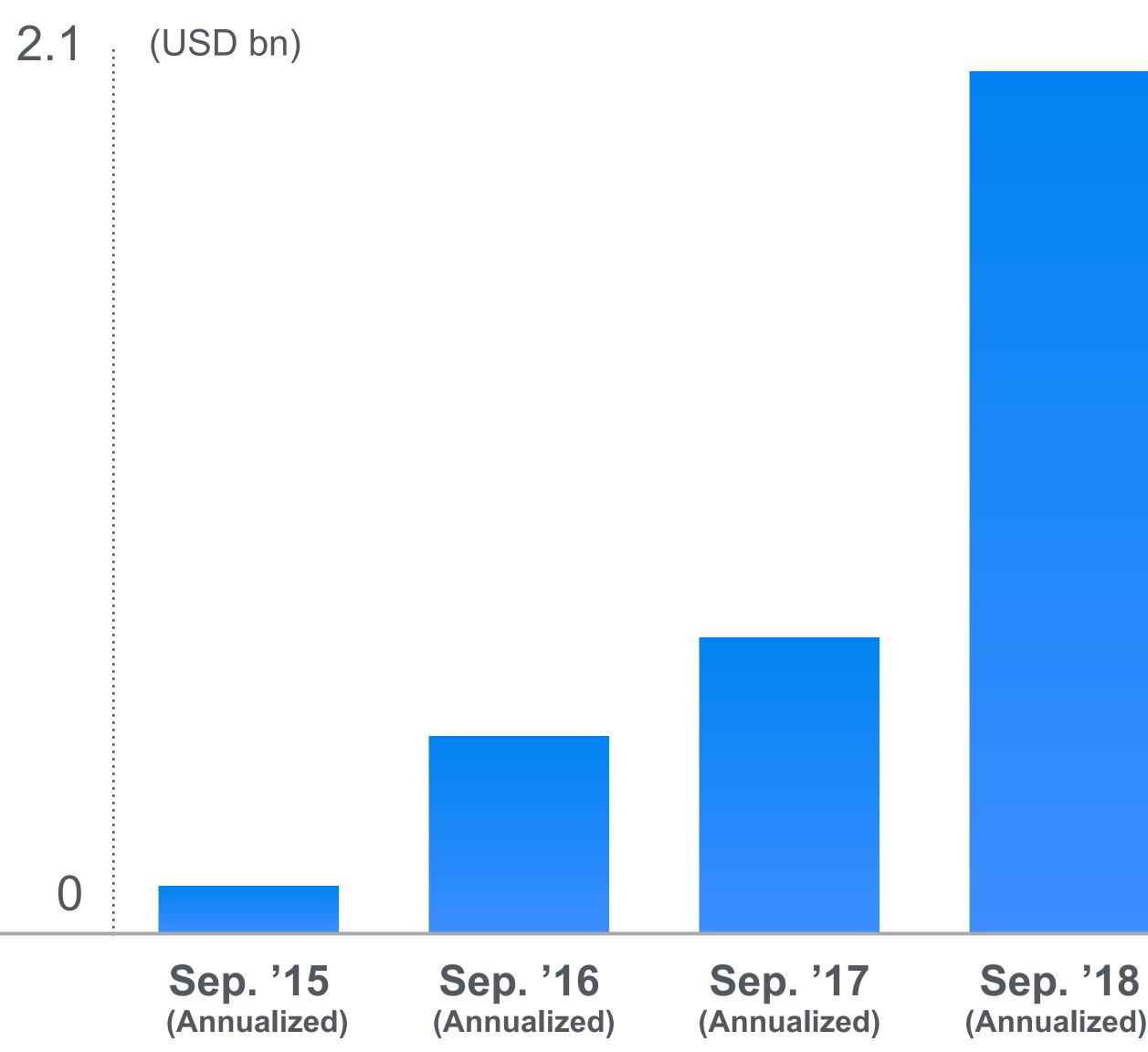


Buyers

(Source) Opendoor



Resale GMV (Gross Merchandise Volume)



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Resale GMV CAGR from September 2015 to September 2018

+158%

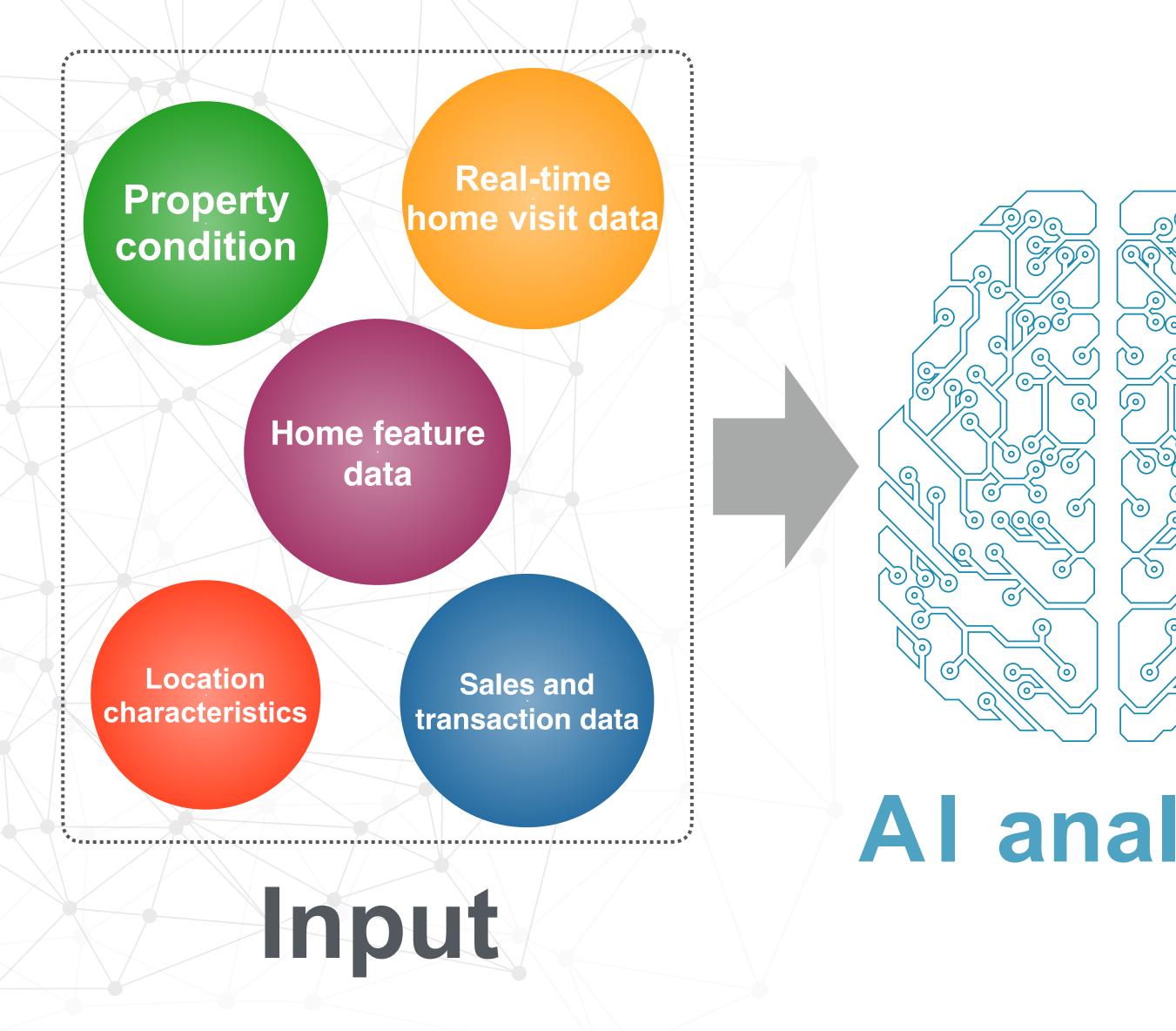


Annualized: 12 times the resale GMV of September





Al-driven Home Assessment



The information contained herein is provided for illustrative purposes only. The information presented herein was provided by Opendoor. Nothing herein should be construed as a recommendation of any investment or security.

Opendoor

Automated home feature valuation

Predictive demand models

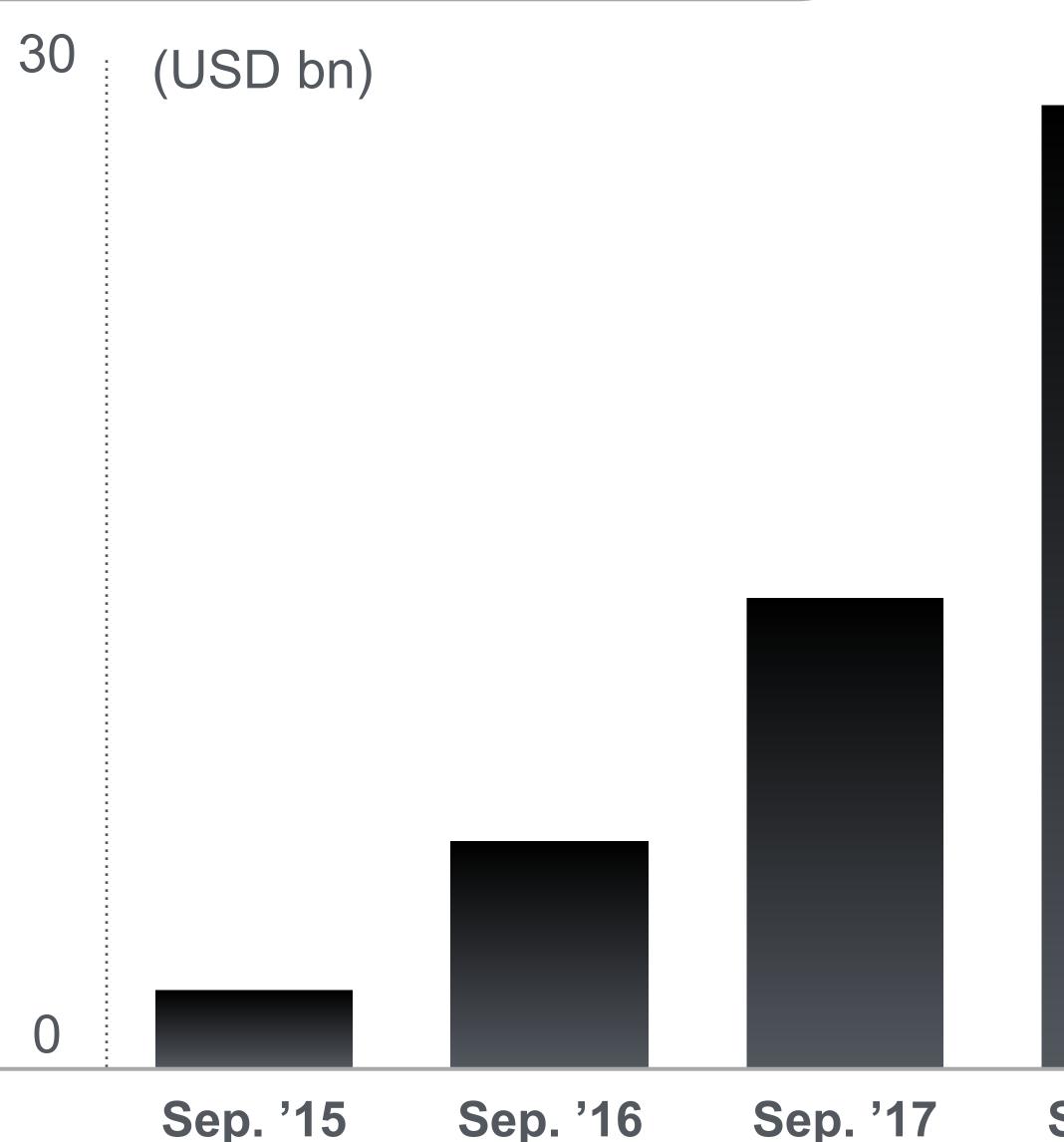
Highly accurate pricing engine

Output

VSIS



Transaction Value*



(Annualized)

(Annualized)

Sep. '17 (Annualized)

Sep. '18 (Annualized)

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COMPASS

Transaction value CAGR from September 2015 to September 2018

131% **Real estate** technology platform



(CY)

*Transaction value: transaction value settled through Compass platform

Annualized: 12 times the transaction value of September

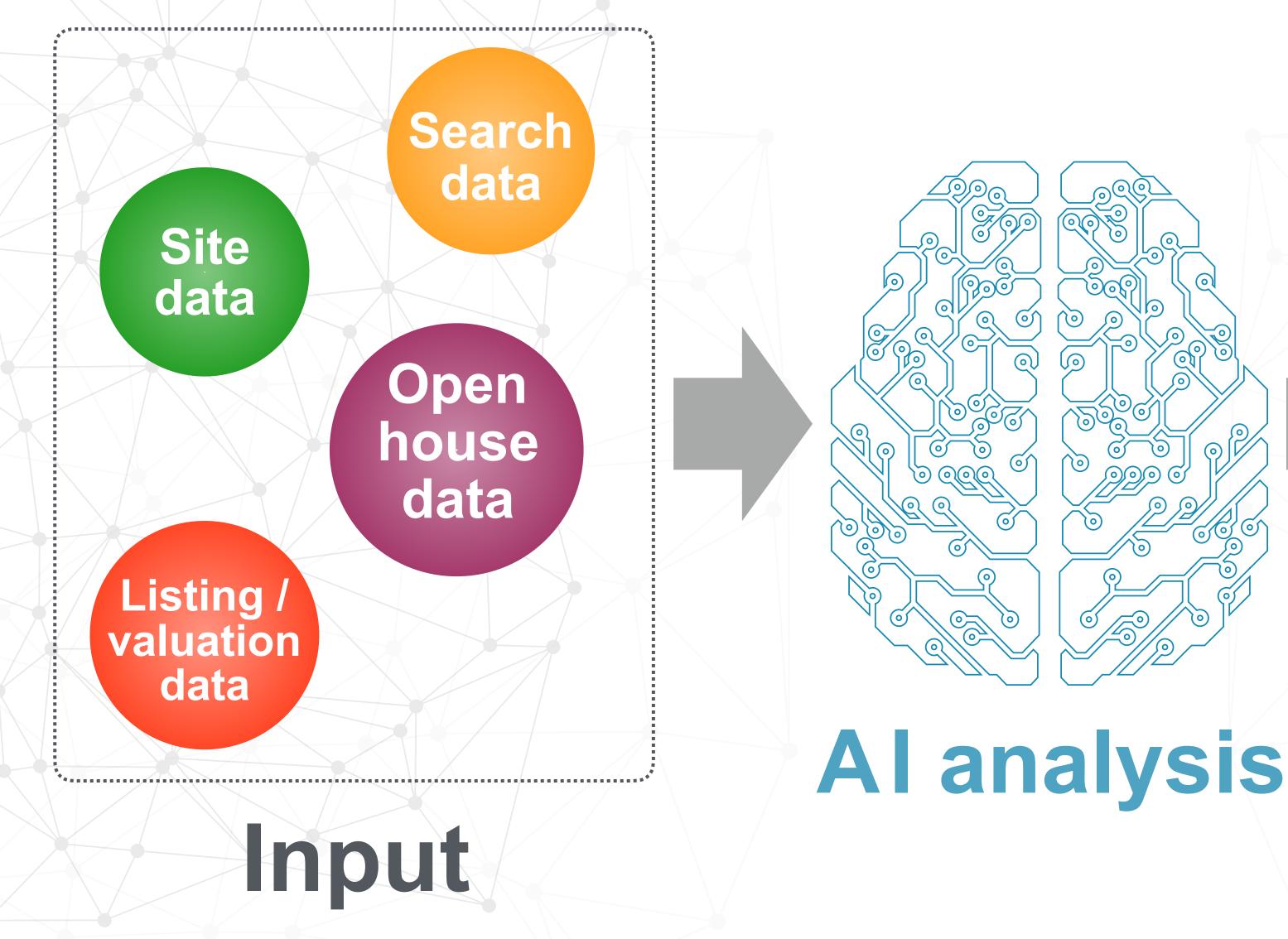








Utilizing AI to Improve Efficiency in **Real Estate Sales**



The information contained herein is provided for illustrative purposes only. The information presented herein was provided by Compass. Nothing herein should be construed as a recommendation of any investment or security.

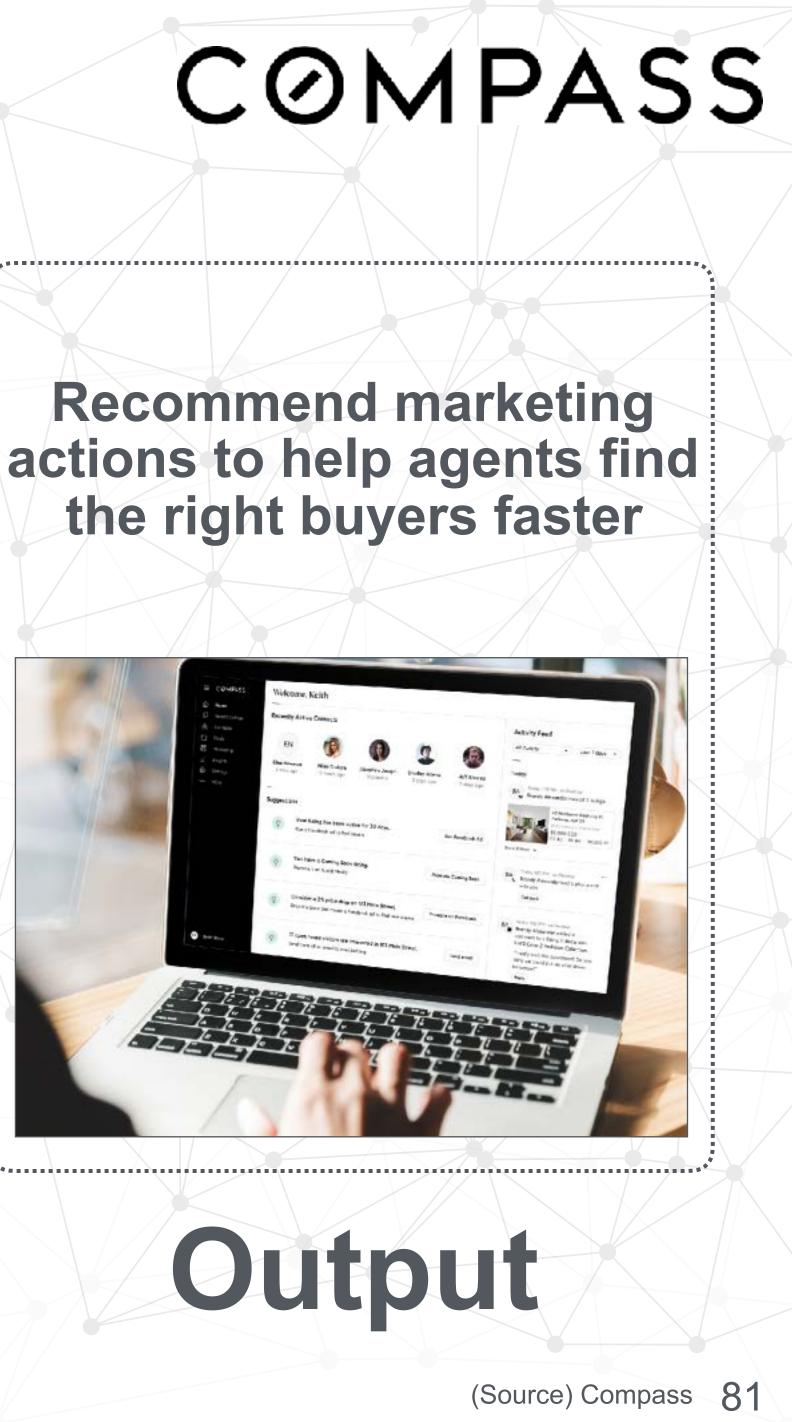
COMPASS

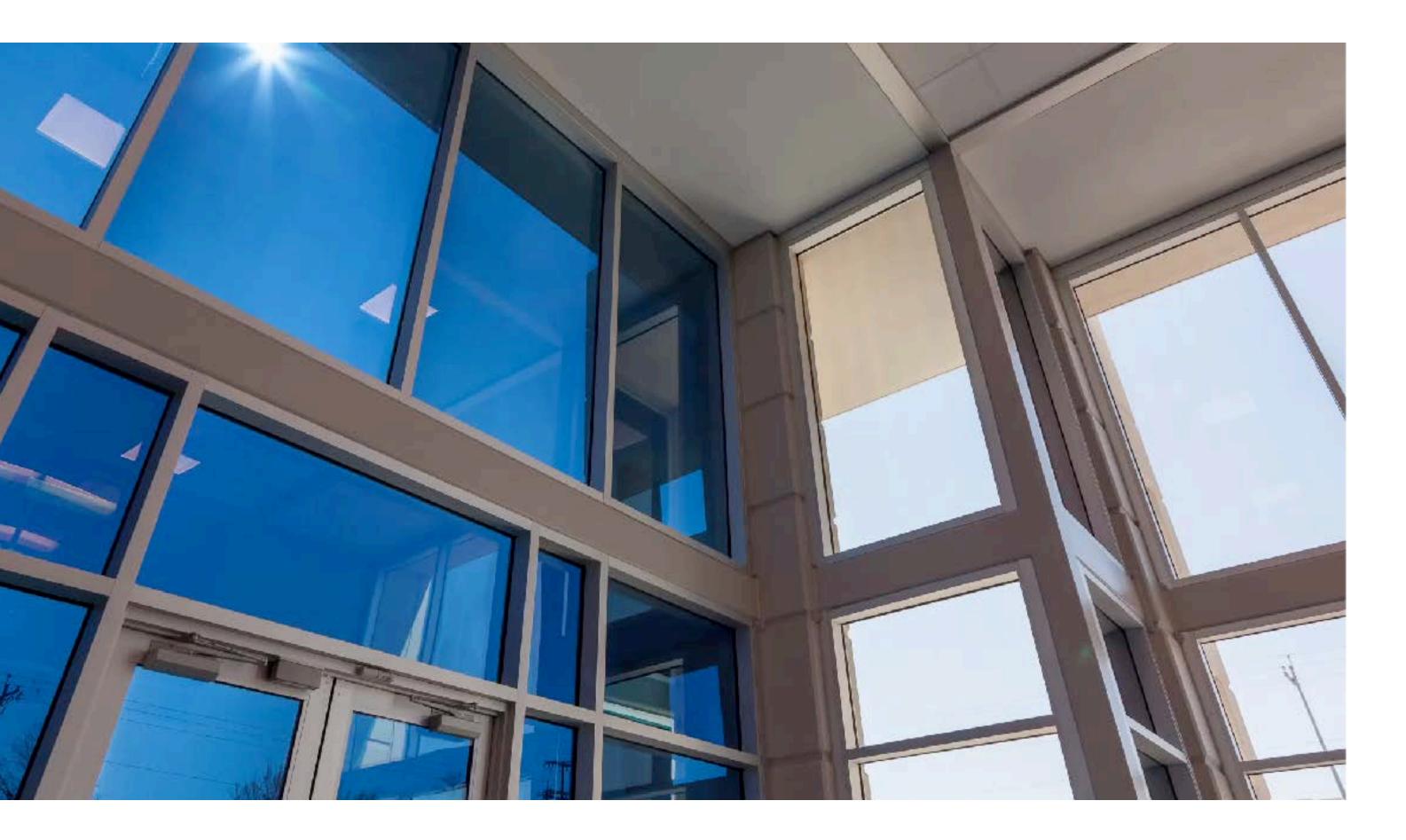
Recommend marketing actions to help agents find the right buyers faster

	E COMPLES E Aum D Aum	Widonew, Keith	
	A lines D tota B minuto Lines Lines Lines Lines Lines		Attrity Feed
1		The later o Carrie Son Bong	ndowa na waka na waka na kata
	Q	Oraber a 24 price Auge on 12 Price Bread, Destructions pair many of finder and and in Made and and and Oraber and a second and in Made and and and Oraber and a second and and and and and Destructions and an and and and and and and Destructions and an and and and and and and Destructions and an and and and and and and and and Destructions and an and and and and and and and and	And and a set of the s
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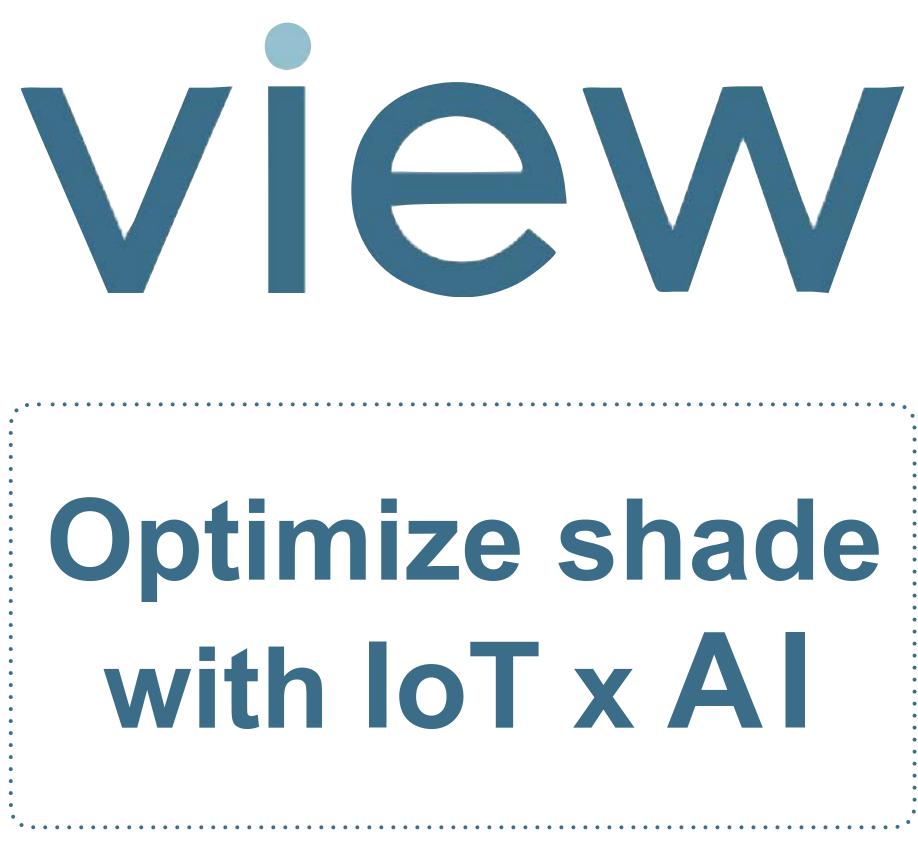
Output

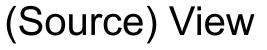
(Source) Compass





These videos linked herein are provided for illustrative purposes only and are not meant to be advertisements for the sale of View or as a recommendation for an investment in securities of View. None of SBG, SBIA or the Vision Fund are responsible for the content of these videos.









Before



Indoor environment without natural light

The information contained herein is provided for illustrative purposes only. The information presented herein was prepared by View. None of SBG, the Vision Fund or SBIA make any representation regarding the accuracy or completeness of the information and are under no obligation to update the information Nothing herein should be construed as a recommendation of any investment or security.



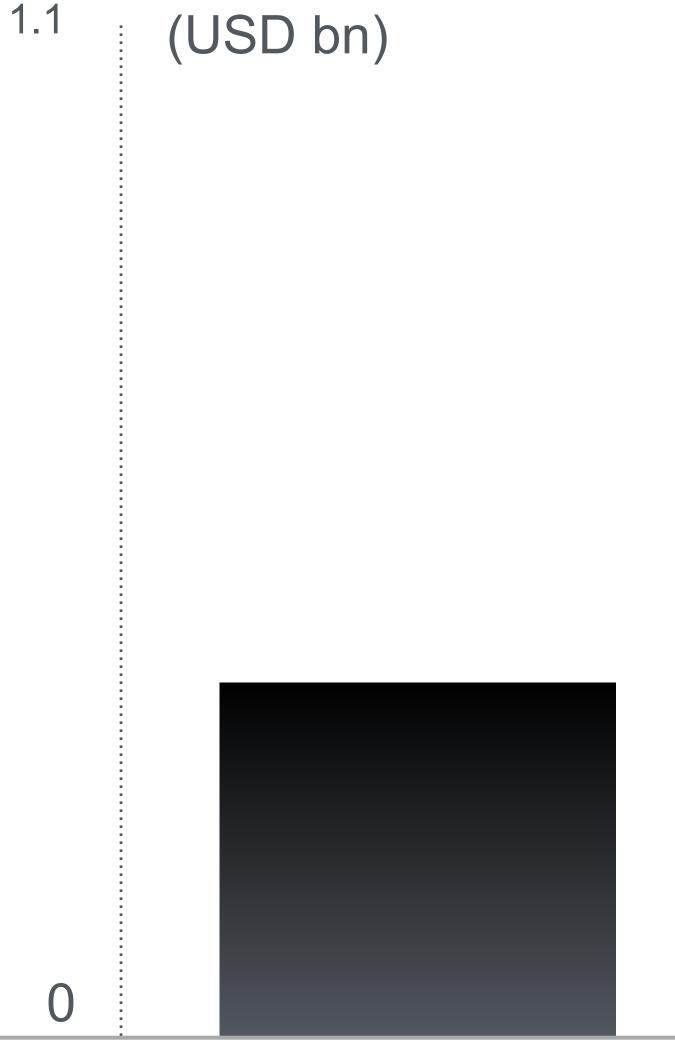


Harmonize with nature through AI & IoT



83

Revenue



Jul. - Sep. 2017

(Annualized)

Jul. - Sep. 2018 (Annualized)

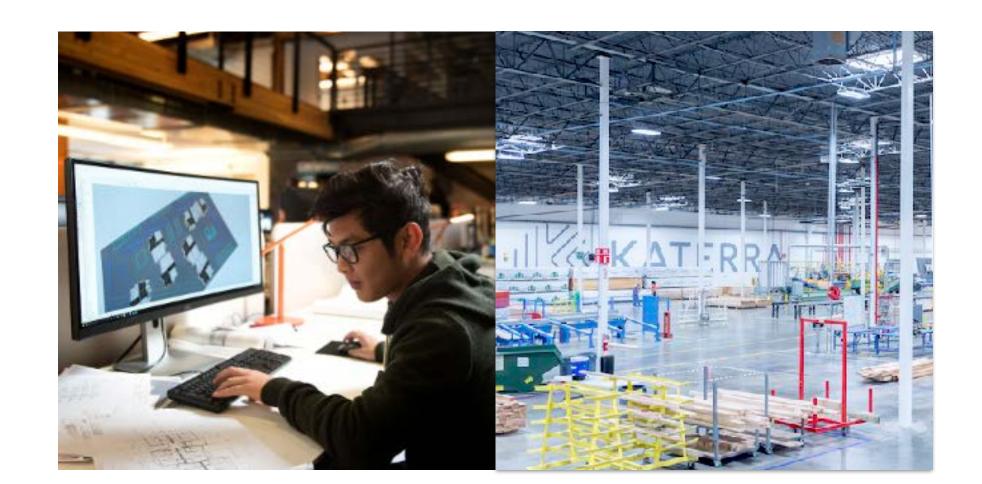
The information herein is provided for illustrative purposes only and is based on company data. There can be no assurances that historical trends will continue throughout the life of the Fund. Nothing herein should be construed as a recommendation of any investment or security. The metrics regarding select aspects of the company's business, are incomplete, and are not necessarily indicative of the company's performance or overall operations.



End-to-end design & architecture technology platform



Growth in revenue from 2017 to 2018



(CY)

(Source) Katerra Annualized: 4 times the revenue of September



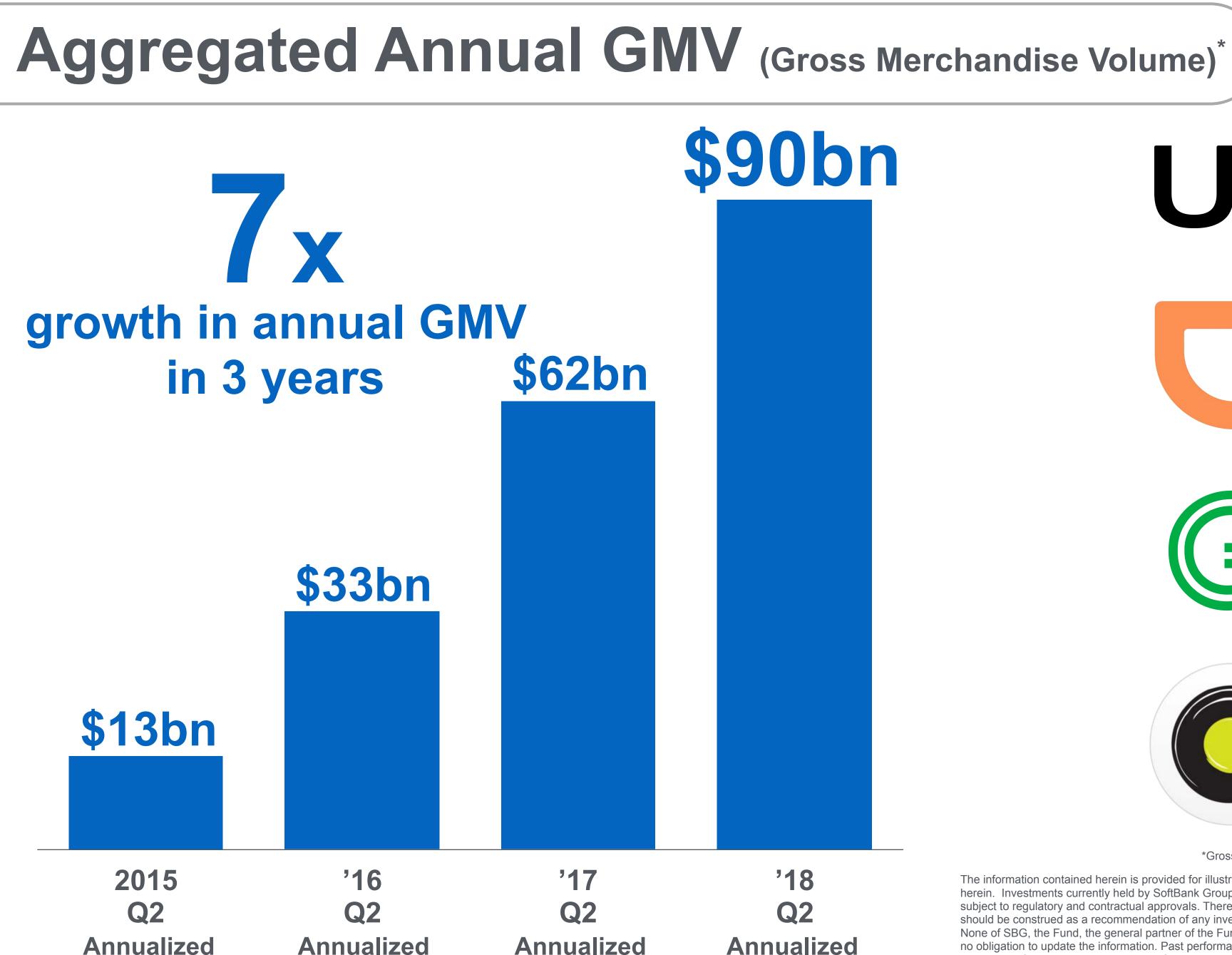




SoftBank Group Corp.'s ride-sharing portfolio

The information presented in this section regarding SBG's past investments is provided solely for informational purposes only and is intended to illustrate SBG's sourcing experience and the profile and types of investments previously pursued by SoftBank, it doesn't purport to be a complete representation of all investments previously made by SoftBank. It should not be assumed that investments made in the future will be comparable in quality or performance to the investments described herein. Further, references to specific investments herein should not be construed as a recommendation of any particular investment or security.





(Source) Uber, DiDi, Grab, Ola

Q2 annualized" is calculated by dividing the aggregate GMV from April to June by the number of dates in that range, and then re-multiplied the value by 365 days.

SBG investments

UBER DiDi Grazo OLA

*Gross merchandise volume: the aggregate of all the ride-sharing transactions through the each company platform.

The information contained herein is provided for illustrative purposes only and is provided on an aggregate basis across the four ride-sharing investments reflected herein. Investments currently held by SoftBank Group Corp. and are pending transfer to the Vision Fund. The Vision Fund's acquisition of these investments is subject to regulatory and contractual approvals. There can be no assurances that historical trends will continue throughout the life of the Vision Fund. Nothing herein should be construed as a recommendation of any investment or security.

None of SBG, the Fund, the general partner of the Fund or SBIA make any representation regarding the accuracy or completeness of the information and are under no obligation to update the information. Past performance is not indicative of future results. The metrics regarding select aspects of the companies' operations were selected by SBIA on a subjective basis. Such metrics are provided solely for illustrative purposes to demonstrate elements of the companies' business, are incomplete, and are not necessarily indicative of the companies' performance or overall operations.



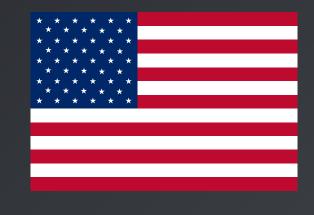


Food Service Market*

Online delivery

Offline

*Includes restaurants, take-outs, etc.



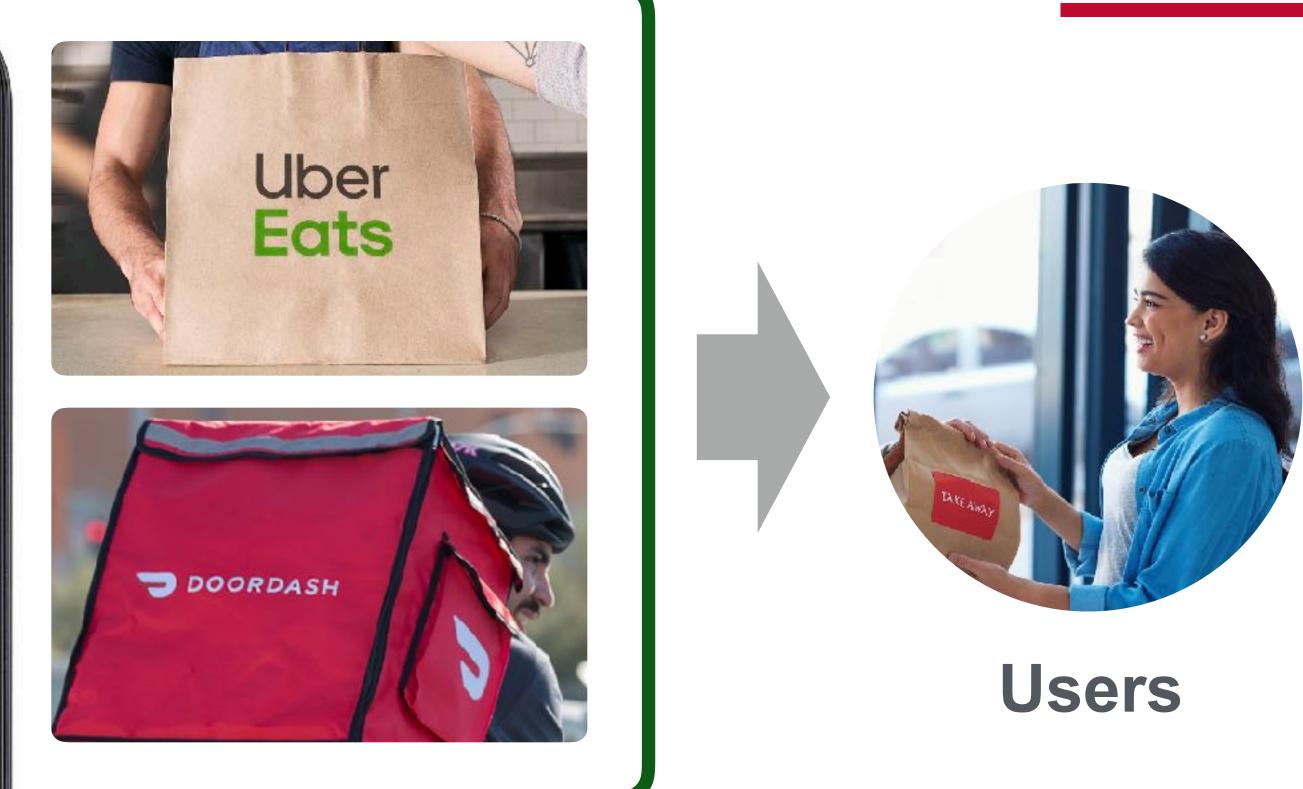
Online delivery

(Source) Goldman Sachs Equity Research, Euromonitor 87

		\$9.95
	SAUCE	\sim
Restaurants	 Cheese Sauce Sweet Sauce Hot Sauce 	\$1.25 \$1.25 \$1.25

On-demand food delivery platform

SBG investments



(Note) Uber Eats operates outside of the U.S. as well (Source) Uber, DoorDash 88







Restaurants



Largest scale on-demand food delivery platform in China

In Advance Discussions



(Source) ele.me 89





Annual active customers * >167m07:40 1 ull 40 . Q 输入而家,商品乌称 加入超级会员 - 每月领20元红包 立即开通 找优惠



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In Advance Discussions

C C M C

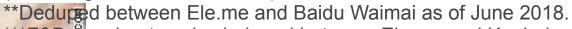
Monthly active riders ** >666k

Registered merchants*** 3.5m



(Source) Alibaba

*Deduped between Ele.me and Baidu Waimai for 12 months trailing June 30, 2018 (excluding orders from Koubei).







90



Annual active customers* 576m 海宝网 Taobao.com

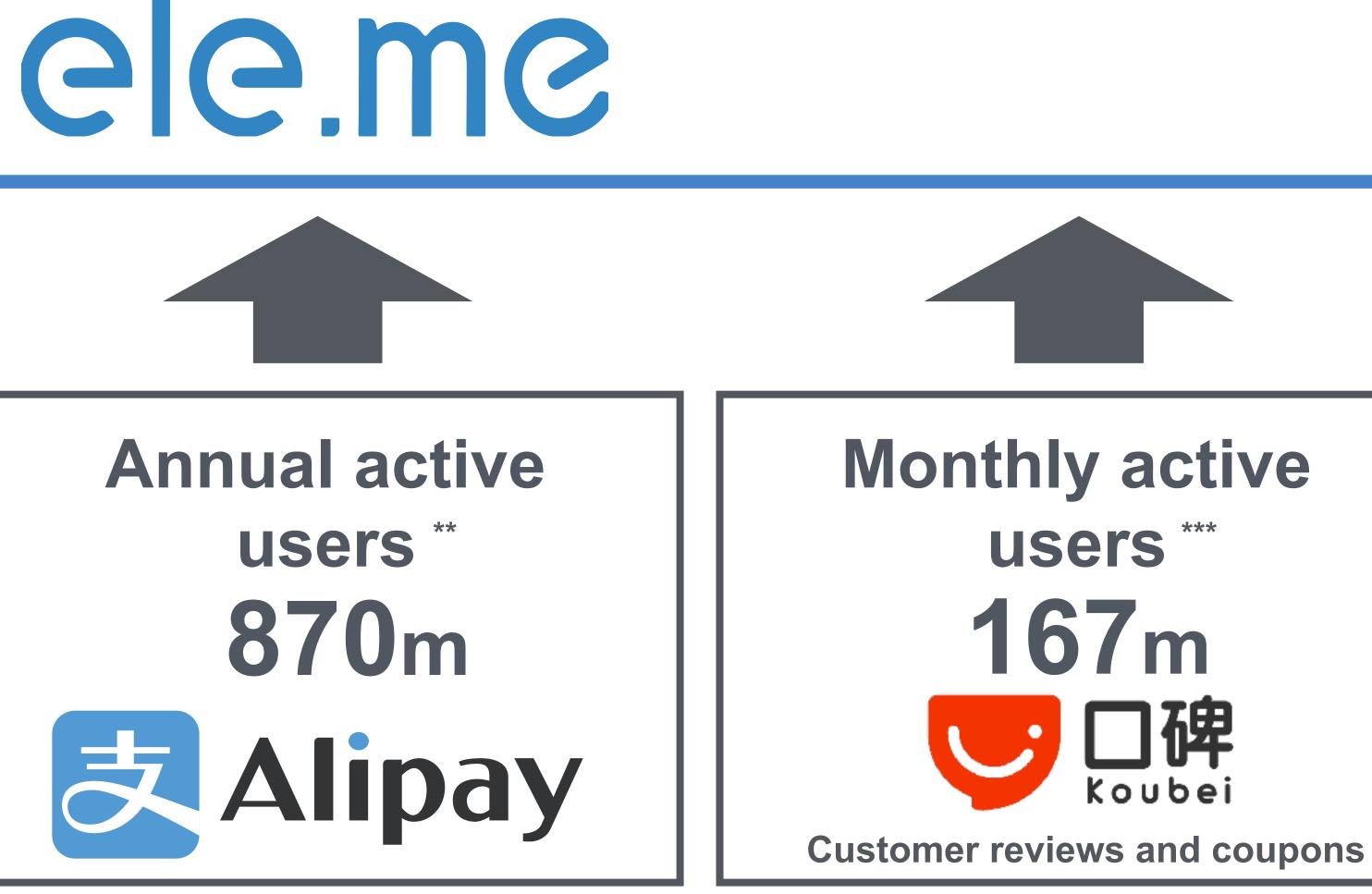
Utilizing Alibaba's ecosystem

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*China retail marketplaces for 12 months ended June 30, 2018. **Including annual active users from Alipay and its global JV partners for FY2018. ***As of May 31, 2018. (Source) Alibaba

In Advance Discussions













On-demand Food Delivery Market (China)















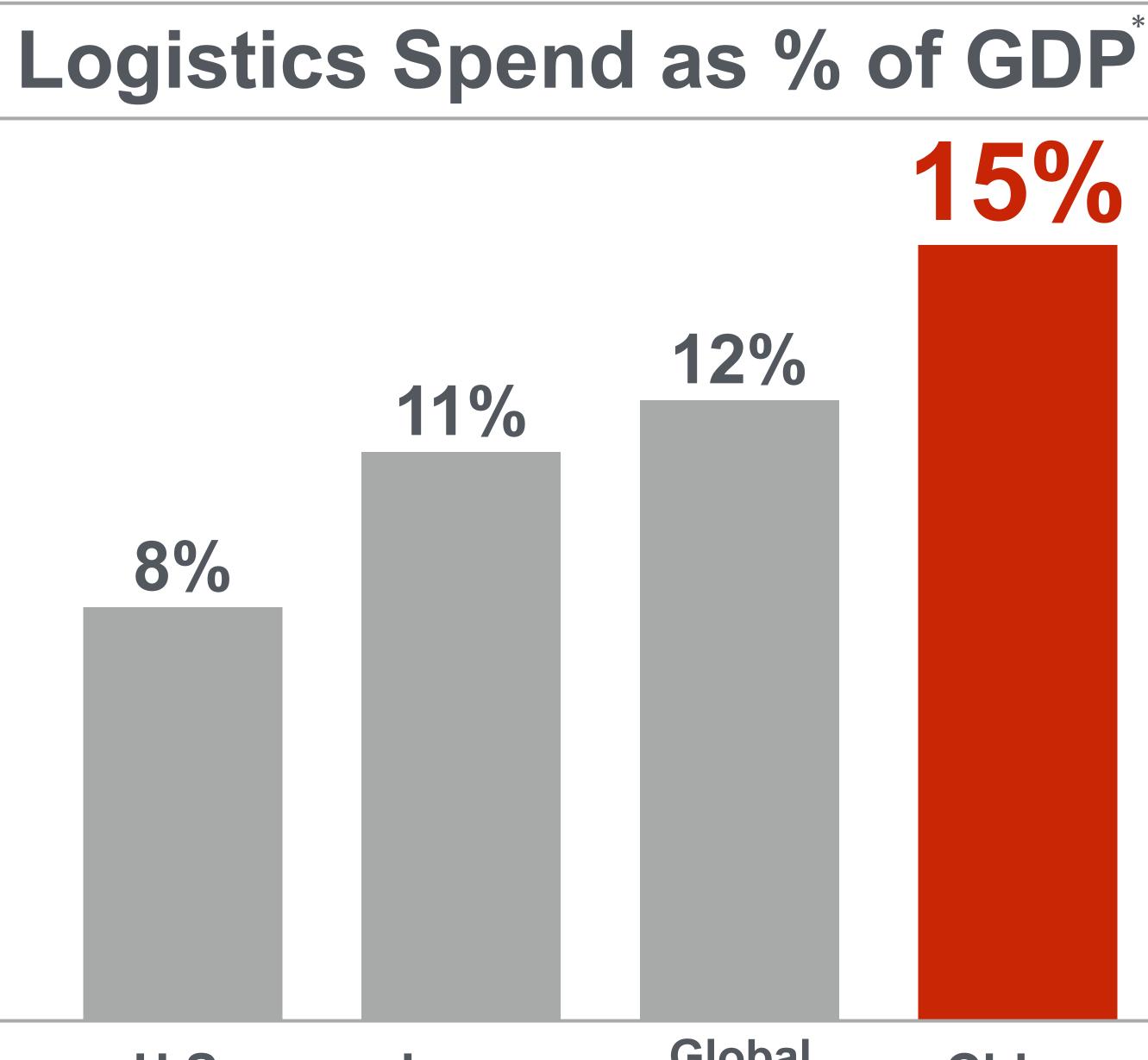
Revenue CAGR from 2017-2020

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RMB 1 = JPY 16.138 (Source) iResearch







U.S.

Japan

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are provided solely for illustrative purposes to demonstrate elements of the company's business, are incomplete, and are not necessarily indicative of the company's performance or overall operations.

Global average

Last mile delivery seek to achieve efficient logistics



China

* Ratio of "Logistic & Warehousing Cost" to "Nominal GDP" * GDP of 2016 in USD trillion (IMF): U.S. 18.7t, China 11.2t, Japan 4.9t

(Source) chyxx.com









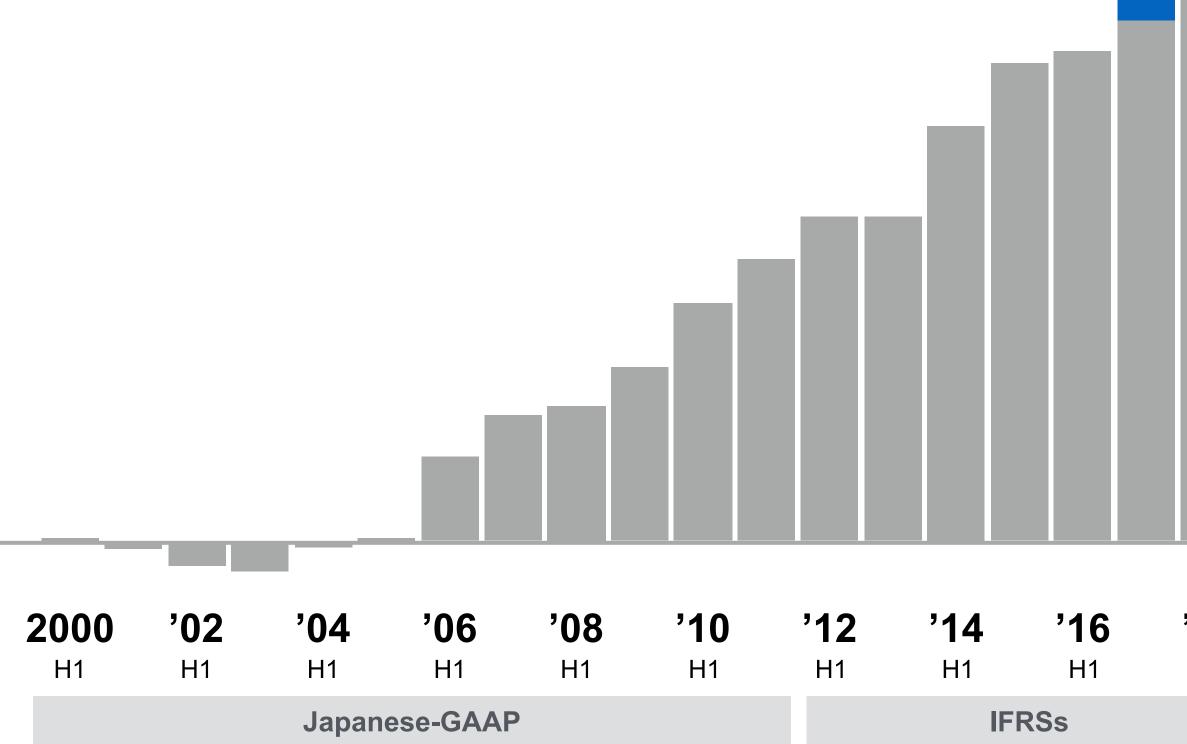
Conclusion





(JPY bn)







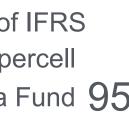
SVF segment Up 62%

Others

'18 (FY)H1

FY18 H1 includes new standards after applications of No. 9 and No.15 of IFRS FY2013-14: excluding impact of GungHo & Supercell SVF: SoftBank Vision Fund and Delta Fund 95







Concusion



Maximizing Shareholder Value



SoftBank